

Ketchum Acquires Majority Stake in India's Sampark PR

Ketchum has acquired a majority stake in Sampark PR, a leading agency in India, in what is the latest in a series of recent acquisitions that include Greater China and Russia. This move further expands the agency's global reach and advances its client service offering in markets with rapidly growing demand for communications services. Sampark's broad national reach provides greater inroads into India for Ketchum's roster of international client businesses and global brands. The partnership also provides communications support to blue-chip and burgeoning Indian companies and brands entering or operating in international markets. Below we invite you to learn more. [READ MORE](#)

A Major Milestone



Ray Kotcher and N.S. Rajan discuss the increasing sophistication of the communications industry in India and how the Ketchum and Sampark partnership benefits both global companies operating in India and Indian companies looking to expand into other markets.

Marking the Occasion



(L-R) Nishith Desai, Dr. V. Rangaraj, N.S. Rajan, Jon Higgins, Ray Kotcher, Bela Rajan, Paul Folmsbee, Snehal Muzoomdar

Meet the Leaders



Ray Kotcher
Senior Partner,
Chief Executive Officer

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Rob Lorfink
Senior Partner,
Chief Operating Officer
and Chief Financial Officer

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Jon Higgins
Senior Partner
and CEO, International

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Bela Rajan
Founder and Director,
Ketchum Sampark

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N.S. Rajan
Managing Director,
Ketchum Sampark

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Ajay Sharma
Managing Partner,
Ketchum Sampark

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