

Catalog of Great Piano Courses



"This isn't just normal 'piano lessons' in the natural sense of the word...it's like backing up a railroad car and raiding the warehouse of Duane's brain for every technique, style, secret, concept and musical insight he has accumulated over a lifetime of playing thousands and thousands of songs and teaching thousands and thousands of people..."

Hooks, Tips, Styles, Ideas, Shortcuts, Fills, Runs.....

"Killer Piano Playing Secrets of a Chord Addict!"

An "insider" shortcut guide to creating sensational sounds that will

supercharge your piano playing with exciting sparkle!



From: Duane (known by his close friends as "Dunk") Shinn

Dear Friend:

I wish you could have seen me play the piano when I was just learning. I was the nearest thing to "hopeless" that you could imagine. I was into baseball, not music — and my heroes were Joe DiMaggio, Mickey Mantle, and Ted Williams. (And by the way, I still have a picture of those 3 guys on my wall.) My dream was to hit baseballs like them, not to play the piano.

But an opportunity to play with a combo presented itself to me when I was a freshman in high school. Seems the piano player of the group had graduated the previous year, and nobody else played piano well enough to play in the school jazz combo. I didn't know zilch about playing in a group, and I didn't know chords. But I was excited to have the opportunity to play with older guys, and so I took the job.

The lead sax player told me I really should know chords in order to play in the group, so I searched through a music magazine until I found an ad for a chord chart. It cost two bucks, as I recall, so I sent off for it. When I received it in the mail I slipped it behind the keys on my parents' old upright piano, and promptly learned to play my first chord – Dm7. I LOVED the sound of it, and was hooked for life on chords. The 2nd chord I learned was Cmaj7, then Em7, then Ebm7 – and before that first night was over I had learned to play "Frankie & Johnnie" – the tune in my right hand, and those fabulous 7th chords in my left hand!

I loved it – LOVED IT – LOVED IT! And it even sounded good enough to impress some of my friends the next day. I suppose that simple chord chart that cost me two bucks has been worth several million over the course of my lifetime. And much more than that, has been worth quadrillions in pleasure and satisfaction and relaxation and......

So why should YOU care? What does that mean to you?

Because that high school freshman with the two-dollar chord chart went on to learn more about chords than <u>most anyone in the known universe</u>, and all his courses are <u>LOADED</u> with knowledge about <u>chords</u> and <u>chord progressions</u> and <u>chord substitutions</u> and chord extensions and chord modulations and chord improvisations and......

.....and he teaches you step by step,
chord by chord, style by style,
technique by technique....
how to use chords to make the
sounds YOU want to make,
to play the songs YOU want to play.

What? Take piano lessons from a high school kid?

No, no, no. Even though I came in the back door as far as piano playing was concerned, I learned fast because of what I knew about chords, so college was a snap, and so was my post-graduate Masters Degree at Southern Oregon University. After high school I studied with several of the finest private teachers on the West Coast, including a year with THE finest teacher – his name was Dave – and his studio was on Cauhenga Blvd. in Hollywood. As I would come for my piano lesson, I would often pass a big name recording artist coming to their lesson – and anyone who was anyone in Hollywood in those days took lessons from Dave.

Dave taught me 2 fundamental principles about piano playing:

- 1. The piano is NOT played with the hands it is played with the brain. The hands are just tools.
- 2. If you master chord relationships, you can master music.

I've got little fat hands with short fingers. Hardly the ideal hands for piano playing.

I've also got a lousy sense of rhythm.

But you know what? Because of those two principles Dave taught me, I can play "above" my fat hands and my weak rhythm.

Above?

Yes.			
Above.			
Once a person "gets into the flow" of understanding chord relationships and then letting the brain knowledge flow into the hands, that person plays "above" his ability.			
What You Discover Here Will Change Your Musical Life Forever.			
Why?			
Because on all my courses I literally take you by the hand, answer all your questions, and show you exactly how to do it. Doesn't matter what the subject is – chords are chords and rhythm is rhythm and notes are notes and			
So which courses should you take?			
It depends on how much you know already. If you're a true beginner, the very best thing you could do would be to take my year-long video course – I call it my			
" Crash Course in Exciting Piano Playing!"			
It's just incredible. People rave over it. Here's how it works:			

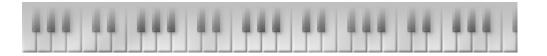
You get a new lesson on video <u>every week</u>, along with the <u>eight books</u> that go with the videos. On the videos I demonstrate close-up and in slow motion everything I am explaining. You have the books in front of you at the piano with the songs I am playing. You SEE me explain each note, each rhythm, each technique, each style in each song – and there are <u>hundreds of songs</u> that we play over the course of the year – and of course you HEAR the piano being played as you WATCH each finger play each note. The combination of having the books in front of you at the piano while you watch the video is <u>POWERFUL</u>, and *you learn like you've never learned before*. <u>Click here to read all about it!</u>

Not only that, but the great thing about video lessons is that you can watch the lesson over and over, as many times as you need to. And if there are other members of your family that want to learn, hey – it costs nothing for them to tag along!

(Hint: home school Moms take note!)



But that's not all we have. We also have scads of other courses for you. To read all about them, just click on the link and it will take you directly to our online catalog where you can read all about each course. And be sure to listen to my explanation of each course as well, so you can get a feel of what it is about and how it can help you.



Catalog 1—Courses to Help you Play by Ear and By Chords

- How To Play "Chord Piano" In 10 Days!
- How to Play POP Piano, Using the 2-Week Visualized Chording System
- How To Play Piano By Ear!
- Pop Piano Playing Simplified
- Learn 144 Basic Chords In One Hour
- Super-Chords Made Super-Simple!
- How To Play Luscious "Romantic Piano" & Create an Enchanting Mood...
- Left-Hand Bass Styles For Pop Piano
- **How To Predict Which Chord Comes Next!**
- **■** Chord Substitutions
- Passing Tones
- **■** Color Tones
- **■** Turn-Arounds
- **■** Extended Chords: How to Form Them & Use Them
- How to Teach Yourself All About Chords (For kids and humble adults)
- **■** Block Chord Styles
- Chord Progressions & The Riffs & Runs That Flow Out Of Them!
- All The Chords In The Whole Wide World
- How To Play Any Keyboard Using Chords Instead Of The Printed Music ...And Make It Sound Far Better Than The Original Sheet Music!

Catalog 2--Neat Stuff To Jazz Up Your Piano Playing

- Using Chords To Improvise
- <u>Seven Month Course in Improvisation!</u>
- Right Hand Arranging Techniques
- Arrange Songs Right At The Piano Instantly!
- Basic Improvising: How To Make Up Music As You Play
- Piano Improvisation From Ragtime to Contemporary
- How To Dress Up NAKED MUSIC On The Piano
- How To Transpose & Modulate
- How To Add Fills & Runs To Your Piano Playing!
- **■** How To Create Intros & Endings
- How To "Comp" In a Combo
- **■** How To Memorize Music
- Funny Stuff You Can Do On The Piano
- MORE Funny Stuff You Can Do!
- Boogie Patterns: Two-Dozen Boogies You Can Lay Down With Your Left Hand
- **■** Boogie For Beginners!
- How To Put Undernotes Under Your Right-Hand Melody

- How To Voice a Chord For a Pro Sound
- How To Use The Circle of 4ths To Create Great Chord Progressions!
- How To Make Your Piano Sound Latin, Oriental, Russian...And Also Make It Sound Like Big Ben Chimes, A Drum Cadence, A Music Box, and More!
- **Playing Standard Ballads**
- Playing Honk-Tonk & Ragtime
- Playing Blues, Boogie, & R&B
- How To Play Country-Western Style
- How To Play "Southern Style" Gospel Piano!
- How To Accompany a Soloist Or Group On The Piano
- How to Play 12 Christmas Carols On The Piano This Christmas!

Catalog 3-Courses for Gospel Piano Playing

- Playing Hymns & Gospel Songs
- Praise & Gospel Music Piano
- **■** More Praise & Gospel Music!
- Still More Praise & Gospel Music!
- And Even More Praise & Gospel Music!
- Playing Piano For a Gospel Quartet
- How To Freshen Up the Songs You Play Every Sunday With New & Different Chords & Progressions!
- Best-Loved Gospel Hymns Of All Time! Volume One
- **■** Best-Loved Gospel Hymns Volume Two
- The Secret of Playing for Praise & Worship Without Written Music
- Playing Spirituals On The Piano!
- Playing spirituals From a Lead Sheet
- **Evangelistic Piano!**

Catalog 4--Courses for Growing Big Ears, Big Eyes, & Playing EasyClassics

- Intervals: The Key to Big Ears!
- Training Your Ears To Hear Intervals of 2nds Through 13ths
- **Hearing Chords & Differences** In Chord Types
- How To Hear "Far-Out" Harmonies & Understand Them
- **How To Read Music...In One Evening**
- Seven Magic Steps To Speed Sight Reading!
- Reading Music Quickly Through Chord Analysis
- Reading Rhythm Patterns in 4/4 Time
- Reading Rhythm Patterns in ¾ Time
- Reading Chord Symbols In Classical & Popular Music
- Ties, Dotted Notes, Flags, Birdseye's, Etc.
- Note Drill In Treble & Bass Clefs For Kids

- Ledger Lines: Learn to Read Those Super-High & Super-Low Notes!
- Learn to Play Beethoven's "Moonlight Sonata"
- Learn to Play Chopin's "Prelude in C Minor"
- Learn to Play Bach's "Jesu, Joy of Man's Desiring"
- Learn to Play Two Wedding Songs: The Processional & the Recessional
- Beethoven's "Fur Elise"
- Classical Piano For Beginners!
- Make Cool Sounds on Any Keyboard!

Catalog 5--Rhythm & Harmony Courses!

- Duane Shinn's Crash Course In Basic Music
- What is Music Made Of? A Study of the 5 Basic Elements of Music
- A One-Hour Survey of The Great Composers
- A Capsule History of Music
- **■** The Science of Sound
- How To Teach Yourself Basic Harmony Fast!
- Musical Roadsigns: Accents, Dynamics, & All That
- All About Scales, & How To Use Them
- **■** How To use The Metronome
- A Six Month Course In Music Theory & Harmony
- How To Play Roughly Half Of All Songs Using Just Four Chords: I, IV, V, and II
- How To Make Your Playing Come Alive Through Pedaling & Dynamics
- Become a Chord Detective Get a Pair of Chord Glasses!
- How to Master Rhythm Problems Once and For All! (Level One)
- How to Master Rhythm Problems Once and For All! (Level Two)
- Playing Chords in Rhythm

Catalog 6--Pro Secrets

■ A Three Year Piano Playing Course on "Secrets of the Pros"

Catalog 7--Low-Cost Specialized Videos & Audio Courses!

- Specialized Piano Playing Video Course
- Specialized Music Theory Cassette Course

Catalog 8--More Great Stuff

■ How To Make Your Hands Do What Your Brain Tells Them To Do

- Which Finger Goes Where, And Why
- How To Match The Melody Notes Of Any Song To A Chord In Your Left Hand
- The Secret of Arranging Spectacularly Beautiful Christmas Carols!
- The Secret of Arranging MORE Spectacularly Beautiful Christmas Carols!
- The Secret of Arranging Still More Spectacularly Beautiful Christmas Carols!
- The 3 Secrets of Power Piano Practicing!
- Electronic Keyboard & Synthesizers: How To Get The Sounds, Rhythms, & Sequences You Want From YOUR Keyboard!
- Specialized Video Piano Lesson Courses
- The Proven Way To Turn Your Piano-Playing Talents into An Excellent Income!
- How To Explode Your Music Teaching Income By Teaching "Long Distance" by Mail Order Using Your Own Books, Tapes, Videos, & Charts
- How to Go World-Wide With Your Own Web Site On the Internet's Super Information Highway!
- Doing Magic With Your Keyboard & Your Computer
- Songwriting!
- Monthly Keyboard Workshop Newsletter!

Catalog 9--52 Week Video Crash Course

■ Weekly Piano Lessons On Video!

Catalog 10--Wild and Crazy Stuff

- Way Cool Piano Playing!
- Playing & Arranging "Alexander's Ragtime Band" on the piano by Irving Berlin
- Playing & Arranging the "St. Louis Blues" by W.C. Handy On The Piano
- Playing & Arranging Love Songs On The Piano
- Good Stuff You really ought to know ...about piano playing and music in general
- **■** Piano Runs Galore!
- How To Play More Notes Without Reading More Notes Playing Piano From a Fake Book Using Just the Printed Tune and Chord Symbols!
- 33 Tips For Becoming a Great Pianist!
- Playing By Ear Using Chords! Using Only a "Fake Book"
- How To Think In The Key You're Playing In

All these courses -- and more -- are waiting for you to come and get them. They will bring you more knowledge and fulfillment and happiness than you can now imagine. Read what some of my other students have been saying:

Hi Duane.

"I just wanted to tell you that I got my books and videos today; and started watching them already, and am just thrilled to death. I think this course is going to be EXACTLY what I need right now; and I am just thanking God for giving me the idea. You are an excellent teacher, and the pace is a nice one. I am not bored at all by the reviews; and am already picking up some pointers. I get so excited when you talk about the things you will be teaching later; as I mentioned before, I have been playing for going on four years, and so want to learn how to add to music. Tomorrow I will watch How to Dress Up Naked Music.

Just wanted to say thanks to you!!"
God bless,
Joyce Barr

"I just wanted to drop you a note to let you know what I thought of my first order from you. I ordered "How To Play Chord Piano In Ten Days" -- I thought it was great!

Already, my playing sounds greatly improved." David (doctor)

"Just a note to inform you how delighted I have been with your piano cassette courses. You have a very easy teaching style & you truly make the lesson easy to understand & what's more, enjoyable and fun! Thank you -- where have you been all my life?" Sherry

"I have found Duane's cassette and video piano lessons to be exceptionally well planned and packed with absolutely essential information for the serious piano student. They cover it all." Larry (teacher & club pianist)

So what are <u>you</u> waiting for? Let's get started right now. Click <u>here</u> to go to the catalog where you can read about each course in detail and then order the courses you decide to take

Cordially,

Duane

PS: In case you are worried about "fly by night" mail order companies, we have operated our piano studio continuously since 1965 and have taught countless thousands of people to play the piano. (You may have noticed that we have over 500 different video and audio and printed courses -- that takes a while to create and write and record! So we won't be going anywhere until the Lord calls "Come on up here!")



ORDER FORM



If you would rather pay by check or money order, simply print this order form, fill it out, and mail it to us at Keyboard Workshop, PO Box 700, Medford, OR 97501.

Or FAX to: 541-664-7052 anytime – 24/7! Yes! Please *Rush* Me the Following Courses:

(To get the course numbers and tuition costs, please refer to the catalog.)

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