



THE RESIDENCES AT HU'U

NEWS RELEASE

FOR IMMEDIATE RELEASE

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MEDIA CONTACT

Chun Y. Gee, Bule | Fusion Worldwide
Email. asia@bulefusion.com

Janne deBoer, hu'u
Email. media@huuresidences.com

hu'u Expands: The Residences at hu'u in Seminyak, Bali, Now Available to Real Estate Investors Globally
One-Bedroom Lofts, Dual-Level Two-Bedroom and Extraordinary Penthouse Villas Exemplify the Masterful Interplay of Impeccable Contemporary Design, Gracious Geometric Proportions and Captivating Lush Landscapes

BALI, INDONESIA (April, 15, 2011) – The Residences at hu'u is pleased to announce the unveiling of 10 individual private villas located in one of the most desirable addresses in Seminyak, Bali, and available for ownership, beginning today. Each of the 10 residences – one-bedroom lofts, dual-level two-bedrooms and a penthouse villa – enjoys a private pool with tranquil landscaped gardens and pushed-out interiors and exteriors that ensure pure relaxation with ease. The Residences at hu'u provide an attractive investment that balances high-style indulgence and leisure-home ownership in Bali – one of the world's top vacation destinations.

"Owners at The Residences at hu'u will have a unique access to the acclaimed services and amenities of this multi-concept, sprawling 4,300-square-meter resort designed to provide a getaway, fusing together choice luxury villa accommodation, epicurean journeys and vibrant beats, where guests from across the world come to mingle," says Philip Mimbimi, general manager of hu'u.

The 10 signature villas deliver human-oriented living spaces. Indisputably spacious living areas, an in-house private chef from The Restaurant at hu'u, expansive pools, exclusive access to events at The Club & Lounge at hu'u, and a private membership to the Canggu Club are part of this truly integrated paradigm. Exclusively tailored services are only the beginning, in these perfect island getaway property investment homes away from home.

Architectural plans by Putu Edy Semara create a platform that will accommodate any lifestyle or design sensibility. State-of-the-art appliances are integrated into each villa property. Light-filled spaces, private iron-wood sun decks, large balconies and lush landscapes only begin to tell the story. Beautifully appointed, The Residences at hu'u are in utter harmony with the Bali lifestyle, mixing traditional indigenous elements like "tetaring" sky-



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lighted roofs with contemporary amenities, all juxtaposed against one of the world's most stunning tropical landscapes. Stylishly simple details proliferate in flawless interiors by Singaporean designer Alex Tan.

The Residences at hu'u are within a short walking distance to globally renowned restaurants, boutiques, nightlife and, of course, the beaches. Spend each day indulging in the best of what Bali offers. Sunbathe, swim or take a walk and feel the velvet of powdery sand between your toes. Spend a day shopping at top retail boutiques. Enjoy international flavors at the best restaurants. Or simply dance the night away at great nightclubs. All of this is just moments away from The Residences at hu'u.

For more information about The Residences at hu'u, visit us on the Web at www.huuresidences.com; email, info@huuresidences.com; call, +62 81 2388 8900 (Indonesia) or +65 6733 9257 (Singapore). For media inquiries, contact us via email at media@huuresidences.com.

ABOUT THE HU'U BRAND

hu'u, named after a magical atoll off the coast of Sumbawa, is a recognized name associated with quality, a highly successful restaurant and vibrant club & bar. hu'u is a brand that stands for progressiveness and the coveted Bali lifestyle, and continues to receive top acclaim: Wine Spectator's 2010 Award of Excellence, The Yak Magazine's 2010 Best Bar/Club Award, Wine & Dine Singapore's 2008 Top Restaurants, Singapore Tatler's 2007 Best New Restaurant & Best Service, to mention a few. hu'u celebrated its 9th Anniversary in 2010 continuing its long-standing legacy to provide guests with unforgettable experiences. And today, hu'u ventures to set the standard once again with The Residences at hu'u. For more information about hu'u, visit us on the Web at www.huubali.com; email, info@huubali.com; call, +62 361 736 443.