

Viva LearningTM

Client Branded Viva Learning[™] Site

- Turnkey online CE solution for companies and organizations
- "Customized template" e-learning site (hosted & managed by Learn HealthSci)
- Takes only 4 weeks to set up and you're ready to go!
- Links directly from your main company website with custom url

Live Interactive Webinars (archived for on-demand viewing)

- Present live webinars across the globe directly from a home computer
- Send us your presentation in advance (powerpoint and video clips) and we format everything into an interactive online presentation
- We fully train the speaker on how to use the presenter interface
- A few minutes before the scheduled event, the speaker logs in, presses start, and begins speaking into his/her USB microphone. It's that easy!
- Live tech support during the entire presentation for presenter and attendees
- Following the presentation, we archive your webinar and post it to your Viva Learning website.

Webinar Registration and CE Certification

- We promote your webinars to thousands of dental professionals
- Our software manages all the administrative tasks
 - Attendee registration
 - Email reminders (with link) sent out 1 day and 1 hr before each webinar
 - Affidavit for online attendance
 - Webinar and instructor evaluation (results visible on admin site)
 - Interactive CE exam
 - CE Certificate and record keeping

Standard Viva Learning Site Sections

- Home page (featured upcoming webinar; announcements; all navigation tabs)
- On Demand CE (archive library)
- Product Tutorials (video clip section on anything you sell)
- Upcoming Live Webinars (lists all of your scheduled upcoming live webinars)
- Special Promotions (pdf files that feature current product promotions)
- Courses and Seminars (links to your calendar of upcoming offline CE courses)
- Resource Library (How To Guides in pdf format on anything that pertains to your business)



Optional New Sections:

- Lunch & Learn management section (tracks sales rep L&L presentations and dentist follow up for CE credit)
- KOL Resource section (controlled online delivery of product literature, movies, ppt., etc.) Concise reports of download activity sorted by KOL and resource.

Comprehensive Analytics and Reports

- Complete Admin site with all data and reports
- Site analytics at your fingertips using Google Analytics

Translation of Site Text

• Your site text can be translated into 4 different languages*

* Translation sites incur additional monthly hosting fees.