



Contact: Reb L. Risty
Vintalk
858.357.8760
Reb.Risty@vintalk.com

FOR IMMEDIATE RELEASE

“We are Now Vintalk”

Vinculum Communications Inc. is looking to the future and will conduct business under one name, Vintalk

San Diego, CA – April 18, 2011 – Vinculum Communications Inc. (Vinculum), a global provider of wholesale, business and consumer IP communication solutions since 2001, is now officially doing all business as (DBA) Vintalk.

Vinculum was established in 2001 as a wholesale carrier service company (Vincomm), providing international long distance services to carriers around the world. Vincomm’s success is built around its robust international network that has been developed through partnerships and relationships in more than 200 countries. It currently provides service to approximately 200 global long distance carrier customers, and partners with more than 300 service providers around the world.

In 2007, the retail VoIP Business unit was created under the name Vintalk. Vintalk provides VoIP business solutions which include: Hosted PBX, SIP trunking, conferencing, faxing, disaster recovery, internet, videomail, video conferencing, and a variety of additional services. In 2008, Vinculum established Vincall, its prepaid international long distance calling plan to customers and agents.

“The company is known by our different product names: Vincomm, Vintalk and Vincall, which has made our brand disjointed to not only our end user, but vendors, partners and internally,” said Scott Goodwin, President and CEO of Vintalk. “As we continue to grow the company and our retail business unit, it is time to strategically position our brand. Simplifying to one name, Vintalk, we believe is essential to future success.”

Vintalk was ranked among the fastest growing companies in 2010 by the San Diego Business Journal (SDBJ). SDBJ compiles a list of rapidly growing companies annually and ranks them according to revenue growth over a two-year period. The company grew nearly fifty percent over this two-year period.

“The purpose of rebranding the company is to develop an identity that will create brand strength and recognition in the mind of our customers. Rebranding to one name, mission and vision will allow us to better convey the company’s quality, professionalism and position in the market,” Reb Risty, VP of Marketing for Vintalk. “After months of research, development and feedback from our stakeholders it was determined Vintalk is the name that can best serve this goal.”

Vintalk is not rebranding because of a merger, acquisition, change within the executive team or location move.

About Vintalk

Vintalk, powered Vinculum Communications, Inc., has been a leading, global provider of wholesale, business and consumer IP communication solutions since 2001. It owns and operates a best-of-breed voice over IP (VoIP) network that provides origination and termination services to telecommunications carriers. Its retail business unit includes a full suite of VoIP solutions for small and medium sized businesses which includes: Hosted PBX, SIP Trunking, Hi-Def Conferencing, Virtual Faxing, Disaster Recovery, International Calling Plans and Internet services. Vintalk is headquartered in San Diego, CA. For more information please visit www.vintalk.com or call 888.255.8877.