

THE LASER WAREHOUSE

Call (954) 254-4612

Press Release

FOR IMMEDIATE RELEASE

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The Laser Warehouse Increases Its Inventory of Used Cosmetic Lasers to Meet Growing Demand

<u>The Laser Warehouse</u> has increased its inventory of <u>used cosmetic lasers</u> and other used aesthetic equipment by more than 30% to meet the growing demand by medical practitioners to enhance and broaden the quality of services they provide to their patients. Leading brands of <u>used cosmetic lasers</u> recently added to The Laser Warehouse's inventory include Palomar, Cynosure and Syneron among others.

Ongoing technological improvements achieved by manufacturers in the cosmetic laser industry have led to greater applications of lasers for non-invasive cosmetic procedures. Previously, many of these procedures could only be achieved through surgery resulting in long patient downtime and costly medical bills. As the variety of non-invasive cosmetic laser treatments continues to expand, more consumers are opting for non-invasive procedures. To keep up, medspas, dermatologists, physicians, plastic surgeons and other medical practitioners are expanding their laser technology service offerings as part of their treatment regiment for patients.

With the costs of operating in the medical field escalating, adding new equipment can become very expensive and sometimes cost prohibitive. Substantial savings can be achieved by investing in used cosmetic lasers. In addition to being more affordable, by purchasing used cosmetic lasers, practitioners can add several lasers rather than a single piece of equipment. This allows them to offer more services to their patients, many of whom are very savvy on aesthetic treatments options available in today's market.

Initial buildup inventory of <u>used cosmetic lasers</u>, used IPL equipment and used laser hand pieces by The Laser Warehouse started in the second quarter and will continue throughout the year as the demand for <u>used cosmetic lasers</u> continues to grow. Investing in used equipment



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can be daunting as there is a legitimate concern for the integrity, reliability and the safety of the equipment for both the operators and patients. All <u>used cosmetic lasers</u> purchased and placed into inventory by The Laser Warehouse undergo stringent testing and quality control procedures to ensure the performance of the cosmetic lasers they sell to their clients. Any equipment that does not meet these standards is then repaired to meet manufacturer's operating standards. This quality control process has resulted in ongoing repeat business and many referrals. The Laser Warehouse is positioning their business for continued growth and looks forward to being a leader in the used cosmetic laser industry.

Notes to Editors:

The Laser Warehouse is the leading source for the purchase and sale of <u>used cosmetic lasers</u>, used IPL equipment and cosmetic laser parts and supplies. We are wholesalers, not brokers. No middleman means we sell our equipment at the lowest prices possible. The Laser Warehouse is located in Ft. Lauderdale, Florida and has hundreds of lasers in stock in their showroom. The Laser Warehouse's staff is extremely knowledgeable and will help you select the right aesthetic lasers and equipment for your practice. We sell all major brands of IPL and cosmetic laser equipment and work with med spas, laser centers, medical practices and plastic surgeons worldwide. To find out more, please visit <u>www.thelaserwarehouse.com</u>.