



Domain Names  
Web Hosting and Design

## Launches Development and Maintenance Solutions for Websites

Melbourne, Australia March 9, 2010 – A Melbourne-based internet specialist says that websites that don't use the latest technologies and applications are failing to capitalise on the Internet's dynamic environment.

CMather.com's group operations manager, Chris Mather, said that people with up-to-date websites still needs a plan to implement new developments, upgrades, and updates.

"A website should be dynamic and not static," Mr. Mather said.

"This means that you need to regularly and continuously upgrade, update, and maintain your website as nobody likes to see the same old content, design, and functionalities," he said. "Every visitor would like to see something new every time they visit your website. It's why they will keep coming back."

CMather.com is a web solutions company that includes [website maintenance](#) services.

Chris Mather said that people who own websites should take a few simple steps to ensure they are keeping pace in the internet environment.

"Whether you make the changes yourself or delegate the task, you need proper controls for your website maintenance," he said. "A good control panel (for website maintenance) will save you precious time and money. A flexible website structure will provide easy support for changes to your website and will eliminate the need to rebuild the site."

"This is where CMather.com can help. We offer top-class web maintenance as part of our comprehensive web services." "What makes us different for other web solution companies is that the power is in the hands of the user. They can do their own maintenance on the site."

CMather.com offers a control panel for [website maintenance](#) that a user can easily navigate. Other advantages of CMather.com's maintenance service include expert support and flexible maintenance packages.

### **CMather: Domain Names Web Hosting and Design Solutions**

CMather.com is an international [Web Hosting](#) and [Web Design](#) Company located in Melbourne, Australia and manages more than 2,000 [Domain Names](#). CMather.com Web hosting servers welcome more than 4 million visitors each month from all over the world. For more information about Web Hosting and Web Design services available through CMather.com, please visit [CMather.com](#) or call us on 1300 628 437.