

A well designed website can go a long way towards your marketing success

Bendigo, Australia October 26, 2010 – A Bendigo-based web specialist says that an attractive and well-designed website can go a long way towards marketing success.

CMather.com operations manager, Chris Mather, said the days when success came from simply having a website were long gone. Now every step from the creation to the marketing of a website needs to be carefully considered.

"A professional, well-designed, and user-friendly website can go a long way in creating a good impression about you and your company," Mr Mather said.

"There are many features to be considered when building a website, and the number of tools available are increasing every year," he said. "There are so many options from blogging, content management and shopping carts that it's wise for anyone wanting to start or redevelop a website to get the best professional advice available."

"Promotion of the website is also a very important step in the website strategy. At CMather we have a rare conglomeration and combination of professionals and experts for each and every aspect of website design, project management and promotion."

CMather.com is a complete web solutions company providing multiple services and solutions from initial design, development, rollout, support and to maintenance services.

"We believe that a website is the first sales representative that comes in contact with customers. In fact, a website portrays your business to the world 24 hours a day," Mr Mather said. "Whether you require a large, complex website, or a small and simple website, we provide the tools and knowledge to make your online business website a resounding success."

CMather does not just design websites; they provide much more including DNS services, website hosting, website support and consultation, security audits and add-on features for existing websites.

Some of the available features at CMather include and not limited to: Blogging, Online Catalogues, Event Management, Electronic newsletters, Membership and Shopping cart ecommerce websites.

CMather: Domain Names Web Hosting and Website Design Solutions

CMather.com is an international <u>Web Hosting</u> and <u>Cheap Website Design</u> business located in Bendigo, Melbourne, Australia with more than 2,000 <u>Domain Names</u> under management. For more information regarding Website Hosting, Cheap Website Design or Domain Name Services please visit <u>www.CMather.com</u> or call us on 1300 628 437 for free quotes.

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