"Generate leads, deploy training and instantly meet with customers using Adobe CONNECT without leaving Salesforce.com."

Adobe Connect

Events

Training

Sales

Cye Connect Your Events

"Generate leads and automatically track event attendance from Adobe Connect webinars"

- Custom branded portal to manage events
- Organize events by category, calendar or chronological
- Integrate popular social media to increase viral exposure of events
- Track event registration and attendance in Salesforce
- Paypal gateway to monetize events

Tys Train Your Salesteam

"Deliver training hosted on Adobe Connect to your sales reps without leaving Salesforce.com"

- Adobe Connect hosted training displays in Salesforce.com for easy access
- Training results automatically tracked in Salesforce
- Single sign on access to incomplete training activities

Cyr Connect Your Reps

"Instantly meet with contacts/prospects using Adobe Connect and automatically track virtual meeting results in Salesforce.com"

- One click meeting access for organizers and attendees from any Salesforce contact record
- Meeting activities automatically tracked in a Salesforce contact related list
- Contacts in Salesforce are kept in sync with users in the Adobe Connect database
- Easily track online demos as a sales metric like phone calls, meetings and deals found

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