SAGE PRODUCT DESCRIPTIONS

A comprehensive resource for Sage
employees and business partners

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sage

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Overview

The objective is to get you started. From here, Sage employees and business partners can gain a fundamental understanding of how to describe Sage products and services. Each product section starts with basic rules of use, or *product naming conventions*, followed by *product descriptions* of varying lengths. Finally, some sections conclude with a current list of integrated *modules*.

Your help and cooperation to accurately and consistently apply the correct Sage branding and messaging adds considerable strength to our collective voice. Sage is a powerful brand. This resource will make it easier for you to communicate how Sage products and services can effectively strengthen small and midsized businesses.

Sage Products and Services

The following Sage-branded products and services are highlighted.

- ACT! by Sage
- DacEasy by Sage
- Peachtree by Sage
- Sage Abra HRMS
- Sage Accpac ERP
- Sage Active Planner
- Sage Business Capital
- Sage BusinessVision Accounting
- Sage BusinessWorks Accounting
- Sage Card Processing
- Sage Carpe Diem
- Sage Collect Direct
- SageCRM and SageCRM.com
- Sage Electronic Check Services
- Sage FAS Fixed Assets
- Sage FAS Gov Fixed Assets
- Sage FAS Nonprofit Fixed Assets
- Sage Financial Institutions Group
- Sage Fundraising
- Sage Gateway
- Sage Gift Card
- Sage HealthPro XL
- Sage Integrated Payments

- Sage Intergy
- Sage Intergy EHR
- Sage Intergy PACS
- Sage Intergy RIS
- Sage MAS 90 ERP
- Sage MAS 200 ERP
- Sage MAS 500 ERP
- Sage Master Builder
- Sage Medical Manager
- Sage MedWare
- Sage MIP Fund Accounting
- Sage Online Services
- Sage Practice Analytics
- Sage PFW ERP
- Sage Pro ERP
- Sage SalesLogix
- Sage SOLION
- Sage Timberline Office
- Sage TimeSheet
- Sage Vault
- Sage Virtual Terminal
- Simply Accounting by Sage
- Timeslips by Sage

ACT! by Sage

Product Naming Conventions

For all ACT! 2008 solutions, please use the official name in the first mention (including year and version number if applicable), and the short or shorter version in the second and subsequent instances. "ACT!" is always capitalized and punctuated with an exclamation point. Please ignore grammar-check highlights to fix this.

Product Line Edition – first mention	Short Name – subsequent mentions
ACT! by Sage	ACT!
ACT! by Sage Premium	ACT! Premium
ACT! by Sage Premium for Web	ACT! Premium for Web
ACT! by Sage Premium Dual Access	ACT! Premium Dual Access
ACT! by Sage for Real Estate	ACT! for Real Estate
ACT! by Sage Premium for Real Estate	ACT! Premium for Real Estate
ACT! by Sage for Financial Professionals	ACT! for Financial Professionals
ACT! by Sage Premium for Financial Professionals	ACT! Premium for Financial Professionals
ACT! Link for Palm OS®	ACT! Link for Palm OS
ACT! Link for Pocket PC	ACT! Link for Pocket PC
ACT! Link for use with QuickBooks®	ACT! Link for use with QuickBooks
ACT! for Palm OS®	ACT! for Palm OS

First mention: Use the product line name or product line edition name in the *first mention* within body copy. **Note:** Only core products require "by Sage" naming.

Examples (excludes *headlines*):
ACT! by Sage
ACT! by Sage Premium

Subsequent mention: With *subsequent mentions and headlines*, it's acceptable to use the short name.

Examples (includes *headlines*):
ACT!
ACT! Premium

Multiple product names: When referring to multiple products, *first mention* in copy should always use full product line names or product line edition names, except for headlines. However, *subsequent mentions and headlines* can be shortened to combine the short name with the line editions, if desirable.

Subsequent mention and headlines **example for multiple product line editions:**
ACT! Premium, ACT! Premium for Web, ACT! Premium Dual Access, ACT! Premium for Real Estate, and more.

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is

occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage CRM Solutions* = SageCRM and SageCRM.com; Sage SalesLogix; ACT! by Sage

* **Note:** The Sage CRM Solutions lozenge is the only exception where the Sage logotype is leveraged. This was allowed because the logo represents the CRM products globally for Sage Group, and it aligns with the Sage Core Identity System.

Usage rules and clarifications:

- "ACT! Premium" is not a suitable short form for the Web product or any vertical offerings on the Premium platform, as "ACT! Premium for Workgroups" has been modified to "ACT! Premium."
- The term "Standard" should never be used in customer-facing pieces. When differentiating the tiers, "ACT!" should be referred to as such and ACT! Premium solutions by either their names, "ACT! Premium" or "ACT! Premium for Web," or as a subgroup: "ACT! Premium solutions."
- "ACT!" may be used when referencing the ACT! brand as a whole. It may also be used selectively in marketing deliverables in which there is ONLY ONE product being referenced and the reference or description is applicable to all ACT! solutions. For example, "ACT! provides Daily/Weekly/Monthly calendar views." The longer name does need to be used when indicating a feature specific to that version. For example, "ACT! Premium for Web comes equipped with more than 40 standard reports."
- Because many of our ACT! link solutions span multiple release years, we are maintaining version numbers for ACT! for Palm OS and ACT! Link for use with QuickBooks. **Note:** For these add-ons, the version year is not used, nor is the parentheses applied to the version number.
- We will go to market with ACT! Premium and ACT! Premium for Web. Both solutions have two editions. When required they should be designated as:
- ACT! by Sage Premium 2008 (10.0) (EX Edition)
- ACT! by Sage Premium 2008 (10.0) (ST Edition)
- ACT! by Sage Premium for Web 2008 (10.0) (EX Edition)
- ACT! by Sage Premium for Web 2008 (10.0) (ST Edition)

For more information, visit: **http://www.act.com/**

ACT! Product Descriptions

30 Words
The #1 selling contact and customer manager, ACT! by Sage solutions enable individuals and teams to improve productivity by helping organize contact information, manage daily responsibilities, and communicate more effectively.

50 Words
The #1 selling contact and customer manager for 20 years, ACT! by Sage solutions enable individuals and teams involved in selling or other contact-driven roles to improve productivity by helping organize contact information, manage daily responsibilities, and communicate more effectively. ACT! is easy to learn and use,

with more than 2.8 million individual users and 43,000 corporate customers worldwide.

100 Words
The #1 selling contact and customer manager for 20 years, ACT! by Sage solutions enable individuals and teams involved in selling or other contact-driven roles to improve productivity by helping organize contact information, manage daily responsibilities, and communicate more effectively. With contact details at their fingertips, they can focus on what's important to their business - building stronger customer relationships. ACT! is easy to learn and use, customizable, and affordable for small businesses. With more than 2.8 million individual users and 43,000 corporate customers in 25 countries, ACT! continues to lead the industry in helping customers connect and succeed. For more information, visit www.act.com.

ACT! by Sage 2008

30 Words
The #1 selling contact and customer manager for 20 years, ACT! by Sage 2008 improves productivity by helping you organize contact information, manage daily responsibilities, and communicate more effectively.

50 Words
The #1 selling contact and customer manager for 20 years, ACT! by Sage 2008 improves productivity by helping you organize contact information, manage daily responsibilities, and communicate more effectively. With all your contact details at your fingertips, you can focus on what's important to your business—building stronger customer relationships.

100 Words
The #1 selling contact and customer manager for 20 years, ACT! by Sage 2008 improves productivity by helping you organize contact information, manage daily responsibilities, and communicate more effectively. With all your contact details at your fingertips, you can focus on what's important to your business—building stronger customer relationships. ACT! is easy to learn and use, and can be implemented out-of-the-box or customized to suit your needs. It also integrates with everyday tools like Microsoft® Outlook®, Excel®, and Word. With more than 2.8 million individual users, ACT! continues to lead the industry in helping customers like you connect and succeed.

ACT! by Sage Premium

30 Words
The market-leading contact and customer manager, ACT! by Sage Premium improves productivity by helping you and your team organize contact information, manage daily responsibilities, and communicate more effectively.

50 Words
The market-leading contact and customer manager, ACT! by Sage Premium improves productivity by helping you and your team organize contact information, manage daily responsibilities, and communicate more effectively. ACT! Premium can be used out-of-the-box or customized to fit the needs of your team, while still providing managers with a complete view of team performance.

100 Words
The market-leading contact and customer manager, ACT! by Sage Premium improves

productivity by helping you and your team organize contact information, manage daily responsibilities, and communicate more effectively. ACT! Premium can be used out-of-the-box or customized to fit the needs of your team, while still providing managers with a complete view of team performance. ACT! is easy to learn and use, and integrates with familiar tools, like Microsoft® Outlook®, Word, and Excel®. With more than 2.8 million individual users and 43,000 corporate customers in 25 countries, ACT! continues to lead the industry in helping teams like yours connect and succeed.

ACT! by Sage Premium for Web

30 Words
ACT! by Sage Premium for Web provides anytime, anywhere access to centralized, secure data, giving remote, traveling, or office-based users access to information through a Web browser.

50 Words
ACT! by Sage Premium for Web provides anytime, anywhere access to centralized, secure data, giving remote, traveling, or office-based users access to information in real-time through a Web browser. Simple server installation allows for easy roll-out to users and provides organizations with the security of knowing that critical contact information stays within their firewall.

100 Words
ACT! by Sage Premium for Web provides anytime, anywhere access to centralized, secure data, giving remote, traveling, or office-based users access to information in real-time through a Web browser. Simple server installation allows for easy roll-out to users and provides organizations with the security of knowing that critical contact information stays within their firewall. ACT! Premium for Web delivers all the benefits of hosted Web-based solutions, without the recurring cost of monthly fees. ACT! Premium for Web delivers the tools to increase your team's productivity while enabling managers to easily access a complete roll-up of all team activities and opportunities.

ACT! by Sage Premium Dual Access

30 Words
ACT! by Sage Premium Dual Access increases team productivity by enabling users to access critical customer and opportunity information from the office, home, or from the road.

50 Words
ACT! by Sage Premium Dual Access increases team productivity by enabling users to access critical customer and opportunity information from the office, home, or from the road, using either a Windows® application or via a Web browser—for one low price. Users get the functionality of ACT! by Sage Premium and ACT! by Sage Premium for Web.

100 Words
ACT! by Sage Premium Dual Access increases team productivity by enabling users to access critical customer and opportunity information from the office, home, or from the road, using either a Windows® application or via a Web browser—for one low price. Users can access the robust set of features found in ACT! by Sage Premium and ACT! by Sage Premium for Web. ACT! Premium Dual Access enables users and managers to be productive anywhere and provides centralized administration of contact information, advanced contact and user security, and the flexibility to

accommodate a wide variety of user scenarios. ACT! Premium Dual Access purchase includes a maintenance service plan.

ACT! by Sage for Financial Professionals

30 Words
Designed specifically for financial services professionals, ACT! by Sage for Financial Professionals is a comprehensive contact and compliance management solution that helps financial professionals enhance client retention and growth.

50 Words
Designed specifically for financial services professionals, ACT! by Sage for Financial Professionals is a comprehensive contact and compliance management solution that helps financial professionals enhance client retention and growth. You'll benefit from increased productivity so you'll have more time to focus on what's most important— acceleration of prospect closings and up-sell to existing clients.

100 Words
Designed specifically for financial services professionals, ACT! by Sage for Financial Professionals is a comprehensive contact and compliance management solution that helps financial professionals enhance client retention and growth. Organize prospect and client data and their associated financial information, maintain frequent and relevant communication with prospects and clients, and stay on top of activities to keep pace with your demanding schedule. You'll benefit from increased productivity so you'll have more time to focus on what's most important—acceleration of prospect closings and up-sell to existing clients.

ACT! by Sage for Real Estate

30 Words
ACT! by Sage for Real Estate enables Real Estate professionals to organize buyer, seller, and property in one place, manage daily responsibilities from showings to closings, and communicate effectively with custom templates.

50 Words
ACT! by Sage for Real Estate enables Real Estate professionals to organize buyer, seller, and property information in one place, manage daily responsibilities from showings to closings, and communicate effectively with custom templates. Because ACT! for Real Estate is easy to learn and easy to use, you can quickly become more productive, and ultimately sell more property!

100 Words
Designed specifically for professionals in the residential Real Estate market, ACT! by Sage for Real Estate is a contact and customer management solution that equips Real Estate professionals with the tools needed to be more successful in a competitive market. ACT! for Real Estate enables you to organize buyer, seller, and property information in one place, manage daily responsibilities from showings to closings, and communicate effectively using custom flyers and letter templates. Because ACT! for Real Estate is easy to learn and easy to use, you can quickly become more productive, and ultimately sell more property!

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ACT! for Palm OS

30 Words
ACT! for Palm OS$^®$ is an add-on product for use with ACT! by Sage and ACT! by Sage Premium, bringing the power and convenience of ACT! to your handheld device.

50 Words
ACT! for Palm OS$^®$ is an add-on product for use with ACT! by Sage and ACT! by Sage Premium. ACT! for Palm OS provides you with access to critical ACT! information from a Palm OS handheld device so you can stay productive, whether you're in the office or on-the-go.

100 Words
ACT! for Palm OS$^®$ is an add-on product for use with ACT! by Sage and ACT! by Sage Premium 2008 (10.0). It brings all the power and convenience of ACT! to your handheld device. ACT! for Palm OS provides you with access to critical ACT! information from a Palm OS handheld device so you can stay productive, whether you're in the office or on-the-go. Access and update pre-defined fields as well as custom fields, notes and history, activities and calendar information, sales opportunities, and more.

ACT! Link for use with QuickBooks

30 Words
ACT! Link for use with QuickBooks$^®$ delivers a complete view of all customer interactions so users can be more productive and make more insightful business decisions.

50 Words
ACT! Link for use with QuickBooks$^®$ delivers a complete view of all customer interactions so users can be more productive and make more insightful business decisions. ACT! Link for use with QuickBooks provides ACT! users with access to QuickBooks information from within ACT! through the QuickBooks tab.

100 Words
ACT! Link for use with QuickBooks$^®$ delivers a complete view of all customer interactions so users can be more productive and make more insightful business decisions.

ACT! Link for use with QuickBooks provides ACT! users with access to QuickBooks information from within ACT! through the QuickBooks tab. ACT! users can view estimates, invoices, sales, and payments for any linked contact for a more detailed understanding of their relationship history.

By integrating contact management and accounting applications, users have real-time access to complete customer information to speed inquiry handling and follow-up, and eliminate duplicate data entry to reduce errors and save time.

DacEasy by Sage

Product Naming Conventions

DacEasy is always spelled with an uppercase "D" and "E" in every reference.

Product Line Edition	Short Name
DacEasy by Sage	DacEasy

First mention: Use the product line name or product line edition name in *headlines* and the *first mention* within body copy.

Example (including *headlines*):
DacEasy by Sage

Subsequent mention: With *subsequent mentions*, use the short name.

Example (excluding *headlines*):
DacEasy

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Value Solutions = DacEasy by Sage; Sage PFW; Sage Pro; Sage BusinessVision; Sage BusinessWorks; Timeslips by Sage; Sage Active Planner

For more information, visit: **https://www.daceasy.com**

Product Descriptions

25 Words
DacEasy by Sage is a powerful, easy-to-use, and complete accounting and business management solution that provides the tools you need to manage and grow your business.

50 Words
DacEasy by Sage is a powerful, easy-to-use, and complete accounting and business management solution that provides the tools you need to manage and grow your business. DacEasy offers extensive functionality, comprehensive reporting, along with a modular design to meet your accounting, payroll, order entry, point of sale, and job cost needs.

100 Words
DacEasy by Sage is a powerful, easy-to-use, and complete accounting and business management solution that provides the tools you need to manage and grow your business. DacEasy offers extensive functionality along with a flexible modular design so you can expand the solution as your business grows.DacEasy provides strong accounting controls and powerful reporting for better insight into any business, along with payroll tools to perform in-house payroll functions. DacEasy also offers powerful point of sale and order entry solutions for operating service, wholesale, and retail businesses; along with a full-featured job cost solution for the construction and light manufacturing industries.

Modules

- Accounting
- Payroll
- Order Entry
- Point of Sale

First mention with a module:
The Accounting module of DacEasy by Sage…
DacEasy by Sage – Accounting

Subsequent mentions with a module:
DacEasy Accounting

Peachtree by Sage

Product Naming Conventions

Product Line Edition	Short Name
Peachtree by Sage	Peachtree
Peachtree by Sage First Accounting	Peachtree First Accounting
Peachtree by Sage Pro Accounting	Peachtree Pro Accounting
Peachtree by Sage Complete Accounting	Peachtree Complete Accounting
Peachtree by Sage Premium Accounting	Peachtree Premium Accounting
Peachtree by Sage Premium Accounting – Accountants' Edition	Peachtree Premium Accounting – Accountants' Edition
Peachtree by Sage Premium Accounting for Construction	Peachtree Premium Accounting for Construction
Peachtree by Sage Premium Accounting for Distribution	Peachtree Premium Accounting for Distribution
Peachtree by Sage Premium Accounting for Manufacturing	Peachtree Premium Accounting for Manufacturing
Peachtree by Sage Premium Accounting for Nonprofits	Peachtree Premium Accounting for Nonprofits
Peachtree by Sage – Quantum	Peachtree Quantum

First mention: Use the product line name or product line edition name in the *first mention* within body copy.

Example (excludes *headlines*):
Peachtree by Sage First Accounting

Subsequent mention: With *subsequent mentions and headlines*, it's acceptable to use the short name.

Example (includes *headlines*):
Peachtree First Accounting

Multiple product names: When referring to multiple products, *first mention* in copy should always use full product line names or product line edition names, except for headlines. However, *subsequent mentions and headlines* can be shortened to combine the short name with the line editions, if desirable.

Subsequent mention and headlines example for multiple product line editions:
Peachtree First Accounting, Complete Accounting, and Premium Accounting.

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Accounting Solutions = Peachtree by Sage; Simply Accounting by Sage

For more information, visit: **http://www.peachtree.com/**

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Peachtree Product Descriptions

Peachtree by Sage First Accounting

25 Words
Peachtree by Sage First Accounting is an easy-to-use solution that improves your productivity by automating invoices, checks, and expense tracking with basic accounting tools and 35+ reports.

50 Words
Peachtree by Sage First Accounting is an easy-to-use solution that improves your productivity. It provides basic accounting tools to create invoices, record customer payments, write checks, track expenses, produce customer statements, and generate more than 35 reports and financial statements. Peachtree customers receive 30 days of free support.

100 Words
Peachtree by Sage First Accounting is an easy-to-use solution that improves your productivity. It provides basic accounting tools to create invoices, record customer payments, write checks, track expenses, produce customer statements, and generate financial statements. Getting started is easy using the Setup Guide and 20 instructional demos. Simplified navigation saves time and helps you track customer invoices from billing through payment. Ideal for start-ups and small businesses that are switching from a manual system or personal finance software, Peachtree First Accounting provides more than 35 customizable reports and financial statements. Customers receive 30 days of free support.

Peachtree by Sage Pro Accounting

25 Words
Peachtree by Sage Pro Accounting improves your productivity by automating invoices, checks, budgets, and payroll*. Track sales, inventory, and expenses with its standard accounting features and 100+ reports. (*See www.peachtree.com/disclosures for details.)

50 Words
Peachtree by Sage Pro Accounting improves your productivity with standard accounting features that help you automate invoices, checks, and employee payroll*. You can record customer payments, create budgets, and track sales, inventory, and expenses. It provides 100+ reports and financial statements. Customers receive 30 days of free support. (*See www.peachtree.com/disclosures for details.)

100 Words
Peachtree by Sage Pro Accounting improves the productivity of your small business with standard accounting features that help you do the basics and much more. Automate your invoices, checks, and employee payroll*. You can record customer payments, create budgets, and track sales, inventory, and expenses. Save time with simplified navigation, enhanced integration with Excel®, multi-tasking screens, and comparative budgeting capabilities. Peachtree Pro Accounting provides general ledger, accounts payable and receivable, and 100+ reports and financial statements. Customers receive 30 days of free support. It's ideal for people who want accuracy and control, so they can achieve better business results. (*See www.peachtree.com/disclosures for details.)

Peachtree by Sage Complete Accounting

25 Words
Peachtree by Sage Complete Accounting provides advanced accounting features with 125+ business reports. Its multi-user option* improves productivity while providing control over who accesses data. (*See www.peachtree.com/disclosures for details.)

50 Words
Peachtree by Sage Complete Accounting combines robust core accounting with advanced features like job costing, time and billing, in-depth inventory capabilities and analysis tools. Its multi-user option* improves productivity while providing control over who accesses data. Peachtree Complete Accounting provides 125+ customizable business reports and financial statements. (*See www.peachtree.com/disclosures for details.)

100 Words
Peachtree by Sage Complete Accounting provides robust core accounting for small businesses, plus advanced features like job costing, time and billing, and in-depth inventory capabilities. Its multi-user option* improves productivity while providing screen-level security and a clear audit trail. More than 125 customizable business reports and financial statements are available. Save time with simplified navigation, enhanced integration with Excel®, multi-tasking screens, and comparative budgeting. Audit Trail helps you track errors and deter fraud. Peachtree Complete Accounting is ideal for people who want accuracy and control, so they can achieve better business results. (*See www.peachtree.com/disclosures for details.)

100 Words (with Startup Success Guaranteed)
Peachtree by Sage Complete Accounting provides robust core accounting for small businesses, plus advanced features like job costing, time and billing, and in-depth inventory capabilities. Its multi-user option* improves productivity while providing screen-level security and a clear audit trail. More than 125 customizable business reports and financial statements are available. Save time with simplified navigation, enhanced integration with Excel®, multi-tasking screens, and comparative budgeting. Audit Trail helps you track errors and deter fraud. Startup Success Guaranteed program provides 6 months of free support for first-time customers. Peachtree Complete Accounting is ideal for people who want accuracy and control, so they can achieve better business results. (*See www.peachtree.com/disclosures for details.)

Peachtree by Sage Premium Accounting

25 Words
Peachtree by Sage Premium Accounting provides premium features like multi-company consolidations, progress billing, and Crystal Reports®, plus 140+ business reports and a multi-user option*. (*See www.peachtree.com/disclosures for details.)

50 Words
Peachtree by Sage Premium Accounting is a comprehensive solution that provides premium features like multi-company consolidations, progress billing, serialized inventory, and Crystal Reports®. It provides a multi-user option* for improved productivity with screen-level access control, plus analysis tools and 140+ customizable reports and financial statements. (*See www.peachtree.com/disclosures for details.)

100 Words
Peachtree by Sage Premium Accounting is a comprehensive solution that provides

premium features like multi-company consolidations, progress billing, serialized inventory, and Crystal Reports®. Its multi-user option* can improve productivity, while providing screen-level security and a clear audit trail. Save time with simplified navigation, enhanced integration with Excel®, multi-tasking screens, and comparative budgeting. Audit Trail helps you track errors and deter fraud. Peachtree Premium Accounting provides advanced analysis tools and 140+ customizable reports and financial statements. It's ideal for people who want accuracy and control, so they can achieve better business results. (*See www.peachtree.com/disclosures for details.)

100 Words (with Startup Success Guaranteed)
Peachtree by Sage Premium Accounting is a comprehensive solution that provides premium features like multi-company consolidations, progress billing, serialized inventory, and Crystal Reports®. Its multi-user option* can improve productivity, while providing screen-level security and a clear audit trail. Save time with simplified navigation, enhanced integration with Excel®, multi-tasking screens, and comparative budgeting. Audit Trail helps you track errors and deter fraud. The Startup Success Guaranteed program provides 6 months of free support for first-time customers. Peachtree Premium Accounting provides advanced analysis tools and 140+ customizable reports and financial statements. It's ideal for people who want accuracy and control, so they can achieve better business results. (*See www.peachtree.com/disclosures for details.)

Peachtree by Sage Premium Accounting – Accountants' Edition

25 Words
Peachtree by Sage Premium Accounting – Accountants' Edition has a multi-user option* and provides advanced business tools to help accountants serve their clients using Peachtree products. (*See www.peachtree.com/disclosures for details.)

50 Words
Peachtree by Sage Premium Accounting – Accountants' Edition provides advanced business tools to help accountants serve their Peachtree clients effectively. Accountants can set up, open and edit files for any Peachtree product of the same version, except Peachtree by Sage – Quantum. The Accountants' Edition has a multi-user option* and includes Crystal Reports®, plus simplified navigation and comparative budgeting capabilities. (*See www.peachtree.com/disclosures for details.)

100 Words
Peachtree by Sage Premium Accounting – Accountants' Edition provides advanced business tools to help accountants serve their Peachtree clients effectively. Accountants can set up, open, and edit files for any Peachtree product of the same version, except Peachtree by Sage – Quantum. They can also handle complex tasks such as company consolidations, file restorations from backup, and reviews of client entries via journal reports. Save time with simplified navigation, enhanced integration with Excel®, multi-tasking screens, and comparative budgeting. Peachtree Premium Accounting – Accountants' Edition has a multi-user option* and includes Crystal Reports®. (*See www.peachtree.com/disclosures for details.)

Peachtree by Sage Premium Accounting for Construction

25 Words
Peachtree by Sage Premium Accounting for Construction provides advanced accounting features, construction-specific features and reports, a multi-user option*,

and Crystal Reports® to help improve the operations of small construction companies. (*See www.peachtree.com/disclosures for details.)

50 Words
Peachtree by Sage Premium Accounting for Construction provides advanced accounting features, construction-specific features and reports, a multi-user option*, and Crystal Reports® to help small construction companies improve their operations. Premium features include progress billing, labor burden calculation, and insurance expiration tracking. Peachtree Premium Accounting for Construction is the ideal choice for small construction companies that want to improve their operations. (*See www.peachtree.com/disclosures for details.)

100 Words
Peachtree by Sage Premium Accounting for Construction provides advanced accounting and analysis tools, a multi-user option* for improved productivity with screen-level security and a clear audit trail, and construction-specific features and reports to help small construction companies improve their operations. Premium features include progress billing, labor burden calculation, subcontractor insurance expiration tracking, and retainage management* for payables and receivables. Choose from among three methods for calculating progress billing payments. Crystal Reports® is included, giving contractors even greater operational analysis. Peachtree Premium Accounting for Construction is the ideal choice for small construction companies that want to improve their operations. (*See www.peachtree.com/disclosures for details.)

Peachtree by Sage Premium Accounting for Distribution

25 Words
Peachtree by Sage Premium Accounting for Distribution provides advanced accounting features, distribution-specific features and reports, a multi-user option*, and Crystal Reports® to help small distribution companies improve their operations. (*See www.peachtree.com/disclosures for details.)

50 Words
Peachtree by Sage Premium Accounting for Distribution provides advanced accounting features, distribution-specific features and reports, a multi-user option* for improved productivity, and Crystal Reports® to help small distribution companies improve their operations. Premium features include flexible pricing, customer and vendor management, serialized inventory tracking, and the ability to buy/sell in multi-quantity units. (*See www.peachtree.com/disclosures for details.)

100 Words
Peachtree by Sage Premium Accounting for Distribution provides advanced accounting features, distribution-specific features and reports, a multi-user option* for improved productivity with screen-level security and a clear audit trail, and Crystal Reports® to help small distribution companies improve their operations. Premium features include flexible pricing, customer and vendor management, serialized inventory tracking, the ability to automatically generate purchase orders based on minimum stock levels and re-order quantities, advanced drop shipping, and the ability to buy/sell in multi-quantity units. Peachtree Premium Accounting for Distribution is the ideal choice for small distribution companies that want to improve their operations. (*See www.peachtree.com/disclosures for details.)

Peachtree by Sage Premium Accounting for Manufacturing

25 Words
Peachtree by Sage Premium Accounting for Manufacturing provides advanced accounting features, manufacturing-specific features and reports, a multi-user option*, and Crystal Reports® to help small manufacturing companies improve their operations. (*See www.peachtree.com/disclosures for details.)

50 Words
Peachtree by Sage Premium Accounting for Manufacturing provides advanced accounting features, manufacturing-specific features and reports, a multi-user option*, and Crystal Reports® to help small manufacturing companies improve their operations. Premium features include enhanced BOM management, serialized inventory tracking, and the ability to automatically generate purchase orders based on minimum stock levels and re-order quantities. (*See www.peachtree.com/disclosures for details.)

100 Words
Peachtree by Sage Premium Accounting for Manufacturing provides advanced accounting features, manufacturing-specific features and reports, and analysis tools to help owners of small manufacturing companies improve their operations. It has a multi-user option* for improved productivity with screen-level security and a clear audit trail. Premium features include enhanced BOM management, the ability to automatically generate purchase orders based on minimum stock levels and re-order quantities, the ability to create/track work tickets, serialized inventory tracking, and more than 140 customizable reports. Crystal Reports® is also included, giving manufacturers even greater operational analysis. Peachtree Premium Accounting for Manufacturing is the ideal choice for manufacturers. (*See www.peachtree.com/disclosures for details.)

Peachtree by Sage Premium Accounting for Nonprofits

25 Words
Peachtree by Sage Premium Accounting for Nonprofits provides advanced accounting and analysis tools, a multi-user option*, Crystal Reports®, and nonprofit-specific features and reports to help improve financial management. (*See www.peachtree.com/disclosures for details.)

50 Words
Peachtree by Sage Premium Accounting for Nonprofits provides advanced accounting and analysis tools, and nonprofit-specific features and reports to help improve the financial management of nonprofit organizations. Its multi-user option* can improve productivity with screen-level security. Premium features include fundraising mail/merge templates, 145 customizable reports, plus the high-quality reports and graphics of Crystal Reports®. (*See www.peachtree.com/disclosures for details.)

100 Words
Peachtree by Sage Premium Accounting for Nonprofits provides advanced accounting and analysis tools to help improve the operations of nonprofit organizations. Its multi-user option* can improve productivity with screen-level security and a clear audit trail. A pre-configured chart of accounts and customizable financial statements make it easy to get started. Analysis tools include multiple-program reporting and encumbrance tracking. Nonprofit-specific reports include Donor/Grantor Summary. Prior-period locking feature and audit trails help ensure the integrity of your financial records and deter fraud. Premium features include fundraising mail/merge templates,

145 customizable reports, plus Crystal Reports[®]. Peachtree Premium Accounting for Nonprofits is the ideal choice for nonprofits that want to improve their financial management. (*See www.peachtree.com/disclosures for details.)

Peachtree by Sage – Quantum

25 Words
Peachtree by Sage – Quantum is a top-of-the-line accounting solution that supports up to 30 licensed, named users[*], offers large user capacity, and provides access to customer support and product upgrades within 12 months of purchase[*]. ([*]See http://www.peachtreequantum.com and follow the link to disclaimers.)

50 Words
Peachtree by Sage – Quantum is a top-of-the-line accounting solution that supports up to 30 licensed, named users[*]. It offers customers a large user capacity with advanced security settings. Peachtree Quantum delivers all the features of Peachtree Premium Accounting, and provides access to customer support and product upgrades within 12 months of purchase[*]. ([*]See http://www.peachtreequantum.com and follow the link to disclaimers.)

100 Words
Peachtree by Sage – Quantum is a top-of-the-line accounting solution that supports up to 30 licensed, named users[*]. It offers customers a large user capacity with advanced security settings to ensure that work is done efficiently and securely. This top-of-the-line product delivers all the features of Peachtree Premium Accounting, including industry-specific functionality, and provides access to customer support and product upgrades within 12 months of purchase[*]. Peachtree Quantum is the ultimate Peachtree solution for businesses with multi-user access needs. ([*]See http://www.peachtreequantum.com and follow the link to disclaimers.)

Sage Abra HRMS

Product Naming Conventions

When referring to Sage Abra products and solutions, avoid capitalizing every letter in Abra. Please note that Sage Abra Suite refers to version 7 of the product and Sage Abra HRMS refers to version 8. All new releases will go by Sage Abra HRMS. Sage Abra, regardless of the product version, should always be referred to as a complete *human resources management system*.

Product Line Edition	Short Name
Sage Abra HRMS (v8.0+)	Sage Abra
Sage Abra Suite (v7.0)	Abra Suite

First mention: Use the product line name or product line edition name in the *first mention* within body copy.

Examples (excludes *headlines*):
Sage Abra HRMS
Sage Abra Suite – U.S. Edition or Sage Abra Suite – Canada Edition

Subsequent mention: With *subsequent mentions and headlines*, it's acceptable to use the short name.

Examples (includes *headlines*):
Sage Abra
Abra Suite

Multiple product names: When referring to multiple products, *first mention* in copy should always use full product line names or product line edition names, except for *headlines*. However, *subsequent mentions* and *headlines* can be shortened to combine the short names, if desirable.

Subsequent mention and headlines example for multiple product line editions:
Sage Abra and Abra Suite

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Employer Solutions = Sage Abra HRMS and Sage Abra Suite; Sage Payroll Services; Sage Compliance Services; Sage TimeSheet; Sage Carpe Diem

For more information, visit:
http://www.sagespecialized.com/Products/HumanResourcesandPayroll/

Product Descriptions

Designed for ease of use and comprehensive HR functionality, Sage Abra HRMS is a market-leading human resource management system (HRMS) solution that offers total management of payroll processing, recruiting, attendance, training, benefits administration, compliance, and employee self service. Sage Abra provides multiple

database options and powerful reporting tools to help small and midsized businesses increase productivity and tackle challenging HR issues. The flexibility and modularity of Sage Abra HRMS allows you to easily deploy a solution that meets your business and budget requirements today and can expand in the future.

30 Words
Sage Abra HRMS is a market-leading human resource management system that offers total management of payroll processing, recruiting, training, benefits, attendance, compliance, and employee self service for small and midsized companies.

50 Words
Sage Abra HRMS is a market leader in HR, payroll, recruiting, training, benefits, attendance, compliance and employee self service solutions for small and midsized companies. Sage Abra provides a comprehensive and robust set of tools to streamline your HR and payroll processes.

100 Words
Sage Abra HRMS is a market leader in HR, payroll, benefits, and compliance solutions for small and midsized companies. Sage Abra provides a comprehensive and robust set of tools to streamline HR and payroll processes. Its payroll, recruiting, training, benefits administration, attendance, compliance, and employee self-service solutions provide multiple database technology options and powerful reporting tools to help businesses increase productivity and tackle challenging HR issues. The flexibility and modularity of Sage Abra allows you to easily deploy a solution that meets your business and budget requirements today and can expand in the future.

Sage Abra Workforce Connections
Sage Abra Workforce Connections is a Web-based, employee self-service and online benefits enrollment solution for Sage Abra HRMS that connects employees, managers, and administrators across the company with automated workflows and internal employee communications using the Internet and company intranet. Built upon Microsoft .NET technology, this solution, comprised of Abra ESS and Abra Benefits Enrollment, delivers the most flexible, scalable, and secure HRMS for midsized companies on the market today.

Sage Abra Modules

- Abra HR
- Abra Payroll
- Abra eRecruiter
- Abra Recruiting Solution
- Abra ESS
- Abra Benefits Enrollment
- Abra Benefits Messenger
- Abra Attendance
- Abra Train
- Abra OrgPlus
- Abra Alerts

Module names: When listing module names for Sage Abra products, or using them generically within the scope of a larger solution such as Sage MAS 500, it is not necessary to include "Sage" with the module names.

Example: "Abra Suite, which includes Abra HR, Abra Payroll, Abra Train, and many other modules… "

Module names that contain old product brand names, such as Abra, must include Sage branding with the first mention, if a product line name (Sage Abra HRMS, Sage MAS 500) has not yet been mentioned. After the first mention, or if the copy already includes a product line name, it's acceptable to refer to the original Abra module

names as listed above. This is how to correctly apply Sage branding to all Sage Abra modules:

In the *first mention*, if the product line name has *not* been mentioned, including headlines, use the product short reference name with the module name, such as *Sage Abra Benefits Enrollment.*

In *subsequent mentions*, or if Sage Abra HRMS has already been mentioned, it is acceptable to revert to the original module names, such as Abra Benefits Enrollment.*

Example: Sage Abra HRMS can streamline routine employee inquiries and time-off requests with online workflows. With Abra ESS, employees are empowered to view personal information over the Web.

*Sage Abra retains old product branding for its module names in subsequent mentions only.

Sage Accpac

Product Naming Conventions

All *Sage Accpac* product name references should appear in Title Case instead of UPPERCASE, as it did previously.

Please avoid references to *Accpac* as a separate company in all descriptive copy, and instead refer to the Sage Accpac entity as Sage. Strictly refer to the product lines as Sage applications or solutions, including *Sage Accpac, Sage Accpac Insight*, and *Sage Accpac HRMS*.

Product Line Edition	Short Name (headlines)
Sage Accpac ERP	Sage Accpac (or Sage Accpac 100, 200, and 500)
Sage Accpac 500 ERP – Linux Edition	Sage Accpac 500 – Linux Edition (or Sage Accpac)
Sage Accpac 500 ERP	Sage Accpac 500 (or Sage Accpac)
Sage Accpac 200 ERP	Sage Accpac 200 (or Sage Accpac)
Sage Accpac 100 ERP	Sage Accpac 100 (or Sage Accpac)

First mention: Use the product line name or product line edition name in the *first mention* within body copy.

Examples (excludes *headlines*):
Sage Accpac ERP or Sage Accpac 100 ERP

***First mention* copy example:** "Sage Accpac ERP can automate your workflow."

Subsequent mention: With *subsequent mentions and headlines*, it's acceptable to use the short name.

Examples (includes *headlines*):
Sage Accpac or Sage Accpac 100

Multiple product names: When referring to multiple products, *first mention* in copy should always use the full product line names or product line edition names. In *headlines* and s*ubsequent mentions* in copy, combine the short name with the line edition numbers, if desirable.

Subsequent mentions and headlines example for multiple products:
Sage Accpac 100, 200, and 500

Special product editions: When you refer to special product editions, please include the full product line edition with the *first mention*. Then, in *subsequent mentions*, use the short name along with the edition, if desired. In cases where the product name and the edition name are mentioned, they should always be separated by an *en dash* with spaces.

***First mention* special product edition example:**
Sage Accpac Extended Enterprise Suite
Sage Accpac 500 ERP – Linux Edition

Subsequent mention **special product edition example:**
Sage Accpac Extended Enterprise Suite (or Extended Enterprise Suite)
Sage Accpac – Linux Edition (or Sage Accpac)

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage ERP Solutions = Sage Accpac; Sage MAS or Sage MAS 90, 200, and 500

Transitions to new product names: For all current and future versions of software solutions, use Sage branding for product names. But if it is important to call out the original brand name when discussing earlier software versions, use the following parenthetical approach in the first mention of previous versions, then continue using Sage branding thereafter. Here's an example:

Sage Accpac 100 7.2 (formerly ACCPAC Advantage Series Small Business edition) included new features that streamlined…

For more information, visit: **www.sageaccpac.com**

Sage Accpac Product Descriptions

25 Words
Sage Accpac ERP is a high-performance, award-winning business management solution that helps companies of all sizes increase efficiency and make smarter, timelier decisions.

50 Words
Sage Accpac ERP is an award-winning business management solution built on world-class architecture. Designed for companies of all sizes, Sage Accpac runs on your choice of database—providing the foundation for an integrated suite of end-to-end business management applications. Sage Accpac delivers high performance, advanced functionality, and unmatched freedom of choice.

200 Words
Sage Accpac ERP is an award-winning business management solution built on world-class architecture. Designed for companies of all sizes, Sage Accpac provides the foundation for an integrated suite of end-to-end business management applications, including customer relationship management (CRM), human resources management, business intelligence (BI), warehouse management (WMS), point-of-sale, e-commerce, and hundreds of vertical solutions.

Sage Accpac offers high performance, advanced functionality, and unmatched freedom of choice. You can choose the features, technology, and deployment options you need today, and can easily customize and enhance your system as your business needs evolve. Plus, Sage Accpac provides a transparent, bi-directional data flow between all parts of your system—customer-facing, partner-facing, and employee-facing—empowering employees, delivering a consistently superior customer experience, and lowering overall cost of ownership.

Sage Accpac helps businesses operate more efficiently and profitably through better control, tighter integration, and enhanced visibility. Available in three robust editions (Sage Accpac 100, 200, and 500), Sage Accpac works both on-site and hosted over

the Web, and can easily accommodate the changing needs of your growing organization.

Sage Accpac Extended Enterprise Suite
Whether your growth plans include buying and selling in the global marketplace, adding more talent to your team, or expanding your services, the Sage Accpac Extended Enterprise Suite provides you with the tools and the flexibility to successfully accelerate your business expansion. Leverage greatly improved integration within the family of Sage Accpac Extended Enterprise Suite products including SageCRM, Sage FAS, and Sage Accpac HRMS.

Sage Accpac Modules

- Accounts Receivable
- Accounts Payable
- G/L Consolidations
- G/L Security
- General Ledger
- *i*Connect (Web-based self-service)
- Intercompany Transactions
- Inventory Control
- Multicurrency
- National Accounts Management
- Order Entry
- Purchase Orders
- Payroll (U.S. and Canadian)
- Process Server
- Project and Job Costing
- Return Material Authorization (RMA)
- System Manager
- Transaction Analysis and Optional Field Creator

Module names: This is how to correctly apply Sage branding to Sage Accpac modules: In the *first mention*, if the product line name has *not* been mentioned, including headlines, use the product short reference name with the module name, such as *Sage Accpac General Ledger.*

In *subsequent mentions*, or if the product line name has already been mentioned, it is acceptable to continue using the short product reference name along with the module name or to drop the short product reference altogether and reduce copy length, such as *General Ledger.*

SageCRM for Sage Accpac ERP Product Descriptions

25 Words
SageCRM for Sage Accpac ERP is an easy-to-use, feature-rich customer relationship management system providing enterprise-wide access to vital customer information—deployable in-house or as a hosted application.

50 Words
SageCRM for Sage Accpac ERP is an easy-to-use, feature-rich customer relationship management system providing enterprise-wide access to vital customer information—deployable in-house or as a hosted application. With SageCRM for Sage Accpac ERP, you can better manage your business by integrating field sales, internal sales, customer care, and marketing information.

200 Words

SageCRM for Sage Accpac ERP is an easy-to-use, feature-rich customer relationship management system providing enterprise-wide access to vital customer information— deployable in-house or as a hosted application. With SageCRM for Sage Accpac ERP, you can better manage your business by integrating field sales, internal sales, customer care, and marketing information.

No matter how, when, or where your customers, partners, and prospects choose to interact with your company, SageCRM for Sage Accpac ERP provides a decisive advantage by delivering comprehensive, easy-to-use tools that help you confidently manage these relationships.

The in-house edition of SageCRM for Sage Accpac ERP installs quickly and offers immediate out-of-the-box integration with your back-office accounting system, saving time and implementation costs. As your company grows, SageCRM for Sage Accpac ERP can grow right along with it, providing scalable upgrades designed to keep pace with your expanding business.

Available at www.sageaccpaconline.com, Sage Accpac Online CRM delivers a comprehensive and easy-to-use hosted CRM solution that offers the combined advantages of data migration to and from an on-site CRM system, plus out-of-the-box integration with your existing accounting system. Extremely affordable, Sage Accpac Online CRM is rapidly deployable and provides maximum productivity, significant ROI, and multiple security layers to protect your valuable data.

Sage Accpac Insight Product Descriptions

25 Words

Sage Accpac Insight is an enterprise-wide reporting, budgeting, and consolidations solution that helps businesses manage and distribute information and facilitate employee collaboration.

50 Words

Sage Accpac Insight is an enterprise-wide reporting, budgeting, and consolidation application, ideal for employees in remote offices and disparate departments who need to manage and distribute information from a single source. It allows you to quickly capture and integrate information into meaningful reports and securely distribute them across your entire organization on demand.

200 Words

Sage Accpac Insight is an enterprise-wide reporting, budgeting, and consolidation application, ideal for employees in remote offices and disparate departments who need to manage and distribute information from a single source.

This powerful solution converts information from Sage Accpac ERP and any other related application into a single data warehousing system, for a complete, accurate picture. As a result, you get easier access to your critical operational and sales data— as well as customer, product, vendor, employee, project, geographic, and other data.

A high-performance business analytics tool, Sage Accpac Insight's advanced capabilities include bottom-up budgeting, write-back, and drill-down. It allows you to quickly integrate information into meaningful reports and securely distribute them enterprise-wide. Deploy your reports over the Web to key personnel throughout your company, or send a Microsoft Excel file they can review on demand.

With Sage Accpac Insight, you can improve reporting performance, make informed decisions, and respond rapidly to ever-changing business conditions.

Sage Accpac Insight Modules

- Alerts
- Author
- Consolidations
- Data Warehouse
- Enterprise Budgeting
- Universal Database Adaptor (UDA)
- Viewer
- Web Deployment Server

Sage Accpac HRMS Product Descriptions

25 Words
Sage Accpac HRMS, based on the award-winning Sage Abra HRMS, comprises HR, benefits, vacation time, employee advancement, training, recruitment, and compliance solutions for midsized businesses.

50 Words
Sage Accpac HRMS, based on the award-winning Sage Abra HRMS, comprises HR, benefits, vacation time, employee advancement, training, recruitment, and compliance solutions for midsized businesses. Whether your company has 20 or 2000 employees, you can track all of your human resources data with Sage Accpac HRMS and eliminate the need for paper files.

200 Words
Sage Accpac HRMS, based on the award-winning Sage Abra HRMS, comprises HR, benefits, vacation time, employee advancement, training, recruitment, and compliance solutions for midsized businesses.

Human resources executives in today's marketplace face many challenges, including competing for top talent while keeping a tight reign on higher benefit costs. They must balance employee service levels while trying to predict future workforce needs, keep tabs on vacation, sick and out-of-office days, employee advancement, and other personnel matters.

Sage Accpac HRMS automates HR administration, benefits and payroll so you can cut down on your manual paperwork and improve your efficiency. Regulatory compliance is easy thanks to Sage Accpac HRMS: It accommodates for OSHA, FMLA, EEOC, COBRA, and HIPAA in the U.S. and OHS, WSIB, EE, and PIPEDA in Canada. Its flexible reporting and analysis tools give you quick, reliable access to personnel information—including job history, performance reviews, and training—and its enhanced security mean managers and employees access only the information they should.

With Sage Accpac HRMS, productivity will go up, errors will go down and you will be able to focus on managing your people, not your software.

Sage Active Planner

Product Naming Conventions

First and subsequent mentions: Use Sage Active Planner every time—in the *first mention* and *subsequent mentions* within body copy, and *headlines*. Never shorten.

Example:
Sage Active Planner

Special product editions: When you refer to special product editions for Sage Active Planner, please include the full product line edition with the *first* and *subsequent mentions,* including *headlines*. There are no short names.

*S*pecial product editions examples:
Sage MAS 500 Active Planner
Sage Active Planner for Timberline

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Value Solutions = Sage Active Planner; Sage PFW; Sage Pro; Sage BusinessVision; Sage BusinessWorks; Timeslips by Sage; DacEasy by Sage

For more information, visit:
http://www.sagespecialized.com/Products/BudgetingandPlanningSolutions/

Product Descriptions

50 Words
Sage Active Planner is an enterprise-wide, purpose-built planning and budgeting application designed to help enable quicker, more informed business decisions by shortening your budgeting and planning cycles. It makes the planning process easier and more efficient, encourages collaboration across all lines of business, and ties budgeting activities to organizational performance.

100 Words
Sage Active Planner is a powerful, enterprise-wide, purpose-built planning and budgeting application designed to help enable quicker, more informed business decisions.

More specifically, Sage Active Planner deals directly with the most frustrating parts of planning and budgeting by streamlining the process (saving both time and money), improving accuracy and making it easier to get organization wide involvement and input. In addition it can incorporate information from various data sources and across multiple entities, providing the flexibility and control needed to create an effective picture of your organization's budgeting and planning needs.

200 Words
Sage Active Planner is a powerful, enterprise-wide, purpose-built planning and budgeting application designed to help enable quicker, more informed business

decisions. It can automate calculations with unmatched flexibility and offers the ability to do rolling forecasts, unlimited revisions, and more.

More specifically, Sage Active Planner deals directly with the most frustrating parts of planning and budgeting by streamlining the process (saving both time and money), improving accuracy, and making it easier to get organization-wide involvement and input. In addition, it can incorporate information from various data sources and across multiple entities, providing the flexibility and control needed to create an effective picture of your organization's budgeting and planning needs.

A unique and powerful application, Sage Active Planner also provides you with complete analysis tools so that you can illustrate trends, patterns, and exceptions that indicate how your business is doing and where it is going.

Available in various integrated editions (Sage MAS 500 Active Planner, Sage Active Planner for Timberline, Sage PFW Premier Budgeting) Sage Active Planner is also offered as an open edition that can work with Sage MAS 200 ERP, Sage MAS 90 ERP, Sage Accpac ERP, and any other ODBC-compliant general ledger applications.

Module

Sage Webview, Analyzer

sage

Sage Business Capital

Product Naming Conventions

Sage Business Capital is a product of Sage Payment Solutions.

Sage Payment Solutions provides merchant services to more than 101,000 retail, business-to-business, and e-commerce businesses throughout North America. These products can enable your business to process customer payments from credit cards, debit cards, checks, and electronic payments. Sage Payment Solutions provides a wide range of merchant services, including merchant accounts, equipment, and processing solutions for retail, MO/TO (mail order/telephone order), and Internet businesses; plus valuable customer-retention tools such as loyalty cards, online reporting, and financial resources that ensure your business growth.

For more information, visit:
http://www.sagepayments.com/Products/AdvanceFunding.aspx

Product Description

Get immediate cash for your business growth and cash flow needs. Sage Payment Solutions provides merchants with working capital for business expansion, inventory purchasing, advertising, and beyond. This new resource for capital presents a great opportunity for business owners looking to improve their businesses with an offer of fixed or flexible payments.

Sage BusinessVision

Product Naming Conventions

Product Line Edition	Short Name
Sage BusinessVision 50 Accounting	Sage BusinessVision

Special product editions: When you refer to special product editions, please include the full product line edition with the *first mention*. Then, in *subsequent mentions*, use the short name along with the edition, if desired. In cases where the product name and the edition name are mentioned, they should be separated by an *en dash* with spaces.

First mention **special product editions examples:**
Sage BusinessVision 50 Accounting – Limited Edition
Sage BusinessVision 50 Accounting – Small Business Edition
Sage BusinessVision 50 Accounting – Standard Edition
Sage BusinessVision 50 Accounting – Client-Server Edition

Subsequent mention **special product editions examples:**
Sage BusinessVision – Limited Edition (or Sage BusinessVision)
Sage BusinessVision – Small Business Edition (or Sage BusinessVision)
Sage BusinessVision – Standard Edition (or Sage BusinessVision)
Sage BusinessVision – Client-Server Edition (or Sage BusinessVision)

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Value Solutions = Sage BusinessVision; Sage PFW; Sage Pro; Sage BusinessWorks; Timeslips by Sage; Sage Active Planner; DacEasy by Sage

Transition to Sage product name: For all current and future versions of software solutions, use Sage branding for product names. But if it is important to call out the original brand name when discussing earlier software versions, use the following parenthetical approach once in the first mention of previous versions, then continue using Sage branding thereafter. Here's an example:

Sage BusinessVision (formerly BusinessVision 32) customers can upgrade…

For more information, visit: **www.sagebusinessvision.com**

Product Descriptions

25 words
Sage BusinessVision Accounting software is a powerful, all-inclusive suite of business management and accounting solutions designed to automate processes, streamline business, raise productivity, and increase revenue.

50 Words
Sage BusinessVision Accounting software is a powerful suite of business management and accounting solutions for growing companies. User-friendly, affordable, and expandable, Sage BusinessVision provides real-time information for better decision-

making and sophisticated reporting through a set of 15 full integrated modules designed to automate processes, streamline business, raise productivity, and increase revenue.

100-Word Description
Sage BusinessVision Accounting software is a powerful suite of business management and accounting solutions for growing companies. User-friendly, affordable, and expandable, Sage BusinessVision provides real-time information for better decision-making and sophisticated reporting.

In addition, there is no need to purchase additional modules later. Each edition of Sage BusinessVision comes standard with a set of 15 fully integrated modules— including Point of Sale and Sales Analysis— designed to automate processes streamline your business, raise productivity, and increase revenue. For organizations serving global markets, optional multiple currency capabilities are also available along with add-on solutions, each offering value-added capabilities, flexibility, and unmatched performance.

200-Word Description
Sage BusinessVision Accounting software is a powerful suite of business management and accounting solutions for growing companies. User-friendly, affordable, and expandable, Sage BusinessVision provides real-time information for better decision-making and sophisticated reporting.

In addition, there is no need to purchase additional modules at a later time. Each edition of Sage BusinessVision comes standard with a set of 15 fully integrated modules—including Point of Sale and Sales Analysis— each designed to automate processes streamline your business, raise productivity, and increase revenue. For organizations serving global markets, optional multiple currency capabilities are available along with add-on solutions, each offering value-added capabilities, flexibility, and unmatched performance.

With Sage BusinessVision, the intuitive interface makes it easy to view a comprehensive picture of a customer from a single module, including open sales orders; sales order histories; comparative sales per period for current and prior years; past and outstanding accounts receivable, and more. You can choose from over 300 report templates or use the report design tool to create your own. Plus, conducting business online is hassle-free with Sage e-BusinessVision—you can sell to and service your clients 24 hours a day.

Modules

- Accounts Receivable
- Accounts Payable
- Customer/Vendor Details
- General Ledger
- Inventory Control
- Order Entry
- Point-of-Sale
- Sales Analysis
- Bill of Material
- Budgets & Forecasts
- Financial Reporting
- Payroll
- Bank Reconciliation
- Purchase Order
- Purchase Analysis
- Job Cost
- Import
- Export

Module names: Naming remains the same for all modules that do not contain old product brand names. This is how to correctly apply Sage branding to all Sage BusinessVision modules:

35

In the *first mention*, if the product line name has *not* been mentioned, including headlines, use the product short reference name with the module name, such as *Sage BusinessVision Job Cost.*

In *subsequent mentions*, or if the product line name has already been mentioned, it is acceptable either to continue using the short product reference name along with the module name or to drop the short product reference altogether and reduce copy length, such as *Job Cost.*

Sage BusinessWorks

Product Naming Conventions

Do not abbreviate Sage BusinessWorks in copy such as BW, B/W, or SBW.

Product Line Edition	Short Name
Sage BusinessWorks 50 Accounting	Sage BusinessWorks

First mention: Use the product line name or product line edition name in the *first mention* within body copy.

Example (excludes *headlines*):
Sage BusinessWorks Accounting (or Sage BusinessWorks 50 Accounting)

Subsequent mention: With *subsequent mentions*, use the short name.

Example (use for *headlines*):
Sage BusinessWorks

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Value Solutions = Sage BusinessWorks; Sage PFW; Sage Pro; Sage BusinessVision; Timeslips by Sage; Sage Active Planner; DacEasy by Sage

Transition to Sage product name: For all current and future versions of software solutions, use the new Sage branding for product names. But if it is important to call out the original brand name when discussing earlier software versions, use the following parenthetical approach once in the first mention of previous versions, then continue using Sage branding thereafter. Here's an example:

Sage BusinessWorks version 5 (formerly BusinessWorks Gold) customers can upgrade to version 6…

Occasionally, two former names (BusinessWorks version 12 and BusinessWorks Gold versions 3–5) will be mentioned. In these situations, simply refer to BusinessWorks version 12 as *Version 12*, and use the transitional naming as described above for *BusinessWorks Gold*.

Version 12 customers who have upgraded to Sage BusinessWorks version 5 (formerly BusinessWorks Gold)…

For more information, visit: **http://www.sagebusinessworks.com**

Product Descriptions

25 Words
Recognized for its ease-of-use, Sage BusinessWorks Accounting combines robust features and high-level performance to give growing businesses the power to increase profitability through greater efficiency.

50 Words

Sage BusinessWorks Accounting combines robust features and high-level performance to give growing businesses the power to increase profitability. By simplifying and streamlining key business functions, as well as daily business activities, the fully-integrated modules grow with you to give you access to critical business management information for informed business decisions.

100 Words

Sage BusinessWorks Accounting is a cost-effective solution bridging the gap between off-the-shelf, entry-level products and complex high-end systems. Its modular design is ideal for growth-oriented businesses requiring more muscle than basic bookkeeping software. To simplify and streamline key business functions, as well as daily business activities, choose from 11 fully-integrated modules for a full-featured solution that provides exceptional power and flexibility at an affordable price. Sage BusinessWorks gives you access to critical business management information for informed business decisions and the intelligence, power, and insights to help your company succeed.

Modules

- System Manager
- General Ledger
- Cash Management
- Accounts Payable
- Accounts Receivable
- Order Entry

- Inventory Control and Purchasing
- Payroll
- Job Cost
- Custom Office
- Sage BusinessWorks ACT! Link

Module names: Naming remains the same for all modules that do not contain old product brand names. This is how to correctly apply Sage branding to all Sage BusinessWorks modules:

In the *first mention*, if the product line name has *not* been mentioned, including headlines, use the product short reference name with the module name, such as *Sage BusinessWorks Accounts Payable*

In *subsequent mentions*, or if the product line name has already been mentioned, it is acceptable either to continue using the short product reference name along with the module name or to drop the short product reference altogether and reduce copy length, such as *Accounts Payable.*

Sage Card Processing

Product Naming Conventions

Sage Card Processing is a product of Sage Payment Solutions.

Sage Payment Solutions provides merchant services to more than 101,000 retail, business-to-business, and e-commerce businesses throughout North America. These products can enable your business to process customer payments from credit cards, debit cards, checks, and electronic payments. Sage Payment Solutions provides a wide range of merchant services, including merchant accounts, equipment, and processing solutions for retail, MO/TO (mail order/telephone order), and Internet businesses; plus valuable customer-retention tools such as loyalty cards, online reporting, and financial resources that ensure your business growth.

For more information, visit:
http://www.sagepayments.com/Products/BankCard.aspx

Product Description

Accepting credit and debit cards meets consumer expectations for fast, reliable payment options and increases sales by 15 to 50 percent. Sage Card Processing offers complete credit and debit card processing programs and equipment for retail, mail order/telephone order (MO/TO), and Internet businesses. Merchants may accept Visa, MasterCard, American Express, Discover, Diners Club, JCB, and ATM.

sage

Sage Carpe Diem

Product Naming Conventions

First and subsequent mentions: Use Sage Carpe Diem every time—in the *first mention* and *subsequent mentions* within body copy, and *headlines*. Never shorten.

Example:
Sage Carpe Diem

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Employer Solutions = Sage Carpe Diem; Sage Abra HRMS; Sage Abra Suite; Sage Payroll Solutions; Sage Compliance Solutions; Sage TimeSheet

For more information, visit: **http://www.sagespecialized.com/Products/CarpeDiem/**

Product Descriptions

25 Words
Accurately track time and expenses with Sage Carpe Diem—the time-and-expense tracking solution that offers unparalleled flexibility and mobile time entry functionality anytime, anywhere.

50 Words
Accurately track time and expenses with Sage Carpe Diem—the time-and-expense tracking solution that provides you with powerful flexibility and integration with back-office billing, accounting, and payroll systems. It also offers extensive mobile time and expense tracking capabilities through the Internet, intranet, or BlackBerry® handheld for true anytime, anywhere functionality.

150 Words
Sage Carpe Diem is a service-oriented time-and-expense tracking solution that provides you with powerful flexibility and integration with back-office billing, accounting, and payroll systems. This scalable application offers PC or Web-based time and expense recording, which allows remote timekeepers to record time and expenses anytime, anywhere, plus time-saving approval capabilities to speed the approval process. The SmarTimer® feature allows you to easily enter and track time according to project, client, or user-defined codes and time descriptions to track billable and unbillable time with one-click convenience of the always-on-top, floating toolbar.

Sage Carpe Diem also extends time and expense tracking capabilities to remote and on-the-go professionals through its CDWeb browser module, which allows timekeepers—wherever they may be—to submit time and expense entries over the Internet or company intranet. Employees can create time and expense entries while on the go, then easily send and receive updates over the Internet. Plus, with its Mobile Time Entry module, Sage Carpe Diem lets you enter time and manage client billings conveniently through your BlackBerry handheld. With its full range of

customizable options, Sage Carpe Diem helps you operate more profitably, efficiently and in-sync with your workflow structure.

Modules

- Mobile Time Entry
- CDWeb

Sage Collect Direct

Product Naming Conventions

Sage Collect Direct is a product of Sage Payment Solutions.

Sage Payment Solutions provides merchant services to more than 101,000 retail, business-to-business, and e-commerce businesses throughout North America. These products can enable your business to process customer payments from credit cards, debit cards, checks, and electronic payments. Sage Payment Solutions provides a wide range of merchant services, including merchant accounts, equipment, and processing solutions for retail, MO/TO (mail order/telephone order), and Internet businesses; plus valuable customer-retention tools such as loyalty cards, online reporting, and financial resources that ensure your business growth.

For more information, visit:
http://www.sagepayments.com/Products/CheckConversion.aspx

Product Description

For businesses that receive a high volume of paper checks for payment on a recurring basis, Sage Collect Direct simplifies and speeds up the payment process by converting paper check payments into ACH transactions. It eliminates the need for external lockboxes and delivers NSF notification within 48 hours.

SageCRM and SageCRM.com

Product Naming Conventions

SageCRM refers to *customer relationship management* (CRM) software. When you attempt to generally explain CRM in body copy as a type of solution, first use the full *category* name of "customer relationship management" followed by "(CRM)" in parenthesis. Subsequent references can use "CRM" standalone. SageCRM and Sage CRM Solutions mentions are proprietary and do not follow this rule.

Category example: "SageCRM is a leader in customer relationship management (CRM) software solutions for midsized businesses…"

First mention: Use the product line name or product line edition name in the *first mention* within body copy.

Example (excludes *headlines*):
SageCRM 100 (or SageCRM)
Sage CRM 200 (or SageCRM)

Subsequent mention: With *subsequent mentions and headlines*, use the short name.

Example (includes *headlines*):
SageCRM

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage CRM Solutions = SageCRM and SageCRM.com; Sage SalesLogix; ACT! by Sage

For more information, visit: **www.sagecrmsolutions.com**

Product Descriptions

50 Words
SageCRM is an easy-to-use, fast-to-deploy, feature-rich CRM solution providing enterprise-wide access to vital customer information—anytime, anywhere. With SageCRM, you can better manage your business by integrating field sales, inside sales, customer care, and marketing. SageCRM is rapidly deployable on-premise or as an on-demand application at: www.sagecrm.com

100 Words
SageCRM is an easy-to-use, fast-to-deploy, feature-rich CRM solution providing enterprise-wide access to vital customer information—anytime, anywhere. With SageCRM, you can better manage your business by integrating field sales, internal sales, customer care, and marketing. Available in two editions, SageCRM installs quickly, saving both time and implementation costs.

SageCRM is also available as a hosted application at www.sagecrm.com. SageCRM.com is a comprehensive on-demand CRM solution for companies seeking

a low-cost, low-risk solution. One price includes everything: the CRM application, support, training, backups, and updates.

200 Words
SageCRM is an easy-to-use, fast-to-deploy, feature-rich CRM solution providing enterprise-wide access to vital customer information—anytime, anywhere. With SageCRM, you can better manage your business by integrating field sales, internal sales, customer care, and marketing.

SageCRM uses industry-leading technology to foster better business practices and effortless information exchange throughout your company. No matter how, when, or where your customers, partners, and prospects choose to interact with your company, SageCRM provides a decisive advantage by delivering comprehensive, easy-to-use tools that help you confidently manage these relationships. Available in two editions, SageCRM 100 and SageCRM 200 install quickly saving both time and implementation costs. As your company grows, SageCRM can grow along with it, providing the scalability needed to keep pace with your expanding business.

SageCRM is also available as a hosted application at www.sagecrm.com. SageCRM.com is a comprehensive on-demand CRM solution for companies seeking a low-cost, low-risk solution. One price includes everything: the CRM application, support, training, backups, and updates. SageCRM.com also offers the flexibility to migrate to an onsite CRM system as business needs evolve or as integration requirements demand.

Sage Electronic Check Services

Product Naming Conventions

Sage Electronic Check Services is a product of Sage Payment Solutions.

Sage Payment Solutions provides merchant services to more than 101,000 retail, business-to-business, and e-commerce businesses throughout North America. These products can enable your business to process customer payments from credit cards, debit cards, checks, and electronic payments. Sage Payment Solutions provides a wide range of merchant services, including merchant accounts, equipment, and processing solutions for retail, MO/TO (mail order/telephone order), and Internet businesses; plus valuable customer-retention tools such as loyalty cards, online reporting, and financial resources that ensure your business growth.

For more information, visit:
http://www.sagepayments.com/Products/VirtualCheck.aspx

Product Description

Sage Electronic Check Services offers simple and secure electronic check payment options for consumers and businesses. Paper checks are converted into electronic payments at the point of sale through a check reader and can be guaranteed for payment—eliminating bounced checks. Merchants can save time and money by accepting electronic check payments through a Web interface or setting up recurring billing in the virtual terminal to debit a customer's bank account automatically.

Process check payments more efficiently and securely with Sage Electronic Check Services. Product includes recurring payments, which save time and reduce billing expenses. Paper checks can be converted into electronic payments at the point of sale for faster deposit and guaranteed payment.

Sage FAS Fixed Assets

Product Naming Conventions for Sage FAS, Sage FAS Gov, and Sage FAS Nonprofit Fixed Assets

Be sure to capitalize every letter in *FAS* when referring to any Sage FAS-related product or solution.

Product Line Edition	Short Name
Sage FAS Fixed Assets	Sage FAS
Sage FAS Gov Fixed Assets	Sage FAS Gov
Sage FAS Nonprofit Fixed Assets	Sage FAS Nonprofit
Sage FAS Canada Fixed Assets	Sage FAS Canada

First mention: Use the product line name or product line edition name in the *first mention* within body copy.

Examples (excludes *headlines*):
Sage FAS Gov Fixed Assets or Sage FAS Gov 100 Fixed Assets
Sage FAS Fixed Assets or Sage FAS 100 Fixed Assets

Subsequent mention: With *subsequent mentions*, use the short name.

Examples (use for *headlines*):
Sage FAS Gov
Sage FAS

Multiple product names: When referring to multiple products, *first mention* in copy should always use full product line names or product line edition names, except for headlines. However, *subsequent mentions* and *headlines* can be shortened to combine the short name with the line edition numbers, if desirable.

Subsequent mention and headlines **examples for multiple products:**
Sage FAS Gov 100 and 500
Sage FAS 50, 100, and 500 Asset Accounting
Sage FAS 100 and 500 Fixed Assets

Special product editions: When you refer to special product editions, please include the full product line edition with the *first mention.* Then, in *subsequent mentions*, use the short name along with the edition, if desired. In cases where the product name and the edition name are mentioned, they should always be separated by an *en dash* with spaces.

First mention **special product editions example:**
Sage FAS 50 Fixed Asset Accounting – Peachtree Edition

Subsequent mention **special product editions example:**
Sage FAS 50 Asset Accounting – Peachtree Edition (or Sage FAS)

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a

group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Fixed Assets Solutions = Sage FAS, Sage FAS Gov, and Sage FAS Nonprofit

For more information, visit:
http://www.sagespecialized.com/Products/FixedAssetSystems/

Sage FAS Product Descriptions

50 Words
The Sage FAS Fixed Assets delivers powerful, easy-to-use fixed asset management solutions to businesses of all sizes. Sage FAS provides fixed asset depreciation calculations for financial and tax reporting, asset inventory reconciliation, customized reporting, and construction in progress management, helping companies manage their vital fixed assets.

100 Words
The Sage FAS Fixed Assets delivers powerful, easy-to-use fixed asset management solutions to businesses of all sizes. Sage FAS provides fixed asset depreciation calculations for financial and tax reporting, asset inventory reconciliation, customized reporting, and construction in progress management. Sage FAS helps companies manage their vital fixed assets, identify missing assets known as "Ghost Assets", and eliminate overpayment on taxes and insurance.

Sage FAS solutions are designed to work with general ledger systems: links allow information to travel between Sage FAS and your accounting program in a standardized format, eliminating redundant data entry, increasing accuracy, reducing costs, and saving time.

250 Words
Sage FAS Fixed Assets delivers powerful, easy-to-use fixed asset management solutions to businesses of all sizes. By integrating four powerful applications, Sage FAS solutions give you total control over your fixed assets throughout their entire lifecycle.

FAS Asset Accounting provides complete control over your fixed assets including 50 standard and customizable depreciation methods, comprehensive reporting, the ability to attach digital images for individual assets, seamless integration with General Ledger systems, customizable data fields, and "Asset Templates" that promote data integrity and accelerate the process of entering new assets.

FAS Asset Inventory gives you remarkable command over your entire fixed asset inventory. It automates the physical inventory process using available state-of-the-art bar code technology and fixed asset labels, and reconciles physical inventory data with financial records. The software even lets you track portable assets.

FAS CIP Accounting lets you manage your fixed assets—even before they become fixed assets. With multiple levels of detail tracking and numerous built-in reports, you can easily manage and report on unlimited projects, including current project status, actual vs. budget variance, and project details.

FAS Report Writer provides powerful reporting capabilities to meet the needs of your business.

Sage FAS, Sage FAS Gov, Sage FAS Nonprofit, and Sage FAS Canada Products

Sage FAS

- FAS Asset Accounting
- FAS 50 Asset Accounting
- FAS 100 Asset Accounting
- FAS 500 Asset Accounting
- FAS Asset Inventory
- FAS 100 Asset Inventory
- FAS 500 Asset Inventory
- FAS CIP Accounting
- FAS 100 CIP Accounting
- FAS 500 CIP Accounting
- FAS Report Writer

Sage FAS Gov

- FAS Gov Asset Accounting
- FAS Gov 100 Asset Accounting
- FAS Gov 500 Asset Accounting
- FAS Gov Asset Inventory
- FAS Gov 100 Asset Inventory
- FAS Gov 500 Asset Inventory
- FAS CIP Accounting
- FAS 100 CIP Accounting
- FAS 500 CIP Accounting
- FAS Report Writer

Sage FAS Nonprofit

- FAS Nonprofit Asset Accounting
- FAS Nonprofit 100 Asset Accounting
- FAS Nonprofit 500 Asset Accounting
- FAS Nonprofit Asset Inventory
- FAS Nonprofit 100 Asset Inventory
- FAS Nonprofit 500 Asset Inventory
- FAS CIP Accounting
- FAS 100 CIP Accounting
- FAS 500 CIP Accounting
- FAS Report Writer

Sage FAS Canada

- FAS Canada Asset Accounting
- FAS Canada 100 Asset Accounting
- FAS Canada 500 Asset Accounting
- FAS Canada Asset Inventory
- FAS Canada 100 Asset Inventory
- FAS Canada 500 Asset Inventory
- FAS CIP Accounting
- FAS 100 CIP Accounting
- FAS 500 CIP Accounting
- FAS Report Writer

Module names: When listing module or application names for Sage FAS products, or using them generically within the scope of a larger solution such as Sage MAS 500, it is not necessary to include "Sage".

Example: Sage MAS 500, which offers Fixed Assets and Fixed Asset Inventory applications, is a comprehensive solution…

Module names that contain old product brand names, such as FAS, must include Sage branding with the first mention, if a product line name (Sage FAS Fixed Assets, Sage MAS 500) has not yet been mentioned. After the first mention, or if the copy already includes a product line name, it's acceptable to refer to the original FAS module names as listed above. This is how to correctly apply Sage branding to all Sage FAS modules:

In the *first mention*, if the product line name has *not* been mentioned, including headlines, use the product short reference name with the module name, such as *Sage FAS Asset Inventory.*

In *subsequent mentions*, or if Sage FAS has already been mentioned, it is acceptable to revert to the original module names, such as *FAS Asset Inventory*. **

Example: "Sage FAS Fixed Assets delivers powerful, easy-to-use fixed asset management solutions to businesses of all sizes. With FAS Asset Inventory, you gain complete control over your fixed asset inventory…"

Sage FAS Gov Product Descriptions

50 Words
Get complete control over your fixed assets with Sage FAS Gov Fixed Assets. Designed specifically to meet the unique requirements of state and local governments and ensure GASB 34/35 compliance, Sage FAS Gov includes FAS Gov Asset Accounting, FAS Gov Asset Inventory, FAS CIP Accounting, and FAS Report Writer for all of your fixed asset needs.

100 Words
Get complete control over your fixed assets with Sage FAS Gov Fixed Assets. Designed specifically to meet the unique requirements of state and local governments and ensure GASB 34/35 compliance, Sage FAS Gov includes FAS Gov Asset Accounting, FAS Gov Asset Inventory, FAS CIP Accounting, and FAS Report Writer for all of your fixed asset needs.

Designed with an easy-to-learn, intuitive user interface, Sage FAS Gov is a comprehensive fixed asset management solution for asset depreciation, inventory tracking, construction in progress accounting, and custom reporting.

250 Words
Get complete control over your fixed assets with Sage FAS Gov Fixed Assets. Designed specifically to meet the unique requirements of state and local governments and ensure GASB 34/35 compliance, Sage FAS Gov includes FAS Gov Asset Accounting, FAS Gov Asset Inventory, FAS CIP Accounting, and FAS Report Writer for all of your fixed asset needs.

FAS Gov Asset Accounting delivers easy-to-use fixed asset accounting, depreciation, and reporting tools to organizations of all sizes needing an effective fixed asset management solution for integrated accounting environments. Simply stated, Sage FAS Gov helps you meet GASB 34/35 compliance requirements.

FAS Gov Asset Inventory gives you remarkable command over your entire asset inventory. It automates the inventory process using available state-of-the-art bar code technology, enables you to track portable assets, and reconciles physical inventory data with financial records in real-time.

FAS CIP Accounting lets you manage your fixed assets—even before they become fixed assets. With multiple levels of detail tracking and numerous built-in reports, you can easily manage and report on unlimited projects, including current project status, actual vs. budget variance, and project details.

FAS Report Writer generates accurate, complete, and customized reports to present fixed asset data however your organization needs it. FAS Report Writer also supports multiple formats for fast and easy import/export of data.

Sage FAS Nonprofit Product Descriptions

25 Words
Designed with the needs of nonprofit organizations in mind, Sage FAS Nonprofit Fixed Assets solves fixed asset inventory, accounting and depreciation, and custom reporting challenges.

50 Words
Get complete control over your fixed assets with Sage FAS Nonprofit Fixed Assets. Designed specifically to meet the unique requirements of nonprofit organizations, Sage FAS Nonprofit includes FAS Nonprofit Asset Accounting, FAS Nonprofit Asset Inventory, FAS CIP Accounting, and FAS Report Writer to meet all your fixed asset needs. Stretch your organization's dollars with complete fixed asset management.

250 Words
Get complete control over your fixed assets with Sage FAS Nonprofit Fixed Assets. Designed specifically to meet the unique requirements of nonprofit organizations, Sage FAS Nonprofit includes FAS Nonprofit Asset Accounting, FAS Nonprofit Asset Inventory, FAS CIP Accounting, and FAS Report Writer to meet all your fixed asset needs.

FAS Nonprofit Asset Accounting delivers easy-to-use fixed asset accounting, depreciation, and reporting tools to organizations of all sizes needing an effective fixed asset management solution for integrated accounting environments.

FAS Nonprofit Asset Inventory gives you remarkable command over your entire asset inventory. It automates the inventory process using available state-of-the-art bar code technology and fixed asset labels, enables you to track portable assets, and reconciles physical inventory data with financial records in real-time.

FAS CIP Accounting lets you manage your fixed assets—even before they become fixed assets. With multiple levels of detail tracking and numerous built-in reports, you can easily manage and report on unlimited projects, including current project status, actual vs. budget variance, and project details.

FAS Report Writer generates accurate, complete, and customized reports to present fixed asset data however your organization needs it. FAS Report Writer also supports multiple formats for fast and easy import/export of data. Sage FAS Nonprofit allows your organization to focus on your mission, not your fixed assets.

Sage Financial Institutions Group

Product Naming Conventions

Sage Financial Institutions Group is a product of Sage Payment Solutions.

Sage Payment Solutions provides merchant services to more than 101,000 retail, business-to-business, and e-commerce businesses throughout North America. These products can enable your business to process customer payments from credit cards, debit cards, checks, and electronic payments. Sage Payment Solutions provides a wide range of merchant services, including merchant accounts, equipment, and processing solutions for retail, MO/TO (mail order/telephone order), and Internet businesses; plus valuable customer-retention tools such as loyalty cards, online reporting, and financial resources that ensure your business growth.

For more information, visit: **http://www.sagepayments.com/FI.aspx**

Product Description

The Financial Institutions Group for Sage Payment Solutions specializes in merchant services for community banks and credit unions. In-depth relationships and a thorough understanding are developed to service the unique needs of each bank or credit union—providing a high-touch, hometown appeal that merchants appreciate, while providing a wide range of outstanding services.

Sage Fundraising

Sage Nonprofit Solutions – Product Naming Conventions

First and subsequent mentions: Use the product line name or product line edition name in the *all mentions,* including body copy and *headlines*.

Sage MIP Fund Accounting

Sage Fundraising 50

Sage Fundraising 100

Sage Fundraising 100 – Rainbow Edition

Millennium

Multiple product names: When referring to multiple products, *first mention* in body copy should always use full product line names or product line edition names (see above). However, multiple product names can be shortened in *subsequent mentions and headlines* to combine the short name with the line edition numbers, if desirable.

Subsequent mention and headline example for multiple product line editions: Sage Fundraising 50 and 100

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Nonprofit Solutions = Sage MIP Fund Accounting; Sage Fundraising

For more information, visit: **http://www.sagenonprofit.com/products/fundraising/**

Sage Nonprofit Solutions Product Description – Nonprofit and Government Accounting

Sage Nonprofit Solutions offers software—including fundraising and fund accounting solutions—to manage nonprofit and non-commercial organizations such as government agencies. Because there are numerous products, the following product descriptions only briefly describe the markets and functionality.

Sage Fundraising Product Descriptions

Sage Fundraising 50

25 Words
Sage Fundraising 50 offers comprehensive fundraising and development tools to help increase fundraising results and operational efficiency, and keep total cost of ownership in check.

100 Words
Sage Fundraising 50 provides nonprofits of all types and sizes an integrated fundraising, development, and donor management solution. All development focus

areas are integrated, including grant proposal tracking, special event management, volunteer management, campaign management, solicitation tracking, data import wizard, and more. Easily track the acquisition, cultivation, and recapturing of lapsed donors, and easily implement donor retention programs, such as recurring giving and deeply personalized messages, to maximize fundraising results. Sage Fundraising 50 supports all core, traditional fundraising techniques while streamlining administrative processes and providing all the key tools to analyze and communicate results.

250 Words
Sage Fundraising 50 offers comprehensive fundraising and development tools to help increase fundraising results and operational efficiency, and keep total cost of ownership in check.

Sage Fundraising 50 provides nonprofits of all types and sizes an integrated fundraising, development, and donor management solution. All development focus areas are integrated, including grant proposal tracking, special event management, volunteer management, campaign management, solicitation tracking, data import wizard, and more. Easily track the acquisition, cultivation, and recapturing of lapsed donors, and easily implement donor retention programs, such as recurring giving and deeply personalized messages, to maximize fundraising results. Sage Fundraising 50 supports all core, traditional fundraising techniques while streamlining administrative processes and providing all the key tools to analyze and communicate results.

Designed specifically for growing nonprofits, Sage Fundraising 50 has a straightforward design that is easy to learn, understand, and use effectively. An intuitive interface and timesaving tools minimize the learning curve for staff and volunteers.

Sage Fundraising 50 creates records of each solicitation sent to each constituent, allowing you to track donor response rates for precise targeting of future solicitations. Track results against overall goals for each event, e-mail, or direct mail campaign.

The Sage Fundraising 50 reporting system empowers you to create operations reports, analyze campaigns, and review all areas of fundraising. Customize reports quickly and easily without special training or programming assistance. Review summaries by campaign and fund, performance relative to previous year or current goals, and easily review cost per dollar raised.

Sage Fundraising 100

25 Words
Sage Fundraising 100 offers midsized to large organizations a full suite of integrated modules for effective management of constituent communications and sophisticated fundraising initiatives.

100 Words
Sage Fundraising 100 is used by the most successful fundraising organizations in the world. Built to support sophisticated development programs, Sage Fundraising 100 provides a full suite of integrated modules with in-depth features to provide comprehensive fundraising management—offering a full complement of traditional fundraising and outreach program support with the addition of deep data mining and analysis tools for superior donor, prospect, and campaign targeting, plus extensive reporting functionality. Sage Fundraising 100 also administers Planned Giving and Endowment management, and features full grant-making functionality for funding organizations to track proposals through disbursements.

250 Words
Sage Fundraising 100 is used by the most successful fundraising organizations in the world. Built for sophisticated fundraising organizations that require in-depth analysis and targeting, Sage Fundraising 100 provides a full suite of integrated modules with in-depth features to provide comprehensive fundraising management, including donor profiling, campaigns, communications, volunteer management, member management, event management, moves management, and more.

Take advantage of deep donor profiles, with full field queries. Sage Fundraising 100 lets you move far beyond traditional customer relationship management (CRM) to leverage sophisticated donor relationship management capabilities by tracking, analyzing and leveraging complex relationships between multiple constituents. Unearth new prospects with powerful prospecting tools and get quick insight into new fundraising opportunities. Sage Fundraising 100 provides a flexible communication and campaign management structure. It's never been easier to set up, track, and analyze campaign results.

Sage Fundraising 100 includes a library of standard reports to help you manage all aspects of your campaigns and operations, and helps you create custom reports without requiring an expert. The powerful, user-friendly data mining and reporting tools give you access to every field in the database.

Manage the details of planned giving instruments and manage endowment funds directly from Sage Fundraising 100. Gain instant access to endowment details and endowment-related grant transactions.

Grant Management functions let agencies, federations, or foundations process requests for funds and grants to other organizations. Profile applicants and recipients, track applications through complex approval processes, and set up and schedule grant disbursements.

Sage Fundraising 100 – Rainbow Edition

25 Words
Sage Fundraising 100 – Rainbow Edition was built specifically to support United Way affiliates' programs to raise, distribute, and leverage funds for their communities.

100 Words
Developed in partnership with United Way, Sage Fundraising 100 – Rainbow Edition fulfills the unique fundraising software needs of United Way organizations across North America.

Easily manage workplace campaigns; track designations from donation entry through disbursement; and use built-in data mining, ad-hoc reporting, and 75 standard United Way reports to easily track and analyze constituent data to identify new fundraising opportunities.

Track agency applications for funds from request through approvals and disbursement with complete application tracking and grant-making functionality. The system puts the resources drawn on to raise, distribute, and leverage funds for the community right at your fingertips.

250 Words
Developed with the assistance of a United Way consortium, Sage Fundraising 100 – Rainbow Edition was built specifically to support the programs that United Way affiliates rely on to raise, distribute, and leverage funds for their communities. More

than 400 local United Way affiliates currently use Sage Fundraising 100 – Rainbow Edition for their fundraising and development program support.

Sage Fundraising 100 – Rainbow Edition integrates all your workplace campaigns and contacts into one powerful database, including donors, companies, prospects, staff, volunteers, and community agencies. It extends the capability of traditional database products to provide true fundraising and constituent relationship management (CRM).

Build stronger donor relationships by using Sage Fundraising 100 – Rainbow Edition to track membership in community organizations and corporate and nonprofit boards. Identify any type of relationship among key contacts, including family connections, business alliances, and shared interest—even attendance at fundraising events.

Track the tasks related to the workplace campaign, such as corporate calls, supplies delivery, and recognition. Use this same functionality to manage projects, such as a Day of Caring event. Track and manage your donors and prospects through the solicitation cycle.

With more than 75 standard reports, Sage Fundraising 100 – Rainbow Edition provides United Way affiliates with built-in reporting capability, reducing the need to design and format reports with third-party applications. User-friendly selection tools and reporting make Sage Fundraising a superb database research tool. Analyze data from all data fields—extracting data for a selected group to run against standard reports, or create and run your own custom reports.

Millennium

25 Words
Millennium is the award-winning Web-based fundraising solution for organizations that demand advanced customization and flexibility, featuring remote access and PDA tools, and unrivaled prospecting technology.

50 Words
Millennium is the award-winning Web-based fundraising system for large organizations that demand advanced fundraising and reporting customization. With remote access, PDA and executive tools, and unrivaled prospecting technology, Millennium remains the best solution to help schools, foundations, and other fundraising organizations transform volumes of information into solid relationships and increased donations.

250 Words
Designed for diverse, sophisticated fundraising programs, Millennium allows development professionals to connect more effectively with people and information to achieve higher fundraising goals. Pinpoint promising prospective donors, gain better campaign results, and improve the overall efficiency of your fundraising management with relationship-building tools and high-performance technology.

Millennium provides dynamic interaction with a wide range of people and environments. Implemented as an Internet or intranet solution, the Web-centric design of Millennium leverages the full potential of the Internet to provide reports published directly to your Internet site, links to external Web sites, and remote access to specified areas of the system for authorized staff and volunteers.

Millennium organizes a vast amount of information into "Worlds," providing easy access and management through a browser interface. The Profiles World, a

comprehensive constituent database, is the result of 30 years experience working with diverse and sophisticated development operations. Other Worlds include Events, Executive Information System (EIS), Reporting, Tools, and Reference—providing complete, in-depth fundraising management.

Additional functionality in Millennium includes the Agent feature for notifying users of key actions or changes that occur within the database; bookmarking of key prospects, constituents, and reports; a range of Executive License Tools for mapping constituent data, online analytical reporting, and wireless capabilities; optional Advanced Data Examiner for easily importing data from third-party sources; plus optional data, address, and phone number enrichment services, United States ZIP and area code updates, and integration with HEP's matching gift database.

sage

Sage Gateway

Product Naming Conventions

Sage Gateway is a product of Sage Payment Solutions.

Sage Payment Solutions provides merchant services to more than 101,000 retail, business-to-business, and e-commerce businesses throughout North America. These products can enable your business to process customer payments from credit cards, debit cards, checks, and electronic payments. Sage Payment Solutions provides a wide range of merchant services, including merchant accounts, equipment, and processing solutions for retail, MO/TO (mail order/telephone order), and Internet businesses; plus valuable customer-retention tools such as loyalty cards, online reporting, and financial resources that ensure your business growth.

For more information, visit:
http://www.sagepayments.com/Products/Gateway.aspx

Product Description

Sage Gateway is an advanced payment gateway for merchants. It provides secure, reliable, and cost-effective "auth and settle" management for a high volume of payment transactions over the Internet. It protects cardholder information from identity theft. Plus, you're protected from the liability of storing confidential information on your system. Sage Gateway easily integrates with third-party systems and software.

Sage Gift Card

Product Naming Conventions

Sage Gift Card is a product of Sage Payment Solutions.

Sage Payment Solutions provides merchant services to more than 101,000 retail, business-to-business, and e-commerce businesses throughout North America. These products can enable your business to process customer payments from credit cards, debit cards, checks, and electronic payments. Sage Payment Solutions provides a wide range of merchant services, including merchant accounts, equipment, and processing solutions for retail, MO/TO (mail order/telephone order), and Internet businesses; plus valuable customer-retention tools such as gift and loyalty cards, online reporting, and financial resources that ensure your business growth.

For more information, visit:
http://www.sagepayments.com/Products/GiftAndLoyalty.aspx

Product Description

Reinforce your brand and build customer loyalty by offering gift cards to your customers. Gift cards are proven to increase the amount of goods and services transactions purchased. When combined with a loyalty program, gift cards can reward your customers with incentives to buy more frequently.

Sage HealthPro XL

Product Naming Conventions

Be sure to capitalize "P" in every reference to Sage HealthPro XL.

First and subsequent mentions: Use Sage HealthPro XL every time—in the *first mention* and *subsequent mentions* within body copy, and *headlines.* Never shorten.

Example:
Sage HealthPro XL

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Healthcare* = Sage HealthPro XL; Sage Intergy, Sage Intergy EHR, Sage Intergy PACS, and Sage Intergy RIS; Sage Medical Manager; Sage MedWare; Sage Practice Analytics; Sage SOLION

* **Note:** The product group name is *Sage Healthcare.* Please remove all references that include the words "Software" or "Solutions".

For more information, visit:
http://www.sagehealth.com/wps/wcm/myconnect/sagehealth/www.sagehealth.com/products/community_health/healthpro_xl/

Product Descriptions

50 Words
Federally Qualified Health Centers (FQHC), clinics, and other non-profit healthcare organizations have unique billing and reporting requirements. At Sage, we have spent decades working closely with community health centers and other non-profits to develop and enhance Sage HealthPro XL, a product that has been designed exclusively to meet the diverse needs of these organizations.

100 Words
Federally Qualified Health Centers (FQHC), clinics, and other nonprofit healthcare organizations have unique billing and reporting requirements that make these organizations different than traditional medical practices. At Sage, we have spent decades working closely with community health centers and other non-profits to develop and enhance Sage HealthPro XL, a product that has been designed exclusively to meet the diverse needs of these organizations.

The powerful design of Sage HealthPro XL meets the varied and complex billing and reporting needs of a variety of non-profit healthcare organizations while its flexibility helps to ensure that it can be configured to allow tracking and management of desired demographic, billing and reporting data.

200 Words
Federally Qualified Health Centers (FQHC), community clinics, family planning clinics, and other nonprofit healthcare organizations not only have the unique role of serving the medically underserved, but also have unique billing and reporting requirements

that make these organizations different than traditional medical practices. At Sage, we have spent decades working closely with community health centers and other nonprofits to develop and enhance Sage HealthPro XL, a product that has been designed exclusively to meet the diverse needs of safety-net provider organizations.

The powerful design of Sage HealthPro XL meets the varied and complex billing and reporting needs of a variety of nonprofit healthcare organizations while its flexibility helps to ensure that it can be configured to allow tracking and management of desired demographic, billing and reporting data.

A combination of financial tools such as: FQHC billing programs, split billing, sliding fee schedules, and minimum visit calculations work in conjunction with fully integrated electronic data interchange services to provide maximum advantages for billing staffers. Not only will staffers be able to track and manage charges, payments and adjustments, they will be able to electronically send claims and statements, receive electronic remittances and even drill down to the individual claim at any time to see where it is in the clearinghouse's system and address problem claims immediately.

sage

Sage Integrated Payments

Product Naming Conventions

Sage Integrated Payments is a product of Sage Payment Solutions.

Sage Payment Solutions provides merchant services to more than 101,000 retail, business-to-business, and e-commerce businesses throughout North America. These products can enable your business to process customer payments from credit cards, debit cards, checks, and electronic payments. Sage Payment Solutions provides a wide range of merchant services, including merchant accounts, equipment, and processing solutions for retail, MO/TO (mail order/telephone order), and Internet businesses; plus valuable customer-retention tools such as loyalty cards, online reporting, and financial resources that ensure your business growth.

For more information, visit:
http://www.sagepayments.com/Products/IntegratedPayments.aspx

Product Description

Electronic payment processing is integrated directly into many software products that streamline your business process. Sage Integrated Payments keeps your users in their host software—eliminating double entry and simplifying your reporting and billing. Built-in payment processing solves consumer demand to accept payments and boosts customer retention.

Sage Intergy

Product Naming Conventions

First and subsequent mentions: Use Sage Intergy every time—in the *first mention* and *subsequent mentions* within body copy, and *headlines.* Never shorten.

Example:
Sage Intergy

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Healthcare* = Sage HealthPro XL; Sage Intergy, Sage Intergy EHR, Sage Intergy PACS, and Sage Intergy RIS; Sage Medical Manager; Sage MedWare; Sage Practice Analytics; Sage SOLION

* **Note:** The product group name is *Sage Healthcare.* Please remove all references that include the words "Software" or "Solutions".

For more information, visit:
http://www.sagehealth.com/wps/wcm/myconnect/sagehealth/www.sagehealth.com/products/practice_management/intergy/

Product Descriptions

50 Words
Sage Intergy is a fully integrated financial and administrative practice management solution designed to fit the needs of practices of any size or specialty. The patient-centric design, intuitive graphical user interface and relational database make it easy to learn while streamlining workflow, reducing errors, and providing a unified view of patient and practice health.

100 Words
Sage Intergy is a fully integrated financial and administrative practice management solution designed to fit the needs of practices of any size or specialty. The patient-centric design, intuitive graphical user interface and relational database make it easy to learn while streamlining workflow, reducing errors, and providing a unified view of patient and practice health.

The system can be customized to meet the workflow needs of your practice and grows with you, offering seamless integration with Sage Intergy EHR and other advanced solutions. Utilize the flexibility of Intergy to create forms, letters, and templates designed for *your* needs. Customize everything from scheduling views to security roles.

200 Words
Sage Intergy is a fully integrated financial and administrative practice management solution designed to fit the needs of practices of any size or specialty. The patient-centric design, intuitive graphical user interface, and relational database make it easy

to learn while streamlining workflow, reducing errors, and providing a unified view of patient and practice health.

The system can be customized to meet the workflow needs of your practice. It grows with your practice, offering seamless integration with Sage Intergy EHR and other advanced solutions.

The flexibility of Intergy enables you to create forms, letters, and templates designed for your needs. Customize everything from scheduling views to security roles.

- Use HIPAA-ready, integrated electronic data interchange to send claims and statements
- Set up eligibility verification to occur automatically
- Automate actions and events to manage selected tasks through to completion
- Create HL7 interfaces to transfer information without re-entering data

Sophisticated features and dynamic management tools were designed to help you analyze and assess the state of your business. Use Patient Flow Tracking to better understand the patient experience from check in to check out. Select from more than 200 standard reports to monitor and improve practice performance, financial health, and the patient experience.

sage

Sage Intergy EHR

Product Naming Conventions

First and subsequent mentions: Use Sage Intergy EHR every time—in the *first mention* and *subsequent mentions* within body copy, and *headlines*. Never shorten.

Example:
Sage Intergy EHR

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Healthcare* = Sage HealthPro XL; Sage Intergy, Sage Intergy EHR, Sage Intergy PACS, and Sage Intergy RIS; Sage Medical Manager; Sage MedWare; Sage Practice Analytics; Sage SOLION

* **Note:** The product group name is *Sage Healthcare.* Please remove all references that include the words "Software" or "Solutions".

For more information, visit:
http://www.sagehealth.com/wps/wcm/myconnect/sagehealth/www.sagehealth.com/products/ehr/intergy_ehr/

Product Descriptions

50 Words
Practices often struggle with keeping charts up to date or finding charts when they're needed. Sage Intergy EHR enables you to create and move charts to a digital format which means they're available from anywhere, at anytime. With structured clinical documentation, you can comprehensively document encounters and improve coding.

100 Words
Practices often struggle with keeping charts up to date or finding charts when they're needed. Automating charts, encounters and tasks helps eliminate areas where errors can be made and provides you with documentation of patient interactions and events. Sage Intergy EHR enables you to create and move charts to a digital format. Scan hard-copy documentation into the system and it becomes available from anywhere, at anytime. With structured clinical documentation, you can comprehensively document the encounter and improve coding. Complete the visit by electronically ordering lab tests, submitting prescriptions, and documenting required follow up.

200 Words
With all of the changes in healthcare, it's difficult to keep up with the new advances in care and technology. Reimbursements are dwindling or being restructured, and there's an increasing, national focus on improving quality and reducing errors. For many, it may feel like you are losing control of your practice. Sage Intergy by can help you regain control. It was built by physicians for physicians to make relevant clinical information readily available at the point of care to plan and document the delivery of quality care.

Practices often struggle with keeping charts up to date or finding charts when they're needed. Intergy EHR enables you to move charts to a digital format. Scan hard-copy documentation into the system and it becomes available from anywhere, at anytime. With structured clinical documentation, you can comprehensively document the encounter and improve coding. Complete the visit by electronically ordering lab tests, submitting prescriptions, and documenting required follow up. Additionally, for ongoing care of chronic conditions, you can use disease management and health maintenance tools.

Automating charts, encounters and tasks helps eliminate areas where errors can be made and provides you with documentation of patient interactions and events. In addition, you get instant access to accurate information, simultaneously from multiple locations.

Sage Intergy PACS

Product Naming Conventions

First and subsequent mentions: Use Sage Intergy PACS every time—in the *first mention* and *subsequent mentions* within body copy, and *headlines*. Never shorten.

Example:
Sage Intergy PACS

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Healthcare* = Sage HealthPro XL; Sage Intergy, Sage Intergy EHR, Sage Intergy PACS, and Sage Intergy RIS; Sage Medical Manager; Sage MedWare; Sage Practice Analytics; Sage SOLION

* **Note:** The product group name is *Sage Healthcare.* Please remove all references that include the words "Software" or "Solutions".

For more information, visit:
http://www.sagehealth.com/wps/wcm/myconnect/sagehealth/www.sagehealth.com/products/radiology/intergy_pacs/

Product Descriptions

50 Words
Web-driven distribution of diagnostic images dissolves the barriers between radiologists and clinicians and optimizes workflow for prompt interpretation. Sage Intergy PACS (powered by Dynamic Imaging's IntegradWeb® PACS) offers improved workflow-based productivity combined with flexible access and innovative tools in an easy-to-use, advanced Web-driven architecture.

100 Words
Web-driven distribution of diagnostic images dissolves the barriers between radiologists and clinicians and optimizes workflow for prompt interpretation. Sage Intergy PACS (powered by Dynamic Imaging's IntegradWeb® PACS) offers improved workflow-based productivity combined with flexible access and innovative tools in an easy-to-use, advanced Web-driven architecture.

Sage Intergy PACS was designed to harness the power of the Web and deliver access to images, reports and patient information from any location—local or remote—at any time, from any Web-accessible PC. The system supports DICOM modality worklist, MPPS and all integration requirements from HL7, DICOM, JPEG 2000 and the latest Web standards.

200 Words
Web-driven distribution of diagnostic images dissolves the barriers between radiologists and clinicians and optimizes workflow for prompt interpretation. Sage Intergy PACS (powered by Dynamic Imaging's IntegradWeb® PACS) offers improved

workflow-based productivity combined with flexible access and innovative tools in an easy-to-use, advanced Web-driven architecture.

Sage Intergy PACS was designed to harness the power of the Web to deliver access to images, reports and patient information from any location—local or remote—at any time, from any Web-accessible PC. This flexible solution enables rapid results review by referring physicians with illustrative key image collages and automated e-mails for prompt access to images and reports.

Each installation of Sage Intergy PACS is fine-tuned to meet your unique requirements based on a thorough understanding of your modalities, workflow and distribution needs. The system supports DICOM modality worklist, MPPS and all integration requirements from HL7, DICOM, JPEG 2000 and the latest web standards. We also adhere to IHE guidelines to ensure the highest quality and functional integration across radiology informatics needs.

Sage Intergy PACS offers a comprehensive archiving solution within an advanced, on-demand architecture that provides optional clustering for high availability, along with cost effective disaster recovery solutions.

Sage Intergy RIS

Product Naming Conventions

First and subsequent mentions: Use Sage Intergy RIS every time—in the *first mention* and *subsequent mentions* within body copy, and *headlines*. Never shorten.

Example:
Sage Intergy RIS

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Healthcare* = Sage HealthPro XL; Sage Intergy, Sage Intergy EHR, Sage Intergy PACS, and Sage Intergy RIS; Sage Medical Manager; Sage MedWare; Sage Practice Analytics; Sage SOLION

* **Note:** The product group name is *Sage Healthcare.* Please remove all references that include the words "Software" or "Solutions".

For more information, visit:
http://www.sagehealth.com/wps/wcm/myconnect/sagehealth/www.sagehealth.com/products/radiology/intergy_ris/

Product Descriptions

50 Words
Sage understands that with changing reimbursement structures and new legislation, it is challenging to effectively manage your healthcare enterprise. Sage Intergy RIS offers the workflow and administrative tools your business needs to succeed—from sophisticated appointment scheduling to split billing.

100 Words
Sage understands that with changing reimbursement structures and new legislation, it is challenging to effectively manage your healthcare enterprise. Sage Intergy RIS offers the workflow and administrative tools your business needs to succeed. From patient flow tracking to sophisticated appointment scheduling to split billing, Sage Intergy RIS adds value to radiology practices of all sizes. The system can be customized to meet the workflow needs of your practice and grow with you by offering integration with Sage Intergy PACS (powered by Dynamic Imaging's IntergradWeb PACS) and other advanced solutions.

200 Words
Sage understands that with changing reimbursement structures and new legislation, it is challenging to effectively manage your healthcare enterprise. Sage Intergy RIS offers the workflow and administrative tools your business needs to succeed. From patient flow tracking to sophisticated appointment scheduling to split billing, Sage Intergy RIS adds value to radiology practices of all sizes. The system can be customized to meet the workflow needs of your practice and grow with you by offering integration with Sage Intergy PACS (powered by Dynamic Imaging's IntergradWeb PACS) and other advanced solutions.

We provide sophisticated features and dynamic management tools that help you analyze and assess the state of your business. Use Patient Flow Tracking to improve efficiency and better understand the patient experience from check in to check out. Speed transcription turnaround and communication with referring physicians with transcription management and report distribution tools. Select from over 200 standard reports to monitor and improve practice performance and financial health.

A Sage project manager will work with you to create a phased implementation plan to avoid disruption to operations. Training can be done onsite, online with computer-based training tools, or a combination of both. We also provide proactive support through our real-time Remote Monitoring System (RMS), which allows us to perform remote diagnostics and enables users to download updates.

Sage MAS 90, 200, and 500

Product Naming Conventions

Product Line Edition	Short Name
Sage MAS 90 ERP	Sage MAS 90
Sage MAS 200 ERP	Sage MAS 200
Sage MAS 500 ERP	Sage MAS 500
Sage MAS ERP (or each above individually)	Sage MAS (or Sage MAS 90, 200, and 500)

First mention: For any *first mention* in body copy (no *headlines*), follow this style:

Example for *one* product edition:
Sage MAS 90 ERP
Example for *two* of the three products:
Sage MAS 90 and Sage MAS 200 ERP
Examples for *all* product editions:
"Sage MAS ERP" or "Sage MAS 90, Sage MAS 200, and Sage MAS 500 ERP systems"

Subsequent mentions and headlines: To help reduce copy length, short name usage for the entire product family must follow in this order for *headlines* and *subsequent references in body copy:*

Example for *one* product edition:
Sage MAS 90
Example for *two* of the three products:
Sage MAS 90 and 200
Examples for *all* product editions:
Sage MAS; or Sage MAS 90, 200, and 500

Rules and clarifications: Make sure that there is always a space between "MAS" and the product edition number.

Incorrect example: Sage MAS90

Never refer to the solutions with slashes (Sage MAS 90/200/500), instead refer to them as:

- Either "Sage MAS 90, 200, and 500" or "Sage MAS."
- It is also acceptable to use "or" instead of "and" when listing editions.

In customer communications, *or* should be substituted for *and* since they own one product *or* one of the other products listed, not all three.

***Correct* examples:**
"Microsoft Office integrates with your *Sage MAS 90, 200, or 500 system.*"
"Microsoft Office integrates with your *Sage MAS software.*"

Within each product line edition, you can refer collectively to the modules as:

- The Sage MAS 90 suite of modules...
- The Sage MAS 200 suite of modules...
- The Sage MAS 90 applications...

- The Sage MAS 200 applications...
- The Sage MAS 90 and 200 suites of modules...
- The Sage MAS 90 and 200 Extended Solutions…
- Sage MAS 500 Product Extensions offers you more…
- Your Sage MAS applications...
- Your Sage MAS modules...

If continually spelling out the product editions results in an awkward or difficult-to-read sentence, writers could instead intermittently refer to *the Sage MAS product line* or *the product line*, or even use specific module names to make the point.

***Correct* example:**
The product line includes a newly enhanced and robust Business Insights Explorer module.

Special product editions: When you refer to special product editions, please include the full product line edition with the *first mention*. Then, in *subsequent mentions*, use the short name along with the edition, if desired. In cases where the product name and the edition name are mentioned, they should always be separated by an *en dash* with spaces.

***First mention* examples for special product editions:**
Sage MAS 90 and 200 Extended Enterprise Suite
Sage MAS 90 ERP – QuickBooks Users Edition
Sage MAS 90 ERP – Peachtree Edition
Sage MAS 90 ERP – BusinessWorks Edition
Sage MAS 200 ERP – SQL Server Edition

***Subsequent mentions and headlines* examples for special product editions:**
Sage MAS 90 and 200 Extended Enterprise Suite (or Extended Enterprise Suite)
Sage MAS 90 – QuickBooks Users Edition (or Sage MAS 90)
Sage MAS 90 – Peachtree Edition (or Sage MAS 90)
Sage MAS 90 – BusinessWorks Edition (or Sage MAS 90)
Sage MAS 200 – SQL Server Edition (or Sage MAS 200)

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage ERP Solutions = Sage MAS or Sage MAS 90, 200, and 500; Sage Accpac

For more information, visit: **www.sagemas.com**

sage

Sage MAS 90 and 200 Product Descriptions

25 Words
Sage MAS 90 and Sage MAS 200 ERP help small and midsized companies manage and integrate critical elements of their business including financials, distribution, manufacturing, sales, CRM, and more.

50 Words
Sage MAS 90 and Sage MAS 200 ERP systems offer small and midsized businesses a broad selection of integrated business management solutions. With full-featured accounting, manufacturing, and distribution functionality, the products provide a combination of high-performance processing, breadth of functionality, flexibility, and ease of use.

150 Words
Sage MAS 90 and Sage MAS 200 ERP systems offer small and midsized businesses a broad selection of integrated business management solutions. With more than 25 feature-rich core modules and thousands of Extended Solutions, you can build integrated systems to automate business processes and manage end-to-end financials, distribution, manufacturing, sales, and more. The powerful Sage MAS 200 ERP is a client-server application that incorporates thin-client technology, resulting in more efficient distributed processing, remote access support, and multi-locations scalability.

The products provide a combination of high-performance processing, breadth of functionality, flexibility, and ease of use, and when you implement Sage MAS 90 or 200, you gain instant business-wide visibility, increase efficiencies with easy personalization capabilities, and turn data into actionable knowledge.

In addition, thousands of authorized business partners in North America provide a local presence and a complete customer experience, including implementation services, and award-winning support.

Sage MAS 90 and 200 Extended Enterprise Suite
Sage MAS 90 and 200 Extended Enterprise Suite dynamically links your processes, information, workflows, and communication channels. Extended Enterprise Suite helps your organization to coordinate your entire business: from customer-facing systems, such as sales and service, through back-office processes, including accounting and project management, to core activities, such as manufacturing and engineering. Your staff will work together more effectively using Extended Enterprise Suite, while optimizing your resources. In addition, your managers can leverage instant access to company-wide information, making them better equipped to plan for the future of your growing business. Extended Enterprise Suite simplifies your tasks, reduces redundant data, and provides unrivaled information transparency.

Sage MAS 90 and Sage MAS 200 List of Modules

Core Accounting

- Accounts Payable
- Accounts Receivable
- Bank Reconciliation
- General Ledger
- Fixed Assets
- Electronic Reporting
- Fixed Asset Inventory
- Paperless Office
- Federal and State eFiling and Reporting
- Direct Deposit

Distribution

- Return Merchandise Authorization (RMA)
- Bar Code
- Credit Card Processing
- Inventory Management
- Sales Order
- Purchase Order
- StarShip Parcel
- StarShip Freight
- Sales Tax

Manufacturing

- Bill of Materials
- Work Order
- Materials Requirements Planning (MRP)
-

CRM/Contact Mgmt. Integration

- Sage SalesLogix
- SageCRM
- ACT! by Sage

Time and Project Management

- Job Cost
- Payroll
- TimeCard
- Sage TimeSheet
- Abra HR

e-Business

- e-Business Manager
- .inquiry
- .order
- .store

Business Intelligence/Integration

- Business Insights Explorer
- Business Insights Reporter
- Business Insights Dashboard
- Business Alerts
- Crystal Reports®
- Custom Office
- F9
- Microsoft FRx Desktop
- Visual Integrator
-

The module list is subject to change. Where specific references are required, it is better to list individual module names for clarity.

Do not abbreviate module names, except where indicated (such as MRP or RMA). For instance, AR is not appropriate, unless making multiple technical references to the Accounts Receivable module. In this case, one of the first references should allude to the change before abbreviating:

Example:
The Sage MAS 90 and 200 Accounts Receivable (AR) module has been enhanced to…

Module name branding: Naming remains the same for all modules that do not contain old product brand names. Module names that do contain old product brand names must replace old brand names with new brand names. This is how to correctly apply Sage branding to all product modules:

In the *first mention*, if the product line name has *not* been mentioned, including headlines, use the product short reference name with the module name, such as *Sage MAS 90 General Ledger.*

In *subsequent mentions*, or if the product line name has already been mentioned, it is acceptable to continue using the short product reference name along with the module name or to drop the short product reference altogether and reduce copy length, such as *General Ledger.*

Sage MAS 500 Product Descriptions

25 Words
Sage MAS 500 ERP is a reliable and robust series of business management applications that provide comprehensive functionality for companies with 20 to 1,000 employees.

50 Words
Sage MAS 500 ERP is a reliable, robust, and integrated series of business applications that provide comprehensive functionality for companies with 20 to 1,000 employees, including advanced financials, distribution, manufacturing, CRM, HR, project accounting, and e-commerce. Built for Microsoft® SQL Server®, Sage MAS 500 is flexible, scalable, and full-featured, delivering a total business management solution.

100 Words
Sage MAS 500 ERP is a highly reliable, robust and integrated series of business applications that provides comprehensive functionality based on Microsoft® SQL Server® technology. Designed for companies with 20 to more than 1,000 employees, Sage MAS 500 includes modules that handle customer relationship management (CRM), financials, distribution, manufacturing, human resources, payroll, project accounting, and e-commerce.

Sage MAS 500 has earned numerous industry awards for leading-edge technology and superior customer service. Additionally, Sage and its business partners offer professional application training and implementation services to provide a smooth and effective transition to Sage MAS 500.

250 Words
Sage MAS 500 ERP is a highly reliable, robust series of business applications covering all areas of business management, including customer relationship management (CRM), accounting and financials, distribution, manufacturing, human resources, payroll, project accounting, and electronic commerce. Designed for companies with 20 to more than 1,000 employees, the product provides a flexible, scalable, and full-featured Microsoft® SQL Server® based business management solution.

Sage MAS 500 offers market-leading modular functionality that can automate many key business processes. Advanced CRM features focus organizations on their customers while ensuring accountability in their sales teams. It also offers sophisticated, flexible manufacturing and distribution solutions. An executive information portal provides Web-based access to the executives on the go. An out-of-the-box e-commerce application gets customers up and running quickly with an integrated, powerful, workflow-optimized Web site. These strengths combine with many others to provide a complete solution for mid-market companies.

Sage MAS 500 modules have won several awards, including three Microsoft "Best Technology Integration" Awards for leading the industry in technical superiority, as well as five consecutive Software Technical Assistance Recognition (STAR) awards for outstanding customer service. In addition, Sage and its business partners provide professional application training and implementation to provide a smooth and effective transition to Sage MAS 500.

Sage MAS 500 Modules

Business Intelligence and Reporting

- System Manager
- Office
- Alerts
- DataPorter
- Explorer
- eExecutive
- Web Reports
- Crystal Reports®
- Business Insights Analyzer
- Business Insights Explorer
- Customizer

Financials

- General Ledger
- Accounts Payable
- Accounts Receivable
- Cash Management
- Financial Reporting
- Fixed Assets
- Fixed Assets Inventory
- Multicurrency Management
- Allocations
- Advanced Consolidations

Distribution

- Purchase Order
- Sales Order
- Inventory Management
- Inventory Replenishment
- Advanced Kitting
- eOrder
- Return Merchandise Authorization (RMA)

- Sales Tax
- StarShip
- Warehouse Automation
- Warehouse Management

Project Accounting

- Project Accounting
- eTimesheets
- Microsoft Project Link

Manufacturing

- Light Manufacturing
- Advanced Manufacturing
- Material Requirements Planning (MRP)
- Estimating
- Shop Floor Control
- Product Configurator
- Advanced Planning and Scheduling
- Engineering Change Management
- Project Management

CRM

- Sage SalesLogix Sales
- Sage SalesLogix Support
- eSalesforce
- eCustomer

HR and Payroll

- HR Management
- Employee Attendance
- Payroll Management

This list is subject to change. The categories are generic and also subject to change. Where specific references are required, it is better to list individual modules for clarity.

Do not abbreviate module names, except where indicated (such as MRP). For instance, Sage MAS 500 AR is not appropriate, unless making multiple technical

references to the Accounts Receivable module. In this case, one of the first references should allude to the change before abbreviating:

Example:
"The Sage MAS 500 Accounts Receivable (AR) module has been enhanced to…"

Module name branding: Naming remains the same for all modules that do not contain old product brand names. Module names that do contain old product brand names must replace old brand names with new brand names. This is how to correctly apply Sage branding to all product modules:

In the *first mention*, if the product line name has *not* been mentioned, including headlines, use the product short reference name with the module name, such as *Sage MAS 500 General Ledger.*

In *subsequent mentions*, or if the product line name has already been mentioned, it is acceptable to continue using the short product reference name along with the module name or to drop the short product reference altogether and reduce copy length, such as *General Ledger.*

Sage Master Builder

Product Naming Conventions

Sage Master Builder always leads with "Sage" and is never shortened or abbreviated to SMB or Master Builder. There is no short name. Also, all three words are presented separately, not "Sage MasterBuilder" as this is also incorrect.

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Construction and Real Estate Solutions = Sage Master Builder; Sage Timberline Office

For more information, visit: **www.sagemasterbuilder.com**

Product Descriptions

25 Words
Sage Master Builder is an industry-specific, fully integrated construction management solution that links all phases of your business cycle to help increase your company's profitability.

50 Words
Sage Master Builder is an integrated construction management solution linking all phases of your business cycle: estimating, production management, accounting, and analysis. The estimating solutions, accounting engine, rich production resources, and leading-edge analysis tools can help you win more profitable bids, jump start production, and manage your business more profitably.

100 Words
Sage Master Builder is an industry-specific, fully integrated construction management solution that links all phases of your business cycle: estimating, production/project management, accounting, and analysis/reporting. The estimating solution portfolio, construction-compliant accounting engine, rich production resources, and leading-edge analysis tools can help you win more profitable bids, jump start production, and manage your business more efficiently and profitably. Featuring advanced functionality to effectively manage your specialized processes, Sage Master Builder provides the powerful features you need to succeed today along with the flexibility to support your business in the future.

200 Words
Sage Master Builder is an industry-specific, fully integrated construction management solution that links all phases of your business cycle: estimating, production/project management, accounting, and analysis/reporting. For those construction companies outpacing generic software applications, Sage Master Builder is the next-level solution to help you effectively manage your complex and growing construction business.

The estimating solution portfolio, construction-compliant accounting engine, rich production resources, and leading-edge analysis tools can help you win more

profitable bids, jump start production, and manage your business more efficiently and profitably. Sage Master Builder ties everything together, start-to-finish.

Sage Master Builder provides three editions of estimating solutions, so you get just what you need to best fit your business and technical requirements. Featuring advanced functionality to effectively manage your specialized construction-specific processes, Sage Master Builder provides the powerful features you need to succeed today along with the flexibility to support your business in the future.

Sage Master Builder is part of a full range of award-winning Sage solutions for construction.

The commitment of Sage runs deep for the construction industry, as demonstrated by feature-rich product offerings for firms of all sizes: Peachtree by Sage Premium Accounting for Construction, Sage Master Builder, and Sage Timberline Office.

sage

Sage Medical Manager

Product Naming Conventions

First and subsequent mentions: Use Sage Medical Manager every time—in the *first mention* and *subsequent mentions* within body copy, and *headlines*. Never shorten.

Example:
Sage Medical Manager

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Healthcare* = Sage HealthPro XL; Sage Intergy, Sage Intergy EHR, Sage Intergy PACS, and Sage Intergy RIS; Sage Medical Manager; Sage MedWare; Sage Practice Analytics; Sage SOLION

* **Note:** The product group name is *Sage Healthcare.* Please remove all references that include the words "Software" or "Solutions".

For more information, visit:
http://www.sagehealth.com/wps/wcm/myconnect/sagehealth/www.sagehealth.com/products/practice_management/the_medical_manager/

Product Descriptions

50 Words
Since its development in 1982, thousands of physicians have trusted Sage Medical Manager to run their practices. Today it remains an indispensable tool for healthcare providers and practice managers nationwide who rely on it to manage their workflows, and with optional modules available to extend its functionality, the program continues to evolve.

100 Words
Since its development in 1982, thousands of physicians have trusted Sage Medical Manager to run their practices. Today it remains an indispensable tool for healthcare providers and practice managers nationwide who rely on it to manage their workflows.

Sage Medical Manager is scalable and fully compatible with a wide range of Sage applications, such as Sage Practice Analytics and Sage Intergy EHR, designed to help you automate your workflow and improve efficiency. There many optional systems available to extend the functionality of Sage Medical Manager and allow you to choose from a range of options that meet the unique needs of your practice.

200 Words
Since its development in 1982, thousands of physicians have trusted Sage Medical Manager to run their practices. Today it remains an indispensable tool for healthcare providers and practice managers nationwide who rely on it to manage their workflows.

Sage Medical Manager is scalable and fully compatible with a wide range of Sage applications, such as Sage Practice Analytics and Sage Intergy EHR, designed to help you automate your workflow and improve efficiency. There many optional

systems available to extend the functionality of Sage Medical Manager and allow you to choose from a range of options that meet the unique needs of your practice.

The flexibility of these solutions allows you to move forward at your own pace, incorporating new applications into your workflow when the need arises and when you're ready. Additionally, Sage Medical Manager is continuously improved to ensure all users remain current and up to date with the latest developments in practice management software.

sage

Sage MedWare

Product Naming Conventions

Be sure to capitalize the "W" in every reference to Sage MedWare.

First and subsequent mentions: Use Sage MedWare every time—in the *first mention* and *subsequent mentions* within body copy, and *headlines.* Never shorten.

Example:
Sage MedWare

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Healthcare* = Sage HealthPro XL; Sage Intergy, Sage Intergy EHR, Sage Intergy PACS, and Sage Intergy RIS; Sage Medical Manager; Sage MedWare; Sage Practice Analytics; Sage SOLION

* **Note:** The product group name is *Sage Healthcare.* Please remove all references that include the words "Software" or "Solutions".

For more information, visit:
http://www.sagehealth.com/wps/wcm/myconnect/sagehealth/www.sagehealth.com/products/practice_management/medware/

Product Descriptions

50 Words
Sage MedWare is a simple and affordable practice management system with the power to meet the complex administrative needs of smaller practices today. It provides a comprehensive package of features designed to help your practice succeed. From a powerful appointment scheduler to immunization tracking, every aspect of your practice's operation is handled under one program with one coordinated look and feel.

100 Words
Sage understands the challenges faced by small practices, and that's why we designed Sage MedWare. Sage MedWare is a simple and affordable practice management system with the power to meet the complex administrative needs of smaller practices. Sage MedWare is an intuitive, Windows-based solution with user-defined options that enable you to print reports, post payments, print statements and perform other tasks to manage your business. It provides a comprehensive package of features designed to help your practice succeed. From a powerful appointment scheduler to immunization tracking, every aspect of your practice's operation is handled under one program with one coordinated look and feel.

200 Words
Being a smaller practice doesn't mean that you aren't facing the same big issues as larger healthcare businesses, it just means you have fewer resources with which to address them. At Sage, we understand the many challenges faced by small practices,

and we have an inexpensive solution that is designed to provide you with the features you need to manage your financial, administrative and clinical workflow. We know that the tools you use every day should simplify your work so you can focus on what's really important—your patients.

Sage MedWare is designed to meet the complex billing needs required by today's fast-paced practices. With user-defined options, you have the ability to print reports, post payments, print statements and perform almost any other task to manage your business and your cash flow. Sage MedWare provides these features, and more, in an intuitive, Windows-based solution that is very easy to use.

This solution has been designed with adaptability in mind. It grows with you as your office expands—that equals success. When you're ready, you can add advanced systems such as MedWare Chart, an integrated, comprehensive electronic health records solution or additional EDI services.

Sage MIP Fund Accounting

Sage Nonprofit Solutions – Rules and Product Naming Conventions

First and subsequent mentions: Use the product line name or product line edition name in the *all mentions,* including body copy and headlines.

Sage MIP Fund Accounting

Sage Fundraising 50

Sage Fundraising 100

Sage Fundraising 100 – Rainbow Edition

Millennium

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Nonprofit Solutions = Sage MIP Fund Accounting; Sage Fundraising

Sage Nonprofit Solutions Product Description – Nonprofit and Government Accounting

Sage Nonprofit Solutions offers software—including fundraising and fund accounting solutions—to manage nonprofit and non-commercial organizations such as government agencies. Because there are numerous products, the following product descriptions only briefly describe the markets and functionality.

For more information, visit: **http://www.sagenonprofit.com/products/fundaccount/**

Sage MIP Fund Accounting Product Descriptions

25 Words
Sage MIP Fund Accounting is the preferred nonprofit financial management solution for organizations that need to meet stringent fund-reporting requirements and continuously demonstrate accountability.

100 Words
Sage MIP Fund Accounting is the financial management solution preferred by nonprofit and government organizations for planning and managing budgets, maximizing grants, and quickly producing accurate customized reports. Unlike off-the-shelf commercial products, Sage MIP Fund Accounting lets organizations track and report on multiple funds across multiple budget periods in order to meet stringent reporting requirements. Integration, customization, and scalability options ensure solutions for organizational growth. Executive View licensing provides the ability for executives to collaborate in the budget preparation process. The flexible, built-in report writer helps organizations easily demonstrate financial responsibility in the detailed reports required by key stakeholders.

250 Words
Sage MIP Fund Accounting is the financial management solution preferred by nonprofit and government organizations for planning and managing budgets, maximizing grants, and producing accurate customized reports in minutes. Unlike off-the-shelf commercial products, Sage MIP Fund Accounting lets organizations track and report on multiple funds across multiple budget periods in order to meet stringent reporting requirements.

The flexible, built-in report writer helps cut hours or days off your reporting cycle. Create the complex custom reports you need within the system, instead of manipulating data with external spreadsheets or fighting with complex external report-writing tools. You can produce a wide selection of standard reports, such as FASB or GASB-compliant, audit-ready financial statements, or create compelling custom reports with graphing tools. It's never been easier to demonstrate financial responsibility to funders, internal management, and boards of directors.

Extensive customization options include a flexible table-driven chart-of-accounts design, user-preferred desktop configurations, and user-defined fields.

Sage MIP Fund Accounting offers industry-leading budget management tools and control features, including monitoring financial commitments through encumbrance tracking, online available budget checks, instant display of budget impact of entries, posting control of entries that exceed the budget, and collaborative budget planning. The system's dynamic Drill-Down Analyzer lets users drill down to review the individual transaction details that make up the balances without having to run a new report. Executive View licensing options provides the ability for executives to collaborate in the budget preparation process and frees accounting staff from running and distributing specialized reports.

Sage MIP Fund Accounting Modules

- Accounts Payable
- Accounts Receivable Reporting
- Accounts Receivable Billing
- Allocations Management
- Inventory Control
- Sales Order Entry
- Multicurrency
- Data Consolidation
- General Ledger
- Payroll
- Direct Deposit
- Budget
- Purchase Orders
- Encumbrances
- Bank Reconciliation
- Fixed Assets
- GASB Reporting
- Grant Administration
- NightShift Scheduler
- Forms Designer
- Data Import/Export
- Electronic Funds Transfer for Accounts Payable
- Electronic Requisitions

- Advanced Security
- Executive View Licensing options

Module names: Naming remains the same for all modules that do not contain old product brand names. This is how to correctly apply Sage branding to all Sage Nonprofit Solutions modules:

In the *first mention*, if the product line name has *not* been mentioned, including headlines, use the product short reference name with the module name such as *Sage MIP Fund Accounting Grant Administration*

In *subsequent mentions*, or if the product line name has already been mentioned, it is acceptable either to continue using the short product reference name along with the module name or to drop the short product reference altogether and reduce copy length, such as *Grant Administration.*

Sage Online Reporting

Product Naming Conventions

Sage Online Reporting is a product of Sage Payment Solutions.

Sage Payment Solutions provides merchant services to more than 101,000 retail, business-to-business, and e-commerce businesses throughout North America. These products can enable your business to process customer payments from credit cards, debit cards, checks, and electronic payments. Sage Payment Solutions provides a wide range of merchant services, including merchant accounts, equipment, and processing solutions for retail, MO/TO (mail order/telephone order), and Internet businesses; plus valuable customer-retention tools such as loyalty cards, online reporting, and financial resources that ensure your business growth.

For more information, visit:
http://www.sagepayments.com/Products/OnlineReporting.aspx

Product Description

Sage Online Reporting delivers timely accounting information and is a valuable business tool to analyze your cash flow and reconcile your bank accounts. Online reporting is available to retail (card swipe), MO/TO, and Internet (card not present) merchants. Get fast, 24-7 access to daily deposits, monthly statements, and transaction details that are easy to navigate.

Sage PFW

Product Naming Conventions

Never shorten to PFW alone.

Product Line Edition	Short Name
Sage PFW ERP	Sage PFW

First mention: Use the product line name or product line edition name in the *first mention* within copy.

Example (excludes *headlines*):
Sage PFW ERP

Subsequent mention: With *subsequent mentions and headlines*, it's acceptable to use the short name.

Example (use for *headlines*):
Sage PFW

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Value Solutions = Sage PFW; Sage Pro; Sage BusinessVision; Sage BusinessWorks;

For more information, visit: **http://www.sagesoftware.com/pfw/**

50 Words
Sage PFW ERP is a comprehensie financial, distribution, and process manufacturing solution. Specificall designed to gro ith our business, Sage PFW helps boost production, increase efficienc in suppl chains, and etend organiations to the global market. It proides immediate access to ital information, enhanced customer serice, and streamlined operations.

100 Word
From comprehensie financial management to secure formula or recipe management through production, Sage PFW ERP is a complete financial, distribution, and process manufacturing solution. It provides growing companies with a flexible, expandable architecture; helps boost production, increase efficiency in supply chains, and extend to global markets.

Sage PFW proides immediate access to vital information, enhanced customer service, and streamlined operations. Its modular design is flexible and scalable, providing the ability for ease integration and customization. Sage PFW helps transform data into strategic, decision-making insights to streamline operations, shorten product development cycles, optimize resources, and ultimately boost the bottom line.

250-Word

From comprehensive financial management to secure formula or recipe management through production and every step in-between, Sage PFW ERP offers the tools you need to effectively manage your business. It provides companies with a flexible, expandable architecture, and is particularly well suited for companies that want to utilize software across international borders.

The Sage PFW process manufacturing modules add specifically targeted capabilities for batch manufacturing industries, including paints and coatings, specialty chemical, food and beverage, adhesives/sealants, pharmaceutical, cosmetics, fragrances, inks, and more. These powerful modules transform your data into strategic, decision-making insights that will help you streamline operations, shorten product development cycles, optimize resources, and ultimately boost your bottom line.

Straightforward and easy to use, Sage PFW offers all the features you expect from a high-powered package. Extensive inter-company, consolidations, and translation features make doing business in the global marketplace almost as easy as doing business in your own backyard. In addition, Sage PFW uses an advanced three-tier architecture. Several tasks such as posting routines, reports, listings, and utilities can optionally run on application servers instead of client workstations—reducing network traffic and bottlenecks.

Sage PFW stands apart from other packages by providing immediate access to vital information, enhanced customer service, streamlined operations and international business capabilities. Most importantly, this modular solution is flexible and scalable, providing the ability to integrate and customize the system to easily satisfy both common and specific business requirements in most any industry.

Modules

Accounting and Distribution:

- General Ledger
- Standard
- Premier
- Premier Financials
- Premier Consolidation
- Premier Inter-company
- Premier Translations
- Abra HR
- Abra Payroll
- Accounts Payable
- Accounts Receivable
- Advanced Allocations
- Bank Book
- Business Insights Professional
- Customer Insights
- Customization Workbench
- Inventory
- Multi-Currency Manager
- PFWeb Decision Support

- Premier Allocations
- Premier Budgeting
- Project Costing
- Purchase Order
- Sales Order
- Sage FAS Fixed Assets
- System Manager
- Sage PFW and Pervasive AuditMaster (Security application)
- Sage PFW and Business Alerts (Business intelligence tool)
- Sage PFW and Crystal Reports® (Business reporting)
- Sage PFW and Microsoft FRx (Financial reporting)
- Sage PFW and Pervasive.SQL (Database)

Process Manufacturing:

- Costing
- Formulas
- Inventory Pro
- Labeling
- Laboratory
- MRP
- MSDS
- Order Entry Pro
- Production
- Purchasing Pro
- System Manager Pro

Module names: This is how to correctly apply Sage branding to all Sage PFW modules:

In the *first mention*, including headlines, if the product line name has *not* been mentioned, then use the product short reference name with the module name, such as *Sage PFW MRP* or *the Inventory Pro module for Sage PFW.*

In *subsequent mentions*, or if the product line name has already been mentioned, it is acceptable either to continue using the short product reference name along with the module name, or to drop the short product reference altogether and reduce copy length, such as *MRP.*

sage

Sage Practice Analytics

Product Naming Conventions

First and subsequent mentions: Use Sage Practice Analytics every time—in the *first mention* and *subsequent mentions* within body copy, and *headlines.* Never shorten.

Example:
Sage Practice Analytics

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Healthcare* = Sage HealthPro XL; Sage Intergy, Sage Intergy EHR, Sage Intergy PACS, and Sage Intergy RIS; Sage Medical Manager; Sage MedWare; Sage Practice Analytics; Sage SOLION

* **Note:** The product group name is *Sage Healthcare.* Please remove all references that include the words "Software" or "Solutions".

For more information, visit:
http://www.sagehealth.com/wps/wcm/myconnect/sagehealth/www.sagehealth.com/products/reporting/practice_analytics/

Product Descriptions

50 Words
Sage Practice Analytics is an easy-to-use report writing and business intelligence tool that can be used to assess and analyze a medical practice. Executives, managers, providers and support staff can analyze detail and summary data, generate ad-hoc reports and presentation graphics, and produce data files for export to other applications.

100 Words
Sage Practice Analytics is an easy-to-use report writing and business intelligence tool that can be used to assess and analyze a medical practice. Executives, managers, providers and support staff can analyze detail and summary data, generate ad-hoc reports and presentation graphics, and produce data files for export to other applications.

The system enables highly integrated reporting on demographic, financial and clinical data. Use any of the more than 200 reports or create your own using simple user-defined fields. In addition, users can choose from a variety of output styles available in the system including worksheets, graphical views, and traditional report styles, or simply export to various database programs.

200 Words
Sage Practice Analytics is an easy-to-use report writing and business intelligence tool that can be used to assess and analyze a medical practice. Executives, managers,

providers and support staff can analyze detail and summary data, generate ad-hoc reports and presentation graphics, and produce data files for export to other applications.

Predefined data views eliminate the need to understand the database structure, and ad-hoc reports can be run without programming knowledge. Users can run reports on data fields in every area from financials to clinical outcomes such as diagnoses, labs, prescriptions and encounter findings.

Sage Practice Analytics is a perfect solution for practices of all types and sizes. It was developed so that users of all skill levels could quickly learn to use and implement the system into their workflow. As a standalone solution, it uses a separate database from your practice management system so complex reporting won't slow down daily operations.

The system enables highly integrated reporting on demographic, financial and clinical data. Use any of the more than 200 reports or create your own using simple user-defined fields. In addition, users can choose from a variety of output styles available in the system including worksheets, graphical views, and traditional report styles, or simply export to various database programs.

Sage Pro

Product Naming Conventions

Product Line Edition	Short Name
Sage Pro ERP	Sage Pro

First mention: Use the product line name or product line edition name in the *first mention* within body copy.

Examples (excludes *headlines*):
Sage Pro ERP or Sage Pro 100 ERP or Sage Pro 200 ERP

Subsequent mention: With *subsequent mentions and headlines*, it's acceptable to use the short name.

Example (includes *headlines*):
Sage Pro

Multiple product names: When referring to multiple products, *first mention* in copy should always use full product line names or product line edition names, except for headlines. However, *subsequent mentions* can be shortened to combine the short name with the line edition numbers, if desirable.

Subsequent mentions and headlines example for multiple products:
Sage Pro 100 and 200 (or Sage Pro)

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Value Solutions = Sage PFW; Sage Pro; Sage BusinessVision; Sage BusinessWorks; Timeslips by Sage; Sage Active Planner; DacEasy by Sage

Transitions to new product names: For all current and future versions of software solutions, use Sage branding for product names. But if it is important to call out the original brand name when discussing earlier software versions, use the following parenthetical approach in the first mention of previous versions, then continue using Sage branding thereafter. Here's an example:

Sage Pro 100 7.2 (formerly ACCPAC Pro Series Small Business Edition) included new features that streamlined…

For more information, visit: **http://www.sageproerp.com/products/default.aspx**

Product Descriptions

50 Words
Sage Pro ERP software is an award-winning accounting and manufacturing system that can be fully tailored to work the way you do. Proactive, growth-oriented businesses choose Sage Pro for its advanced customization tools, easy access to critical, real-time business information, and integration with a suite of end-to-end business management solutions.

sage

100 Words
Sage Pro ERP software is an award-winning accounting and manufacturing system that can be fully tailored to work the way you do. Proactive, growth-oriented businesses choose Sage Pro for its advanced customization tools, easy access to critical, real-time business information, and integration with a suite of end-to-end business management solutions.

Sage Pro software offers powerful built-in capabilities that help businesses maximize efficiency and profitability. With Sage Pro, businesses can automate workflow, drill down to any level data, generate advanced reports, and more. Sage Pro also includes a full suite of customizable modules to meet virtually unlimited varieties of business needs.

200 Words
Sage Pro ERP software is an award-winning accounting and manufacturing system that can be fully tailored to work the way you do. Proactive, growth-oriented businesses choose Sage Pro for its advanced customization tools, easy access to critical, real-time business information, and full integration with a suite of end-to-end business management solutions.

A comprehensive business management solution, Sage Pro software delivers the combined benefits of advanced productivity tools, modifiable source code, and state-of-the-art accounting and manufacturing capabilities. Sage Pro is available in two editions, both of which offer powerful built-in capabilities that help businesses maximize efficiency and profitability. With Sage Pro, businesses can automate workflow, drill down to any level of data, generate advanced reports, and more. Sage Pro also includes a full suite of modules that are easily customizable to meet a virtually unlimited variety of business needs.

With Sage Pro software, you can choose the end-to-end business management applications you want from a comprehensive, integrated suite of accounting and manufacturing modules. In addition, Sage Pro offers integration to end-to-end business management applications, including customer relationship management (CRM), human resources management, warehouse management, business analytics, and vertical solutions.

Modules
• System Manager
• General Ledger
• Accounts Receivable
• Accounts Payable
• EFT for Accounts Payable
• Inventory Control
• Order Entry
• Purchase Orders
• U.S. Payroll
• EFT Direct Payroll
• Multicurrency
• Job Cost
• Project Accounting

- Customization Manager
- Production Entry
- Work Orders
- Shop Control
- Intercompany Transactions
- Message Master
- ProAlert
- Customer Connect
- Credit Card Processing
- Bills of Lading
- Bills of Materials
- Return Merchandise Authorization (RMA)
- Request for Quote (RFQ)

Module names: This is how to correctly apply Sage branding to Sage Pro modules:

In the *first mention*, if the product line name has *not* been mentioned, including headlines, use the product short reference name with the module name, such as *Sage Pro Inventory Control.*

In *subsequent mentions*, or if the product line name has already been mentioned, it is acceptable to continue using the short product reference name along with the module name or to drop the short product reference altogether and reduce copy length, such as *Inventory Control.*

Sage SalesLogix

Product Naming Conventions

Please do not abbreviate Sage SalesLogix to SLX in official copy or correspondence. Sage SalesLogix is a CRM application, which stands for *customer relationship management*. When referring to CRM in copy as a type of solution, please mention the full category name followed by (CRM) in parenthesis. Subsequent references can use the acronym. Product mentions for Sage CRM Solutions are not required to follow this rule.

Example: "Sage SalesLogix is the leader in customer relationship management (CRM) software …"

First and subsequent mentions: Use Sage SalesLogix every time—in the *first mention* and *subsequent mentions* within body copy, and *headlines*. Never shorten.

Example:
Sage SalesLogix

Special product editions: When you refer to special product editions for Sage SalesLogix, please include the full product line edition with the *first mention*. In *subsequent mentions*, use the short name along with the edition, if desired. Or you can just revert to the short name. In cases where the product name and the edition name are mentioned, they should always be separated by an *en dash* with spaces.

First mention **examples for special product editions:**
Sage SalesLogix – Premier Edition
Sage SalesLogix – Advanced Edition
Sage SalesLogix – Standard Edition

Subsequent mention **examples for special product editions:**
Sage SalesLogix – Premier Edition (or Sage SalesLogix)
Sage SalesLogix – Advanced Edition (or Sage SalesLogix)
Sage SalesLogix – Standard Edition (or Sage SalesLogix)

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage CRM Solutions = SageCRM and SageCRM.com; Sage SalesLogix; ACT! by Sage

For more information, visit:
http://www.sagecrmsolutions.com/products/sagesaleslogix

sage

Product Descriptions

50 Words
Award-winning Sage SalesLogix is the CRM solution that enables businesses to acquire, retain, and develop profitable customer relationships. Sage SalesLogix delivers integrated Sales, Marketing, Service, Support, and Mobile automation solutions that accommodate unique business processes and changing business requirements. Sage SalesLogix delivers rich customization capabilities across Web, Windows, and Wireless deployment methods.

100 Words
Award-winning Sage SalesLogix is the customer relationship management (CRM) solution that enables businesses to acquire, retain, and develop profitable customer relationships by increasing sales and marketing performance and maximizing customer satisfaction and loyalty.

Sage SalesLogix delivers integrated Sales, Marketing, Customer Service, Support, and Mobile automation solutions that adapt to unique business processes and readily accommodate growth and changing business requirements.

Sage SalesLogix delivers rich customization capabilities, high levels of end-user adoption, and low total cost of ownership across Web, Windows, and Wireless deployment methods. With more than 300,000 users at more than 8,500 companies worldwide, Sage SalesLogix is a recognized CRM leader.

150 Words
Award-winning Sage SalesLogix is the customer relationship management (CRM) solution that enables businesses to acquire, retain, and develop profitable customer relationships by increasing sales and marketing performance and maximizing customer satisfaction and loyalty.

Designed to meet the unique needs of SMBs and division of larger enterprises, Sage SalesLogix delivers integrated Sales, Marketing, Customer Service, Support, and Mobile automation solutions that adapt to unique business processes and readily accommodate growth and changing business requirements.

Flexible and easy to use, Sage SalesLogix delivers rich customization capabilities, high levels of end-user adoption, and low total cost of ownership across Web, Windows, and Wireless deployment methods. With more than 300,000 users at more than 8,500 companies worldwide, Sage SalesLogix is a recognized CRM leader and is part of the Sage family of integrated business management solutions.

Modules

- Sage SalesLogix Sales
- Sage SalesLogix Marketing
- Sage SalesLogix Customer Service
- Sage SalesLogix Support
- Sage SalesLogix Mobile
- Sage SalesLogix Visual Analyzer
- Sage SalesLogix Knowledgesync
- Sage SalesLogix ExchangeLink
- Sage SalesLogix for Sage MAS 500
- Sage SalesLogix for Sage MAS 90 and Sage MAS 200

Module names: Naming remains the same for all modules that do not contain old product brand names. Module names that do contain old product brand names must replace old brand names with new brand names. This is how to correctly apply Sage branding to all Sage SalesLogix product modules:

In the *first mention*, including headlines, use the full product name with the module name such as *Sage SalesLogix Visual Analyzer.*

In *subsequent mentions*, it is acceptable either to continue using the full product name along with the module name or to drop "Sage" for reduced copy length, such as *SalesLogix Visual Analyzer.*

sage

Sage SOLION

Be sure to capitalize "SOLION" in every reference to Sage SOLION.

First and subsequent mentions: Use Sage SOLION every time—in the *first mention* and *subsequent mentions* within body copy, and *headlines.* Never shorten.

Example:
Sage SOLION

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Healthcare* = Sage HealthPro XL; Sage Intergy, Sage Intergy EHR, Sage Intergy PACS, and Sage Intergy RIS; Sage Medical Manager; Sage MedWare; Sage Practice Analytics; Sage SOLION

* **Note:** The product group name is *Sage Healthcare.* Please remove all references that include the words "Software" or "Solutions".

For more information, visit: **http://www.solion.com/**

Product Descriptions

50 Words
Sage SOLION from Sage provides *"Everything Office"*—supplying all of the administrative products a medical practice needs. We understand the importance you place on efficient workflow which is why the Sage SOLION On-Demand online ordering portal is available 24/7. Single-source your office supplies and replace cumbersome paper-based ordering with Sage SOLION.

100 Words
The Sage 360-degree view of your medical practice extends to a full range of administrative products. Our Sage SOLION product line offers an Everything Office approach that answers your need for efficient workflow and respects the value of your time. Our Everything Office approach to addressing the administrative needs of our customers makes us unique. From standard healthcare forms, custom-printed practice brochures to office furniture, we supply *everything.* We can also replace your cumbersome paper-based order process with Sage SOLION On-Demand; our comprehensive, 24/7, online ordering portal. Allow Sage SOLION to help you explore better ways of doing business.

200 Words
At Sage, we know that the 360-degree view of your medical practice encompasses a full range of administrative products. Our professionals at Sage SOLION understand the challenges this represents, your need for efficient workflow and the value of your time. This leads us to our Everything Office approach and Sage SOLION On-Demand.

sage

Our Everything Office approach to addressing the administrative needs of our customers is what makes Sage SOLION unique. Imagine having one place to order from, one company to work with, and one person to call. Whether you require a standard healthcare form or one that is custom printed, a stationery item, custom chart, office furniture or a basic supply item, we supply everything. Now, free yourself from the burden of a paper-based purchasing system with Sage SOLION On-Demand. Gain access to immediate proofing, online order approval, status checks, shipping information and usage reports, with this comprehensive, 24/7, online ordering portal.

If you are simply looking for an efficient way to order products, a tool to streamline your internal process or a business partner tasked to assist you in exploring better ways of doing what you've always done, Sage SOLION can help.

Sage Timberline Office

Product Naming Conventions

Sage Timberline Office always leads with "Sage" and is never shortened. Do not abbreviate to STO, Timberline, or Timberline Office. All three words are presented separately.

Module names: When referring to modules of the product, use the full product name followed by the module name and do not capitalize the module name.

Correct **example:** Sage Timberline Office accounting

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Construction and Real Estate Solutions = Sage Timberline Office; Sage Master Builder

For more information, visit: **http://www.sagetimberlineoffice.com/**

Product Descriptions

25 Words
Fully integrated Sage Timberline Office financial and operations software provides construction and real estate professionals with streamlined solutions to manage every detail.

50 Words
Fully integrated Sage Timberline Office financial and operations software provides construction and real estate professionals with streamlined solutions to manage every detail. Widely used product suites include accounting, estimating, procurement, production management, project management, document management, property management, and service management, plus real-time reporting, pricing databases, and other productivity tools.

100 Words
Fully integrated Sage Timberline Office financial and operations software provides construction and real estate professionals with streamlined solutions to manage every detail. Widely used product suites include accounting, estimating, procurement, production management, project management, document management, property management, and service management, plus reporting and other productivity tools. Centralized information storage streamlines management of contracts, estimates, receivables, job costs, property leases, inventory, work orders, warranties, service schedules, and more. Backed by an award-winning support organization and certified training programs, Sage Timberline Office software is serving more than 20,000 organizations worldwide.

250 Words
Fully integrated Sage Timberline Office financial and operations software provides

construction and real estate professionals with streamlined solutions to manage every detail. Designed for commercial and industrial contractors, government and corporate owners, real estate developers, real estate managers, residential builders, electrical and mechanical contractors, and other specialty contractors, Sage Timberline Office applications adapt to the way you do business.

Widely used Sage Timberline Office product suites include comprehensive solutions for accounting, estimating, procurement, production management, project management, document management, property management, and service management, plus real-time reporting, pricing databases, and other productivity tools.

Sage Timberline Office software optimizes your control and tracking of the facts, figures, and details needed to operate a well-run business. You're able to connect key business functions, eliminate redundancies, leverage work, and boost individual productivity. Customize each employee's daily workflow through the Sage Timberline Office Desktop. Tap into centralized data for accurate, up-to-date information sharing within your company. Generate accurate budgets and estimates. Manage subcontracts, tenant and resident leases, warranties, and service schedules. Track job and materials costs. Organize common tasks, inquiries, and reports. Forecast cash flow, set pricing, analyze profitability, and more.

Sage Timberline Office is backed by a certified training program and an award-winning support organization. Serving more than 20,000 organizations worldwide, Sage Timberline Office products are sold through a network of business partners and consultants.

Sage TimeSheet

Product Naming Conventions

Be sure to capitalize "S" in every reference to Sage TimeSheet.

First mention: Use the product line name or product line edition name in the *first mention* within body copy.

Example (excludes *headlines*):
Sage TimeSheet 500

Subsequent mention: With *subsequent mentions*, it's acceptable to use the short name.

Example (includes *headlines*):
Sage TimeSheet

Multiple product names: When referring to multiple products, *first mention* in copy should always use full product line names or product line edition names, except for headlines. However, *subsequent mentions* and *headlines* can be shortened to combine the short name with the line edition numbers, if desirable.

Subsequent mention and headlines example for multiple product line editions:
Sage TimeSheet 100 and 500

Special product editions: When you refer to special product editions for Sage TimeSheet, please include the full product line edition with the *first mention*. In *subsequent mentions*, use the short name along with the edition, if desired. Or you can just revert to the short name. In cases where the product name and the edition name are mentioned, they should always be separated by an *en dash* with spaces.

First mention **special product editions examples:**
Sage TimeSheet – Payroll Services Edition
Sage TimeSheet – Payroll Edition
Sage TimeSheet – Abra Edition
Sage TimeSheet – MAS 500 Edition

Subsequent mention **special product editions examples:**
Sage TimeSheet – Payroll Services Edition (or Sage TimeSheet)
Sage TimeSheet – Payroll Edition (or Sage TimeSheet)
Sage TimeSheet – Abra Edition (or Sage TimeSheet)
Sage TimeSheet – MAS 500 Edition (or Sage TimeSheet)

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Employer Solutions = Sage TimeSheet; Sage Carpe Diem; Sage Abra HRMS; Sage Abra Suite; Sage Payroll Solutions; Sage Compliance Solutions

For more information, visit: **http://www.sagespecialized.com/Products/TimeSheet/**

sage

Product Descriptions

25 Words
Accurately track project time, expenses, and resources with Sage TimeSheet—the time tracking solution for project-oriented professionals.

50 Words
Accurately track project time, expenses and resources with Sage TimeSheet—the time and activity tracking solution for project-oriented professionals. Sage TimeSheet can add sophisticated timesheet data collection to all major financial, project management, payroll, and accounting systems, or it can function as a standalone time management tool.

150 Words
Streamline processes and increase the accuracy of forecasting labor allocation, expenses, time-to-completion, and more with Sage TimeSheet—the time and activity tracking solution for project-oriented professionals and workgroups.

Sage TimeSheet can add sophisticated time data collection to all major financial, project management, and payroll systems, or it can function as a standalone time management tool. Easy to install and administer, it is flexible enough to accommodate highly complex business rules without customization.

Sage TimeSheet provides:

- Fast entry of timesheet data with an intuitive spreadsheet-style interface.
- PC and Web browser timesheet deployment.
- Robust timesheet workflow approval processes with e-mail notification and alerts.
- Easy project and task setup and maintenance.
- Sophisticated project costing and actual vs. budget tracking.
- Detail and summary reports provide powerful reporting and analysis for more strategic planning and more accurate project forecasting.

Module

Project Budgeting

Sage Vault

Product Naming Conventions

Sage Vault is a product of Sage Payment Solutions.

Sage Payment Solutions provides merchant services to more than 101,000 retail, business-to-business, and e-commerce businesses throughout North America. These products can enable your business to process customer payments from credit cards, debit cards, checks, and electronic payments. Sage Payment Solutions provides a wide range of merchant services, including merchant accounts, equipment, and processing solutions for retail, MO/TO (mail order/telephone order), and Internet businesses; plus valuable customer-retention tools such as loyalty cards, online reporting, and financial resources that ensure your business growth.

For more information, visit: **http://www.sagepayments.com/Products/Vault.aspx**

Product Description

Sage Vault safely processes transactions behind the Sage Gateway firewall that protects confidential customer information and then securely stores credit card data without storing encrypted data on your servers. An integrated service, it allows users to process transactions from within the host software while significantly lowering your risk of data exposure.

Sage Virtual Terminal

Product Naming Conventions

Sage Virtual Terminal is a product of Sage Payment Solutions.

Sage Payment Solutions provides merchant services to more than 101,000 retail, business-to-business, and e-commerce businesses throughout North America. These products can enable your business to process customer payments from credit cards, debit cards, checks, and electronic payments. Sage Payment Solutions provides a wide range of merchant services, including merchant accounts, equipment, and processing solutions for retail, MO/TO (mail order/telephone order), and Internet businesses; plus valuable customer-retention tools such as loyalty cards, online reporting, and financial resources that ensure your business growth.

For more information, visit:
http://www.sagepayments.com/Products/VirtualTerminal.aspx

Product Description

Securely process credit card, ACH (electronic check), and signature debit card payments. Sage Virtual Terminal works with Sage Gateway to provide a reliable, cost-effective system for authorizing and managing payment transactions. No need for a credit card terminal. Plus, it offers your customers recurring payment and Internet payment options, shopping cart, and more.

Simply Accounting by Sage

Product Naming Conventions

Product Line Edition	Short Name
Simply Accounting by Sage Entrepreneur	Simply Accounting Entrepreneur
Simply Accounting by Sage	Simply Accounting
Simply Accounting by Sage Premium	Simply Accounting Premium
Simply Accounting by Sage Enterprise	Simply Accounting Enterprise
Simply Accounting by Sage with Payroll Services	Simply Accounting with Payroll Services
Simply Accounting by Sage Premium with Payroll Services	Simply Accounting Premium with Payroll Services

First mention: Use the product line name or product line edition name in the *first mention, including headlines.*

Examples (includes *headlines*):
Simply Accounting by Sage Entrepreneur
Simply Accounting by Sage
Simply Accounting Premium by Sage
Simply Accounting by Sage Enterprise
Simply Accounting by Sage with Payroll Services
Simply Accounting by Sage Premium with Payroll Services

Subsequent mention: With *subsequent mentions in body copy*, it's acceptable to use the full product line name or the short name.

Examples (excludes *headlines*):
Simply Accounting by Sage Entrepreneur (or Simply Accounting Entrepreneur)
Simply Accounting by Sage (or Simply Accounting)
Simply Accounting Premium by Sage (or Simply Accounting Premium)
Simply Accounting by Sage Enterprise
Simply Accounting by Sage with Payroll Services
Simply Accounting by Sage Premium with Payroll Services

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Sage Accounting Solutions = Simply Accounting by Sage; Peachtree by Sage

For more information, visit: **http://www.simplyaccounting.com/**

sage

Product Descriptions (Canadian English)

Simply Accounting by Sage Entrepreneur

15 Words
Simply Accounting by Sage Entrepreneur helps start-up, small, and home-based businesses perform accounting tasks.

25 Words
Simply Accounting by Sage Entrepreneur helps start-up, small, and home-based businesses perform entry-level accounting tasks easily and efficiently. Get started with a simple two-step setup.

50 Words
Simply Accounting by Sage Entrepreneur helps start-up, small, and home-based businesses perform entry-level accounting tasks easily and efficiently. Simply Accounting Entrepreneur is easy to use, with a simple two-step setup. Developed in Canada, Simply Accounting Entrepreneur tracks revenue and expenses, prepares invoices, pays bills (except payroll), and generates reports in seconds.

100 Words
Simply Accounting by Sage Entrepreneur helps start-up, small, and home-based businesses perform entry-level accounting tasks easily and efficiently. No accounting experience is needed. Simply Accounting Entrepreneur is easy to use, with a simple two-step setup and no accounting jargon. Developed in Canada, Simply Accounting Entrepreneur tracks revenue and expenses, prepares invoices, pays bills (except payroll), calculates GST/HST and PST/QST, and generates reports in seconds using data you have already entered. A full-time audit trail helps you ensure accounting integrity. Free up time to better serve your customers while gaining confidence in your numbers.

Target Market
Simply Accounting by Sage Entrepreneur customers are small or home-based business owners who need to move to a simplified accounting software package from either the pen and paper method or a spreadsheet program. They are looking to free up their time to better serve customers while also saving money on accounting fees. They do not need a payroll function as they have minimal or no employees. With its two-step setup and lack of accounting jargon, Simply Accounting Entrepreneur is perfect for people with no accounting software experience. Often these customers are not actively seeking accounting software but are in the store looking for other business items and may browse the software aisle. Usually they are first-time business owners.

Simply Accounting by Sage

15 Words
Simply Accounting by Sage helps small businesses run more efficiently and professionally.

25 Words
Simply Accounting by Sage helps small businesses run more efficiently and professionally. It is easy to use, and offers payroll*, inventory, and budgeting functionality. (*See www.simplyaccounting.com for details.)

50 Words

Simply Accounting by Sage helps small businesses run more efficiently and professionally. It is easy to set up and use. Simply Accounting handles payroll*, tracks inventory, manages budgeting, and generates reports in seconds. It tracks revenue and expenses, prepares invoices, pays bills, and calculates GST/HST and PST/QST. (*See www.simplyaccounting.com for details.)

100 Words

Simply Accounting by Sage helps small businesses run more efficiently and professionally. Simply Accounting handles payroll*, tracks inventory, manages budgeting, and generates reports in seconds. It tracks revenue and expenses, prepares invoices, pays bills, and calculates GST/HST and PST/QST. It's simple to set up by answering a few quick questions. Take pride in creating high-quality invoices, business reports, and graphs. Ensure accounting integrity through a full-time audit trail. Developed in Canada, Simply Accounting saves you time and money by helping you perform accounting tasks and analyze your business data for better informed decisions. (*See www.simplyaccounting.com for details.)

Target Market

Simply Accounting by Sage customers are small business owners or operators who need to move to a true accounting software package from either the pen and paper method or a spreadsheet program. They may require payroll functionality and want to streamline their business operations by performing accounting tasks more efficiently, therefore taking less time. They also want to have greater confidence in their accounting functions. Many purchasers are looking for simplicity and user-friendliness in their accounting software. Often they are influenced in their purchasing decision by the recommendation of an accountant, bookkeeper, or software professional.

Simply Accounting by Sage with Payroll Services

15 Words

Simply Accounting by Sage with Payroll Services includes payroll tax calculations and updates.

25 Words

Simply Accounting by Sage with Payroll Services helps small businesses run more efficiently and professionally, and offers payroll with tax calculations and tax updates*. (*See www.simplyaccounting.com for details.)

50 Words

Simply Accounting by Sage with Payroll Services includes payroll tax calculations and tax updates*, making it easy for small businesses to process payroll in-house. It tracks revenue, expenses, budgets, and inventory. It prepares invoices, pays bills, and generates reports—everything you need to run your business efficiently and professionally. (*See www.simplyaccounting.com for details.)

100 Words

Simply Accounting by Sage with Payroll Services, developed in Canada, includes 12 months of payroll calculations and payroll tax updates*, making it easy for small businesses to process payroll in-house. Set-up is simple and a full-time audit trail helps you ensure accounting integrity. Simply Accounting tracks revenue, expenses, budgets, and inventory—and generates high-quality reports and graphs so you can analyze your data and make more informed decisions. It prepares invoices, pays bills, and calculates GST/HST and PST/QST—everything you need to streamline your

accounting tasks and run your business efficiently and professionally. (*See www.simplyaccounting.com for details.)

Target Market
Simply Accounting by Sage with Payroll Services customers are small business owners or operators who need to move to a true accounting software package from either the pen and paper method or a spreadsheet program. They want to streamline their business operations by performing accounting tasks more efficiently, therefore taking less time. They have employees and require payroll tax updates and automatic payroll tax calculations to quickly perform payroll tasks. They also want to have greater confidence in their accounting functions. Many purchasers are looking for simplicity and user-friendliness in their accounting software. Often they are influenced in their purchasing decision by the recommendation of an accountant, bookkeeper or software professional.

Simply Accounting by Sage Premium

15 Words
Simply Accounting by Sage Premium, 2-User, provides advanced accounting tools to manage growing operations.

25 Words
Simply Accounting by Sage Premium, 2-User, provides advanced accounting and analysis tools to manage growing operations—especially multiple locations or companies.

50 Words
Simply Accounting by Sage Premium, 2-User, helps businesses manage growing operations—especially multiple locations or companies. It offers specialized features for service, inventory, and manufacturing companies. Advanced accounting and sales analysis tools help owners and operators make better business decisions, Track time, coordinate projects, create customized reports, and more.

100 Words
Simply Accounting by Sage Premium, 2-User, helps businesses manage growing operations—especially multiple locations or companies. Track time, coordinate projects, create customized reports, and more. Simply Accounting Premium offers support for an unlimited number of currencies, integration with Microsoft® Office and Pocket PCs, and specialized features for service, inventory, and manufacturing companies. Inventory can be stored, transferred, and tracked in multiple locations. Advanced accounting and sales analysis tools help owners and operators make better business decisions. A full-time audit trail helps you ensure accounting integrity. Let Simply Accounting Premium help you more effectively manage your business.

Target Market
Simply Accounting by Sage Premium customers are owners, operators, or accounting managers of businesses requiring an increased level of customization in their accounting solution. Their business operations are growing and often comprise multiple companies or locations, so they are looking for ways to more effectively manage it all. They need their accounting solution to consolidate data from the multiple companies they operate and/or manage inventory in various warehouses. They also may need detailed sales analysis and forecasting tools to help them more effectively run their business. Since custom reports are available for retail,

professional services, property management and accommodations, those industries may be particularly interested in Simply Accounting Premium.

Simply Accounting by Sage Premium with Payroll Services

15 Words
Simply Accounting by Sage Premium with Payroll Services, 2-User, includes payroll tax calculations and updates.

25 Words
Simply Accounting by Sage Premium with Payroll Services, 2-User, provides payroll tax calculations and updates* and in-depth accounting and analysis tools to help growing businesses streamline operations. (*See www.simplyaccounting.com for details.)

50 Words
Simply Accounting by Sage Premium with Payroll Services, 2-User, includes 12 months of payroll and tax calculations*. It helps businesses manage growing operations—especially multiple locations or companies—and offers specialized features for service, inventory, and manufacturing companies. In-depth accounting and sales analysis tools help owners and operators make better business decisions. (*See www.simplyaccounting.com for details.)

100 Words
Simply Accounting by Sage Premium with Payroll Services, 2-User, includes 12 months of payroll and tax calculations*, making it easy to perform payroll in-house. It helps businesses efficiently manage growing operations—especially multiple locations or companies. Specialized features for service, inventory, and manufacturing companies include the ability to store, transfer, and track inventory for multiple locations. Advanced accounting and sales analysis tools help you make better business decisions. Simply Accounting Premium also provides support for an unlimited number of currencies, integration with Microsoft$^{®}$ Office and Pocket PCs, and a full audit trail to help you ensure accounting integrity. (*See www.simplyaccounting.com for details.)

Target Market
Simply Accounting by Sage Premium with Payroll Services customers are owners, operators, or accounting managers of businesses requiring an increased level of customization in their accounting solution. They want full payroll functionality, including payroll tax updates and automatic tax calculations*. Their business operations are growing and often comprise multiple companies or locations, so they are looking for ways to more effectively manage it all. They need their accounting solution to consolidate data from the multiple companies they operate and/or manage inventory in various warehouses. They also may need detailed sales analysis and forecasting tools to help them more effectively run their business. Since custom reports are available for retail, professional services, property management, and accommodations, those industries may be particularly interested in Simply Accounting Premium with Payroll Services. (*See www.simplyaccounting.com for details.)

Simply Accounting by Sage Enterprise

15 Words
Simply Accounting by Sage Enterprise, 5- or 10-User, offers multi-user capability, enhanced security, and advanced inventory functionality.

25 Words

Simply Accounting by Sage Enterprise, 5- or 10-User helps established businesses boost productivity. Features include multi-user capability, role-based security settings, and serialized inventory.

50 Words

Simply Accounting by Sage Enterprise, 5- or 10-User helps established businesses boost productivity and make better business decisions. Features include multi-user capability, role-based security settings, in-depth accounting and sales analysis tools, and serialized inventory. You also receive 12 months of payroll tax updates and customer support. (*See www.simplyaccounting.com for details.)

100 Words

Simply Accounting by Sage Enterprise, 5- or 10-User, helps established businesses boost productivity, ensure accounting integrity, and make better business decisions. Features include multi-user capability, a full-time audit trail, role-based security settings, and in-depth sales analysis tools. It also supports an unlimited number of currencies and offers serialized inventory for service, inventory and manufacturing companies. Let Simply Accounting Enterprise help you track time, coordinate projects, create customized reports, easily handle payroll in-house, and more. Includes 12 months of payroll tax updates and customer support. (*See www.simplyaccounting.com for details.)

Target Market

Simply Accounting by Sage Enterprise customers are owners, operators, or accounting managers of businesses who have outgrown their small business accounting solution. They have multiple accounting software users that need to use the software concurrently, and more complex operations than many small businesses. Their business operations are growing and often comprise multiple companies or locations, so they are looking for ways to more effectively manage it all. They want the convenience of customer support and payroll tax updates and calculations. They need their accounting solution to consolidate data from the multiple companies they operate and/or manage inventory in various warehouses. They also may need detailed sales analysis and forecasting tools to help them more effectively run their business.

Descriptions de Simple Comptable (French versions)

Simple Comptable Entrepreneur de Sage

Description en 15 mots

Simple Comptable Entrepreneur de Sage permet aux nouvelles petites entreprises et entreprises à domicile d'effectuer leurs tâches comptables.

Description en 25 mots

Simple Comptable Entrepreneur de Sage permet aux nouvelles petites entreprises et entreprises à domicile d'effectuer facilement et efficacement leurs tâches comptables. Mettez-vous en route avec la configuration en deux étapes faciles.

Description en 50 mots

Simple Comptable Entrepreneur de Sage permet aux nouvelles petites entreprises et entreprises à domicile d'effectuer facilement et efficacement leurs tâches comptables. Ce logiciel convivial se configure en deux étapes faciles. Conçu au Canada, il fait le suivi des produits et charges, prépare et paie les factures (sauf la paie) et produit des rapports en quelques secondes.

Description en 100 mots
Simple Comptable Entrepreneur de Sage permet aux nouvelles petites entreprises et entreprises à domicile d'effectuer facilement et efficacement leurs tâches comptables. Aucune expérience comptable n'est nécessaire. Ce logiciel convivial se configure en deux étapes faciles et sans jargon comptable. Conçu au Canada, il fait le suivi des produits et charges, prépare et paie les factures (sauf la paie), calcule la TPS/TVH et la TVP/TVQ et produit des rapports en quelques secondes en utilisant des données que vous avez déjà saisies. Une piste de vérification permanente permet d'assurer l'intégrité de la comptabilité. Elle vous libère pour mieux servir vos clients tout en ayant confiance en vos chiffres.

Simple Comptable de Sage

Description en 15 mots
Simple Comptable de Sage permet une exploitation plus efficace et professionnelle des petites entreprises.

Description en 25 mots
Simple Comptable de Sage permet une exploitation plus efficace et professionnelle des petites entreprises. Il est convivial et gère la paie*, les stocks et la budgétisation. (*Détails : www.simplyaccounting.com.)

Description en 50 mots
Simple Comptable de Sage permet une exploitation plus efficace et professionnelle des petites entreprises. Convivial et facile à configurer, il gère la paie*, les stocks et la budgétisation et produit rapidement des rapports. Il fait le suivi des produits et charges, prépare et paie les factures et calcule la TPS/TVH et la TVP/TVQ. (*Détails : www.simplyaccounting.com.)

Description en 100 mots
Simple Comptable de Sage permet une exploitation plus efficace et professionnelle des petites entreprises. Il gère la paie*, les stocks et la budgétisation et produit rapidement des rapports. Il fait le suivi des produits et charges, prépare et paie les factures et calcule la TPS/TVH et la TVP/TVQ. Répondre à quelques questions suffit pour le configurer. Soyez fier de créer des factures, rapports et graphiques de grande qualité. Une piste de vérification permanente assure l'intégrité de votre comptabilité. Ce logiciel canadien vous fait gagner temps et argent en vous aidant à effectuer votre comptabilité et en analysant vos données pour prendre des décisions éclairées. (*Détails : www.simplyaccounting.com.)

Simple Comptable de Sage avec Services de paie

Description en 15 mots
Simple Comptable de Sage avec Services de paie inclut le calcul et les mises à jour de l'impôt.

Description en 25 mots
Simple Comptable de Sage avec Services de paie permet une exploitation plus efficace et professionnelle des petites entreprises, offrant le calcul et la mise à jour de l'impôt.

Description en 50 mots
Simple Comptable de Sage avec Services de paie offre le calcul et la mise à jour de l'impôt, facilitant ainsi le traitement interne de la paie des petites entreprises. Il fait le

suivi des produits, charges, budgets et stocks. Il prépare et paie les factures et produit des rapports; vous exploitez donc efficacement et professionnellement votre entreprise.

Description en 100 mots
Conçu au Canada, Simple Comptable de Sage avec Services de paie offre le calcul et la mise à jour de l'impôt pendant 12 mois, facilitant ainsi le traitement interne de la paie des petites entreprises. Il est facilement configurable, et une piste de vérification permanente assure l'intégrité de la comptabilité. Il fait le suivi des produits, charges, budgets et stocks et produit des rapports et graphiques de grande qualité afin que vous puissiez analyser vos données et prendre des décisions éclairées. Il prépare et paie les factures et calcule la TPS/TVH et la TVP/TVQ; simplifiant vos tâches comptables et assurant l'exploitation efficace et professionnelle de votre entreprise.

Simple Comptable Supérieur de Sage

Description en 15 mots
Simple Comptable Supérieur de Sage, pour deux utilisateurs, offre des outils avancés pour les entreprises en expansion.

Description en 25 mots
Simple Comptable Supérieur de Sage, pour deux utilisateurs, offre des outils de comptabilité et d'analyse avancés pour les entreprises en expansion, particulièrement celles ayant plusieurs emplacements ou filiales.

Description en 50 mots
Simple Comptable Supérieur de Sage, pour deux utilisateurs, aide les entreprises à gérer leur expansion, particulièrement celles ayant plusieurs emplacements ou filiales. Il offre des fonctions spéciales pour les secteurs du service, de la gestion des stocks et de la fabrication. Des outils avancés permettent de prendre de meilleures décisions, de gérer les heures et les projets, de créer des rapports personnalisés, etc.

Description en 100 mots
Simple Comptable Supérieur de Sage, pour deux utilisateurs, aide les entreprises à gérer leur expansion, particulièrement celles ayant plusieurs emplacements ou filiales. Gérez les heures ainsi que les projets et créez des rapports personnalisés. Ce logiciel soutient un nombre illimité de devises, s'intègre à Microsoft® Office et aux ordinateurs de poche et offre des fonctions spécialisées pour les secteurs du service, de la gestion des stocks et de la fabrication. Les stocks peuvent être transférés et suivis dans plusieurs entrepôts. Des outils avancés d'analyse permettent de prendre de meilleures décisions d'affaires. Une piste de vérification permanente assure l'intégrité de la comptabilité. Laissez ce logiciel vous aider à gérer plus efficacement votre entreprise.

Simple Comptable Supérieur de Sage avec Services de paie

Description en 15 mots
Simple Comptable Supérieur de Sage avec Services de paie, pour deux utilisateurs, inclut le calcul et les mises à jour de l'impôt.

Description en 25 mots
Simple Comptable Supérieur de Sage avec Services de paie, deux utilisateurs, inclut le calcul et les mises à jour de l'impôt. Il offre des outils avancés de comptabilité et d'analyse pour aider les entreprises en expansion à simplifier leurs opérations.

Description en 50 mots
Simple Comptable Supérieur de Sage avec Services de paie, pour deux utilisateurs, inclut le calcul de la paie et les mises à jour de l'impôt sur 12 mois. Il aide les entreprises en expansion, particulièrement celles ayant plusieurs emplacements ou filiales, et offre des fonctions spécialisées pour les secteurs du service, de la gestion des stocks et de la fabrication. Des outils avancés de comptabilité et d'analyse des ventes permettent de prendre de meilleures décisions.

Description en 100 mots
Simple Comptable Supérieur de Sage avec Services de paie, pour deux utilisateurs, inclut le calcul et les mises à jour de l'impôt pendant un an, facilitant ainsi le traitement interne de la paie. Il aide les entreprises à gérer leur expansion, particulièrement celles ayant plusieurs emplacements ou filiales. Les fonctions spécialisées pour les secteurs du service, de la gestion des stocks et de la fabrication comprennent l'entreposage, le transfert et le suivi des stocks pour plusieurs entrepôts. Des outils avancés de comptabilité et d'analyse des ventes permettent de prendre de meilleures décisions d'affaires. Ce logiciel soutient également un nombre illimité de devises, s'intègre à Microsoft Office et aux ordinateurs de poche et offre une piste de vérification permanente assurant l'intégrité de la comptabilité.

Simple Comptable Entreprise de Sage

Description en 15 mots
Simple Comptable Entreprise de Sage, pour cinq ou dix utilisateurs, est plus sécuritaire et gère les stocks de manière novatrice.

Description en 25 mots
Simple Comptable Entreprise de Sage, pour cinq ou dix utilisateurs, augmente la productivité d'entreprises établies. Ses fonctions comprennent des paramètres de sécurité selon le rôle et un inventaire numéroté.

Description en 50 mots
Simple Comptable Entreprise de Sage, pour cinq ou dix utilisateurs, augmente la productivité d'entreprises établies et permet de prendre de meilleures décisions. Ses fonctions comprennent des paramètres de sécurité selon le rôle, des outils avancés et un inventaire numéroté. Vous recevrez également un an de soutien technique et de mises à jour de l'impôt.

Description en 100 mots
Simple Comptable Entreprise de Sage, pour cinq ou dix utilisateurs, augmente la productivité d'entreprises établies, assure l'intégrité de la comptabilité et permet de prendre de meilleures décisions. Ses fonctions comprennent une piste de vérification permanente, des paramètres de sécurité selon le rôle et des outils avancés. Il soutient un nombre illimité de devises et offre un inventaire numéroté aux entreprises de service, de gestion des stocks et de fabrication. Laissez-le gérer les heures et les projets, créer des rapports, faciliter le traitement interne de la paie, etc. Il comprend un an de soutien technique et de mises à jour de l'impôt.

Timeslips by Sage

Product Naming Conventions

Product Line Edition	Short Name
Timeslips by Sage	Timeslips

First mention: Use the product line name or product line edition name in *headlines* and the *first mention* within body copy.

Example (including *headlines*): Timeslips by Sage

Subsequent mention: With *subsequent mentions*, it's acceptable to use the short name.

Example (excluding *headlines*): Timeslips

Product group names: Using the internal organizational structure as a way of describing Sage offerings to the end customer is not recommended, but it is occasionally needed. Sometimes related Sage products need to be discussed as a group, such as to common business partners or customers in similar industries and vertical markets. You can make cautious use of product group names in any category.

Value Solutions = Timeslips by Sage; Sage PFW; Sage Pro; Sage BusinessVision; Sage BusinessWorks; Sage Active Planner; DacEasy by Sage

For more information, visit: **http://www.timeslips.com/**

Product Descriptions

25 Word
An industry-leading time and billing solution, Timeslips by Sage 2010 enables businesses to manage every aspect of the time-tracking and billing process easily and efficiently.

50 Word
An industry-leading time and billing solution, Timeslips by Sage 2010 enables businesses to manage every aspect of the time-tracking and billing cycle efficiently. Easy to learn and use, Timeslips helps capture time quickly and accurately, and offers simple bill creation and seamless payment tracking—all leading to greater productivity and increased profitability.

100 Word
An industry-leading time and billing solution, Timeslips by Sage 2010 enables businesses to manage every aspect of the time-tracking and billing cycle efficiently. Easy to learn and use, Timeslips helps professionals to capture time quickly and accurately, leading to greater productivity and increased profitability. Timeslips offers simple bill creation and seamless payment tracking, and it integrates with popular accounting software and key practice management solutions as well as Microsoft® Outlook® and Excel®. Timeslips reports present critical information that promotes better understanding of your business. And with improved billing access, Timeslips 2010 is better than ever at turning time into money.

sage

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For internal Sage employees and business partners only.