

Press Release

For Immediate Release

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Azavea Partners with TechSoup Global to Offer Free Elected Official Data and District Matching Through the Cicero API

Nonprofits to Receive 5,000 Free Credits for Address-Based District Matching, Elected Official Lookup and Address Geocoding for a Growing List of Countries

Philadelphia, PA, April 21, 2011 - Azavea, a geospatial analysis (GIS) software development company announces that nonprofit organizations can now sign up for 5,000 free credits each toward the use of Cicero, Azavea's elected official data and district matching API, thanks to its newly formed partnership with TechSoup Global, a nonprofit organization dedicated to making technology and technology education available and affordable to other nonprofits worldwide.

"This important dataset will help many nonprofits promote social causes and further their missions," said Roger Abraham, Vice President of Product Programs at TechSoup Global. "We're delighted to welcome Azavea, the second socially responsible B-corporation to join our family of product donors."

The free <u>Cicero API</u> (<u>www.azavea.com/cicero</u>) credits are available through TechSoup Global's product donation program (<u>http://azavea.com/techsoupcicero</u>) through which companies like Microsoft, Esri, Intuit, Blackbaud and Adobe are already offering their software to nonprofits on a donation basis. Cicero is the first API that TechSoup is making available through this program. The Cicero API provides nonprofits with affordable access to an array of web services that support advocacy campaigns and grass-roots lobbying activity aimed at elected legislators.

"We couldn't be more proud to become a TechSoup Global partner, alongside Esri and other prestigious civic-minded companies. This partnership aligns with Azavea's mission to apply geographic data and software to promote more dynamic and sustainable communities. Our <u>B Corporation</u> status is part of this commitment, and our partnership with TechSoup to provide free access to the Cicero API builds on this foundation," says Robert Cheetham, President and CEO of Azavea



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The Cicero API not only provides address-based district matching but also maps of each legislative district, contact information for local, state, and national elected officials in the United States and data for legislative officials and election events around the world. The service includes coverage in England, Scotland, Wales, and Northern Ireland, as well as Canada, Australia, and New Zealand. The Cicero team of GIS Analysts and political data researchers continues to add foreign legislatures based on client requests. The database also includes information for U.S. police districts, school districts, and watersheds. All told, the Cicero system now holds over 10,000 legislative boundaries and information on nearly 13,000 elected officials. The API currently provides data to public and private web applications for newspapers, election watchdog groups, philanthropic foundations, unions, arts organizations and private commercial firms. Azavea also operates an off-line batch service for organizations that have ad hoc district-matching needs.

"Our clients love how Cicero delivers an amazing feature set and a great value, while our developers love the solid, straightforward well-documented API. That's why we've built Megaphone, our open-source online advocacy module for Plone CMS, on top of it. We're thrilled that Cicero's new free service tier is going to make that power more accessible than ever to the grassroots nonprofits that power the environmental movement."

Jon Stahl - Senior Strategist, Groundwire

About Azavea

<u>Azavea</u> is an award-winning geospatial analysis (GIS) software development firm specializing in the creation of location-based web and mobile software as well as geospatial analysis services. Azavea is a <u>certified B Corporation</u> that applies geographic data and technology to promote the emergence of more <u>dynamic</u>, <u>vibrant</u>, <u>and sustainable communities</u>. Each of Azavea's projects, products and pro bono engagements showcases this commitment. For more information, visit http://www.azavea.com.

If you would like more information about Azavea or to schedule an interview with Robert Cheetham, Azavea CEO and President, please contact Abby Fretz at (215) 701 – 7503 or e-mail <u>afretz@azavea.com</u>.

About TechSoup Global

TechSoup Global is a 501(c)(3) nonprofit organization working towards the day when every nonprofit, library, and social benefit organization on the planet has the technology knowledge and resources they need to operate at their full potential. It provides technology information to organizations all over the world. TechSoup Global continues to innovate with a goal of bringing increased resources and capacity to organizations working diligently on their social missions. In addition to the Cicero API, TechSoup Global has a network of more than 40 corporate donor partners including Microsoft, Cisco and Symantec. For more information about technology donations and resources, visit www.techsoup.org

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