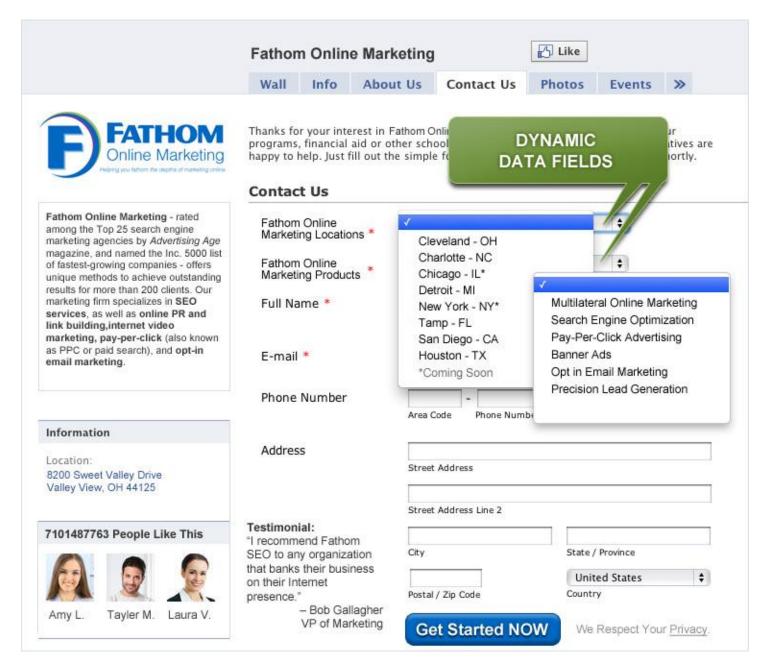


What's the point of drawing appropriate visitors to your Facebook page if they don't convert into leads?



Capture more leads by optimizing visitor interactions on your company's Facebook page!

Facebook Contact Page Conversion Tool Recommendations				
	What's the point of drawing appropriate visitors to your Facebook page if they don't convert into leads? Capture			
Benefits	more leads by optimizing visitor interactions on your company's Facebook page.			
l	Our best practices, strategic lead forms and calls to action can maximize the potential of your page visitors.			
Tasks	 Lead Form – You spent the time and resources developing a compelling Facebook page. Turn those page visitors into leads. Lead form recommendations around specific services/product lines include suggested number of fields, form placement, data collection strategy and validation. 			
Calls to Action – We provide page-specific Calls to Action strategies including graphical reprerecommendations and location.				n, copy
Fathom SEO Facel	oook Contact Page			
Basic Contact Page Testing Hosting Setup Hosting of the conta Revisions (1)	-			
Advanced features dynamic drop down menus (add \$999)				
Automatic Lead Integration to Saleforce.com (add \$1999) Salesforce.com Success On Demand.				
Integration to your CRM/database (\$125/hour)				
			Monthly	\$49.99
			Non Recurring	\$650.0
Payment				
1/2 of the total paym done in advance on		ance is due upon project con	npletion. Billing for the recurring co	sts will be
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		☐ Visa	☐ MasterCard ☐ American Ex	press
Company				
First Name	Last Name	Name on Credit	Card	
Address				
City	State	Billing Address		
ZIP	Phone	Card Number		
Website	Email	Expiration Date	3 or 4 Digit Verification Code	
Authorized Signature	Date			