


What's the point of drawing appropriate visitors to your Facebook page if they don't convert into leads?

Fathom Online Marketing

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Thanks for your interest in Fathom Online Marketing programs, financial aid or other school related opportunities. We are happy to help. Just fill out the simple form below and our representatives are happy to help.

DYNAMIC DATA FIELDS

Contact Us

Fathom Online Marketing Locations *
 Cleveland - OH
 Charlotte - NC
 Chicago - IL*
 Detroit - MI
 New York - NY*
 Tamp - FL
 San Diego - CA
 Houston - TX
 *Coming Soon

Fathom Online Marketing Products *
 Multilateral Online Marketing
 Search Engine Optimization
 Pay-Per-Click Advertising
 Banner Ads
 Opt in Email Marketing
 Precision Lead Generation

Full Name *

E-mail *

Phone Number
 -
Area Code Phone Number

Address

Street Address

Street Address Line 2

City
State / Province

Postal / Zip Code

Country

Get Started NOW


We Respect Your [Privacy](#).


Fathom Online Marketing - rated among the Top 25 search engine marketing agencies by *Advertising Age* magazine, and named the Inc. 5000 list of fastest-growing companies - offers unique methods to achieve outstanding results for more than 200 clients. Our marketing firm specializes in **SEO services**, as well as **online PR and link building, internet video marketing, pay-per-click** (also known as PPC or paid search), and **opt-in email marketing**.


Information

Location:
8200 Sweet Valley Drive
Valley View, OH 44125

7101487763 People Like This


Amy L.


Tayler M.


Laura V.

Testimonial:
 "I recommend Fathom SEO to any organization that banks their business on their Internet presence."
 - Bob Gallagher
 VP of Marketing

Capture more leads by optimizing visitor interactions on your company's Facebook page!

Facebook Contact Page Conversion Tool Recommendations

Benefits	<p>What's the point of drawing appropriate visitors to your Facebook page if they don't convert into leads? Capture more leads by optimizing visitor interactions on your company's Facebook page.</p> <p>Our best practices, strategic lead forms and calls to action can maximize the potential of your page visitors.</p>
Tasks	<ul style="list-style-type: none"> • Lead Form – You spent the time and resources developing a compelling Facebook page. Turn those page visitors into leads. Lead form recommendations around specific services/product lines include suggested number of fields, form placement, data collection strategy and validation. • Calls to Action – We provide page-specific Calls to Action strategies including graphical representation, copy recommendations and location.

Fathom SEO Facebook Contact Page

Basic Contact Page & Email integration
 Testing
 Hosting Setup
 Hosting of the contact page
 Revisions (1)

Advanced features dynamic drop down menus **(add \$999)**

Automatic Lead Integration to Salesforce.com **(add \$1999)**



Integration to your CRM/database **(\$125/hour)**

Monthly \$49.99

Non Recurring \$650.00

Payment

1/2 of the total payment is due at signing and the balance is due upon project completion. Billing for the recurring costs will be done in advance on a quarterly basis.

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Visa MasterCard American Express

Company

First Name

Last Name

Address

City

State

ZIP

Phone

Website

Email

Authorized Signature

Date

Name on Credit Card

Billing Address

Card Number

Expiration Date

3 or 4 Digit Verification Code