



**SY ZAHEDI**

**Chairman and CEO ~ Mobile MedCheck**

As the son of a prominent doctor, Sy Zahedi was born into the medical field, and he has combined that family connection with his own business acumen to forge a successful entrepreneurial career that has led to the founding of Mobile MedCheck.

As part of his practice, Sy's dad, Ali Zahedi, provided medical checkups for insurance companies and noticed a rise in house calls and at-work visits. Based on that, Sy and his brother Mohsen came up with the idea of offering a service that worked as a go-between, coordinating medical doctors to provide house calls to examine insurance applicants or skilled medical technicians to conduct specific tests like EKGs that required special training.

Sy and Mohsen developed a business plan and reached out to the industry. They interviewed insurance companies and paramedical companies about their needs. The companies were receptive to that idea, and MEDXM was created and eventually incorporated in June 1990, with Sy as its chairman and CEO.

Since then, Sy's experience in expanding distribution channels and instituting new technology platforms accompanied with developing strategic business and operational plans for new ventures has placed MEDXM in the forefront of preventive medical testing. That in turn formed a strong foundation for the establishment of Mobile MedCheck.

Among other accolades, Sy holds a bachelor's degree in business administration with an emphasis in industrial and brand marketing from California State University, Fullerton. He resides in Coto De Caza, California with his wife and three sons.