



Zuma Learning Presents:

Assessing the Learner

Presented by **Neil Lasher** - How to Ask the All the Right Questions

You can't know where you're going if you don't know where you've been. In an industry that revolves around imparting knowledge on learners, **we take this phrase to heart.**

'Mastery Learning' is an instructional method that explains **learners must express proficiency** in a topic before advancing to the next topic.

As educators, how can we feel comfortable advancing our learners if we don't provide them with **efficient methods** to prove their proficiency?

Zuma Learning's one-day course was built with this question in mind. During this course you will examine how to **ask powerful, measurable questions**, how to understand the answers, and how to evaluate LMS statistics. Let us help you accurately test your learners about where they've been, so you know they're prepared for where they're going next.

In this course, you'll learn multiple methods for **developing effective assessments**:



Mastery Learning

- Learn about the design method that can revolutionize the way you develop courses and assessments.



Bloom's Taxonomy

- Explore the world-renowned hierarchy and learn why it's just as effective in online learning.



Word Selection

- Discover how well-worded, cleverly directed, and specific example-based questions will test the level of your learners.



Appropriate Timing

- Learn why asking the right question at the right time can completely change the way your learner absorbs and retains knowledge.

Facilitated by Neil Lasher, an internationally recognized expert in Instructional Design, *Assessing the Learner* includes **many examples** throughout the day to reinforce each concept. Join us in Boca Raton, FL for informative, **collaborative learning** that is proven to send you on your way knowing exactly where you're going!

Learn more at www.zumalearning.com or contact **Traci Connor** at 513.936.9800