Zuma Learning Presents:

Practical Design for eLearning

Presented by *Neil Lasher* - A Course About Using Practical Ideas for a Better Course Design

As educators, you know **connecting with your learners** can produce an intangible, almost magical link between concept and comprehension. You also know that developing that connection isn't always easy.

But **it can be**.

Zuma Learning's full-day course was designed to inject its participants with a **new view on developing courses** using practical, every day occurrences to connect with your learners. This course will offer you a unique take on course development and **enhance the way you design content** in just one day.

Together with Neil and your classmates, you'll learn **key concepts** for practical design:

Unique Design Ideas

- Gain an understanding of multiple design perspectives based on the use of practicality.

Comprehensive Evaluation

- Learn to reflect on your ideas before they become your plan, your plan before it becomes your course, and your course as a final product.

eLearning Considerations

- Explore different avenues for transferring your ideas into concrete development plans; learn useful tips to transform them into eLearning curriculum.

Facilitated by Neil Lasher, an internationally recognized expert in Instructional Design, *Practical Design for eLearning* includes **hands-on, workshop-style** learning throughout the day. Join us in Boca Raton, FL for an innovative and thought-provoking day of practical learning! We're confident you'll leave prepared to develop courses on an entirely new level, providing you with the ultimate outcome - **eliciting a measurable connection** between curriculum and learner.

Learn more at **www.zumalearning.com** or contact **Traci Connor** at 513.936.9800