



Association of Social Media Managers Presents...

# Social Media Manager Salary Guide

UPDATED  
FOR 2011



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## Introduction To Social Media:

Does the current job market have YOU down, frustrated and feeling completely "out of luck", worried that you won't be able to provide for you & your family?

Are you worried that you'll end up in the unemployment lines like the people below (or worse, you may already be there)?



If so, keep reading because in the next 5 minutes it won't be "down" for you anymore – in fact, it's going to look UP for you by the time you're done reading this...

GOOD NEWS FOR YOU: The rise of social media sites such as YouTube, Twitter, LinkedIn and Facebook has created a tremendous opportunity for anyone, regardless of experience, skill, credit or education: it just doesn't matter!

YOU'RE  
HIRED!

*If you have NO IDEA what SOCIAL MEDIA is all about...*

...keep reading the rest of this **Special "Secret" Report** – and I'm going to show you at the end how you can bypass the learning curve and be a "social media" expert in no time, - and command the salary you know you deserve...

**I'm talking about starting pay of \$24/hr. - \$77/hr. and UP!**

Yes, it is possible to make between \$40K, up into the 6-figures per year with social media, so don't let the numbers intimidate you.

Whatever your income goals, whether small, modest or high & shooting for the stars, social media is the way to go.

Nowadays, companies are seeking their customers' attention with:

- Tweets
- Videos
- Articles
- Pictures

...and anything else that will stir up comments and create a following.

**And, you know what this means?** They're looking for people who know how to create online buzz...

**THEY ARE LOOKING FOR YOU!!!**



An ever growing number of employers and job hunters are desperately searching for YOU help them with their Social Media presence...

## What The Heck Is Social Media?



The best way to define social media is to break it down...

Media is an instrument in which to communicate with, like a newspaper or a radio, the internet... social media would be a social instrument of communication.

In the olden days, the internet was pretty much a static, one-way means of communication... but social media interacts with you while giving you that information.

This interaction can be as simple as asking for your comments... or letting you vote on an article, or it can be as "complex" as Facebook recommending friends to you based on the friends of other people on your own friends list.

Think of regular media as a one-way street where you can read a newspaper or listen to a report on television, but you have very limited ability to give your thoughts on the matter.

Social media, on the other hand, is a two-way street that gives you the ability to communicate too.

You've seen social media in action if you've spent any time lately on the internet... such as:

- YouTube – They give you the ability to post up videos
- Facebook – Connecting with long lost friends, family
- Twitter – mini updates for your friends & fans (or to follow your favorite people)
- LinkedIn – a way for professionals to stay in touch and network online

And there are so many more sites, like blog posts and forums...



## Why This Is A HUGE Opportunity For You!

According to "Social Media Intelligence" there are reportedly 3 times as many jobs with "social media" in the title than there were about a year ago online.

"It's becoming a vital part of what companies do, and that's good news for job seekers in a market that—admit it—you know is brutal," says Bernhard Warner, editor of Social Media Influence, a London-based industry newsletter.



Jobs with "social media" in the description have also tripled over the last year, reaching more than 14,000 last November compared with about 4,300 during the same month during the last year.

"Even job seekers who aren't looking for social media positions sometimes end up in those jobs because there are more openings than in other industries", says Ryan Paugh, co-founder and director of community at Brazen Careerist, a career networking site used primarily by 20-somethings.

Job seekers might not have "social media" in mind, but imagine the odds you'll have when you DO have "social media" in mind – they'll grow EXPONENTIALLY!

Since social media is a young industry, there aren't many professionals with years of experience. So this is terrific for new grads just entering the work force, stay at home moms that want to supplement their household income, or retirees that are looking for side income that's EASY and fun to do... (and pays well).

But just because you use Facebook on a daily basis doesn't mean you're qualified for a strategist position. "Not every kid with 1,000 Facebook fans is going to be marketable and in demand with Fortune 500 companies," Warner says. "It goes much further than that." In addition to technical skills, companies want a smart communicator—a professional they can trust to be the voice of their brand, he says. Marketing experience is also a plus, and in some cases, a must.

But what if you don't have ANY experience... Don't worry – we've got you covered. Keep reading for more details...

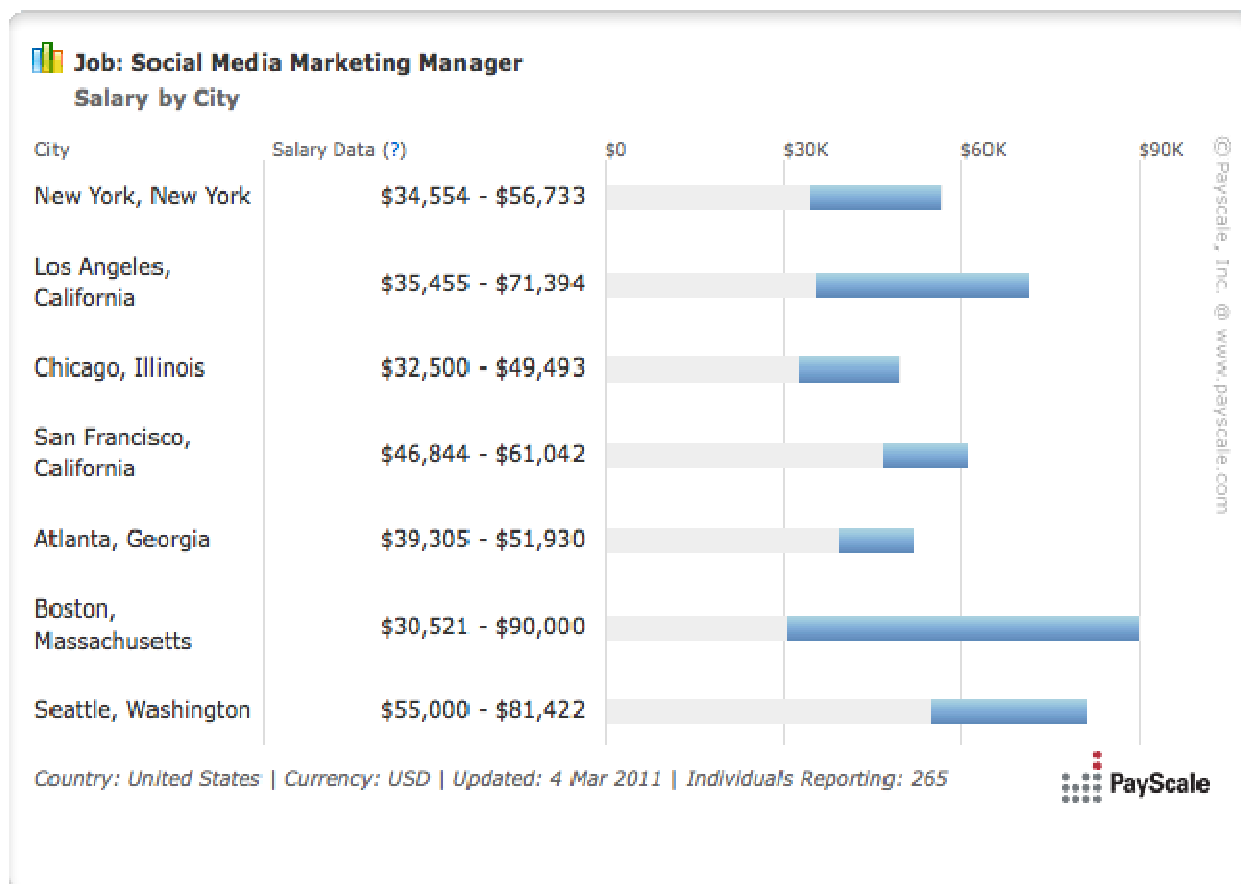
## How Much Money Can You Expect To Make In Social Media?

The pay for social media positions varies widely... but after reading this report, you will be in the best position to capitalize on the HUGE opportunity that's right before your eyes and command top dollar!

Regardless, if you have little to no skill level in the area of Social Media, i.e. if this is your first time reading about the topic... we can help (again, just keep reading for more details).

Those with a few years of experience can earn between **\$24 per hour to \$77 per hour**, depending on their location and employer... but keep on reading because we're going to show you HOW to bypass YEARS of experience and demand top dollar for your work...

Take a look at the chart below as it explains the salary by city and shows the averages. You'll that PayScale, an independent website, displays different cities all over the US, not just in one region:





## Wrapping It All Up:

As you can see, social media is EXPLODING... while the job market continues to plummet (and there are no signs of it getting better).

There is no better time than **RIGHT NOW** to capitalize on this opportunity and start your new booming career.

Your previous work history does not matter, & neither does your level of education, credit, or current financial situation.

Regardless if you're 18 or 80...

If you have an email address and access to a computer, **you can become a social media manager... and make between \$24 and \$77 per hour starting as early as next week!**



## Accelerate Your Learning (Even If You Have NO CLUE What Social Media Is)!

**URGENT BREAKING NEWS: Is a \$24/hr -77/hr job enough for you?**

If you're reading this far, I guarantee that your answer is: "YES IT IS WHERE DO I SIGN UP?!"

\$24 an hour is the **BASE PAY** for this brand new job that has been created by Facebook & Twitter (Social Media)...

Here are all the details, click below:

[www.thestrangestjob.com/easy-dream-job/](http://www.thestrangestjob.com/easy-dream-job/)

At last count...



There Are Currently OVER 22,982 Positions Available And You Can Work Remote From Your Home...

You can learn this job in a single weekend and be working by next week.

Seriously!

OR - You can start part-time, so if you have a good job, you can keep it.

You set your own hours. You really need to see this...

Click the link below now:

[www.thestrangestjob.com/easy-dream-job/](http://www.thestrangestjob.com/easy-dream-job/)

Talk Soon,

*Ryan Deiss*

P.S. I will be closing this out soon... so you MUST go now!

Click the link below now: [www.thestrangestjob.com/easy-dream-job/](http://www.thestrangestjob.com/easy-dream-job/)