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April 25, 2011

## **Planting 8,000 Trees Helps Offset Unnecessary Auto Glass Replacement**

### **Auto Glass can often be repaired before replacing and discarding**

SPRINGFIELD, OH –An Ohio-based insurance claims administrator will plant 8,000 trees this Arbor Day, Friday, April 29, 2011, to support insurance partner Esurance in its *Save a Windshield, Plant a Tree* program. A variety of hardwood trees will be planted – one to represent every windshield repaired rather than replaced through HSG’s claims administration process.

“Far too many auto windshields end up in landfills because companies want to sell auto glass,” said Paul Gross, CEO of HSG. “The shatter-resistant membrane makes it impossible to recycle the glass, and therefore it ends up in a landfill, where it does not biodegrade for thousands of years due to its chemical makeup.”

Policyholders should be aware that repairing chips and cracks smaller than the size of a dollar bill can help the environment. In addition, keeping the original windshield in place can help maintain the integrity of the car’s engineered safety.

HSG is donating the trees to the Springfield Conservancy District, which will plant them at properties around the city, starting on Arbor Day. The trees will flank the Buck Creek Scenic Trail on Pumphouse Road, located off Columbus Avenue in Springfield, provide wildlife habitat on about 50 acres at Virgil A. Mabra Park, and at New Reid Park on the city’s south side.

Environmental responsibility is at the heart of California-based Esurance’s company values. Last year, HSG and Esurance planted 5,500 trees in Ohio about 30 miles east of this year’s tree planting location.

#### **About HSG**

*HSG, LLC is a wholly owned division of Insurance Claims Management, Inc. The company supports a wide base of insurance clients with a 24/7/365 customer service center; assisting their policyholders when they have experienced an auto glass loss.*

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