



Foresight Intelligence Center

Real-time Business Intelligence

You have the information you need to make the right decisions for your company...

Foresight Intelligence empowers everyone in the organization to make better business decisions every time.

The trouble starts when you start to collect it. Often, it's scattered in multiple locations - financial, operations, sales and marketing - and sometimes it's located outside of your organization - partners, customers, vendors. Reporting and analyzing is even more of a challenge because the information isn't always in a format you can easily use and change.

What if you could have all of the information you need to make mission-critical decisions available all the time? With Foresight Intelligence you can. The **Foresight Intelligence Center** combines data residing in many different places into a highly-interactive dashboard that can be personalized to suit virtually any team member. Because the dashboard updates automatically and pings you when there is an exception, you will have the most timely, accurate and relevant information so you can focus on running your business.

In addition to what you might find any traditional business intelligence solution, Intelligence Center empowers the enterprise to uncover information not easily found such as correlations between Help Desk volumes and the weather, the price of raw materials and operation schedules, or work-in-progress and employee performance.

Benefits

- Improve forecasting by automatically comparing multiple perspectives at once
- Better decisions throughout the enterprise with immediate feedback for mission-critical activities
- Increase transparency for all users with real-time dashboards and status overviews
- Support holistic business processes using intuitive, easily adopted technology

Connect

Intelligence Center is built on the idea that individuals and groups should be able to access, report on and analyze the information most pertinent to their role. For example, those in executive management will most likely be interested in the broad picture of how the enterprise is doing as a whole whereas an operations manager or help desk supervisor will be most interested in production schedules or call volumes. As well, these individuals will have varying degrees of security access depending on what they need to know. Intelligence Center empowers the enterprise to personalize views, access and reporting capabilities based on the role that individuals play within the organization. This minimizes the risk an enterprise might have by exposing sensitive information to those that do not need access to it.



Users may have multiple workspaces to suit various activities.

Workspaces

The first tier, "Workspaces" defines the information that a particular group of users can access. Since each user can have multiple Workspaces, information can be tailored to suit a variety of activities. For example, a Help Desk manager may wish to have one workspace configured for operational activity while another workspace could show other activity in the enterprise that may affect call volume. What's more, Workspaces can organize many other types of online information such as news feeds, real-time stock information and videos. Video links can enhance productivity by displaying business locations or production facilities and can also be streamed to users for quality internal communications, training and sales presentations.



Users never need to fetch data with the refresh and rotating boards feature.

Boards

A "Board" is a screen or a frame within a Workspace in which a set of Charts is displayed. Users may have several boards displayed; titles are displayed as tabs across the top of the Workspace. Simply clicking on a tab will display a specific Board with its selection of charts. This allows the user to have different Boards, each with a focus on a different area of the business. For example, one board can have a focus on performance; another can have a focus on accounts receivable; and yet another on news and events. Boards can be set to rotate periodically so that the user can scan for vital information without manually refreshing the screen.

Each user sees a list of existing Boards to which they have access and further filter the list to suit their needs. Boards may also be tailored and saved at the user level to fit individual needs but only administrators have rights to save public boards as this function would affect many users.

Charts

The last tier, "Chart", displays data drawn from role-driven sources. As with Workspaces and Boards, users may elect to present charts for various components of their business. For example, a Help Desk manager may wish to have several charts to show call volumes, types of tickets and website traffic

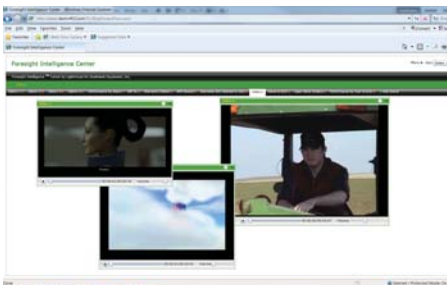
while other charts could show work in progress, new product offerings and marketing activities. Since creating charts is wizard-driven, that Help Desk manager can generate as many charts as necessary to accomplish their goals without having to involve IT in the report-writing process. What's more, Intelligence Center enables users to create charts and analyze information by merging data located in different sources. This empowers enterprises to make more informed decisions based on all available data, rather than just a small subset.

Intelligence Center has many chart types from which to choose. Selecting the type of chart and its filter enables the user to configure data to create hundreds of different charts to suit their needs. Some examples include:



Gauge chart

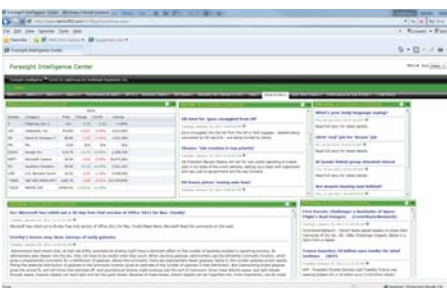
Gauge Chart. Displays data in a speedometer-like format. The chart shows the scale, indicator color ranges and a dial that change color to match the indicated range. The numeric value for the dial setting is displayed next to the dial's hub. The scale and color ranges are set by the user in the chart wizard.



Video chart

Video Chart. Displays a digital video feed from any network video source. The video feed can come from an Internet site or from a private internal video source. It could be an internally produced video for training, marketing, or internal communications. Private feeds allow the user to observe work flows and progress in remote locations. All that is necessary is to enter the access information to create the chart. Each video chart has three controls: the start / pause button, the video play slide bar, and the volume slide bar.

RSS. Users can set up a feed from any available source and limit the number of messages displayed. The RSS chart window has a side scroll bar to move easily through the message list. Double clicking on the title opens up a new window to the RSS feeds website and displays the full article.



RSS chart

Converge

Perhaps the most powerful feature of Intelligence Center is its ability to combine data from many different sources to create panoramic views of the entire enterprise. Users can now aggregate data from any structured source - such as financial, operations, marketing/sales - and unstructured source - such as websites, RSS feeds and content residing in applications - to be able to predict certain business events. As an example, some enterprises may want to know weather patterns so they can more accurately determine call center rep schedules; the worse the weather, the higher the number of customer service calls. Or perhaps a contractor has a large concrete pour scheduled on a specific date. In this case, weather patterns for days prior and after are critical so that the schedules are adjusted to stay on track and minimize risk.

Extended Data Table. Create a table from virtually any data source to which they have access. Foresight Intelligence includes SDKs in order to generate a custom interface that can connect to any type of data. When data is pulled into an extended table it is accessible for building charts and as a source for building other composite or transformation tables.



Transformation Data Table. Generate a new table from an existing one by reconfiguring the table structure. This allows the use to create tables and charts that would not be possible before.

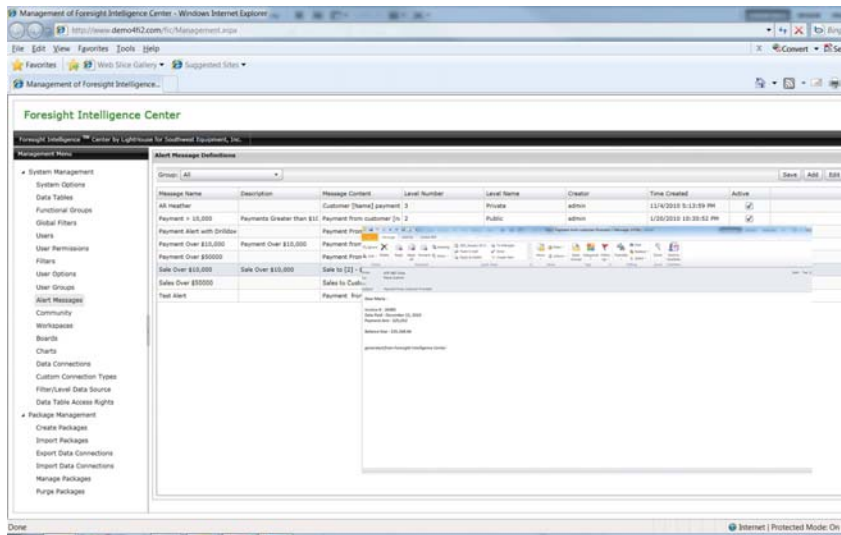
Multi-level Data Sources. To accommodate many instances where organizations use multiple level structures to organize data, Intelligence Center includes multi-level parameters to summarize and display data. Foresight Intelligence includes SDKs in order to create custom connection types.

Composite Data Table. Generate a new table by querying across any combination of data sources. The user combines the fields from different tables using a query statement. This patent-pending technology enables the user to uncover and act upon true panoramic information views.

Collaborate

In order to truly gain the benefits of Business Intelligence throughout the enterprise, all users must be able to participate in the process. That's why Foresight Intelligence has built-in collaboration features such as alerts, subscriptions and community. Decision-makers can bring together the right people online and users can control content and flow of information instead of just a central IT group that secures data and analysis.

Alerts. To track business activity, users can set up Alerts that display predefined messages when specific trigger events occur. In addition to seeing the alerts on the screen, the user can also subscribe to receive them via e-mail



Never miss another mission-critical activity with the Alerts feature.

to make sure that important events are not missed.

Community. Allows users within the organization to share private Workspaces, Boards, Charts or Alerts. Since all have access to the Community Screen, the feature can be expanded to allow cross-organization sharing, furthering the flow of information and transparency needed to make the most appropriate decisions.

Package Management. This enables Intelligence Center to be rapidly deployed throughout an organization and reduces the amount of potential errors that may occur as a result of new installations.

Get ahead of your competition with a panoramic view of your business

Foresight Intelligence Center empowers everyone in the organization to make better business decisions every time.

Find out more about how Foresight Intelligence helps businesses to reduce costs, achieve complete accountability, and improve business intelligence initiatives. Visit www.foresightintelligence.com today.

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