

Henry Jordan, LLC

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The business marketing world has changed drastically, especially over the past two years. If you have not implemented a robust online marketing strategy, **NOW** is the time to do so. We're sure you'll be pleasantly surprised by our pricing structure. Effective Online Marketing costs a lot less than you think. Please review the information below. When you are ready, visit our site at:

ImpromptuBiz.com



Learn how to build a stand-alone site and learn how to drive traffic through article marketing, video marketing and effective search engine optimization. Follow our lead and you will be able to create multiple sites anytime you choose that are just as effective as anything you could have done for you.

Learn to set up your email capture placement on your website. Begin to build your list of new followers, but also enter in your current customers with their permission so that EVERY customer receives your messages. You can schedule your email messages, or you can send an impromptu message on the fly. Either way, stay in touch with your email contacts more effectively by utilizing this strategy.



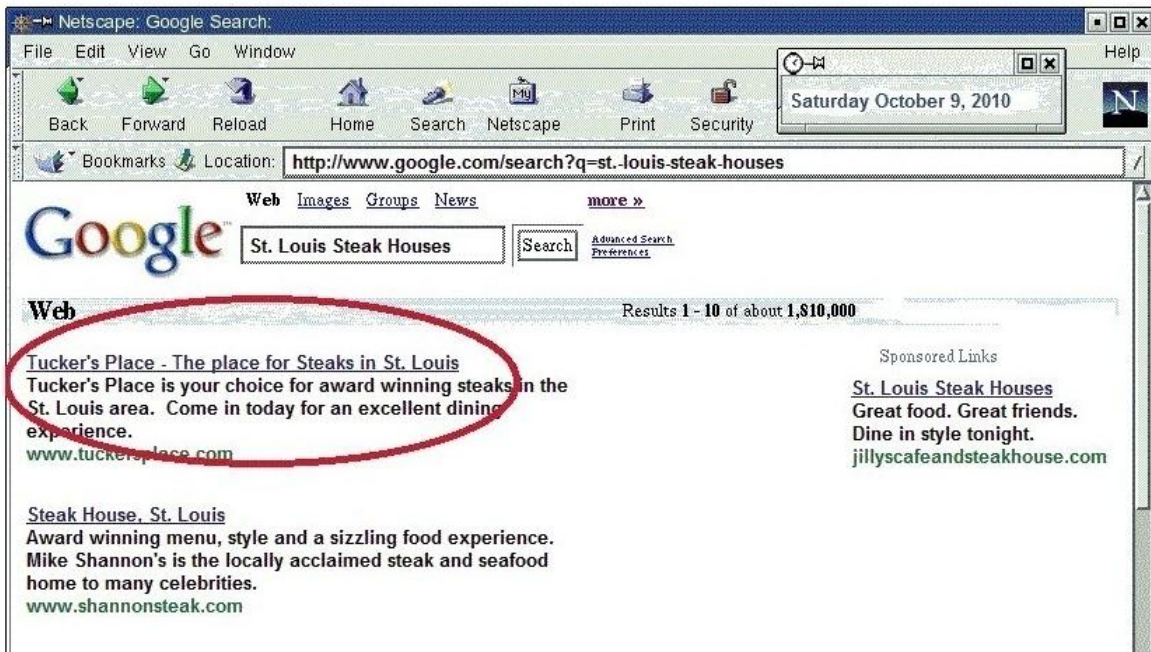
Set up an effective Text Messaging platform.

You will be collecting a lot of phone numbers. Put them to good use. Always text any planned events, promotions, specials, etc. Having a slow day? Announce an impromptu special for that evening or for the following day by blasting out a text message to your entire text data base. Text messaging by far can be one of your most effective marketing tools.



If you haven't noticed yet, Google now lists any "Google Places Listings" at the beginning of any search for a business niche. If you are not listed, you are a step behind your competitors. If you are listed here, but your listing is not formatted correctly, then this could be counter-productive for you and your business. This one step alone, when done correctly could have a significant impact on your business.

The key to any successful online marketing campaign is to get yourself “found” in as many places as possible. What are the keywords that are relevant to your business? If you rank on the first page of Google for one or more of these keywords, it can have an impact on your business. Rank for multiple keywords, and it can have a profound effect on your traffic and sales. Syndicating content in article and video format is critical to getting your business ranking highly. We are experts at this. We will show you how to create and syndicate content continuously until you are ranking highly in the search engines.



Once your Online Marketing strategy is implemented, it's simply a matter of consistency; consistently adding new followers to your email and text data bases, consistently adding new content for syndication, consistently planning and executing promotions, and specials, and emailing and texting these promotions to your data base. And on those slow days? Use your text messaging platform to create impromptu promotions that can be advertised on the fly with the knowledge that they WILL be impactful due to the amount of followers you create over time.



Six months from today, imagine the impact on your business when you have hundreds, if not thousands of customers in your email and text data bases that you can market to anytime you want! Just remember, it starts with that first step. Many of our clients have found that they actually save money by using our services because they're able to cancel a lot of the "old school" tactics that simply don't work for them anymore. That's sounds good, huh?

Anyway, we want to thank you for your time and we hope that you'll visit us soon.

Take care,

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