

12th Asia Olefins & Polyolefins MARKETS

21-22 June 2011 / SHANGHAI
InterContinental Shanghai Pudong

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DAY 1 - 21 June 2011, Tuesday

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome Remarks & Introduction
- 09:10 **Crude and Energy Pricing Impact on Olefins Feedstock Trends and Availability**
 - US gas market & price outlook
 - Crude & naphtha price analysis*John H. Vautrain, Senior Vice President Purvin & Gertz*
- 09:40 **Global Outlook on Olefins and Polyolefins Industry**
Darren Smith, Managing Director, Asia Chemical Market Associates Pte Ltd (CMAI)
- 10:20 Discussion followed by Refreshments
- 10:50 **Economic Outlook in Asia**
 - Economic outlook & projections in the next 3 years
 - Inflation concern & impact on region economies
 - Currency movement and projection
 - Credit tightening in China & its impact on polyolefins (plastics) demand*Nicholas Zhu
Head of Macro-Commodity Research, Asia ANZ Banking Group Limited*
- 11:20 **China: Ethylene & Propylene Markets and Their Derivatives**
 - Supply and demand projection
 - Drivers for growth
 - Update on polyolefins capacities and impact on demand/supply balance*Weiquan Guo, Deputy Director of Petrochemical Planning Division
China Petrochemical Consulting Corporation*
- 11:50 **Middle East: Capacities & Investments**
 - Availability of feedstock supply & considerations

- Supply and demand projection
- Project update & expansion plans

- 12:20 Discussion followed by Lunch
- 13:45 Afternoon Chairman's Remarks
- 13:50 **Coal-to-Olefins Project Development in China**
 - Government restrictions and regulations
 - Economics of coal vs crude*Wu Xiuzhang, Chairman
Shenhua Coal to Liquid and Chemical Co., Ltd*
- 14:20 **Olefins Technology Development: Advanced Catalytic Olefins**
 - Production efficiencies and environmental benefits*Curtis Eng, Director, Olefins Kellogg Brown & Root*
- 14:50 **Opportunities & Trends of Renewable Feedstock**
*Oliver Ramsbottom, Partner
McKinsey & Company Shanghai Office*
- 15:20 Discussion followed by Refreshments
- 15:50 **PP Growth in Asia**
 - Demand/supply projections
 - Key drivers & emerging applications*Jaturong Worawitsurawatthana, Vice President
IRPC Public Company Limited*
- 16:20 **BOPP: Market Development and New Applications**
 - Demand/supply outlook
 - Key drivers for growth
- 16:50 **Logistical Challenges Faced in Olefins Industry**
 - Developments in supply chain management*Eric Herman, CEO, Logistics Business
CWT Logistics Pte Ltd*
- 17:20 Discussion followed by End of Day One

DAY 2 - 22 June 2011, Wednesday

- 09:00 Chairman's Remarks
- 09:10 **Awakened Indonesia – A Promising Olefins & Polyolefins Market**
 - Consolidation in petchem industry
 - Demand/supply outlook & projections
 - New project investment & feedstock considerations
 - Key drivers for Polyolefins growth
- 09:40 **India: Olefins and Polyolefins Markets Outlook**
*Soumen Bhattacharya, Country Head - China Reliance Industries Limited
(Shanghai Representative Office)*
- 10:20 Discussion followed by Refreshments
- 10:50 **Vietnam's Films Packaging Market**
 - Main drivers for growth
 - Current consumer trends
 - Opportunities and challenges*Khue Nguyen Nhu, Managing Director
RKW LOTUS Ltd*
- 11:20 **Prospects and Growth of mLLDPE Market**
 - Emerging food packaging applications
 - Main drivers for mLLDPE growth*Ashanendu Mandal
Dy General Manager (Production)
ONGC*
- 11:50 **Developments in Polyolefins Compounding**
 - Growth forecast of automotives and appliance industries
- 12:20 Final Discussion followed by Closing Lunch
- 14:00 End of Conference