



Q Source, Inc.
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FOR IMMEDIATE RELEASE

Q Source, Inc. Announces Video Production Department; New “On the Bench” Video Series

Hakko FX-888 Soldering Station Focus of Debut Video

Bohemia, N.Y.—April 28, 2011—Q Source, Inc. (Q Source) announced this week the creation of a video production department and their “On the Bench” video series. The video department will produce informational and how-to videos as an educational resource for Q Source’s customers. “On the Bench” will be a regular series of videos tasked with helping customers make more educated buying decisions.

“Our video series will allow us to demonstrate a service or ‘how to use a product,’ which we feel will be very beneficial to end users. It will also give us the ability to provide advice, tips, or helpful insights on a relevant topic,” said Q Source President, Steve Quail. “We believe that the video series will be well received by our customers. With Q Source having the ‘solution provider’ philosophy, the educational information is an integral part in allowing customers to make well-informed decisions. This gives them added confidence given the choices available to them,” added Vice President, Gus Lugten.

The first video in the “On the Bench” series is *Unboxing the Hakko FX-888 Soldering Station*. Focusing on the included components, this video touches on the features and benefits of this new product, which replaces the popular Hakko 936-12 station. Upcoming videos will follow the same format and offer expanded, in-depth content. The “On the Bench” videos are available at Q Source’s Web site (<http://www.QSource.com>) or the Q Source YouTube channel (<http://www.youtube.com/user/QSourceResource>).

Q Source's video productions are the latest way the company is meeting its goal of becoming a solution providing resource for its customers. *The Q Source Resource* blog at blog.qsource.com, features product info, reviews, news, and more. These features are all integrated into Q Source's larger social networking efforts, which include Twitter, Facebook, and an email newsletter.

For additional information:

Web: <http://www.QSource.com>

YouTube Channel: <http://www.youtube.com/user/QSourceResource>

Twitter: http://twitter.com/q_source

Facebook: <http://www.facebook.com/QSourceInc>

Newsletter: <http://www.qsource.com/t-subscribe.aspx>

Email: qsales@qsource.com

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About Q Source, Inc.

Q Source, Inc., formed in 1984, is a distributor supplier of products addressing the commercial industrial assembly and production environments. Most notably working with the Electronic and Pharmaceutical Industrial sectors, their product supply offering is now utilized in almost all industrial type manufacturing. Q Source represents product brands of the highest quality and reliability. Visit their company Web site at: <http://www.QSource.com>.