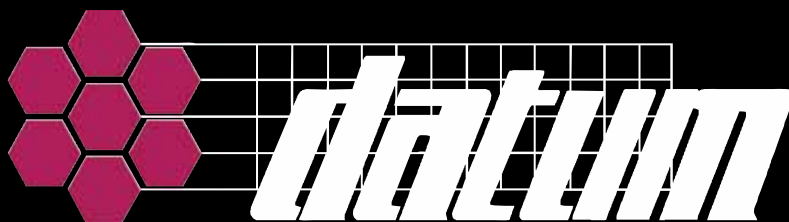




PROFILES OF SUCCESS

Lower Merion High School  
Ardmore, Pennsylvania  
Athletic Equipment Storage



## Problem

During the construction of their new school, the athletic department of Lower Merion High School decided that they needed a more organized, more centralized area for storing their athletic team equipment. They needed an update from their wood racks, bulk shelving, and bins. Datum had the perfect solution for the situation.







## Solution

Datum installed a MobileTrak3® System equipped with 4Post™ Shelving in the small equipment room adjacent to the school's gymnasium. The MobileTrak3® was designed specifically to give Lower Merion the storage they needed in the space they allotted.

The 4Post™ Shelving in the system allowed for the storage of hanging and folded uniforms, helmets, balls, and other sports equipment. The new system aids the athletic directors and coaches in keeping inventory up to date and keeping the equipment in good condition.

To boost school spirit, they opted for end panel graphics that featured their school emblem and their mascot, Ace the Bulldog. Datum's marketing department worked directly with the athletic department at Lower Merion to design the graphics, creating an attention grabbing display that captured the school's spirit. The shelving and end panels in the system were chosen to color coordinate with the school's team colors.



"The MobileTrak3® System that Datum provided for us was not only the perfect storage solution for our team equipment, it also embodied our school spirit with the custom colors and end panel graphics."

**Don Walsh**

Athletic Director, Lower Merion High School



Datum utilizes design programs to create 3D color renderings so customers can see exactly what their unique storage system will look like in their facility, from size and scale to color and aesthetic appeal, before the system is purchased.



**Want to see this Profile Of Success in action?**

To view the Lower Merion High School project video, visit our Case Studies section at [www.datumfiling.com](http://www.datumfiling.com)



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