

# SWIMMING WILL NEVER BE THE SAME LSR+

#### **BI-SILICONE**

Our Bi-silicone technology LiquidSkin® greatly surpasses the current single material gasket/skirt technology. LiquidSkin® incorporates two different types of silicone into one molded gasket/skirt: a firm portion for support structure and a softer portion for contact with your face. LiquidSkin® is the ideal swimming mask and goggle for all kinds of water activity, for both the professional and recreational swimmer.



#### **ICONS EXPLANATIONS**



Lenses are impregnated with special anti-fog treatment to ensure that vision remains clear.



Provides eye protection against harmful ultra violet rays.



Wide angle lens provides enhanced peripheral visibility, due to conical lens shape.



Each eyewear product has a protective pouch to ensure the product remains in perfect condition.



Liquid Bi-Silicone materials & construction provides ultra soft comfort and fit.



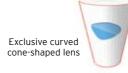
High quality liquid injection silicone.



Exclusive Rapid Adjustment System provides for a secure and easily customized fit.

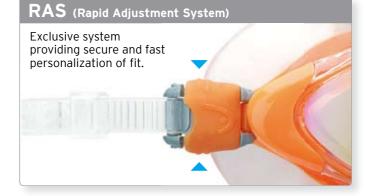
#### CONICAL LENS

The exclusive design of the curved cone-shaped lens, following the natural visual cone of the eye, enables an extraordinarily wide field of vision, cutting down the annoying distortions which are typical of vision underwater.





Typical lens



3

#### **GOGGLES LENS COLORS**



#### **CLEAR**

Provides all the required UV and Anti-Fog protection without any adjustment to natural colors.



#### **ORANGE**

Perfect for indoor use. Blue is almost excluded from the color spectrum - making the conditions extremely bright and crystal clear.



#### **SMOKE**

The tinted "Smoke" lens reduces the light transmission and controls the brightness level without major color distortion.



#### **MIRRORED**

The "Mirror" effect does not effect the standard characteristics but helps to control glare and adds a fantastic cosmetic.



#### **RED**

Excellent choice for Outdoor Pools where there are green or blue backgrounds, "Red" tinting provides an excellent contrast.



#### **BLUE**

The effect of the "Blue" lens is to reduce glare from the water in order to enhance visibility in bright conditions, inside and outside.

#### PACKAGING HEAD SWIMMING GOGGLES

Everything is designed with care. HEAD Swimming, through its planning and product development department, has paid great attention to the presentation of Packaging. The priority is durability and simplicity of use with special attention to product visibility. All materials are ecological and recyclable as HEAD is committed to this philosophy.

The elegant, bright HEAD Swimming "Orange" cosmetic creates instant "In-store" recognition.

The sleek, transparent case clearly indicates the particular features of the product. The visual effect is enhanced by the mirrored internal base.



#### **PROTECTIVE POUCH**

A soft pouch is contained in the base of the packaging and is ideal protection for the eyewear when not in use.



#### **EYEWEAR FOR CHILDREN**

The packaging

for the Eyewear for Children

has a dedicated design - clearly defining the models and making the choice fun for the younger consumer.









## **SUPPORTING YOU**

HEAD supports the dealer by offering a complete range of POP products to help increase sales. "A shop inside the shop"; these merchandising materials help identify a brand recognized worldwide.

- **1.** Roll up Jaguar LSR+ cod. **459014** h78.7 w31.5 d11.8
- 2. Brand Header HEAD Swimming cod. **459010** h11.8 w31.5 d8.3
- **3.** Shoe Shelf HEAD Swimming cod. **459012** h2 w11.8 d4.7
- **4.** Chair HEAD Swimming cod. **459013** h17.7 w17.7 d17.7
- **5.** Floormat HEAD Swimming cod. **459006** I23.6 w39.3
- **6.** Giant Swim Table HEAD Swimming cod. **459011** h39.3 ø24.5
- Pop Jaguar LSR+/Tiger LSR+ HEAD Swimming cod. 459017 h16.5 w9.8 d8.6

- **8.** Eyewear Cylinder Exhibitor cod. **459021** h13.8 ø6
- **9.** Roll up HEAD Swimming cod. **459016** h78.7 w31.5 d11.8
- **10.**Exhibitor HEAD Swimming cod. **459002** h70.8 w25.6 d25.6
- **11.** Roll up Tiger LSR+ cod. **459015** h78.7 w31.5 d11.8
- **12.**Flying banner HEAD Swimming cod. **459005** h90.5
- Doc. Filo HEAD Swimming cod. 459007 (1 car=10 pcs)
- Note Pad HEAD Swimming cod. 459008 (1 car=5 pcs)
- Ballpoint HEAD Swimming cod. 459009 (1 car=50 pcs)



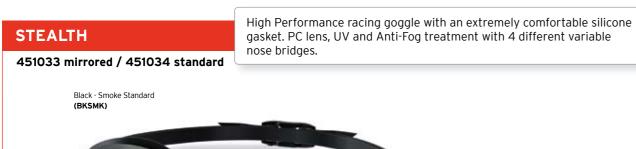


## **RACING**

High performance and competitive athletes insist on specific characteristics for their goggles. Hydrodynamic low profile frames, 180 degree peripheral vision, superb comfort and a secure fit. Mirror effect adds a special "Super Fast" cosmetic.

## WATERSPORTS

A growing category, particularly with tri-athletes but also with open water enthusiasts across the globe. While the extreme conditions of open water demand specific characteristics, none is more important than a secure fit which is produced by HEAD's innovative advance in strap adjustment.





Black/Red - Silver Mirrored (BKRDSI)





Designed for the high performance athlete with "super soft" Liquid









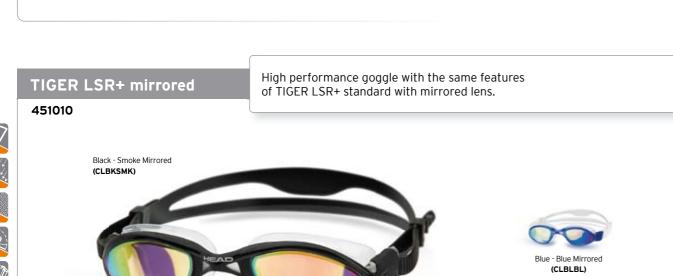
















## **JUNIOR GOGGLES**

Same demanding standards as our adult styles in smaller fitting models. The same high quality PC lens are used with anti-fog treatment and UV protection. Goggles are offered in bright, attractive colors with soft leak proof gaskets that encourage younger swimmers to comfortably protect their eyes.









## **SWIMMING CAPS**

Swimming Caps that have been designed not only to provide ideal protection in highly chlorinated water but also add style and individuality to swimmers.











Advanced training fin.
It improves technique while
strengthening muscle
development, closed
pocket assists in a secure &
comfortable fit. Made from
high grade polypropylene.

### Sizes: 6 range EU US 36/37 - 38/39 3.5/4.5 - 5/6 40/41 - 42/43 6.5/7.5 - 8/9 44/45 - 46/47 9.5/10.5 - 11/12

#### **SWIM GLOVE**

455007

Sizes: S - M - L - XL

Highly durable neoprene swim glove in an attractive HEAD design with durable neoprene palm, customized velcro wrist adjustment. Exposed fingertips permit enhanced "water feel".

HEAD



#### **CONTOUR PADDLE**

455008

Sizes: S - M - L

Adjustable silicone hand straps support specific muscle development and stroke technique. Contoured paddle provides greater "feel" of the water.



#### BASIC KICKBOARD

455010



Hydrodynamic and ergonomic design for the advanced athlete. Manufactured in hard wearing EVA foam.

Orange (OR)

#### HIGH LEVEL KICKBOARD



Advanced training product. Compact 2 in 1 pull board & kick board apparatus. Manufactured in durable lightweight EVA foam.

Orange (OR)

13

12

#### **PULL BUOY**

455011

Lightweight foam training aide to improve stroke & develop upper body and arm strength by restricting legs.



#### **NOSE CLIP**

455012

Swim nose clip. Made from pliable soft polycarbonate.



#### **EAR PLUG SILICONE**

455013

Conical design for optimal fit. Soft, flexible silicone for added comfort in reusable case.





#### EAR PLUG SILICONE MOULDED

455014

Durable Soft Silicone, easily molded to fit securely. Four plugs in clear storage case.



## SWIM TOWEL MICROFIBRE

**455017 Size:** 80x40cm

Soft micro-fiber sports towel provides for quick drying off of the swimmer and quick drying for convenient storage in compact packaging. Lightweight with amazing absorbency eliminates the need for heavy wet cotton towels. Perfect for pool side use.



Orange (OR)

## SPORT COTTON LOGO TOWEL

**455015 Size:** 55.1x27.5

Cotton logo towel.



Medium sized sports

backpack, functional

Polyester PVC-spread

fabric, tear resistant,

waterproof, lined, with

and compact.

draining outlets.

#### RADIAL

#### 455024

Dimensions:

w 19.6 h 12.5 d 11.8 Polyester PVC-spread fabric, tear resistant and waterproof. Detachable and padded shoulder belt, inner waterproof cover to separate dry and wet items.



#### PRESTIGE PACK

#### 455023

Dimensions:

w 13.7 h 17.7 d 9.8

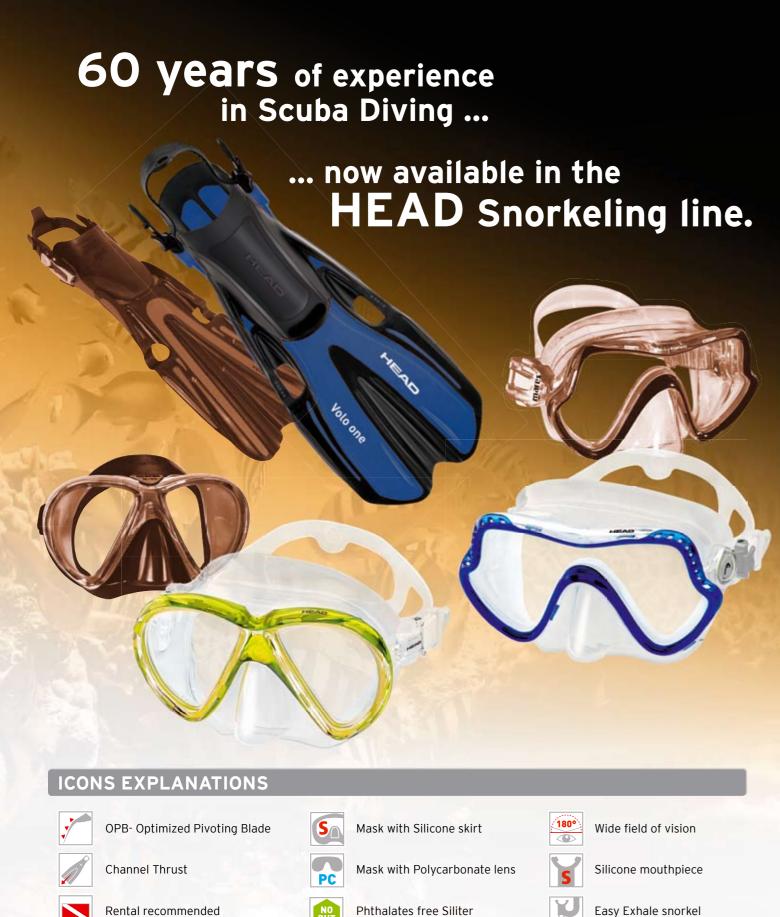


Black - Black (**BKBK)** 

## HEAD



**SNORKELING LINE 2011** 



Soft Touch Silicone buckles

Quick Release buckles

Snorkel with Semi-Dry top

Snorkel with Dry-top





Junior size, age 8-12 / Adults with

Kid size, age 4-7

KID size







3 Lens silicone mask has bevelled corner side windows for exceptional views. Combined with the exclusive designed dry snorkel completes the Combo Manta.

This Hi-Tech snorkeling set, packed in the new environmental friendly Hybrid-pack includes a reusable mask-box.









The snorkeling version of the MARES X-Vu mask combined with the latest HEAD dry snorkel results in the exclusive Combo Marlin. A Hi-Tech snorkeling set, packed in the new environmental friendly Hybrid-pack includes a reusable mask-box.





4 Lens silicone mask has bevelled corner side windows for exceptional views. Combined with a dry snorkel it completes the Combo Manta. This Hi-Tech snorkeling set, packed in the new environmental friendly Hybrid-pack includes a reusable mask-box.







The Snorkeling version of the famous Pure Vision coming with a snorkel with splash-top, purge valve and a soft silicone mouthpiece. Available in the exclusive HEAD Hybrid-pack.





Blue (BLCL)





Siliter set in X-Vision design includes a splash-top snorkel with purge function, great combination of performance and value.



Yellow (YLCL)





GU





Best seller: the Pirate silicone mask in X-Vision design combined with a dry-top kid snorkel with purge function. Excellent fit and comfort.





Blue (BLCL)



Siliter set consisting of the Seahorse mask equipped with quick release buckles and a snorkel with splash top with purge function, excellent value.





21

20





The latest HEAD Marlin dry combo and the new Volo One open-heel fin with patented OPB technology for easy kick. Packed in a stylish hybrid-pack for maximum retail.

SIZE	EU	UK	US
SM	35/38	2.5/5	3.5/6
ML	39/43	5.5/9	6.5/10
LXL	44/47	9.5/12	10.5/13





MESH-BAG the sandwich-pack

contained inside

Junior open-heel fin combined with silicone Combo Pirate, packed in a clam-shell ensuring maximum retail exposure.

SIZE	EU	UK	US
SM	27/31	9/12	9/1
I VI	32/37	13// 5	1/4



**SET PIRATE JR** 





## HEAD

SWIM AND SNORKELING COLLECTION 2011

Design Manager: Aristide Barone

Product & Sales Manager: Franco Della Corte (EUROPE), Jon Wilkins (USA)

Industrial Designers: Marco Dellacasagrande, Chiara Ungarelli, Giorgia Lorenzi, Marco Barbagelata

Still life photos: Inkout

Catalogue by Inkout

<b>TECHNOLOGY &amp; ICONS</b>	3
LENS & PACKAGING	4
POP PRODUCTS	5
RACING	6
WATERSPORTS	7
PERFORMANCE	8
JUNIOR GOGGLES	10

#### LIQUIDSKIN ACCESSORIES

12 **SWIMMING CAPS** 13 TRAINING ACCESSORIES

#### **SNORKELING LINE**

**ICONS** 16 **17 FINS** 19 **COMBO ADULT** 21 **COMBO JUNIOR** 22 MASK, SNORKEL & FIN SETS

HEAD reserve the right to change styles and colors without prior notice.

MARES S.p.A Salita Bonsen 4 16035 Rapallo IT

HEAD France Zone Artisanale les Condamines Boite postale 29 38321 Bresson, Eybens FR HEAD UK Ltd. 2 Beezon Road Kendal LA9 6BW GB

HEAD USA Inc. 902 Clint Moore Rd Suite 208 Boca Raton, FL 33487 USA HEAD SPAIN S.A. Roger, 65-67, 5° 08028 Barcelona ES

MARES Asia Pacific 476 Castle Peak Road, 1502 - 1503, 15F., Park Building Cheung Sha Wan Kowloon HK HEAD Germany GmbH Velaskostrasse 8 85622 Feldkirchen DE

MARES Australia 2A Burnside Road Yatala QLD 4207 Australia



#### THE POWER OF YOU



