

IDENTEC GROUP ACQUIRES HOTHEAD TECHNOLOGIES

Appoints Industry Veteran, Peter Linke, as CEO.

DALLAS, TEXAS – May 2, 2011 – IDENTEC GROUP AG, the leading global RFID solutions provider, has acquired 100% of Hothead Technologies, Inc., it was announced today by both companies. Prior to the acquisition, IDENTEC GROUP had a 5% stake in the award-winning, Dallas-based provider of wireless sensor solutions, which now becomes a wholly owned subsidiary.

In conjunction with the acquisition, Peter Linke, an industry veteran with a long track record of successfully growing high technology companies, was appointed President and CEO of Hothead Technologies. Prior to the appointment, he served as President, Americas of IDENTEC SOLUTIONS, Inc. (<http://www.identecsolutions.com>), one of nine IDENTEC GROUP member companies providing RFID solutions around the world.

"I'm truly excited to lead Hothead Technologies through this next stage of development," said Mr. Linke. "The strategy is to turn the company into a customer-focused enterprise dedicated to market leadership. The immediate task is to ensure that our solutions can be easily and quickly implemented throughout the country among a large number of users".

Established in 2006, Hothead Technologies has been at the forefront of developing wireless solutions to aid in the detection and prevention of heat-related events and illnesses in athletes, firemen and industrial workers. In the United States alone, between 1995 and 2010, there have been 41 recorded heat stroke related deaths on the football field, and the number continues to grow at an average of 4 per year. Heat related illnesses are also growing at an alarming rate within fire and rescue, heavy industry and construction sectors.

"As an early minority investor in Hothead Technologies, we recognized the potential of this technology some time ago," said Dietmar Amann, CEO of IDENTEC GROUP. "We believe the timing is right to position the company for rapid growth by applying our financial resources, coupled with the technical and operational expertise available within our group of member companies. Hothead Technologies has the potential to become the leading solutions provider in its sector, taking advantage of Group synergies and responding to customer demand quickly and cost-effectively."

Hothead Technologies markets a wireless biosensor located inside a helmet or hardhat, which includes a GE thermistor that continually measures the core temperature of an individual. That information is relayed in real-time to a handheld computer, which immediately alerts appropriate personnel to a potential life threatening heat illness. The company's solutions have been implemented by a number of schools, colleges and organizations, and have won national recognition including the prestigious Popular Science "[*Best of What's New*](#)" award.

About IDENTEC GROUP

IDENTEC GROUP is a leading, advanced RFID solutions provider that capitalizes and grows companies in global business-to-business and business-to-consumer RFID

markets. Recognized worldwide for their patented, award-winning RFID solutions in more than 16 different industries, IDENTEC GROUP member companies develop and market innovative RFID solutions that identify, measure, track, and trace assets and people across the value chain, delivering actionable information through the cloud. IDENTEC GROUP works with its member companies on issues ranging from capitalization and the development of business models and strategies to operations and shared technology, sourcing efficiencies, and mutual customer relationships. For more information, visit the company's web site at www.identecgroup.com

About Hothead Technologies

Based in Dallas, Texas, Hothead Technologies, Inc., is a leading provider of wireless biosensor solutions and is at the forefront of developing wireless solutions to aid in the detection and prevention of heat-related events and illnesses. Its patent-pending and proprietary wireless biosensor system, the "Heat Observation Technology (H.O.T.)™ System," is designed as an aid in the prevention of heat-related illness in athletes, firefighters and industrial workers. Hothead Technologies' solutions have been implemented by a number of schools, colleges and organizations, and have won national recognition, including the prestigious Popular Science "[Best of What's New](#)" award. For more information visit the company's web site at www.hotheadtechnologies.com

About Peter Linke

Mr. Linke lives in Dallas, Texas and holds a Masters of Business Administration from Athabasca University in Alberta, Canada. He is currently the President & CEO of Hothead Technologies Inc. He is a co-founder of IDENTEC SOLUTIONS, where he headed the company's US operations and was also responsible for worldwide sales and marketing. Prior to rejoining IDENTEC SOLUTIONS in March of 2006, Mr. Linke was the VP of Sales for I.D. Systems, Inc. (NASDAQ:IDSY), a New Jersey based RFID firm focused heavily on mobile asset tracking. In the 3 years Mr. Linke was in that position, annual revenues went from 6.8M to 19M and market capitalization of the company went from US\$52M to well over US \$200M. Mr. Linke also serves as a Director for Beverage Metrics, Inc. (www.beveragemetrics.com).
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