**Digital Shoreditch Events: 3rd-7th May, 2011**

Get your place booked through: <http://digitalshoreditch.com/events>

**TUESDAY**

**Breakfast with Digi**

Tue 3rd @ 9:00-10:00

Join us for a FREE breakfast to kick off the festival!

**Walk-in CV & profile Booth**

Tue 3rd - Fri 6th May @ 9:00 - 17:00

*Candidates from the London Met Student Placement Programme can digitally film their CV in our Digital Booth.*

**Introduction to Digital Media & Apps for Good**

Tue 3rd May @10:00 - 16:30

*Introduction to Digital Media courses at London Met for schools, followed by Apps for Good - an award-winning international programme where young people learn to create mobile apps.*

**Silicon Roundabout @ Tech Hub**

Tue 3rd @ 13:00-15:00

*An open-invite to the Tech community in London to check out Tech Hub, find out what it’s all about and network with each other.*

**Making Social Games and Adding Play**

Tue 3rd @ 14:00-18:00

Open session on how to make social games and gamify your products and services.

**Making Social games and Adding Play**

Tue 3rd @16:00 to 18:00

*Open session on how to make social games and gamify your products and services.*

**Mummu Open**

Tue 3rd May @18:00 - 20:00

*Drinks, a darts competion and projecting and screening current work of all those who work and play in the Mummu studio.*

**Tech City and the University: What Firms Want, a panel debate**

Tue 3rd May @18:00 - 19:30

*In the Prime Minister’s speech in Shoreditch on 4 November 2010 he outlined plans to facilitate the growth of an ‘East London Tech City’.*

**Precious Plastics**

Tue 3rd - Sat 7th May @ 9:00 - 20:00

*Exhibition of jewellery by up and coming digital artists including Mo Ebrahim and Emily Maw (London Met) on a theme of Tessellations and Repetitions.*

**Musicborn Live Gigs**

Tue 3rd - Wed 4th May @ 20:00 - 23:30

*Two nights of live gigs at Cafe 1001.*

**WEDNESDAY**

**Albion Society ‘Hacking Advertising’**

Wed 4th May @ 8:30 - 10:00

*Exciting panel examining ways of redefining the media landscape.*

**Gamification Workshop**

Wed 4th May @ 9:00 - 17:00

*Join the leading gamification experts for a full day workshops exploring how public and commercial brands can leverage the power of play to increase customer activity.*

**SCAMP conference 2011**

Wed 4th May @ 9:00 - 18:00

*Ideas, inspiration and mashup, SCAMP 2011 is an ecletic creative conference which looks at how digital is influencing other creative industries and vice versa.*

**From Digital to Analogue, and back again**

Wed 4th - Sat 7th May @ 14:00 - 17:00

*An opportunity to drop in and play with 3D scanners, 3D manipulation software and 3D printers and then to use these to make your own stop-frame animation.*

**Inition's Open Studio**

Wed 4th - Fri 6th May @15:00 - 19:00

*Inition opens its studio for the public to experience ground-breaking 3D interactive and film work.*

**Total Digital (or how Social Media has evolved)**

Wed 4th May @ 17:00 - 20:00

*From 5-6pm Brass Agency's finest will present our Total Digital approach, then at 6 we'll head up to the roof terrace for a BBQ and drinks.*

**Geek Off: Tech Pub Quiz**

Wed 4th May @ 20:00 - 22:00

*Guest stars feature in this exciting tech pub quiz!*

**What does digital mean for me?**

Weds 3rd @19:00- 23:00

This engaged panel will discuss the changing nature of promotion in a digital world, and what that means for key players in the industry.

**THURSDAY**

**Holition**

Wed 4th - Fri 6th May @ 15:00 - 19:00

*Holition is delighted to be taking part in this year's Digital Shoreditch event where we will be opening the doors to our Innovation Lab.*

**Atticus Finch Open Studio**

Thu 5th May @ 14:00 - 18:00

*How would you like to star in an animated music video, and let the world see your shapes, as delivered by an Avatar?*

**We Love Mobile open studio & ‘Lost treasures of Shoreditch’ mobile experience**

Thu 5th May @ 14:00 - 19:00

*We Love Mobile (WLM) will be hosting an open studio on Thursday 5th May at their office in the TEA Building, 4th floor.*

**Effective Digital Marketing for Brands Workshop**

Thu 5th May @ 15:00 - 17:00

*Looking at the way brands, and more specifically clothing brands, can now build and support their own direct marketing channels locally & globally using Search & Social Media in 2011.*

**Creativity in a connected world – HTML5 and beyond**

Thu 5th May @ 10:00 - 16:00

*Start your Digital Shoreditch experience with a compacted version of DN Digital's highly-rated HTML5 training course.*

**Digital Shoreditch at StartHub**

Thu 5th May @ 18:00 - 21:30

*London Silicon Roundabout May Meetup during the Digital Shoreditch being held at StartHub.*

**MEMO**

Thu 5th - Sat 7th May @12:00 - 17:00

*Specs Gallery presents MEMO - a pop-up group show featuring emerging young visual artists from London.*

**TechHub Taptu Evening: mobile and iPad/Tablet News Apps**

Thu 5th @18:30-21:00

A Bold New World for Publishers or More Platform Competition?

**Wanna Be A Rockstar**

Thu 5th May @19:00 - 21:00

*Wanna Be A Rockstar, a special pre-transmission screening by award winning digital media company Gamelab.*

**FRIDAY**

**DIGITAL SHOREDITCH SUMMIT**

Fri 6th May @ 8:30 - 17:30

*Headline Event: This summit brings together the key Brains, Creatives and the Visionaries behind the vibrant Digital Shoreditch economy.*

**qMedia Open Studio**

Fri 6th - Sat 7th May @ 11:00 - 17:00

*Come to the qMedia Open Studio at Queen Mary, University of London to experience a variety of interactive exhibits and installations.*

**Behind the scenes of the Usability and Creativity Lab**

Fri 6th May @ 12:00 - 17:00

*Come and see how digital media can be analysed via usability testing.*

**Digital Shoreditch Party**

Fri 6th May @ 19:00 - 02:00

*A roomful of creatives, awesome music, and a celebration of the first ever Digital Shoreditch festival!*

**SATURDAY**

**Di Mainstone and Bigdog Interactive Open Studio**

Sat 7th May @ 18:00 - 21:00

*Di mainstone joins forces with Bigdog Interactive for an open studio event at the ‘Village underground’.*

**Family Day**

Sat 7th May @ 11:00 - 4:00

*Experience outstanding digital interactives, installations and artworks!*

If you haven't already booked your place, then come and join us now!  
<http://digitalshoreditch.com/events>  
  
Can’t WAIT to see you here!!  
   
Digital Shoreditch Team