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## Gartner includes Intelex in list of 2011's 'cool' vendors

TORONTO – We always knew we were cool – now we have proof. In its most recent listing of "Cool Vendors in Manufacturing Operations", renowned IT research and advisory firm Gartner Inc. named Intelex one of four 'cool' vendors in the Manufacturing 2.0 space.

The report confirms Intelex's role as a pioneer and global leader in environmental, health, safety and quality (EHSQ) management software solutions and notes that the company "stands out in a flooded market."

"Organizations seeking to move from disparate systems and processes, and systematically manage EHS and procedural quality activities, to baseline compliance process performance for integration with larger, corporate sustainability projects should consider Intelex," the Gartner report explains.

One of Intelex's long-standing assertions has been that its software helps businesses achieve substantial savings and ROI quickly, a fact bolstered by the report's case study featuring a large Intelex client in the consumer products industry: by replacing its spreadsheet-based approach to tracking product holds in more than 80 global facilities with a Intelex's web-based tracking system, the company saved more than \$23 million in under two years.

In addition to generating ROI by streamlining business processes with Intelex software, the report highlights two other critical advantages of the Intelex system: the configurable iForms<sup>®</sup> tool and Intelex-Exchange, an online community portal hosted by Intelex. The report explains that iForms<sup>®</sup> are a foundational part of the Intelex offering and allow customers or partners to develop their own custom functionality atop the core Intelex platform. On Intelex-Exchange, Gartner lauds the company for building a community of EHS and quality professionals, noting that the community portal "allows users to share dashboards or reports, introducing an element of collaborative problem solving and social media into the EHS compliance space."

"The company's modular approach and concurrent user pricing is attractive, helping Intelex stand out in a flooded market," the report concludes.

"Since we have seen time and time again how our software helps our customers optimize efficiency, saving time, money and lives, we've always thought of ourselves as cool," says Mark Jaine, Intelex President and CEO. "But it is absolutely thrilling to have our competitive advantage and value proposition highlighted by a well-respected and industry-leading analyst firm like Gartner."

In addition to its new 'cool' status, Intelex is one of fewer than 30 Canadian companies included in Deloitte's Technology Fast 500, a list of the fastest growing technology companies in North America.



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## **BACKGROUNDER:**

**See the Report**: View the complete Gartner report, <u>Cool Vendors in Manufacturing Operations, 2011</u> (note that you may have to register for access.)

**About Intelex**: Intelex Technologies Inc. has been a global leader in environmental, health and safety and quality (EHSQ) management and business performance software solutions since 1992. Our scalable, web-based platform and suite of EHSQ modules provide clients with unprecedented flexibility and enables users to build a product package that meets their unique needs. Our staff has a proven reputation for friendly, knowledgeable service and is committed to helping more than 500 clients and 240,000 system users get the most out of our groundbreaking, user-friendly software solutions, every step of the way. Go to <u>www.intelex.com</u> for more information.

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