



JD Match Fact Sheet

JD Match.com is an online recruiting service developed to address the flawed law firm/law student recruitment process. It is presented by Adam Smith, Esq.

Membership

JD Match is a membership service open to all law firms, law students and law schools in the U.S. Firms register annually as members; students register as members during each recruiting season, and law schools' memberships are indefinite.

Firms

- Firms sign up at JDmatch.com and create a profile.
- Firms specify the number of slots they have available nationally or by office.
- Firms can begin ranking students immediately. Each hiring office can rank their own list of students.
- The firm's profile and student rankings can be updated at will.
- Cost for annual membership is based on lawyer headcount at a firm.

Students

- Students sign up at JDMatch.com and create a "My Page" profile that can include resume, writing samples, essays, photo, and other files.
- Students can begin ranking firms immediately. Both the My Page and rankings can be updated at will.
- Cost for membership: \$99 per recruiting season.

Schools

- Law schools sign up at JDMatch.com and create a profile of their school.
- Schools can immediately track the progress of their students who are JD Match members.
- No cost to join and no limitation on length of membership.
- Schools have the option of subscribing their students.

Proprietary Matching Algorithm

JD Match has developed a proprietary preference-based matching algorithm to examine and compare students' ranked preferences for firms and firms' ranked preferences for students.

The premise is that students and firms are each in the best position to determine what's in their own self interest. The rankings represent all the knowledge firms and students have about each other. The algorithm does not take into account any other factors.

The pairings require mutual interest. Firms and students have to add one another to their respective rankings for there to be the possibility of a match. No member will be paired with a counterpart they did not put on their preference list.

Matches do not require firms to make offers to students nor students to accept offers from firms; rather, they provide a strong indicator of mutual interest.



Match Days

Match Day will occur three times during the fall 2011 2L on-campus interview season: August, September, and October to accommodate law school schedules. Once the first match occurs, students and firms can refine choices; firms and students receive real-time marketplace feedback.

Key Features

While the algorithm is important, it's just one component of what we offer.

- **JD Reach.** During recruiting season, JD Match identifies students' characteristics from their profiles and presents them to firms seeking candidates with those criteria i.e. tier of law school, GPA, LSAT, type of undergraduate institution, language fluency, etc.
- **JD Guide** tells firms which students ranked them highly and allows firms and students to focus on opportunities that are more likely to lead to a longer-term match.
- **JD Recommends.** After on-campus interviewing, JD Match runs a separate algorithm that analyzes the profiles of students firms identified as desirable and finds other, unmatched students who have closely matching profiles, "recommending" them to those firms.
- **JD Reports** generates recruiting data not previously available. Reports are used by firms and schools to track progress and refine strategies. Firms learn how they fared against competition; law schools track students' progress during on-campus interviewing.

Security and Confidentiality

Security is high priority at JD Match:

- Site construction, protocols, and safeguards are identical to precautions taken by online financial institutions.
- Firms can only see student pages; they cannot see other firms' pages. Similarly, students can only see firms' pages; they cannot see other students' pages. Schools cannot see students' pages.
- No member can see another member's rankings.
- The algorithm "knows" members only as randomly generated numbers; no names are attached.
- All industry reports use aggregated data. Specific analyses for a firm or school will be shared with that firm or school only.
- JD Match does not include matches or any other sensitive information in emails; members can only see their match status on their own page on the JD Match site.

About JD Match

JD Match, LLC is presented by Adam Smith, Esq. It is an online membership recruiting service addressing the flawed system for recruiting law students into law firms using a proprietary matching algorithm that pairs firms' preferences with those of students. JD Match is open to all law schools, law students and law firms in the U.S. For more information visit JDMatch.com; follow us at [Facebook.com/JDMatch](https://www.facebook.com/JDMatch), or Twitter @JDMatch.

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