Risk Management Solutions for Insurance Brokers

Increasing Broker Profitability with Mid-Market Risk Management Solutions

Think of ClearRisk when:

- *a client or prospect needs affordable risk management solutions*
- *a broker RFP asks for risk management software*
- *a competitive edge is needed to win a new account*
- *working to retain clients by adding significant value to existing services*

ClearRisk™ MANAGER

Risk Management plans, maps and solutions for clients in minutes!

ClearRisk™ TRACKER

For clients with higher Claims and Incident frequency.

ClearRisk Manager provides brokers with an affordable and easy way to package and deliver Risk Management Plans to clients.

Benefits:

Attract and Retain Clients

ClearRisk Manager allows brokers to differentiate themselves from the competition and therefore attract and retain more business. Some brokers sell insurance as a commodity. With ClearRisk Manger you can help clients improve their risk and make their businesses more profitable.

Better Insurance Terms for Clients

By helping make your clients best-in-class risks you will be better equipped to make the case to insurance markets that they deserve better rates and terms.

Strengthen Client Relationships

Collaborating with clients with ClearRisk Manager improves broker-client relationships and enhances loyalty with numerous positive interactions throughout the year.

Create Competitive Advantage

Insurance brokers are increasingly holding themselves out as providing risk management services. ClearRisk Manager will enhance these initiatives by adding a great deal of depth and value. Through an easy to use interface and hundreds of resources built in, we help you deliver on your promise to clients.

Features:

Instant Plans, Maps and Reports

With ClearRisk Manager, Brokers can provide every client with a customizable Risk Management Plan, dynamic Risk Map, and comprehensive reports.

Library with over 1300 Risk Tools

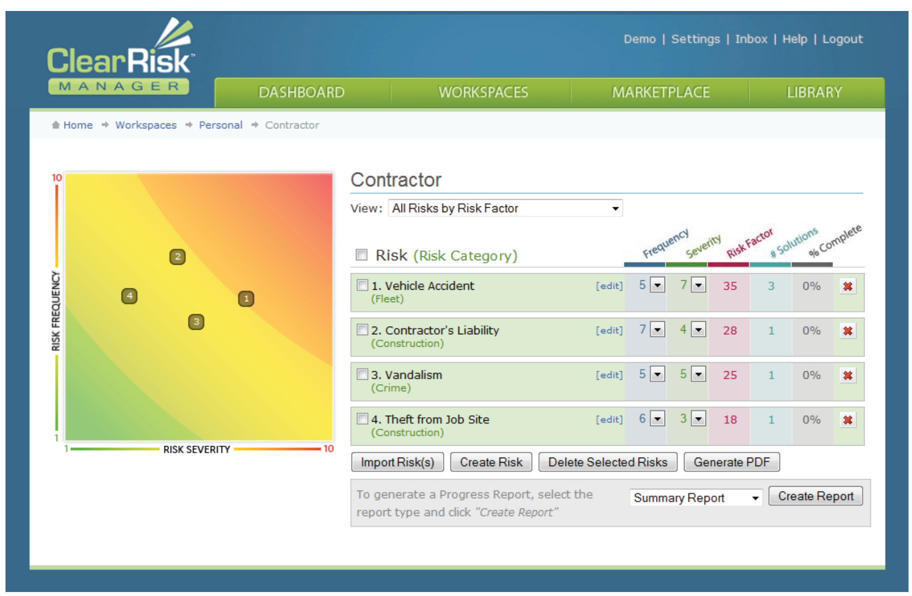
Solve client issues in a click with unlimited access to policies, forms, resources, and services, all created and reviewed by Professional Risk Managers.

Document Management System

Don't waste time reinventing the wheel for every new client. Create and store template risk mitigation plans in your ClearRisk Manager account, then easily duplicate them into your next client's account.

Online Client Collaboration

Use ClearRisk Manager to store, track and share all relevant risk and insurance information such as insurance policies, claims documents, and insurance certificates. ClearRisk Manager allows you and your clients to track progress over time so they can see the value you bring them.



We are the Risk Management back office for Insurance Brokers.

Top 10 Reasons to use ClearRisk Tracker:

1. Attract and Retain Clients
2. Stop Wasting Time and Money on Features you will Never Use
3. Get Better Terms in the Insurance Market
4. Never Forget a Payment or Task
5. Stop Worrying About Data Back-Ups and System Failures
6. Increase Efficiency without Jeopardizing Data Security
7. Quit Worrying About Lost or Stolen Data
8. Make Better Decisions with Quality Information
9. Save Hours Searching for Information
10. Increase Speed, Accuracy and Performance

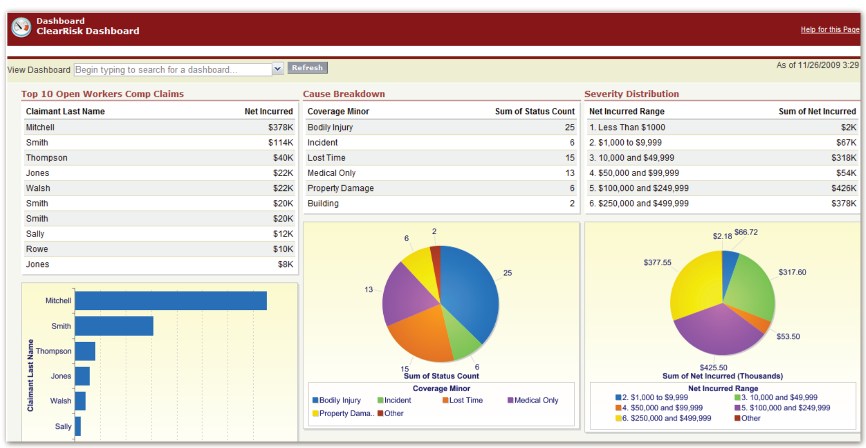
ClearRisk Tracker is the affordable claims and risk management system for all your mid-market clients. Easily manage all insurance claims, exposures, incidents, and policies.

ClearRisk has partnered with risk management software leader, Riskonnect, to bring an affordable, enterprise-quality claims and risk system to the mid-market!

riskonnect.
powered by
salesforce.com

As a risk management innovator, Riskonnect provides a suite of enterprise-level software solutions that empower executives to make forward-looking decisions based on real-time and enterprise-wide comprehensive risk information.

Built on Riskonnect's leading Risk Management Information Systems (RMIS) solution, ClearRisk Tracker brings reliable, secure and affordable claims and risk management to the mid-market.



We level the playing field, allowing regional brokers to compete against larger brokers for mid-market accounts.

	ClearRisk MANAGER	ClearRisk TRACKER
How will our clients benefit from using ClearRisk?	*By having a risk management plan with prioritized risks and solutions, clients will become better risks with fewer losses and obtain better terms in the insurance market in the long term. Having a better understanding of risk will make their business more successful!*	*For any clients with an incident and claims frequency issue, Tracker will save them time and money and create vital data that can be used and reported on in hundreds of useful ways. This is for clients who need a Claims and Risk system but haven't been able to afford one - until now.*
How can our brokerage benefit using ClearRisk?	*Manager can significantly help with client attraction and retention! For an annual cost less than a client lunch, Manager allows a broker to add significant value and enhance the client relationship.*	*If clients and prospects need a claims and incident system they may select another broker if you can't provide the solution. ClearRisk Tracker help level the playing field so you will win and keep business.*
How do we sell ClearRisk to our clients?	*Simply create a Risk Management plan for them within minutes and invite them to join. Or if you prefer, set up their account and login while you are meeting with them and work on the plan together. Some brokers include ClearRisk as part of the service; some pass the cost on to clients as part of their fee.*	*Once a client or prospect has been flagged as having a claims or incident frequency issue, simply pass along the ClearRisk Tracker brochure and request a 20 minute web-demo. If it is a broker RFP just contact ClearRisk and we will provide the relevant sections for your RFP.*
How do our clients implement ClearRisk Tracker and Manager?	*Create a plan for the client, and enter their email address. An email will be sent inviting them to join and collaborate. It's that simple!*	*Once your client agrees to purchase Tracker, ClearRisk can have it implemented and ready for them to use in 48 hours, unlike weeks or months for other Claims and Risk systems.*

ClearRisk has the only Risk Management and Claims solutions built and priced for the mid-market.

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