



**Wet & Forget Offers Environmentally Conscious  
Moss, Mold Mildew and Algae Stain Remover for Commercial Use**

***EPA-Registered Formula is Biodegradable; Application Requires Less Water***

Elgin, IL – Wet & Forget presents commercial facility managers with a safe and easy-to-use moss, mold, mildew and algae stain remover that is an environmentally gentler alternative to traditional exterior cleaning products. With its non-caustic, non-acidic, bleach-free and biodegradable formula, Wet & Forget can be applied to any commercial exterior surface – including roofing, siding, decks, stonework, walkways and pavement – and is gentle on surrounding plants and landscape.

“We developed our reputation over 30 years in Australia and New Zealand, where harsh climates produce tough mold and mildew conditions,” said Brett Perry, president of Wet & Forget U.S. operations. “We recognize a tremendous opportunity to encourage use of this proven product among commercial facility managers in the United States. Wet & Forget increases productivity by saving time and labor – and ultimately decreases facility maintenance costs.”

**Gentle yet Effective**

Wet & Forget has a pH of 8, close to neutral – compared with most traditional moss, mold and mildew removal products that are either highly acidic (pH1) or highly caustic (pH 12). Acidic or caustic products can damage the surface being cleaned, whereas Wet & Forget is very gentle and safe to apply to any exterior surface.

The active ingredient in Wet & Forget is Alkyl Dimethyl Benzyl Ammonium Chloride, a common ingredient that exists in consumer anti-bacterial wipes and similar household products. Wet & Forget does not contain ingredients like bleach (Sodium Hypochlorite), ammonia (Hydrogen Nitride), caustic soda (Sodium Hydroxide), or TSP (Tri Sodium Phosphate), which can damage surfaces if not removed quickly and harm the environment when washed into it.



**Brick Wall Before and After Application Wet & Forget**

### **Usage**

Wet & Forget is offered in a 2.64-gallon size for commercial and industrial use, yielding 3,000 – 6,000 square feet of coverage depending on the porosity of the surface. The formulation is labeled with 9.9% active ingredient as a concentrate and 2% active when diluted with water at the recommended 5:1 ratio.

Wet & Forget can be applied using a pump-up garden sprayer or an agricultural sprayer with diaphragm pump system for large areas. Once the area is saturated, wind and rain begin a gentle cleaning action that works over time. Each time it rains, the surfactants reactivate without scouring the surface.

An application of Wet & Forget requires no power washing or rinsing, thus uses substantially less water – as much as one hundred gallons less than traditional exterior cleaners. In many cases, Wet & Forget can be utilized even in areas with water restrictions.

Visible results can appear in as little as two weeks or up to six months for a highly contaminated surface.

“Wet & Forget is already used by signature properties such as the famed Sydney Opera House and Sea World in Orlando, Florida,” says Perry. “We’re eager to expand that roster of satisfied customers.”

The ultimate outdoor moss, mold, mildew, and algae stain remover, Wet & Forget is an environmentally gentle choice for any exterior surface. Developed three decades ago in New Zealand, Wet & Forget was launched in the United States in 2005 and is available at national and independent home improvement and hardware stores, as well as through Grainger and other select distributors. For more information about Wet & Forget, please visit [www.wetandforget.com](http://www.wetandforget.com).

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