**PRESS RELEASE**

**Averiware Partners with Jamcracker to Offer Entire Suite of Business & Productivity Applications over Cloud.**

**Averiware to be distributed through the Jamcracker Services Delivery Network**

**LOS ANGELES, Calif., April XX, 2011 –** [AVERIWARE](http://www.averiware.com) Inc., The Anytime, Anywhere Business Solutions, and Jamcracker, the cloud services brokerage enablement company, today announced that the Averiware suite of Integrated Business Applications will be distributed through the Jamcracker Services Delivery Network (JSDN). This suite includes the following modules:Sales Force Automation, Customer Relationship Management (CRM), Supply Chain Management, Human Resources Management, Accounting and Financial Reporting and more.

JSDN allows service providers, resellers and vendors to quickly and efficiently deliver cloud services to businesses and consumers. This partnership will enable Jamcracker to offer AVERIWARE’s Integrated Business Solutions, which include **Sales Force Automation, Customer Relationship Management (CRM), Supply Chain Management, Human Resources Management, Accounting and Financial Reporting etc.,** through its global services delivery network of distribution partners including communications and IT services providers.

Emmanuel Mathew, CEO of Averiware Inc. said “Averiware’s goal is to help small and mid-sized enterprises manage all of their business processes – including finance, sales and service, web presence and employee management – more efficiently. Companies can save time, money and resources and get unprecedented visibility into their operations by utilizing one centralized and up-to-date database, ending the headache of using multiple incompatible applications with anytime, anywhere web access!”

**ONE SYSTEM, TOTAL CONTROL**

Key Benefits of Averiware for SMB’s:

* Integrated platform for automating key business functions such as finance, inventory, sales and HR
* Low upfront costs (hardware/software)
* Quick deployment and easy to use
* Customizable for existing business processes
* Responsive tech support & turnkey responsibility from the vendor
* The ability to allow SMB to manage their on-line ecommerce and better communicate with prospects, customers, employees and vendors

“Jamcracker enables communications and IT services providers to create their own branded marketplaces and offer ’best-of-breed‘ cloud services to their business customers. It also enables cloud services brokerages for IT departments within larger enterprises so they can provision, deliver, and manage internally and externally hosted services for their organizations’ employees,” said Steve Crawford, vice president of marketing and business development at Jamcracker. “We are committed to aggregating and delivering the broadest selection of leading cloud services, and are pleased to extend AVERIWARE’s, Anytime, Anywhere suite of Integrated Business Solutions through our services delivery network.”

#### About the Jamcracker Services Delivery Network

#### The Jamcracker Services Delivery Network (JSDN) enables service providers and distributors to get to market quickly and cost-effectively with the ability to aggregate and deliver cloud services. The JSDN provides distribution partners the ability to deliver cloud services via their own private-branded marketplaces to their customers and through their channel partners.

#### Different types of cloud service offerings can be delivered with a single point of provisioning, access, security, billing, administration and support. The JSDN is powered by a highly scalable and distributed architecture; with technology, operations, support infrastructure, market knowledge, and services delivery business processes established over a decade of definition, development and refinement.

**About Jamcracker**

Jamcracker enables Service Providers, Distributors and Enterprise IT organizations to unify the delivery of disparate cloud services to their customers or through their channels. Jamcracker was founded in 1999 by K.B. "Chandra" Chandrasekhar, the founder of Exodus Communications and chairman of e4e Services.

**About AVERIWARE, The Anytime, Anywhere Business Solutions**

Averiware, www.averiware.com is the world's first On-Demand "Software as a Service" (SaaS), cloud or web based, complete, end to end suite of business solution that combines Accounting and Financial Reporting, Supply Chain Management, Customer Relationship Management (CRM), Sales Force Automation and Human Resources in a single integrated platform. In effect offers the features of SugarCRM, Netsuite, SAP, Sage and Salesforce.com, to name a few, on a single platform and is positioned mainly to meet the needs of the SMB / Mid market segment.

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