

XBLUE Networks: Company Backgrounder And Facts at a Glance

- With headquarters in Kansas City, **XBLUE Networks** designs, develops and manufactures easy “do-it-yourself” small business/home office communications products with complete quality and functionality at a small business price.
- The company markets their products via retail partners such as Staples, the QVC television network, and its nationwide network of authorized dealers throughout the U.S.
- **XBLUE** was launched in 2006 by telecom industry veteran Larry Steinmetz, who today serves as its founder and president.
- What makes **XBLUE** unique as a company? They save customers big money by designing uncomplicated “do-it-yourself” small business and home office telephone systems, without the costly installation and cumbersome set up.
- Despite the nation’s economic downturn, **XBLUE** has successfully launched new and innovative products that are rapidly gaining market share and customer loyalty.
- The company’s most recent product innovation is the **X-50 IP System**, recently honored in the prestigious Innovations 2011 Design and Engineering Awards. This award recognizes the most innovative consumer electronics products and has become synonymous with the best-designed products in consumer technology.
- The **XBLUE** company name has intriguing beginnings: **X** signifies the crossing of technologies. **BLUE** symbolizes new, different, unique phone systems. Put the two together, and the result is a cutting edge organization that raises the bar in both products and performance.
- Click www.XBLUENetworks.com for more info.

XBLUE Company Milestones

- 2006 – Opened for business and launched first proprietary phone system, the (insert here).
- October, 2006 – Acquired PCS Digital which doubled XBLUE's reseller base.
- 2007 – Second system launched, known as (insert here).
- 2008 – Third product to market, the highly successful X-16.
- October 2008 – Partnered with the Susan G. Komen Foundation to introduce pink telephone with proceeds donated to breast cancer research.
- 2009 – Sam's Club carries XBLUE phones in all 602 stores across 48 states. A record setting 600 authorized resellers now offer XBLUE phone systems nationwide.
- 2010 – Skype phone system and X-7 telephone recording device introduced. XBLUE now carried in Staples stores nationally and through www.Amazon.com.
- 2011 – The X-50 IP System and X-16 Digital selected as an Innovations 2011 award honoree in the Portable Home Appliances product category. And, **XBLUE Networks** celebrates five years in business.

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