

SAGEMCOM SHOWCASES SIP TRUNKING AND VIRTUALIZATION FOR ENTERPRISE FAX AT INTEROP

Interop Las Vegas, May 2011

Sagemcom's Fax over IP (FoIP) solutions respond to growing requirements in today's multisite enterprises for greener IT, cost-reduction and improved operational efficiencies through SIP trunking and virtualization.

[Sagemcom](#), the global leader in advanced IP fax server solutions since 2002, will be revealing at the [Interop](#) show in Las Vegas, Nevada (May 8-12, 2011 - Booth 517) the SIP trunking and virtualization capabilities of its latest XMediusFAX T.38 Fax over IP (FoIP) server software.

Virtualization software vendors such as VMware, Microsoft, and Citrix have revolutionized how IT staff manage disparate network and telephony resources, including fax servers at either the enterprise or service provider level. Sagemcom's latest XMediusFAX T.38 FoIP offerings seamlessly integrate with these virtualized environments to help save money on infrastructure and management costs, to respond to greener IT requirements, or to create new revenue streams.

In today's multisite enterprises, XMediusFAX can also integrate with Cisco's Service-Ready Engine Virtualization (SRE-V) platform, which is part of [Cisco's Unified Computing System \(UCS\) Express](#), a converged networking, computing and virtualization platform for hosting essential services and applications in the lean branch office. UCS Express enables multiple virtual instances of Microsoft Windows Server to run on dedicated x86 blades in a Cisco Integrated Services Router Generation 2 (ISR G2) chassis.

Quote:

Jean Champagne, General Manager, Sagemcom Canada Inc.

"Sagemcom's eco-friendly IP fax server solutions are virtualizable at both the enterprise and service provider levels. Our XMediusFAX SP's multi-tenancy also caters to hot trends such as cloud-based faxing. And because of Sagemcom's involvement with the SIP Forum, and certified interoperability with leading SIP trunking providers such as Global Crossing, we continue to lead the fax industry with innovative solutions for virtualization, SaaS, and SIP trunking."

ABOUT SAGEMCOM

French high-technology group with an international dimension, Sagemcom operates on markets of broadband (digital home, digital set-top box, broadband and residential terminals), telecom and energy (M2M, telecommunications infrastructure, smartgrid and metering), and management of documents (printing terminals, software and solutions, digital production workflow).

With a turnover of over 1.4 billion Euros, Sagemcom employs 6 000 people on five continents; already a European leader in most of its key markets, Sagemcom aims to become a world leader in high added value communicating terminals.

Sagemcom is strongly committed to sustainable development through the life cycle of its products: eco-design, energy consumption, ethical code of all its suppliers.

For more information: www.sagemcom.com

Sagemcom is the global leader in advanced fax server solutions for IP networks. Its field-proven XMediusFAX™ leverages IP telephony and Unified Communications (UC) systems to enhance productivity, collaboration, and ROI by integrating fax on the desktop. Deployed worldwide in enterprises and service provider sites since 2002, XMediusFAX is the most mature T.38 Fax over IP (FoIP) software on the market. It delivers scalable, secure and survivable FoIP solutions, empowering businesses to fulfill the compelling promise of UC.

For more information about Sagemcom and its line of IP fax servers:

Website: www.sagemcom.com/americas

Corporate video: <http://www.youtube.com/watch?v=5qCm3Xz61N8>

Facebook page: <http://on.fb.me/fuMxqp>

LinkedIn Group: <http://www.linkedin.com/groups?home=&qid=1485237>

Twitter: http://twitter.com/sagemcom_ip_fax

YouTube channel: <http://bit.ly/bY9fmE>

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