



Strategic Planning Online™

Empower Your Planning Process®

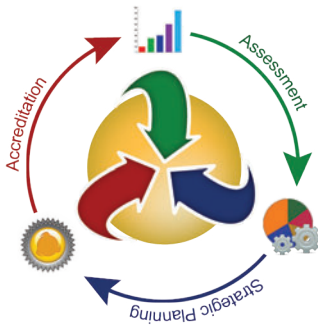


The Road to Institutional Effectiveness Starts Here...



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Strategic Planning Online is specifically designed to help institutions automate the strategic planning, budgeting, and assessment process. We guide your institution through every stage of institutional effectiveness, increasing participation and producing results. **From planning and budgeting to assessment and accreditation we have a solution for your needs.** If you're implementing your strategic plan and want to see participation from every department, we can help. If you simply need to prepare for accreditation and get your documentation organized, we have a solution for that too. If you need to start a faculty driven assessment process and view real time results, then we are definitely the right solution for you. **The road to institution wide planning, budgeting and assessment starts here with Strategic Planning Online.**



Strategic Planning Online

- Coordinate Strategic Planning Efforts
- Implement a Faculty Driven Assessment Program
- Budget In-Line with Strategic Planning Objectives
- Prepare Accreditation Review Documentation

Grow and We'll Grow With You

Strategic Planning Online is customized to grow with you as your needs grow. You can start with the specific parts of institutional effectiveness you need now, and grow into a fully integrated solution. **You can start with Strategic Planning and Budgeting, Assessment, or Accreditation and add on additional functionality as your needs grow.** Preserve the hard work you do in each effort and expand to cover new areas of institutional effectiveness as your process grows with Strategic Planning Online.

Grow and We'll Grow With You...



Strategic Planning in Higher Education



Strategic Planning Solutions

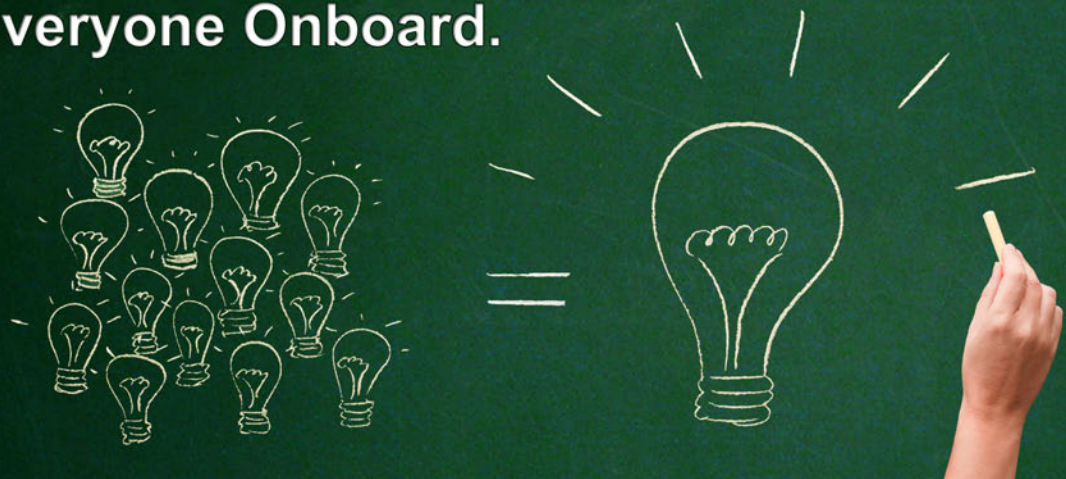
- Develop a Strategic Plan With Everyone Onboard
- Enable Departments to Manage Strategic Planning Objectives
- Develop Budget Requests In-line With the Strategic Plan
- Monitor Results and Manage Institutional Effectiveness

Strategic planning is at the core of any successful institutional effectiveness effort. **The strategic plan needs to define the vision and the way forward, but this vision requires execution and management.** This is where the department heads (or planning units) are called upon to plan an execution strategy to achieve the vision set forth in the master strategic plan. ***Strategic Planning Online enables institutions to collaborate about strategic planning while defining objectives, setting goals, and measuring results.*** We take the process to each department encouraging them to set goals, and develop a list of action items and budget requirements. **We make it easy for each department to participate in the strategic planning process and understand the master vision of continuous improvement and institutional effectiveness.**

Strategic Planning Online Advantages

- Coordinates Strategic Planning Process
- Involves Department Managers in Strategic Planning
- Develops Zero-based Budget Requests In-Line With Strategic Plans
- Provides an Easier and More Collaborative Platform for Sharing Information

**Build a Collaborative Plan
With Everyone Onboard.**





Coordinate the Budget With The Strategic Planning Effort

Planning and Budgeting for Institutional Effectiveness

Institutional Effectiveness is not simply a process of preparing a compliance report or storing assessment documents in a repository. **Institutional Effectiveness involves an ongoing process of evaluating performance and working to improve results over time.** Establishing a baseline is important to understand where improvement is required, but to really be effective a plan must be developed to address institutional effectiveness needs and ensure that sufficient resources are available to respond to them. ***Budgeting in line with the strategic plan guarantees that the most effective plans are funded and enables the institution to measure the results of every dollar spent.*** Strategic Planning Online guides your institution to plan, budget and evaluate institutional effectiveness results in an open, collaborative environment. **This is a key part of how Strategic Planning Online differs from any other solution.**

How Does Strategic Planning Online Work?

Strategic Planning Online helps your institution invite each department to play a role in institutional effectiveness by being a part of the planning and budgeting process. **We enable planning unit managers to participate and have a voice in the institutional effectiveness process.** The strategic plan is developed with the contribution of each department developing their own planning objectives. This efficiency and collaboration is coupled with a direct connection to the budgeting process. Department Managers can develop a zero-based enhancement budget for each planning objective while developing a list of action items to execute the plan. We make this work easier and more collaborative than using paper or other data systems. ***We guide managers through the process of developing goals, action items, performance projections, and results.*** We provide a collaborative setting where planning objectives can be shared with other managers and integrated with the budgeting process. We help managers follow up on their progress and work toward continuous improvement. **Strategic Planning Online creates a platform for the entire institution to participate in planning and budgeting with a complete solution that addresses every facet of institutional effectiveness.**

Make Assessment Easy and Get People Onboard

The greatest challenge in assessment is not defining outcomes or developing relevant course materials, these processes are happening in some form already. **The challenge lies in bringing people together to participate in assessment without imposing on their main concerns of teaching and conducting research in their field of expertise.** Assessment can be intimidating sometimes to someone with little experience in the subject, but the fact remains that the information required for conducting an informed assessment process is deeply rooted in faculty participation. **The answer to this problem is to make assessment as easy as possible.** If you make the process efficient and easy to understand, then you **remove the barriers of acceptance and get more people onboard.**



Assessment is Easy With Strategic Planning Online

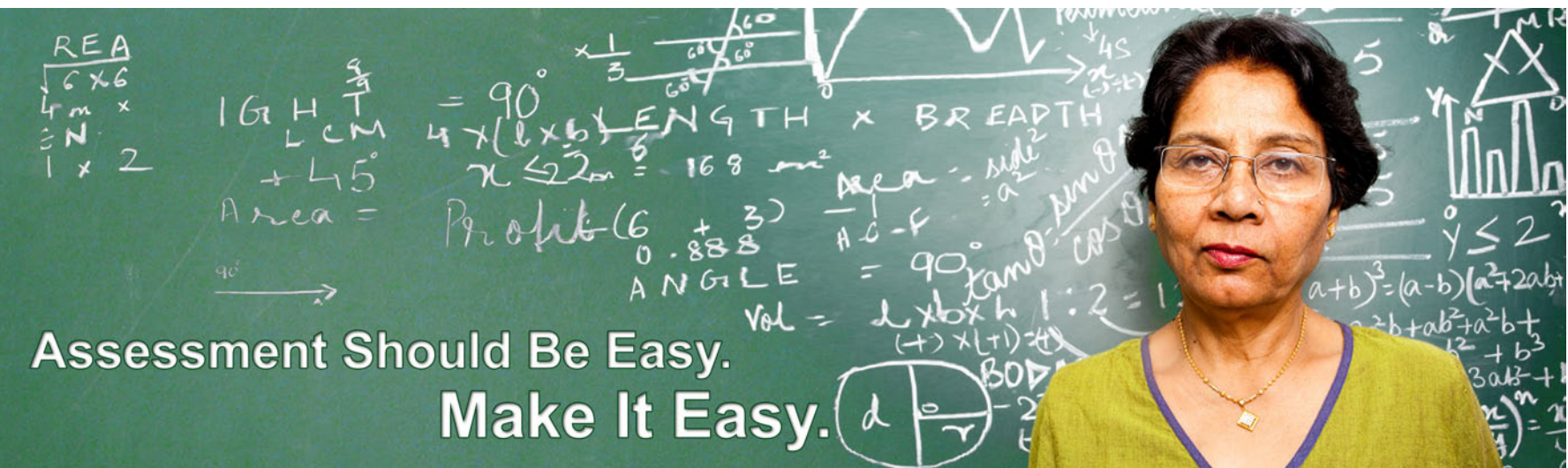
- Enter Assessment Information Quickly and Easily
- Support the Assessment Effort and Help the Institution Grow
- Protect Academic Freedom and Confidential Student Information
- Keep Faculty Focused on Research, Teaching, and Learning

Support the Assessment Effort Without Sacrificing Teaching and Research

Assessment is a difficult subject for most institutions because Faculty members have a heavy workload and the assessment process asks even more of them. **Faculty members have dedicated their lives to conducting research and sharing their knowledge with students.** No one chooses to teach only to become encumbered with paperwork. **The fact is however, that assessment must happen in some form.** Many accreditation agencies now require some sort of assessment as part of the reaffirmation process, and many institutions are focused gathering assessment data to help improve student learning and institutional outcomes. **There is a way to get everyone onboard with a fast and efficient assessment process.** Strategic Planning Online makes it easy for Faculty members to contribute to assessment and get back to teaching and research.

Planning, Assessment and Continuous Improvement

Collecting documentation and measuring results is the first stage of assessment, however **to make assessment a true part of the institutional effectiveness effort it must be combined with planning in a continuous improvement process.** Strategic Planning Online provides the platform for continuous improvement by creating a repository for evidence and an environment where that information can be shared with the planning team. Faculty members can develop outcomes, share course information, and collect evidence while guiding the planning team to develop strategic planning objectives that will help to improve assessment results.



Prepare for Accreditation with a Proven, Effective Compliance Tool



Prepare for Accreditation With a Proven, Effective Compliance Tool

Preparing for accreditation can be stressful. With so many departments involved in the compliance process and a limited amount of time to get everything done, you need a way to ensure that everyone understands what is required of them and when it is required. Many institutions prepare for accreditation with a proven and effective collaboration tool that makes the process easy, understandable, and manageable. ***Strategic Planning Online can help you organize your team, prepare your responses, catalog your documentation, and publish your results.*** We provide easy to use templates for preparing accreditation responses and several (electronic and paper) options for publishing results. Strategic Planning Online acts as a collaboration point for everyone involved in the compliance effort and a powerful reporting tool to document results. **Prepare your next compliance report with Strategic Planning Online and create an easy, fluid process** that brings your entire team together to get the job done.



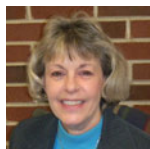
Prepare for Accreditation With Strategic Planning Online

- Prepare Your Institution for Accreditation Review in an Online Collaborative Environment
- Develop a Culture of Continuous Improvement and a Commitment to Best Practices
- Invite Other Planning Unit Managers Into the Accreditation Process
- Prepare Accreditation Responses, Documentation and Results

Strategic Planning and Accreditation in Higher Education

Strategic planning is a key part of institutional effectiveness, but when it comes to accreditation **many institutions are primarily concerned with developing responses to requirements and compiling the volumes of evidence needed to produce a compliance report.** With Strategic Planning Online you can manage accreditation compliance and integrate the strategic planning, budgeting and assessment processes with it. ***Trying to prepare for accreditation without planning is like trying to take a test without studying.*** You might pass, but how do you excel? Integrating the strategic planning effort with budgeting, assessment and accreditation provides a real platform for continuous improvement and a roadmap for institutional excellence. **Prepare an excellent compliance report and put your institution on the road to institutional effectiveness** with Strategic Planning Online.

Here's what Our Clients are Saying About Us...



Anne R. Hennis

Vice President Planning, Research, and Assessment
Surry Community College

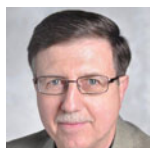
“Strategic Planning Online has provided a user-friendly foundation for planning at Surry Community College. Finally, there is a product that brings together all the required components of the planning process into one, integrated system! The software is user-friendly and easily understood by faculty and staff. The support we received in the implementation enabled us to get the system into operation quickly and painlessly.”



Michael Malizia

Associate Dean of Institutional Research and Assessment
Pasco-Hernando Community College

“Strategic Planning Online has allowed us to organize and document our strategic planning, budgeting, and assessment in a real-time, 24/7 environment that facilitates shared information and collaborative partnerships between all units of our college. We have been particularly impressed by the responsiveness of the Think Education Solutions team in meeting our needs during our recent reaffirmation for accreditation.”



Dr. Michael Dennehy

Associate Vice President Planning, Research & Institutional Effectiveness
Brookhaven College

“Strategic Planning Online has helped Brookhaven College create and manage the flow of information from over one hundred workgroups across the college. Planning, evaluation and program improvement efforts can be analyzed and reported with greater efficiency.”



Barbara Walker

Director of Institutional Effectiveness
Howard College

“I have worked with different types of software for over 30 years. The response and feedback from SPOL tech support is far superior than any I have experienced. Even though I am from a small community college, they really listen and go above and beyond to insure we are using the software to its full potential.”

45 Minutes Can Transform Your Planning and Assessment Process

It takes just 45 minutes to see how Strategic Planning Online can revolutionize your entire planning, budgeting, and assessment process. If your institution is working toward attaining new heights of achievement with a progressive strategic plan, then you owe it to yourself and your team to take 45 minutes out of your busy day to look at Strategic Planning Online. Call us today at (866)878-4465 to see our solution in action. I'm sure you'll find it time well spent.

Call (866) 878-4465 Today.

www.strategicplanningonline.com



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For more information, please visit us at
www.strategicplanningonline.com
or contact us at **1-866-878-4465**

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