

7th ASIA Aromatics & Derivatives

16 - 17 June 2011 / SHANGHAI
InterContinental Shanghai Pudong

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DAY 1 - 16 June 2011, Thursday

- 08:00 Registration and Coffee
- 09:00 Morning Chairman's Welcome & Remarks
- 09:15 **Outlook for Aromatics: The Question of Balance**
 - Recent volatility in aromatics prices and market
 - Aromatics demand outlook (benzene derivatives and polyester value chain)
 - Supply development and implication on trade pattern
 - Aromatics profitability outlook*Tiankanok Sirichayaporn, Senior Analyst Nexant Thailand Ltd.*
- 09:50 **Aromatics & Downstream PX Production Capacity in China**
Zhang Fuqin, Master Professor, Senior Engineer Director Petrochina Planning & Engineering Institute
- 10:20 Discussion followed by Networking Coffee
- 10:50 **Kuwait Paraxylene: On Operation & Perspective of ME Aromatics Markets**
 - Experience in operating production facility
 - Aromatics & downstream markets from a ME prospectus - developing trade trends etc*Salman Fahad Al-Ajmi, Senior Business Analyst & Planner - Aromatics Petrochemical Industries Company KSC (PIC)*
- 11:20 **India's Aromatics Markets Status and Outlook of the Downstream Markets**

- 11:50 **Macro Economic Outlook on China/Asia**
 - Economic outlook & projections in the next 3 years
 - Inflation concern & impact on region economies
 - Currency movement and projection
 - Credit tightening in China & its impact on petrochemicals demand*Nicholas Zhu
Head of Macro-Commodity Research, Asia ANZ Banking Group Limited*
- 12:30 Discussion followed by Networking Lunch
- 13:50 **Growth Prospect & Outlook of PTA Market in Asia**
Simon Yang, Vice President - Sales, Marketing, Supply & Logistics, Aromatics Asia BP (China) Holdings Limited, Shanghai Branch
- 14:20 **Paraxylene Supply – Cause for Concern or A Major Opportunity ?**
 - Developments in fuels and refining and their impact on PX
 - Feedstock supply issues
 - Economic outlook for PX investments
 - Where does the balance of power lie between buyer and seller*Steve Jenkins, Senior Consultant PCI Xylenes & Polyesters Asia Sdn Bhd*
- 14:50 **Panel Discussion: Rise of PX Production & Competitiveness Between Asia & Middle East Production**
- 15:20 Discussion followed by Networking Tea
- 15:50 **China's Naphtha Production, Demand & Trade – Relevance & Impact for Petchem Producers**
Sun Dong Ming, General Manager Nanjing Chemical Industry Park

- 16:20 **Emergence and Commercialisation Roadmap for Biomass to Aromatics**
David Sudolsky, President & CEO, Anellotech Inc

17:00 Discussion followed by End of Day One

DAY 2 - 17 June 2011, Friday

- 09:00 Chairman's Remarks
- 09:10 **Prospect of Polyester Intermediates & Downstream PET Markets**
*George Xue
General Manager-International Trade Jiangsu Sanfangxiang Group*
- 09:45 **Styrene & Styrenic Derivatives Market Outlook**
Somsak Rungchawalnont, Commercial Manager Siam Styrene Monomer Co.,Ltd (SSMC BANGKOK) / Siam Polystyrene Co Ltd (SPCL) Siam Synthetic Latex
- 10:15 Discussion followed by Networking Coffee
- 10:45 **Polyurethanes (PU) Market Outlook & Growth**
Yo Honma, Polyurethanes Business Dept., Chlor-Alkali Div., Mitsui & Co
- 11:15 **Growth Prospect of Nylon in Asia**
Kenny Chee, Director, Sales and Marketing Asia Pacific Evonik Degussa (China) Co. Ltd. (Shanghai Branch)
- 11:45 **Outlook of Phenol & Derivative Markets**
- 12:15 Final Discussion followed by Closing Lunch
- 14:00 End of Conference