

## NEW FREE INTERNATIONAL ONLINE STOCK PHOTOGRAPHY RESOURCE LAUNCHES TODAY

**StockPhotoSecrets.com releases its new stock photography industry guide that simplifies the stock photo buying process and highlights stock photo deals**

BONN, Germany: May 16, 2011 **FOR IMMEDIATE RELEASE** — StockPhotoSecrets.com (<http://www.stockphotosecrets.com>) launched their new stock photography industry online-guide today. This online resource is the first to work with all stock photo markets, agencies and buyers, to provide a comprehensive guide to professionals buying and using stock photography. With an increase in web use and development, StockPhotoSecrets.com identified a need to educate stock buyers, simplify stock photo information, highlight stock photo savings and connect buyers with agencies in one location.

“We are excited about the launch of this new international website that connects new users, industry professionals and stock photography agencies through a simple and comprehensive website. Stock photography and the buying of stock photos has been complex for years, and it is our goal to make it user-friendly for all stock photo purchasers,” stated *Amos Struck, President and founder of [StockPhotoSecrets.com](http://www.stockphotosecrets.com).*

Stock photography use has increased as quickly as internet has developed. Buyers of stock photography now includes blog and web developers, a market that can save time and money by purchasing quality and unique stock images. Stock photo agencies have identified the opportunity in this new and emerging market but recognize that they require the assistance of licensing and usage interpreters like StockPhotoSecrets.com to educate, empower and teach new and seasoned buyers about stock photography use. StockPhotoSecrets.com is the first website to connect these two groups and work for both audiences to ensure all parties understand the benefits, use and savings of stock photography. A quick visit to their website at <http://www.stockphotosecrets.com> will immediately show the benefits to this new resource.

### **About StockPhotoSecrets.com**

*[StockPhotoSecrets.com](http://www.stockphotosecrets.com) is a new international online stock photography resource that works with both stock photo buyers and stock photography agencies to provide savings, free photos, technical information, licensing explanations and industry clarification of stock photo use. It is the first online resource to work on behalf of buyers and agencies to support the ongoing development of stock photography, its benefits and buyer advantages.*

### **About Amos Struck – the founder of StockPhotoSecrets.com**

*Amos Struck is the founder and editor of Stock Photo Press, a publishing company which operates several German and international stock photo online magazines, including [fotoskaufen.de](http://fotoskaufen.de) (buy photos), [fotos-verkaufen.de](http://fotos-verkaufen.de) (sell photos) and [StockPhotoSecrets.com](http://www.stockphotosecrets.com). He is also creator of the [Microstock Photo Plugin for WordPress](#), [MicrostockCharts.com](http://MicrostockCharts.com) and [GuteWolke.com](http://GuteWolke.com) – a company introducing stock photo vendors to new sales outlets. He’s committed to shaping the future of the stock photo industry through innovation and strategic investments.*

### **PR Contact**

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