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Real Globe Advisors

## PRESS RELEASE

### Strategic Alliance formed between Commercial Real Estate Services Firms

**CHICAGO, Tuesday May 10<sup>th</sup>, 2011:** [Realogic Analytics](#) and [Real Globe Advisors](#), both of Chicago, IL, have formed a strategic alliance to work collaboratively on commercial real estate projects. Real Globe will now have the ability to leverage the talent and manpower of Realogic's staff in the provision of valuation services for multiple disciplines including financial reporting, loan review and litigation support.

Real Globe specializes in consulting, valuation and accounting matters and is led by Harold "Skip" Perry. A former national partner in Ernst & Young's Transaction Real Estate Advisory Services Group, Mr. Perry brings over 38 years of experience to the alliance.

"This strategic relationship allows Real Globe to take on projects that were previously

beyond our scale. Realogic gains the benefit of our firm's expertise in services beyond their current offerings. The end result is more than the sum of our parts and ultimately benefits the client."



*Harold "Skip" Perry, Managing Director for Real Globe Advisors*

Realogic's collaboration with Real Globe is the latest in a series of strategic growth initiatives to expand its service offerings and technology platform.

"We are excited about the opportunity to work with a respected industry veteran like Skip. The alliance with Real Globe is a natural extension of our vision to provide additional services via strategic hiring and affiliations."

*Sal Caldarone, CEO of Realogic Analytics*

Realogic's acquisition of Los Angeles-based Accrue Technologies in 2004 expedited development of cloud-based applications for real estate budgeting and lease abstraction / administration. The 2010 addition of Jean Dorans

as Managing Director expanded the breadth of due diligence services offered by Realogic. Formerly of Blackstone Real Estate Advisors and Trizec Properties, Ms. Dorans assisted the due diligence and closings of over \$40 billion of acquisitions and dispositions.

**Realogic Analytics** is a commercial real estate consulting and software firm founded in 1992 and based in Chicago, IL. Realogic has delivered three generations of budgeting and lease abstraction solutions and now brings the power of the Cloud to the real estate vertical. Applications include **Realogic Budget™**, **Realogic Abstract™** and **Realogic Tools™**.  
<http://realogicinc.com> (Consulting) | <http://realogic.net> (Software)

**Real Globe Advisors** was founded in 2007 to provide users, investors and capital providers of commercial real estate a combination of real estate valuation, consulting and accounting expertise. <http://realglobeadvisors.com>