



FOR IMMEDIATE RELEASE

StoneFly, Inc. is honored as Everything Channel's CRN Virtualization 100 List

Top Technology Publication, CRN Magazine recognizes StoneFly as the Top 100 Vendors in the Virtualization Space

Hayward, Calif., May 23, 2011 – <u>StoneFly, Inc</u>., a leading manufacturer of integrated IP Storage Area Network (SAN) systems and pioneer of iSCSI technology, announces that it is being recognized by Everything Channel's CRN Virtualization 100 list. Featuring the top 100 vendors in the virtualization space as identified by the CRN editorial staff, the list serves as the de facto resource by which VARs can begin to evaluate the best virtualization products for their business. StoneFly was named the top Virtualization 100 for its engineering excellence in virtualization technology.

According to the CRN Fast Growth Study, virtualization is the number one technology that VARs are investing in over the next year. The CRN Virtualization 100 list highlights the most compelling virtualization vendors and solutions to best meet the growing needs of the channel. These featured vendors were selected based on their ability to help VARs transform themselves into true service providers and help organizations and enterprises take advantage of the ease, flexibility, scalability, elasticity and cost savings that leveraging virtualization has to offer.

StoneFly's scope of storage products greatly applies the principles of virtualization technology. Each solution is engineered and field tested to provide the end user with intelligent, highly available, and performance-driven IP SAN and virtual IP SAN appliance[™] solutions. At the core of each of their products is StoneFly's award-winning StoneFusion® Network Storage Platform (NSP); which is a storage networking operating system that applies advanced virtualization technology to ensure complete hardware utilization and flexibility. StoneFusion's technology virtualizes physical storage resources into virtual volumes and enables advanced storage functions in a virtual network layer. This provides for resource consolidation, centralized access control, volume management and advanced storage services.

"From server to storage to desktop virtualization, this technology will become a mainstay for businesses large and small and one of the more profitable technologies for VARs to integrate and sell," said Kelley Damore, Vice President, Editorial Director, Everything Channel. "The Virtualization 100 list provides showcases the best virtualization technology solutions to help VARs navigate the virtualization landscape and determine which vendor is best suited to meet their unique needs."







"We are pleased that our efforts in bringing forth innovative IP-based storage solutions are being recognized by such a reputable publication," says Mo Tahmasebi, President and CEO of StoneFly. "StoneFly has always been a firm believer in engineering solutions that pushes the boundaries in storage virtualization, and we will continue to on with this philosophy for the future."

The Virtualization 100 will be featured in the May 23rd issue of CRN Magazine and online at <u>www.crn.com</u>.

About StoneFly, Inc.

StoneFly, Inc., headquartered in San Diego, was founded in April 2000 to deliver upon the vision of simple and affordable storage optimization and disaster recovery protection through IP SAN solutions. StoneFly is a business division of Dynamic Network Factory, Inc. (DNF), a leading maker of high-performance network attached storage, storage area networks, RAID and iSCSI systems. For more information on StoneFly, please visit <u>www.stonefly.com</u> or <u>www.iscsi.com</u>.

Contact: Roela Regalado StoneFly, Inc. 510.265.1616 roela.regalado@dnfcorp.com

About Everything Channel

Everything Channel is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With over 30 years of experience and engagement, Everything Channel has the unmatched channel expertise to execute integrated solutions for technology executives managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. Everything Channel is a UBM company. To learn more about Everything Channel, http://www.everythingchannel.com. Follow us Twitter visit us at on at http://twitter.com/everythingchnl.

About United Business Media Limited

UBM (UBM.L) focuses on two principal activities: worldwide information distribution, targeting and monitoring; and, the development and monetization of B2B communities and markets. UBM's businesses inform markets and serve professional commercial communities -- from doctors to game developers, from journalists to jewelry traders, from farmers to pharmacists -- with integrated events, online, print and business information products. Our 6,500 staff in more than 30 countries are organized into specialist teams that serve these communities, bringing buyers and sellers together, helping them to do business and their markets to work effectively and efficiently. For more information, go to <u>www.ubm.com</u>.







###

StoneFly, StoneFusion, StoneFlex, SCVM, Voyager, OptiSAN, USS, QUSS and Storage Concentrator are trademarks or registered trademarks and the property of StoneFly, Inc. All other company and product names contained herein are property of their respective owners.