

DocuLex Perfects Property Management in Paradise

For more than ten years, Anna Maria Gulf Coast Rentals has been serving the beautiful Florida Gulf Coast, offering the largest selection of premier rental properties on Anna Maria Island, Perico Island, Bradenton Beach and west Manatee County. Anna Maria Gulf Coast Rentals (AMGCR) provides every type of accommodation from one-bedroom efficiencies to 5 bedroom luxury homes and villas, year-round or for holiday getaways.

As a vacation rental company, AMGCR manages over 30 annual properties and over 300 seasonal properties throughout the Florida barrier islands for almost as many owners scattered across the globe. Each of these property owners requires a monthly statement on their property, including copies of income, upcoming reservations, maintenance work performed and any other documentation related to their property for that month.

Traditional mail was just not working. Copies, copies and more copies. Envelopes being stuffed, postage and TIME. Things could get lost in the mail and there were lag times in delivery, especially internationally. Between one person and one part time assistant, the cost in materials and resources was overwhelming.

Said Jennifer Coburn, General Manager of AMGCR, "We take pride in our superior customer service, and decided that we needed an additional edge over our competition, which still frequently uses the "traditional" method of deploying statements and supporting documentation to customers – on paper."

Through Ricoh Corporation, one of the leading manufacturers of digital office copiers and multi-function peripherals, Jennifer learned that AMGCR could combine their newly purchased Ricoh 2232C digital office copier with DocuLex's Goby Capture software package to fully automate the entire capture, file management and delivery process.

Goby Capture software from DocuLex provides convenient scanning, indexing, archiving and document delivery capabilities. As a component of Goby, AMGCR uses the Goby Profiler to catalog scanned documents with custom index metadata and custom file names. In this instance, a barcoded sheet is added to the stack of owner documents to be scanned for that month. The barcode includes information on whether the property is annual or seasonal, owner name, month, year and any other pertinent information. The next component of Goby, Goby Monitor, working on their server, then grabs the scanned image files, OCR's them and electronically files a fully searchable PDF according to the barcode specifications.



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“The software is very easy to use, very intuitive.

In all my years and experience with a wide range of software products I don't believe I have seen a package working to my exact specifications the first time around – Goby did,” stated Jennifer.

AMGCR also employs DocuLex's Websearch product, a content management software for use on the back end of the capture process. After Goby Monitor has automatically filed the scanned and fully searchable PDF documents according to Jennifer's specifications, Websearch enables fast and easy access to these files over their local network. Client documents are now easily accessible to AMGCR employees, to immediately address customer inquiries.

“We purchased DocuLex's software packages in February of this year. DocuLex even went the extra mile to write a capability into the software, called PDFScan, that enables me to push one button to e mail each and every owner statement with supporting documentation for the month – it's like a dream,” said Jennifer. “What used to take us four days of support to copy and deliver all documentation to each seasonal and annual property owner now takes four hours. Documents are now easy to search and find electronically and our clients can access their statements via the Web. We plan to convert all of our backfiles as well since the new process has freed us from being tied to one job for 4 days. We are a company based off the coast of Florida. Nature was always a huge concern housing all that paper. With DocuLex's software, we can back it up electronically and send it out of harm's way. The system will have paid for itself by the end of 2006.”

Goby Capture and Websearch are making a huge difference at AMGCR in a very short period of time. They are approached by many companies and individuals to manage their properties. To be able to offer the best properties, Burnley has to show its clients that they are employing the most progressive methods for running the business, minimizing overhead, ultimately saving their clients money. DocuLex has enabled AMGCR to streamline the entire customer support process and their clients could not be happier!

DocuLex[™]
Document Management Software

www.doculex.com

About DocuLex

Established in 1996, DocuLex was created to supply the litigation support imaging industry with production software, setting the standard for high-speed scanning, pagination, printing, OCR and coding. DocuLex, the first to introduce automated coding sheet design and recognition, has continued to deliver innovative products and updates to maximize the production imaging experience. In 2000, DocuLex enhanced the product line to accommodate the desires of archive and workflow imaging application for over 13 commercial industries.

In February of 2003, DocuLex added the capabilities of electronic file and data capture for electronic discovery, with the acquisition of Advocate Solutions. Together the combined product offering delivers a studio of products that enable the user to Capture and index all types of paper and electronic files.

Today, DocuLex offers a complete solution for users of all industries that desire paper or electronic file capture and indexing, with browser based document management search and retrieval software, professional services, plus product support and onsite training.

For further questions please contact info@doculex.com

About Anna Maria Gulf Coast Rentals

Anna Maria Gulf Coast Rentals (AMGCR) has been serving the beautiful Florida Gulf Coast for many years, offering the largest selection of premier rental properties on Anna Maria Island, Perico Island, Bradenton Beach and west Manatee County. AMGCR properties can provide every type of accommodation from one-bedroom efficiencies to 5 bedroom luxury homes and villas, year-round or for a perfect holiday getaway.

AMGCR manages over 330 properties throughout the Florida barrier islands, and specializes in providing the most up-to-date, highest level of support to its clients and property owners worldwide through the incorporation of the most advanced technologies, streamlining the critical administrative aspect of their business.

For further questions, please go to www.amgcrentals.com