

The Wholly Family: Terry Gilliam re-interprets Italian Cinema for a Pasta Garofalo per il Cinema production

The award-winning movie director Terry Gilliam invite us to rediscover the magic of Naples and the Italian food traditions with its latest short film "The Wholly Family", entirely filmed on location in Italy with a full Italian cast and produced by Pasta Garofalo. "The Wholly Family" will be premiered in Italy at the end of this month, before hitting several film festivals around the world. More details and online trailer are available at www.pastagarofalo.it.

[Rome, Italy – May 24, 2011] The award-winning film director Terry Gilliam (Brazil, 12 Monkeys), invites us to rediscover the magic of Naples and of Italian food traditions with its latest short film "The Wholly Family", entirely filmed on location in Italy with a full Italian cast and produced by Pasta Garofalo. **The Wholly Family** will be opening in Italy tomorrow, on May 25, with a launch event and a national theatre distribution, followed by participation to international short film festivals around the world. More details and online trailer are available at www.pastagarofalo.it.



*"This film has been produced by an Italian company: Garofalo, who produces pasta", said award-winning director **Terry Gilliam**, who directed its latest short film The Wholly Family with an Italian cast and on location in Naples, Italy. "Italy has always been home to the greatest cinema in the world, but now there is a big production void. It's good to see how this can be fixed when private companies choose to adopt traditional cinema rather than advertising as a channel to*

communicate their products. It has been wonderful for me".

"The Wholly Family" is the story of an American couple with a 10-year old son, and their dramatic experience in Naples, Italy - an adventure narrated by Gilliam through a bundle of love and extreme tension, powerful emotions such as those only the family relationship can unfold. The story develops among the popular alleys of **Naples**, with all the symbolism and the imaginary of the traditional and popular Naples that Gilliam could read, decode and reinterpreted to the maximum of its contradictions.

"*The Wholly Family*" has been shot entirely on location in Naples, a city that turned out to be more an inspiring muse than a set to Terry Gilliam. The American-born and British-naturalized film director, also member of the Monty Python Crew, declared on this regard: "*Naples is chaos, and for this I love it. It feels to witness a crazy dance where everybody seems to know the rules*".

A great **cast** has been selected for "The Wholly Family", led by emerging Italian film actress Cristiana Capotondi, with Douglas Dean, Nicolas Connolly and Sergio Solli also co-starring in the Terry Gilliam short film. There are also a few cameos for this Pasta Garofalo Production: the traditional puppet character of Punchinello (*Pulcinella* in Italian) is played by theatre director Renato De Maria while the puppets' repair shop owner is played by Nico Cirasola, with costumes by Academy Award Price Gabriella Pescucci.

"*The Wholly Family*" will **premiere** in Italy on May 25, after which the short film will be broadcasted on Italian TV and screened at selected theatres across Italy, before heading to Film Festivals worldwide. More news about the latest film from Terry Gilliam for Pasta Garofalo is available online at www.pastagarofalo.it.

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About Pasta Garofalo Firma il Cinema

Garofalo Firma il Cinema is a film production venture of the Italian pasta maker Pasta Garofano, born from Pasta Garofalo's passion about storytelling. A passion that brought the Naples-based Pasta Garofalo to commit to cinema product placement first, and to film production and co-production more recently, such as in the case of the production of Terry Gilliam's "The Wholly Family".

Press / Media Kit

A media kit with pictures and a video trailer of Terry Gilliam's "The Wholly Family" is also available for download at www.pastagarofalo.it/terrygilliam-whollyfamily-presspack.

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