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Renaissance Sao Paulo Hotel Premieres TelePresence Studio for Virtual Meetings

In partnership with AT&T and Cisco TelePresence, the hotel invests in state-of-the-art technology for real time videoconferences, allowing business travelers to stay connected anywhere in the world.



Sao Paulo, Brazil – The **Renaissance Sao Paulo Hotel** has launched the Virtual Meetings by Marriott, which combines high-resolution image and audio in real time. The new technology, present in more than 60 companies and 12 Marriott international hotels, now comes to this [Sao Paulo hotel](#) and connects Brazil to the world. Users are able to interact as if they were all gathered in one conference table, even if they're continents away. The Renaissance Sao Paulo Hotel hopes that this new technology will help reduce the cost of Sao Paulo business travel. The project was developed in partnership with Cisco TelePresence, who created the equipment, and with AT&T, which provides the communication infrastructure.

TelePresence is a growing technology that allows groups of people to hold meetings in several locations around the world in real time and size. Ideal for follow-up meetings, training, recruitment and interviews, brainstorming sessions and investor meetings, the **Virtual Meetings by Marriott** offer unique advantages such as saving time and money on travel, security and reliability, innovation in business and even collaboration with the environment, as reduced travel lowers the amount of emissions.

Virtual Meetings by Marriott at this hotel in Sao Paulo is part of a major technology project involving the main hotel chains in the world. The Marriott Brand has over 3,000 properties and, in this first phase of the project, 25 rooms will be adapted to this technology. The [Renaissance Sao Paulo Brazil Hotel](#) is the thirteenth property to receive the technology, which is exclusive to Marriott International. By positioning itself as a leading provider of high-definition meetings transmission, this Sao Paulo Business hotel helps customers conduct business meetings around the world. Conferences can be executed at more than 500 studios among the Marriott hotels to any private company throughout the world that uses the AT&T and Cisco technology.

In a secure environment, **Virtual Meetings by Marriott** can provide the feeling of a person being present in the same place with no distortion of images and sounds or delays. Reservations can be made through the site www.VirtualMeetingsbyMarriott.com.

Besides **Renaissance Sao Paulo Hotel**, 12 other Marriott properties utilize the technology so far:

- New York Marriott East Side
- North Bethesda Marriott Hotel & Conference Center
- JW Marriott San Francisco
- Renaissance Washington DC
- Dallas / Ft. Worth Airport Marriott
- JW Marriott Hong Kong
- Grosvenor House, a JW Marriott Hotel London
- JW Marriott Hotel Shanghai, Tomorrow Square
- Frankfurt Marriott
- Atlanta Airport Marriott Gateway
- JW Marriott Marquis
- JW Marriott Hotel Chicago

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The [Renaissance Sao Paulo Hotel](#) is part of the Renaissance Hotels & Resorts brand that has more than 135 hotels in over 30 countries and is owned by Marriott International. This five star hotel combines service excellence with expressive décor and modern design. It's 444 rooms, 55 suites and one presidential 309 m², offering guests the opportunity to enjoy their travel experiences in an environment where they combine business and leisure with the highest level of service for accommodations and events.

Since its opening in 1997, the **Renaissance Sao Paulo Hotel** has become an icon of the city, true landmark for its architecture and innovation in services. The Renaissance Spa, opened in April of 2008, is a haven amid the gardens of the region and offers unique selection of therapies and treatments inspired by the elements of nature. The Renaissance Fitness is a space for keeping a healthy mind and body to guests and residents in the district. The hotel also offers excellent choices in food, especially the Terraço Jardins, international restaurant renowned for its excellence and diversity, and Bytes, with a fast and light cuisine in a relaxing and casual ambiance. In an area of 2,700 m² with complete and safe infrastructure, the event space hosts some of the major social and corporate events in Sao Paulo.

www.marriottnewscenter.com

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