

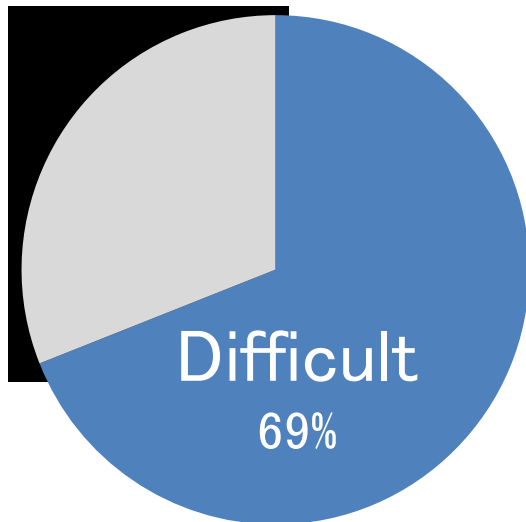


Social apps recommendation service

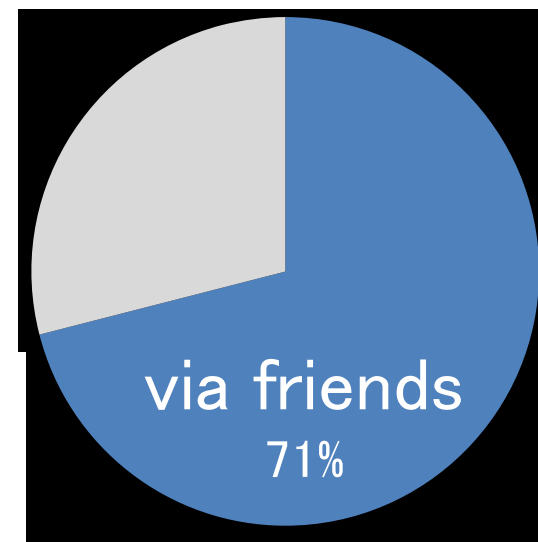
Download and use for Free !!

Nobot Inc.

Developers think
apps promotion is...



Users have experience
to download apps ...



Basic functions of Appict.me

You can get social functions easily by integrating our SDK to your apps!



Recommend / Feedback

Users can recommend apps to their friends and send feedback to the developers directly



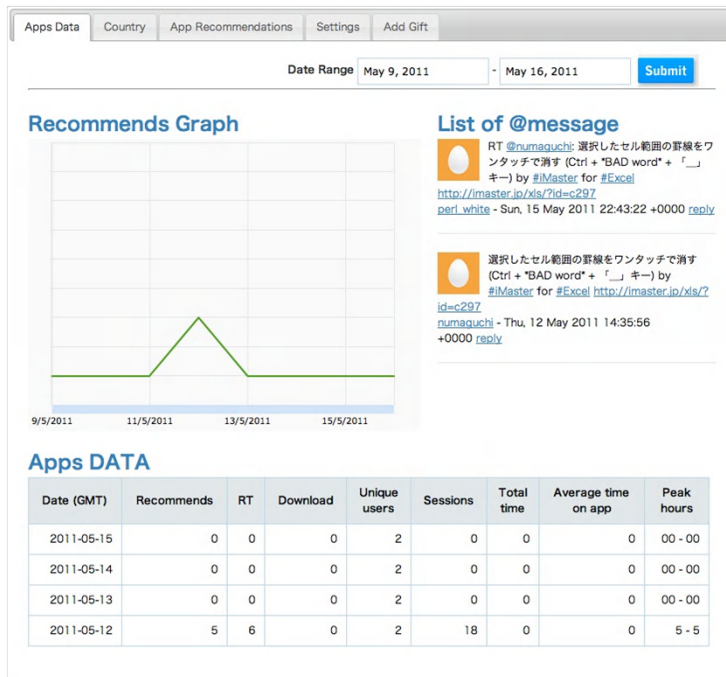
Report

Developers can confirm who recommended their apps and which recommend leads to further download

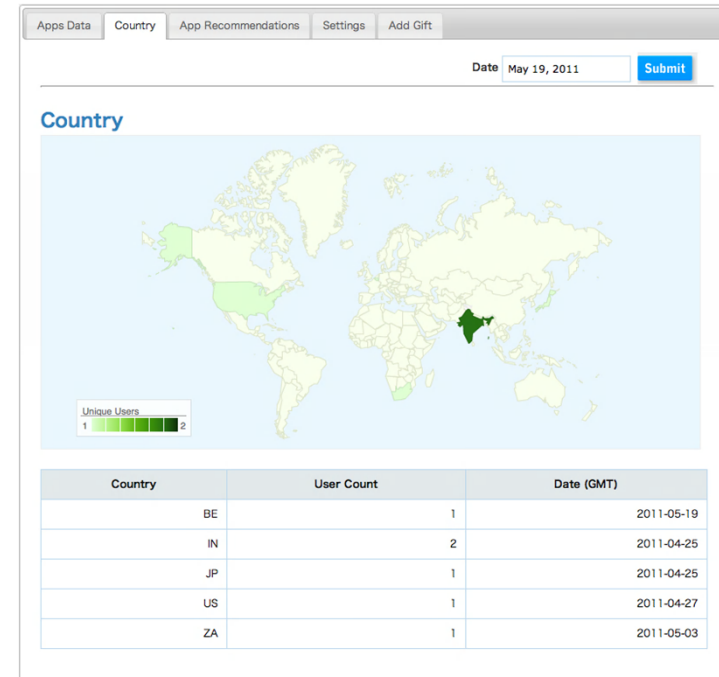


Administrative Screen for Developers

You can analyze the users by viewing your Dashboards



The number of Recommendation of your apps













How many users you have and their location

Find influencers and Gift for them


You can find who are influencers and give them gifts to enhance your apps promotion

Apps Data Country App Recommendations Settings Add Gift

Name	Download	RT	Recommends	
 vineethpm	245	0	23	Gift
 subinvs	105	0	5	Gift
 zessan3	60	0	2	Gift
 zessantest	35	0	9	Gift
 John Joseph	9	0	18	Gift
 subinao1	4	0	10	Gift
 zessan1	3	1	2	Gift
 Subin V Sudevan	0	0	7	Gift
 Tsubasa Yazaki	0	0	1	Gift
 k_motohashi	0	0	1	Gift

1 2 Next Last

Apps Data Country App Recommendations Settings Add Gift

Name	Download	RT	Recommends
 vineethpm	245	0	23

Please enter your Gift information !

Gift Name :

Term of validity :

Quantity :

[Submit](#)

Give gifts to your influencers

Find influencers at Ranking page

About the gifts



You can reward the influencers by giving..

- Additional contents, virtual goods
- Promotion code
- Bonus items etc...

Influencers can use gifts by themselves or send to others.



This enables influencers to invite others to your apps with incentives



Benefit of Appict.me

For Developers

- Know your users' demographic data
- Communicate with your users directly
- Reward the influencers via gifts

For Users

- Give feedback and Recommend easily
- Know the individual influencing power
- Get gifts by activities



“SIPS” for apps promotion

On the Social Media World, SIPS Marketing process is becoming important

S : Sympathize

I : Identify

P : Participate

S : Share & Spread



Concept of “Appict.me”

To enhance “SIPS” cycle using users’ social networking



Originality of “Appict.me”

Appict.me is very original !

Compared to



- Analytics tools

It is not only to analyze social networking graph, but also to improve the quality of apps quality and expand potential users

- Targeting

Effect of Targeting is only to focus on narrow target group, but Appict.me uses social networking to promote apps and increase apps downloads

- Rewarding

Gifts are only limited to the influencers. The gifts are not points but the additional function and contents of the apps. It gains higher users royalty



We LOVE to hear your Feedback!



<http://appict.me/>
info@nobot.co.jp

Twitter : [@appictme](https://twitter.com/appictme)

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Twitter (EN) : [nobot_g](#)