

Aquabross' 25 years of innovation and passion rewarded at the Montreal International Interior Design Show (SIDIM), May 26-28, 2011

Manufacturer of high-quality bathroom and kitchen water accessories, Aquabross was rewarded with not only one but two Awards of Excellence, at the 23rd edition of the Montreal International Interior Design Show (SIDIM), May 26-28, 2011. SIDIM is Canada's largest meeting of design professionals from all disciplines and origins. It is a unique opportunity for companies and consumers to speak directly to experts, and to discover new products and inspiring trends in international design.

Award of Excellence for Best Booth Design (200 – 300 sq ft)

With an inventive and stylish structural concept in an elegant choice of black and white, the design of the Aquabross stand reinforces the rejuvenation of its brand identity, which has been one of the main focuses of the Company since 2009. It also reflects the celebration of its 25 years of innovation and passion in producing bathroom and kitchen accessories with stunning style.

“We are so thrilled to have won such an award, explains Tony Masecchia, Vice-President of Aquabross. We thank the Jury members for their recognition in our aptitude of creating artistic appeal to amplify the designed lines of our collections.”



The booth would not have seen the light without the ingenious minds of the team at System Huntingdon, a pioneer manufacturer of high quality exhibits and durable architectural graphics.

Award of Excellence for New Bathroom Product – NIU collection

Designed by Good Award Design winner, Maurilio Duranti, NIU is a complete collection for the bathroom that enhances a modern yet quirky aesthetic. At first glance, the faucet sparks curiosity as it is so unexpected in its form. A sense of wonder rapidly overcomes the initial surprise when NIU reveals an integrated lever and an unusual spout that transforms water into a sculptural waterfall.

“We have been so eager to launch this collection in North America as we believe it caters to perfection the need and desire from the modern design savvy to own and display such unique, bold pieces in their bathroom, says Gaele Marrassé, Marketing Manager of Aquabross. Receiving such a Prize at the Montreal International Interior Design Show reassures us that we are on the right track with our expectations of the NIU collection.”



Aquabross exited the closing doors of the SIDIM2011 with a great sense of achievement, full of energy and enthusiasm. Celebrating 25 years of innovation and passion on home-ground and being rewarded twice by the professionals of the design industry, SIDIM2011 couldn't have been a better event for Aquabross.

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