

AARM provides customized, on-demand and unbiased decision-making support to alternative asset investors, giving them the information and insight they need to most efficiently make, communicate and monitor their investment decisions. Insight on Demand™, a transparent and systematic approach to allocation and risk management, helps our clients build successful investment portfolios that deliver better returns at a lower risk.

AARM supports all private equity investors

With Insight on Demand™ you can determine top performers, manage risk, and optimize results over the lifetime of your investment.

Flexible Tools for Different Investment Stages:

Initial Allocation Decision

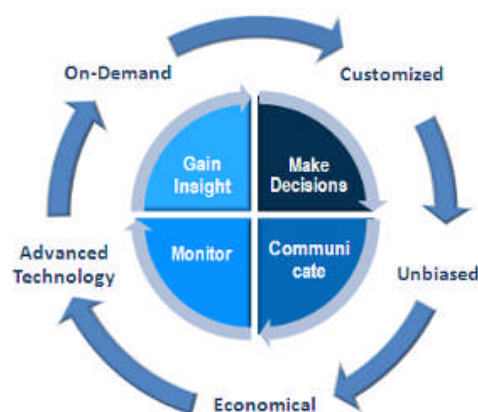
AARM tools help you plan your allocation strategies by developing a comprehensive investments and due diligence processes, providing answers to insightful questions, and identifying both overheated sectors and undiscovered opportunities.

Manager Selection Process

Insight on Demand™ lets our customers review managers' past investment experience, benchmark fund performance and identify discrepancies in strategy or industry focus to assure consistency when comparing fund returns.

Ongoing Portfolio Analysis

You need to track your investments over the lifecycle of a fund. Our powerful tools let you do that by providing portfolio benchmarking and cash risk monitoring. The ability to identify specific peer universes helps you contextualize your performance.



Why AARM?

AARM Benefits Include:

- **Simplicity:** AARM tools are simple to understand, easy to use and seamlessly integrate with your investment processes at a fraction of the cost of consulting.
- **Analysis:** Insight on Demand™ allows you to analyze your individual portfolio exposures and contextualize funds' historical performance.
- **Customization:** Users can create custom benchmarks for each of their portfolio holdings.
- **End to End Solution:** The AARM platform combines a robust database, a comprehensive data schema and a unique set of analytic tools and reporting capabilities in one easily accessible package.

Interested in learning more?

Please refer to our website www.aarmcorp.com or call 877-296-AARM (2276)

AARM Analytical Tools

AARM Tools are Grouped in Four Modules:

Industry Insights:

FOIA Benchmarks

Our series of comprehensive *FOIA Benchmarks™* is based on the investment portfolios of the industry-leading public institutional investors. These benchmarks are transparent, frameable and coverage appropriate, similar to traditional public benchmarks such as the DOW30 and S&P500.

Dry Powder

Dry powder statistics identify trends in private equity by examining how much capital overhang exists across all funds. You can analyze these statistics to look at historical trends across funds of different industry sectors.

Due Diligence:

Manager Diligence

This module is focused on assessing the diligence of individual fund managers by benchmarking their historical returns for and examining their ratings. You can analyze changes in strategy and focus as well as contextualize past performance. Biographical information on the management team is also available for you to determine if their skill sets are aligned with proposed products.

Fund Diligence

Any private equity or venture capital fund can be benchmarked using a comprehensive set of risk parameters. Our tools automatically build a custom peer group using AARM's proprietary algorithm. Or if you prefer, you have the option of defining your own peer universe.

Portfolio Analytics:

Portfolio Edit

Staying on top of every aspect of your portfolio is now as simple as logging in. After a simple input process or file upload, you see snapshots of your allocations and exposures and create portfolio reports.

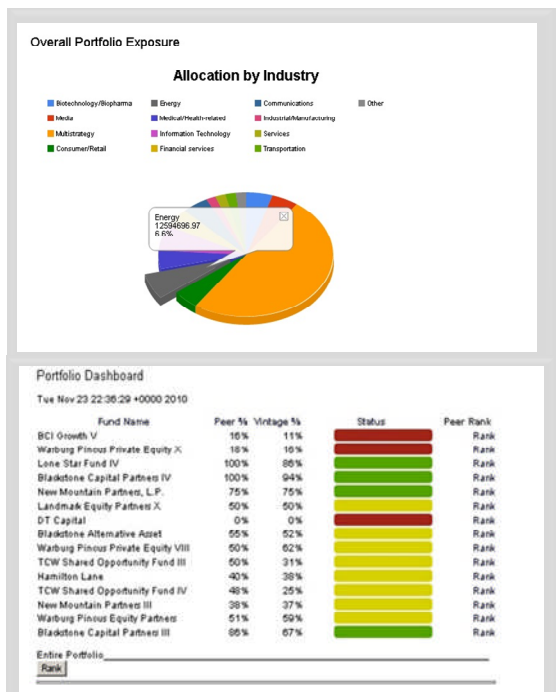
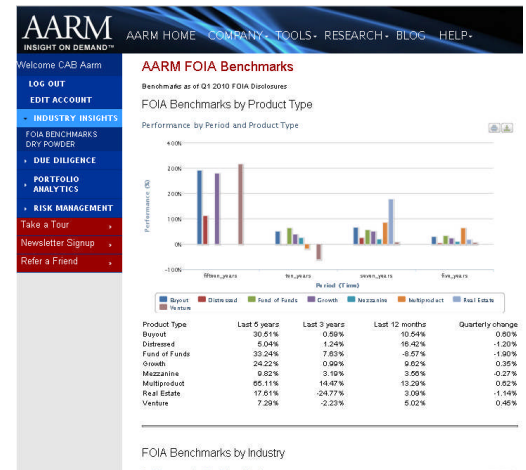
Portfolio Dashboard

Portfolio Dashboard summarizes relative portfolio performance and alerts you to underperforming / well performing funds. It also allows you to create custom peer groups and benchmark performance for a single fund or for your entire portfolio.

Risk Management:

Data Analytics

This feature allows users to analyze the performance of a specific risk parameter or market segment using an advanced statistical tool package.



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