

- ★ **Website Traffic Building** - Create a traffic jam in your sales arena with quality visitors from the largest search engines in the world
- ★ **Keyword Research** - Product and service research for all your generic and tail phrase keyword terms that will maximize your search engine positioning
- ★ **Creative Content Writing** - Technical, product, service and creative writing talents that will enhance your outreach to the internet public
- ★ **Pay Per Click Management** - Ad visibility presence through paid search increasing your ROI through our top notch SEM services
- ★ **Linking Strategies** - Innovative link building strategies that will develop the right popularity for your target audience
- ★ **Blog Development & Management** - Create the hottest information highways through blog development with our full service research and post methods
- ★ **SEO Consulting** - One on one professional consulting and personalized SEO reports tailored and customized to your exact needs
- ★ **Keyword Reporting** - Personalized position reports giving you the exact placement marks on all major search engine positions for your most important keywords
- ★ **Article Marketing** - Create additional real estate for better placement and link back popularity for your major keywords and phrases
- ★ **Press Release Services** - Build buzz on a local, national, and international level with the highest distribution levels for your latest news
- ★ **Sponsored Blog Review Services** - Build traffic and link popularity through reviews created for your company website
- ★ **SEO Video** - Put marketing in motion with our latest digital service for the most important video channels and natural search results
- ★ **Web Development** - Full service stand alone & e-commerce web design packages with all aspects of SEO included for small to large business owners
- ★ **Social Media Marketing** - Build presence and engage your targeted audience locally or worldwide with our social standards strategy package

PROFESSIONAL SEARCH ENGINE OPTIMIZATION AND SOCIAL MEDIA MARKETING STRATEGIES

Keyword Performance is an ethical search engine optimization company that offers a myriad of services for building popularity and increasing visibility for websites. We work with you to target the most important keywords and phrases on the largest search engines for local, national, and international audiences.



WHY CHOOSE KEYWORD PERFORMANCE?

With over eight years in the business, Keyword Performance, LLC understands the online marketplace and all its facets when it comes to your needs. Each employee at KP is experienced in particular fields, from web copywriting and content writing to personalized link-building strategies to social media and more. Our experience makes us industry leaders, having served multiple industries in manufacturing, wholesale, retail and E-commerce, service, import/export companies, and many others.



THE NEW AGE OF ADVERTISING

While print ad falls by the wayside, a new, emerging market based on search engine strategies and social media is pulling into first place. Billions of dollars are flowing out of traditional markets and into these new advertising methods. As many retailers and other industries turn toward the internet, the utilization of SEO and social media has been the most effective way to get ahead of the competition.



SOCIAL MEDIA

A creative company is what we are! We offer website owners the greatest online marketing strategies, including our latest social media services. All are designed to engage your niche market through blog development, press release distribution, Facebook, and Twitter management.



SEO VIDEOS

We put marketing in motion for you with our latest digital venture, SEO Video Corp. Build your brand through the latest visual search strategy. Have us create slideshows, how-to videos, informational product development, and a host of other features we offer for small to large business owners.

