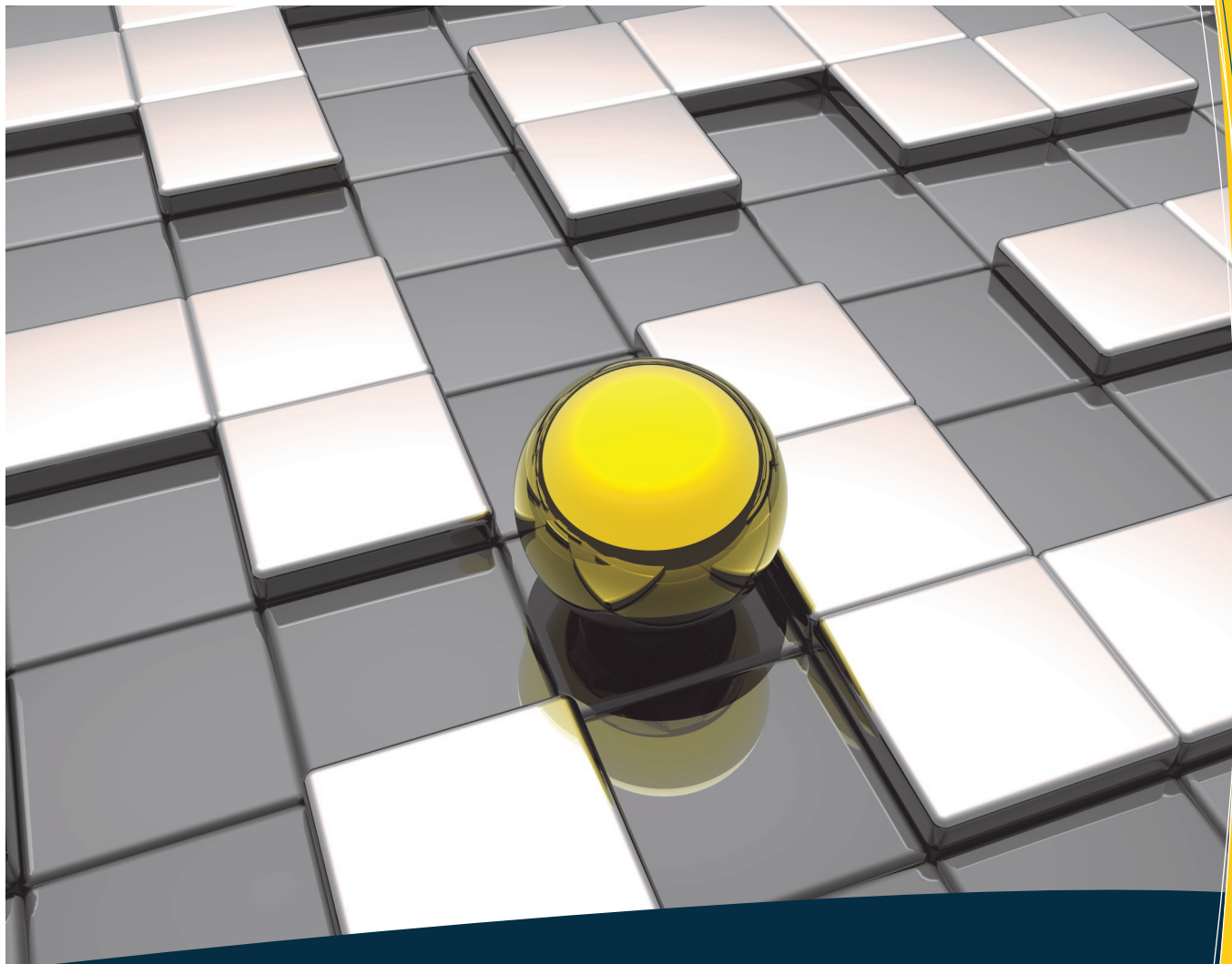


# **TA Transformation Associates, Inc.**

*Consulting  
Technology  
Training*



guiding process  
***TRANSFORMATION***

*“Sustainable change can only occur when Purpose, People and Process are aligned.”*

Paul Gillard, PhD  
CEO, Transformation Associates, Inc.

*“We listen, analyze and digest before making recommendations – we do not show up at the door with preconceived canned solutions in hand.”*

Rachel Radwinsky, PhD  
VP Consulting Services  
Transformation Associates, Inc.

## **GUIDANCE:** WE GUIDE BUSINESS LEADERS THROUGH ALL PHASES OF THEIR TRANSFORMATION JOURNEY

Transformation Associates partners with motivated business leaders to **envision, plan and drive** the changes necessary to transform ill-defined and/or underperforming core business processes into highly efficient operations. We employ:

- **Proven business process management principles to streamline processes,**
- **Innovative technologies to structure and manage workflows and**
- **Sound organizational development principles to build internal capabilities**

Whether working with tenured incumbents or newly appointed executives, we cut through the “smoke and mirrors” and provide the guidance necessary to ensure successful transformation of the targeted processes.

## **ASSESSMENT:** WE QUANTIFY THE NAGGING FEELING THAT PROCESSES ARE UNDERPERFORMING

Our transformation engagements are initiated by conducting a structured assessment to identify and quantify current Purpose, People and Process challenges, opportunities and concerns. “*Organizational realities*” are explored with key stakeholders to better understand the business, its culture and goals, as well as its capabilities and constraints. Diverse opinions about how best to deploy available financial, technical and human resources are challenged and reconciled. Critical observations and insightful recommendations are then presented to executive management for consideration. Ultimately, we facilitate the creation of a pragmatic **Transformation Roadmap™** which concisely articulates the ideal future state and details the prioritized strategies and tactics required to get there.

## **EXECUTION:** WE DRIVE THE EXECUTION OF THE TRANSFORMATION ROADMAP™

Working with key stakeholders we communicate, sell and drive the successful implementation of the Transformation Roadmap™. Proven Six Sigma and LEAN techniques are employed to streamline or completely redesign targeted processes rapidly and economically. When enabling technology is required to automate processes, we build workflow management applications using our **precisePROCESS™** software tool suite. Similarly, when internal capabilities need to be developed we provide the appropriate coaching and training support to ensure the required changes are readily adopted and sustained over time.

## **DIFFERENTIATOR:** WE GET THE JOB DONE!

Unlike many traditional management consulting companies, we do not simply package and present high-level strategic recommendations and then disappear, leaving the implementation in the hands of already stretched, and in some cases inexperienced, employees. Rather, we stay engaged throughout all phases of the transformation to maximize client success and take an active role in, and responsibility for, executing the Transformation Roadmap™.

**We partner with motivated business leaders to *envision, plan and drive* the changes necessary to transform underperforming or ill-defined processes into highly efficient operations.**

## CONSULTING: WE BRING A STRONG BIAS FOR ACTION TO ALL ENGAGEMENTS

Our consulting team is comprised of successful business leaders with extensive management, consulting and academic experience (PhDs, MBAs) and a strong bias for action. Our consulting approach emphasizes the logical application of proven tools, techniques and concepts from a variety of complimentary disciplines to deliver value to our clients.

We do not begin engagements with preconceived, canned solutions in hand. Rather, we take the time to listen, understand and appreciate the unique challenges facing our clients before proposing potential solutions. Ultimately, we work closely with clients to develop and execute an integrated Transformation Roadmap™ tailored to meet their specific needs.

## TECHNOLOGY: WE OPTIMIZE THE PROCESS AND THEN APPLY ENABLING TECHNOLOGY

When a technology-enabled workflow is required to fully transform a targeted process, we prototype, develop and deploy a tailored solution using our **precisePROCESS™** workflow engine. **precisePROCESS™** is rapidly configured to accommodate the needs of even the most demanding and complex processes. Task assignments, routing, approvals, business rules, document storage and retrieval, and associated SOPs are readily incorporated into a technology-enabled workflow. Advanced alerts, triggers and reporting capabilities, including sophisticated executive and operational dashboards are also included.

## TRAINING: WE DELIVER HIGHLY INTERACTIVE EDUCATIONAL PROGRAMS

Whether process improvement, project management or change management training is required, our highly interactive training programs provide rich and vibrant learning experiences. Theoretical discussions and esoteric debates are avoided and instead emphasis is placed upon the practical application of proven concepts, tools and techniques. Executive coaching is also offered when dealing with large, organization-wide transformation initiatives.

## CASE STUDIES: OUR RECENT SUCCESS STORIES

Please visit our web site to view case studies of some of our recent process transformation engagements at [www.TransAssoc.com/CaseStudies](http://www.TransAssoc.com/CaseStudies).

### CONSULTING SERVICES

- Process Transformation
- Business Assessment
- Functional Planning
- Project Execution

### TECHNOLOGY SOLUTIONS

- Project Tracking
- Workflow Management
- Process Metrics and Dashboard
- Customized Software Development

### TRAINING PROGRAMS

- Executive Coaching
- Team Development
- Change Management
- Process Management
- Six Sigma/Lean
- Project Management



## ***Consulting Technology Training***

Transformation Associates partners with motivated business leaders to envision, plan and drive the changes necessary to transform underperforming or ill-defined core business processes into highly efficient operations. Our consulting team is comprised of successful leaders with extensive management, consulting and technology experience and a strong bias for delivering valid, pragmatic business solutions.

**TA Transformation Associates, Inc.** | *Consulting  
Technology  
Training*

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