

Aastra BluStar™ 8000i

A New Era in Enterprise Communications



Aastra BluStar™ 8000i Desktop Media Phone

The Aastra BluStar™ 8000i is a powerful desktop video conferencing and collaboration tool that is designed to enhance the way you communicate and collaborate. Offering true HD video conferencing, the Aastra BluStar 8000i uses the latest in video and communications technology to enable a natural high quality video experience. With its advanced business collaboration features and applications, the 8000i is a productivity enhancing desktop media phone that is intelligent, intuitive and easy to use.



Full Screen HD Conference Call



*Powerful HD Video
Communication and
Collaboration*

HD Video and Sound

The Aastra BluStar 8000i has a 13 inch touch screen offering full 1280 x 720 video image resolution. The built-in 720p HD camera with its 70 degree field of view captures a wide angle image. Supporting standards based H.264 video and SIP call control, the 8000i delivers true 720p HD video conferencing at a rate of 30 frames per second. With four voice tracking microphones, three speakers for enhanced audio sound, and G.722 wideband audio support, the BluStar 8000i truly delivers superior HD sound quality.



HD Video and Sound

Powerful Collaboration

The built-in collaboration features of the BluStar 8000i enable a natural and intuitive way of collaborating and communicating. Peer-to-peer video calls or multi-way video conferencing provide a rich in-person communication experience quickly and conveniently. Sharing content from a PC desktop to the 8000i is easy and enables quick and efficient information sharing. The Bluetooth interface facilitates the transfer and sharing of data from common devices such as cell phones or other Bluetooth enabled devices. Combined with the lifelike video images and true high quality audio, BluStar delivers natural collaboration from your desktop.



Desktop Sharing

Business Intelligence

In addition to its strong collaboration features, the BluStar 8000i natively provides a range of built-in business productivity applications. User defined applications can also be easily integrated to display a powerful business dashboard delivering information that has been collated from various sources. With its intuitive touch screen interface capabilities, business intelligence and real time analysis is now right at your fingertips.



Business Intelligence

Natural Interface

The BluStar 8000i offers a suite of features that make communicating a simple and instinctively natural experience. Biometric fingerprint reading efficiently identifies users and makes Hot Desking from any BluStar device an effortless task – personalized and natural access no matter where you are. Voice recognition is another feature that simplifies the user interface providing a convenient and natural way of communicating simple commands. Add in the intuitive touch control user interface and the Aastra BluStar 8000i really becomes a powerful communication tool that brings natural collaboration to every desktop.



Natural Interface



About Aastra

Aastra Technologies Limited (TSX: "AAH"), is a leading company at the forefront of the enterprise communication market. Headquartered in Concord, Ontario, Canada, Aastra develops and delivers innovative communications products and applications for businesses. Aastra's operations are truly global with more than 50 million installed lines around the world and a direct and indirect presence in more than 100 countries. Aastra is entirely dedicated to enterprise communications and offers one

of the most complete portfolios of unified communications solutions individually tailored to satisfy its customers' requirements. These range from feature-rich call managers for small and medium businesses and highly scalable ones for large enterprises, integrated mobility, call centers solutions to a wide selection of terminals. With a strong focus on open standards, Aastra enables enterprises to communicate and collaborate more efficiently.

For additional information on Aastra, visit our website at: www.aastra.com

Aastra Technologies
155 Snow Blvd.
Concord, Ont.,
L4K 4N9 - Canada
www.aastra.com

Aastra USA
2811 Internet Blvd.
Frisco, Texas
75034 - USA
www.aastrausa.com

www.aastrausa.com/blustar

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