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For Immediate Release

The Standard Group Acquires Donald Blyler Offset
Expanding On A Full-Service, Customer-First Approach

Reading, PA (June 10, 2011)—The Standard Group, headquartered in Reading PA, has announced the acquisition of Donald Blyler Offset (DBO) of Lebanon, PA. Both companies have deep roots in the printing industry, while also demonstrating success at growing, changing and expanding to meet the full service and value-added needs of today’s customers.

Scott Vaughn, CEO of the \$26 million Standard Group said, “Our mission is to simplify the art of communication for our customers, clients and partners, and Donald Blyler Offset fits squarely into achieving that mission.”

Added Vaughn, “We’ve admired the company, the way it treats its customers and employees, and the high quality of products it produces for a long time. The addition of DBO to the Standard Group is a great fit.”

Donald Blyler, Owner of DBO echoed Vaughn’s comments. ““Over the years I have turned down several opportunities for a sale or merger with very good printing companies because they were not the right partner for us. However that all changed when I toured The Standard Group, met their key people and had the chance to learn about the future direction of the company. I'm excited by what this opportunity represents for my employees and customers.

DBO, which over the years has received several prestigious honors including two Printer of the Year for SAPPI Mid-Atlantic in 2000 and 2004 and the Top Businessman Award from the Small Business Association of Eastern Pennsylvania, will continue to operate as a stand-alone organization for the foreseeable future, according to Vaughn.

About The Standard Group: The Standard Group is a communication and creative content delivery partner that combines industry expertise with best-of-class technology to deliver integrated communication solutions via new and traditional media. It has a rich tradition of excellence in the print and communications industries as a result of combining four previously independent companies.

Although printing is embedded firmly in its DNA, it is passionately committed to providing the latest in personalized marketing, digital media solutions, and mailing and fulfillment services. Its

experience with variable data, Web-to-print, and 1:1 marketing technologies serves a broad client base that ranges from small, non-profit organizations to large *Fortune 500* companies. Although it has grown and changed significantly since its founding in 1895, its core values remain the same: to provide award-winning craftsmanship and superior customer service, and to simplify the art of communication for its clients and partners. www.standardgroup.com.

About Donald Blyler Offset: Lebanon Valley's very own Horatio Alger story, the company is synonymous with craftsmanship and high quality printing. DBO was started by Don and Mary Blyler in the basement of their home in 1968 and grew, at one time, to over 70 people. For over 44 years, the company has partnered with marketers, advertising agencies and buyers to provide excellence in print. DBO prides itself especially on the capability to provide expert advice and guidance while transforming designers' visions and ideas into practical, affordable printing solutions. www.dboprinting.com

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