

Give an Hour™ is grateful to the men and women in uniform, who selflessly serve our country, and to their families, who endure countless sacrifices.

We are also grateful to those who are dedicated to serving military men, women, and families in their communities.

Thank you for participating in this important and exciting event.





Addressing the Needs of Military Families

Press Conference, Panel Discussion, and Reception

June 14, 2011

Women in Military Service for America Memorial
Washington, D.C.



Community Blueprint Advisory Council

Sherri Brown

Bonnie Carroll

Ross Cohen

Geoff Deutsch

Mary Keller

Jim Knotts

David Park

Joyce Raezer

Bob Reeg

Norb Ryan

Mark Smith

Tricia Thompson

Barbara Van Dahlen

Bob Verhey

10:30 a.m.	Opening Remarks Barbara Van Dahlen, Ph.D. Founder and President, Give an Hour™
10:35 a.m.	Keynote Speaker Admiral Michael G. Mullen Chairman of the Joint Chiefs of Staff
10:45 a.m.	Q/A with Admiral Mullen
10:55 a.m.	John Damonti, President Bristol-Myers Squibb Foundation
11:00 a.m.	Brigadier General (Retired) Gary M. Profit Senior Director, Military Programs, Walmart
11:05 a.m.	Jennifer Crane Combat Veteran of Afghanistan
11:10 a.m.	Panel Discussion Facilitated by Mark Thompson, <i>Time</i> Magazine Rob Gordon, Deputy Assistant Secretary of Defense Tracy Hoover, Chief of Staff, Points of Light Jim Lorraine, Central Savannah River Area – Wounded Warrior Care Project Deborah Mullen, Military Family Advocate
11:40 a.m.	Q/A
Noon	Reception in Gallery

Introduction



There is universal public support for veterans, service members, and their families. Federal, state and local governments, as well as nonprofit, private, and philanthropic resources and services, have grown and improved in communities across America. But supporting veterans, service members, and their families is about ensuring that communities are prepared to organize the resources, services, and support that help military families lead healthy, successful lives. There remain significant gaps in services and a great deal of untapped potential for providing effective and sustainable care through focused planning and coordination. Local leaders and citizens may be unclear on the specific actions they can take. Many solutions require a community-wide approach. Interested communities need a tool to assist them in their capacity-building and to link them to external resources, models, and services for helping veterans, service members, and their families.

To address these needs by leveraging the combined experience and expertise of collaborating organizations, volunteers from several leading nonprofits are creating an online Community Blueprint tool that will help local community leaders assess and improve their community's support for veterans, service members, and their families. The nonprofits on the Community Blueprint Advisory Council cover a wide range of areas of focus and expertise: American Legion Auxiliary, American Red Cross, America's Promise Alliance, Armed Forces Services Corporation, Blue Star Families, Give an Hour™, Military Child Education Coalition, Military Officers Association of America, National Military Family Association, Operation Homefront, Points of Light Institute/HandsOn Network, ServiceNation: Mission Serve, the Tragedy Assistance Program for Survivors, and the Veterans' Innovation Center.

What is the Community Blueprint?



The Community Blueprint is a tool that will help local community leaders assess and improve their community's support for veterans, service members, and their families. The Blueprint will assist each community in assessing and fulfilling its role in supporting those who have borne the price of battle—veterans, service members, and their families. The Blueprint is designed to help community leaders and citizens gain a more precise and locally focused understanding of how they can contribute to an improved support matrix, including offering opportunities for civilians, service members, veterans, and their families to volunteer and serve alongside each other. The Blueprint will provide community leaders with information about the primary challenges returning veterans, service members, and their families may face. The Blueprint will offer advice based on practices worthy of replication and experience about setting priorities, adopting strategies that work, and building coalitions to implement those strategies.

The Blueprint is user-friendly and will focus on eight key areas: Behavioral Health, Education, Employment, Family Strength, Financial/Legal Problems, Homelessness, Reintegration, and Volunteerism. Under each of these key headings the Blueprint will list five to seven topics that stakeholders (community leaders, civic leaders, VSOs, etc.) can address. For example, under Education stakeholders will find the topic "Welcome and Integration: Strategies to identify and support military-connected students/families." Each topic will have tabs for additional information and resources.

The idea is to provide communities with a forum to learn and share successful practices and to bring key stakeholders/community leaders together to collaborate behind the common goal of assisting our nation's veterans, service members, and their families.

About Give an Hour™



Give an Hour™ is a nonprofit 501(c)(3), founded in September 2005 by Dr. Barbara Van Dahlen, a psychologist in the Washington, D.C., area. The organization's mission is to develop national networks of volunteers capable of responding to both acute and chronic conditions that arise within our society. Currently, Give an Hour™ is dedicated to meeting the mental health needs of military personnel, their families, and the communities affected by the ongoing conflicts in Iraq and Afghanistan.

As of March 2011, Give an Hour™ has more than 5,600 providers across the nation—in all 50 states, D.C., Puerto Rico, and Guam—with more volunteer mental health professionals joining its network every day. In addition to counseling, providers also consult to schools, first responders, employers, and community organizations. Give an Hour™ has already provided nearly 40,000 hours of free service, valued at more than \$4 million. To learn more, visit www.giveanhour.org.

Give an Hour™ is grateful for the generous support of the Bristol-Myers Squibb Foundation, which has awarded Give an Hour™ a \$2 million grant to fund the implementation of the Community Blueprint in two demonstration sites, Norfolk, Va., and Fayetteville, N.C.

The Walmart Foundation has committed \$144,000 in additional support, which will be used to provide grants to a total of 16 local organizations in Norfolk and Fayetteville, with the goal of improving the services they deliver to the military community. There will be one grant for each area of focus identified in the Blueprint. Community grants will be awarded to organizations doing important work that facilitates greater coordination and integration.

KEYNOTE SPEAKER

Admiral Michael G. Mullen
Chairman of the Joint Chiefs of Staff



Admiral Mike Mullen is the Chairman of the Joint Chiefs of Staff, the highest-ranking officer in the U.S. Armed Forces and the President's principal military advisor. As such, he presides over all meetings and coordinates the efforts of the Joint Chiefs of Staff (JCS), advising the Secretary of Defense, the National Security Council, and the Homeland Security Council. Prior to this duty, Adm. Mullen served as the 28th Chief of Naval Operations (CNO), the Navy's top uniformed leader and representative to the JCS.

His rise in the Navy started at sea. After graduating from the U.S. Naval Academy in 1968, then-Ensign Mullen reported aboard the destroyer USS COLLETT (DD 730) as Anti-Submarine Officer. During this tour, he deployed to the Western Pacific and participated in combat operations off the coast of Vietnam. He served aboard six other warships, three as the commanding officer; and as an admiral, he commanded the USS GEORGE WASHINGTON Carrier Strike Group and the U.S. Second Fleet. His tours ashore have been focused in the areas of resourcing and personnel and included duty with the Bureau of Personnel, the Navy staff, and the staff of the Secretary of Defense.

Adm. Mullen obtained a Master of Science degree in Operations Research from the Naval Postgraduate School in Monterey, California, and also graduated from the Advanced Management Program at the Harvard Business School.

Adm. Mullen and his wife, Deborah, devote much of their time to advancing a host of warrior and family support initiatives, including survivor benefits, suicide prevention, mental health, wounded care, and veteran employment and education.

Barbara Van Dahlen, Ph.D.
Founder and President, Give an Hour™

Barbara Van Dahlen, founder and president of Give an Hour™, is a licensed clinical psychologist practicing in the Washington, D.C., area for 20 years. A specialist in children's issues, she served as an adjunct faculty member at George Washington University. She received her Ph.D. in clinical psychology from the University of Maryland in 1991.



Concerned about the mental health implications of the Iraq War, Dr. Van Dahlen founded Give an Hour™ in 2005. The organization has created a national network of mental health professionals who are providing free services to U.S. troops, veterans, and their loved ones. Currently, the network has over 5,600 providers, who have collectively given roughly \$4 million worth of services. Dr. Van Dahlen frequently participates in panels, conferences, and hearings on issues facing veterans. She also writes a monthly column for *Veterans Advantage* and has contributed to a book on post-traumatic stress and traumatic brain injuries.

Dr. Van Dahlen has received numerous awards for her work, including a citation as one of *Woman's Day* magazine's 50 Women Who Are Changing the World, the Maryland Governor's Volunteer Service Award, the WJLA 2010 Working Woman of the Year, and the American Psychiatric Association's 2009 Rosalee Weiss Distinguished Public Service award. In 2010 she was selected as a featured speaker at the annual Rosalynn Carter Symposium on Mental Health Policy.

She has become a notable source and expert on the psychological impact of war on troops and families and has made Give an Hour™ a thought leader in mobilizing civilian constituencies in support of active duty service members, veterans, and their families.

John Damonti, President Bristol-Myers Squibb Foundation

John L. Damonti is the President of the Bristol-Myers Squibb Foundation as well as Vice President of Corporate Philanthropy at Bristol-Myers Squibb Company, a global biopharmaceutical Company.



Mr. Damonti has more than 20 years of experience working in the areas of health policy, community relations, and philanthropy. He completed his undergraduate degree in psychology at Bowling Green State University and received a Master's in Social Work degree from Fordham University in 1985. In 2007 he was awarded an Honorary Doctorate degree also from Fordham University. Mr. Damonti began his career as Manager of Contributions and Community Relations for Mutual of New York. He was also Director of the Primerica Foundation (now part of Citigroup), and before joining Bristol-Myers Squibb in 1991 served as Director of State Government Relations for Ciba-Geigy Corporation (now Novartis.)

The mission of the Foundation is to seek innovative approaches to reducing health disparities by strengthening community-based healthcare worker capacity, medical care, and community-based supportive services, and by mobilizing communities to fight disease. To do this, the Foundation actively engages a wide range of partners to develop, execute, evaluate, and promote strategic and innovative programs to improve the health outcomes of populations disproportionately affected by HIV/AIDS in Africa, hepatitis B and C in Asia, mental health and diabetes in the United States, and cancer in Central and Eastern Europe. The Bristol-Myers Squibb Foundation, based in New York City, also has offices in Princeton, New Jersey, and Johannesburg, South Africa.

Mr. Damonti is a member of the Boards of Directors of the Cabrini Mission Foundation, Malaria No More, and FEI Behavioral Health Inc. He also participates in several healthcare policy committees including the School Health Advisory Committee of the New York Academy of Medicine; the President's Emergency Program For AIDS Relief (PEPFAR) Pediatric Working Group; and the Advertising Council Public Issues Committee.

Brigadier General (Retired)
Gary M. Profit
Senior Director, Military Programs,
Walmart



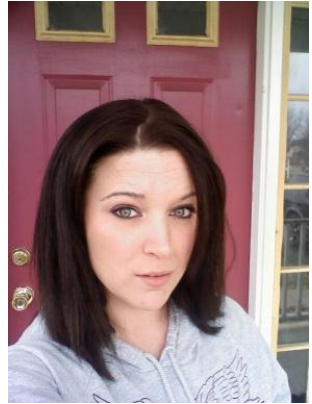
After more than 31 years of U.S. Army service, Brigadier General Gary M. Profit retired on February 28, 2006. Until October 2008, he was Director, Human Capital Management Solutions; Director, International Programs; and Director, Department of Defense Business Transformation Agency Programs, Civilian and Homeland Security Solutions Division, General Dynamics Information Technology. In his current position, BG(R) Profit directs a synchronized enterprise strategy and complementary implementing programs to attract, recruit, and hire; grow and develop; and retain talent from military community constituencies for the leading global retailer.

A Michigan native, BG(R) Profit graduated from Ypsilanti High School; received a Bachelor of Science in Economics from Eastern Michigan University, Ypsilanti; and earned a Master of Business Administration from the University of Michigan, Ann Arbor, and a Master of Science in National Security and Strategic Studies from the College of Naval Warfare, Naval War College, Newport, Rhode Island. He is a graduate of the Field Artillery Officer Basic and Advanced Courses and Command and General Staff Officer Course (Reserve Component). BG(R) Profit has earned the Distinguished Service Medal, Legion of Merit with oak leaf cluster, Defense Meritorious Service Medal, Meritorious Service Medal with three OLC, Joint Service Commendation Medal, Army Commendation Medal with two OLC, Joint Service Achievement Medal, Army Achievement Medal, Army Staff Identification Badge, and Parachutist Badge.

BG(R) Profit is a member of the Alumni Association of the University of Michigan, Military Officers Association of America, Reserve Officers Association, Senior Army Reserve Commanders Association, and Association of the U.S. Army. He is married to the former Patricia Marie Hoobler. They have two children and three grandchildren.

Jennifer Crane Combat Veteran of Afghanistan

A veteran and client, Jennifer Crane was one of Give an Hour™'s first spokespersons, selflessly sharing her story about her struggles with post-traumatic stress and helping her fellow military comrades to see that help is available and that hope exists.



Ms. Crane is a combat veteran of the United States Army, who served in the fourth rotation of Operation Enduring Freedom (Afghanistan) in 2003. Since returning home and accepting the fact that she is a disabled veteran, she has dedicated her life to helping others. She obtained her Certified Nursing Certificate in 2007 and is currently working toward her Bachelor of Science in Nursing.

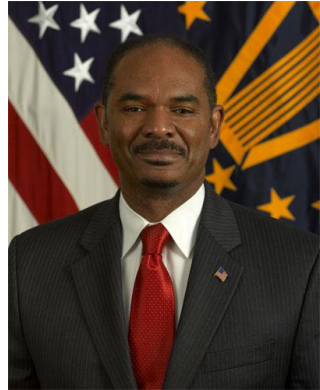
In addition to her work with Give an Hour™, Ms. Crane is a speaker for a national organization called Hope's Voice. She travels the nation sharing her story of struggle and survival at college campuses across the country.

"Sometimes just knowing that someone out there cares is all it takes and that is why I travel the country, sharing my story. I hope to inspire people to become their own ambassador for change. If you are a healthcare provider, donate your time . . . We need you. If you are a veteran, service member, or family of military personnel, seek help and you will find it through this amazing organization," says Ms. Crane.

"If you are a civilian, you can help too. You can volunteer with veterans service organizations and you can educate yourself about the psychological effects of war, which will help in the reintegration process for our veterans. They want nothing more than to be accepted by the communities they left," Ms. Crane adds.

Robert L. Gordon III
Deputy Assistant Secretary of Defense
for Military Community and
Family Policy

Mr. Robert L. Gordon III, a member of the Senior Executive Service, is assigned to the Office of the Secretary of Defense.



Mr. Gordon is responsible for policy, advocacy, and oversight of all community support to service members and families; quality of life issues; state liaison initiatives; family programs and the 24/7, 1-800 family assistance services; child development and youth programs; military spouse career advancement; the off-duty, voluntary education program for military personnel; tuition assistance; morale, welfare, and recreation; defense resale for commissaries and exchanges; and family violence prevention and intervention.

A 1979 graduate of the United States Military Academy at West Point, Mr. Gordon was commissioned a second lieutenant in the Field Artillery. His 26-year Army career includes command and staff positions, and duty as the Aide-de-Camp to then Brigadier General Colin Powell. As a 1992–1993 White House Fellow, he served as the Special Assistant to the Secretary for Veterans Affairs and the Director of Special Operations, Office of National Service, The White House, to help found the *AmeriCorps* program. Mr. Gordon then served as the executive director and co-founder of the *Service America* program at West Point, and he has advised foreign governments on national service systems. Most recently, he was the chair of *ServiceNation: Mission Serve*, an initiative that created partnerships between the military and civilian service sectors to fill critical gaps of need in the military community.

His awards and decorations include the Legion of Merit, Defense Meritorious Service Medal, Meritorious Service Medal, and Army Commendation Medal with five oak leaf clusters, the Outstanding Volunteer Service Medal, the Army Achievement Medal, Parachutist Badge, Ranger Tab, and two awards of the Honorable Order of Saint Barbara.

Tracy Hoover
Chief of Staff, Points of Light

Tracy Hoover is the Chief of Staff of Points of Light Institute. As a member of the CEO's office, Ms. Hoover works in partnership with the CEO to ensure execution of the organization's vision, mission, and annual goals.



Prior to joining Points of Light Institute, Ms. Hoover was the CEO of HandsOn Atlanta, an organization that connects individuals, families, and groups with "hands on" volunteer opportunities. Under her leadership, HandsOn Atlanta grew to become one of the country's premier volunteer mobilization organizations, recording more than 500,000 hours of volunteer service each year. Ms. Hoover led the organization's successful capital campaign, enabling HandsOn Atlanta to purchase its building and to invite HandsOn Network Generated by Points of Light Institute to establish its national headquarters in its downtown Atlanta facility.

Prior to joining HandsOn Atlanta, Ms. Hoover led the business and financial operations for Episcopal Children's Services in Jacksonville, Florida, a prominent children's services and advocacy organization.

Ms. Hoover has served in a variety of community leadership roles during her career, including on the Advisory Boards of the Metro Atlanta Chamber of Commerce, Junior League of Atlanta, Georgia Foundation Center, and National Black Arts Festival-Full House Commission. Additionally, she was a member of the Leadership Atlanta Class of 2007, and she was awarded the Harvard Business School Club of Atlanta's nonprofit scholarship to attend Harvard Business School's nonprofit management summer program.

Ms. Hoover received a bachelor's degree in Business Administration from the University of Tennessee.

Jim Lorraine
Executive Director
Central Savannah River Area –
Wounded Warrior Care Project



A native of Clinton, New York, Jim Lorraine works to integrate services by strengthening community-based organizations that maximize the potential of government and nongovernment programs in Augusta, Georgia, and throughout the Central Savannah River Area. He was commissioned as a second lieutenant in the Air Force Nurse Corps in 1983 upon graduation from Syracuse University.

Mr. Lorraine served 22 years as an Air Force Officer and Flight Nurse.

As the founding Director of the United States Special Operations Command Care Coalition he developed a wounded warrior advocacy organization recognized as the gold standard in supporting over 4,000 special operations force wounded, ill, or injured and their families. During his six years as the Director of the Care Coalition, Mr. Lorraine also worked as Special Assistant for Warrior and Family Support to the Chairman, Joint Chiefs of Staff. In this role he created a document transforming the Chairman's "Sea of Goodwill" concept into a strategy.

In addition to receiving the Command Flight Nurse Wings and the Joint Chiefs of Staff badge, Mr. Lorraine has been awarded the Bronze Star, Secretary of Defense Outstanding Civilian Award, Defense Meritorious Service Medal, Meritorious Service Medals, Chairman-Joint Chiefs of Staff Exceptional Civilian Award, Joint Commendation Medals, Joint Achievement Medals, Air Force Commendation Medals, and Air Force Achievement Medals.

He is married to Colonel (retired) Becky Lorraine, also an Air Force Nurse, and they have three children.

Deborah Mullen Advocate for Military Families



Deborah Mullen was born in Van Nuys, California, and earned a Bachelor's Degree in Family Studies from the University of Maryland, College Park, in 1997. A Navy spouse for 40 years, Mrs. Mullen and her husband, Admiral Mike Mullen, have lived in Newport, Rhode Island; Norfolk, Virginia; Annapolis, Maryland; Washington, D.C.; Bremerton, Washington; San Diego, California; Pearl Harbor, Hawaii; Monterey, California; and overseas in the Philippines and in Italy. Admiral and Mrs. Mullen returned to Washington, D.C., in May 2005.

Mrs. Mullen is a staunch advocate of military spouses, surviving family members, and family readiness efforts. She meets with spouses at every military installation at home and abroad to get at the heart of the issues affecting their quality of life. She served as a Field Representative Director on the board of Naval Services FamilyLine from 1999 to 2004 and was also a member of the FamilyLine committee that developed the COMPASS program. COMPASS is a standardized Team-Mentoring program developed by military spouses for spouses to enhance their knowledge through experience to meet the challenges of the military lifestyle. She has served multiple times as chairman of the New Flag Officer Training Symposium spouse committee, and as senior flag spouse advisor to the Navy's Command Spouse Leadership Course (CSLC) and National Defense University CAPSTONE Course.

Mrs. Mullen currently serves on the boards of the United Service Organization (USO) of Metropolitan Washington, the Armed Services YMCA, and the Red Cross. She actively supports the military wounded warrior program efforts and family survivor programs.

Over the past three years, Mrs. Mullen has traveled extensively around the world with her husband in support of international relations and military family readiness. She enjoys reading, journaling, spending time with friends, and fly fishing with her husband.

Mark Thompson
Time Magazine



Mark Thompson has been a reporter in Washington since 1979 and has covered national security issues for *Time* since 1994.

For nearly a decade he has been detailing the wars in Afghanistan and Iraq, and their consequences, for *Time* readers. Beyond profiling the wars' leaders, he has written of the heroes on the ground. He serves as a deputy bureau chief in *Time*'s Washington bureau and runs the magazine's *Battleland* blog.

Mr. Thompson has produced major pieces on the largely unseen toll of the nation's recent wars. Focusing on the hidden wounds of war, he has delved into the pressures on the Army's mental health corps, how dogs are helping mentally ailing troops, and the worst case of PTSD-fueled violence by a combat veteran since 9/11. Prior to joining Knight-Ridder in 1986, Mr. Thompson reported from Washington for the *Fort Worth Star-Telegram* for seven years. While at the *Star-Telegram*, he and his newspaper won the 1985 Pulitzer Prize for Public Service for his series of articles on a design flaw aboard Fort Worth-built Bell UH-1 Huey and AH-1 Cobra helicopters. Following publication of the series, the Army ordered an independent "blue ribbon" investigation into the problem that confirmed the *Star-Telegram*'s reporting.

Mr. Thompson came to *Time* after covering the military for the late Knight-Ridder Newspapers for eight years. He served on the Pentagon's first operational press pool in the Persian Gulf in 1987, and also wrote of its post-9/11 demise.

Before coming to Washington, Mr. Thompson spent a year reporting for the *Oakland Press*, in Pontiac, Michigan, and three years as editor of the *Rhode Island Pendulum*, a weekly newspaper in East Greenwich, Rhode Island, where he grew up. A native of New Haven, Connecticut., he is a 1975 graduate of Boston University's School of Public Communication. He and his wife, Diane, live one subway stop outside the Beltway in suburban Maryland, where they are occasionally visited by sons Jonathan and Geoffrey.



Bristol-Myers Squibb Foundation
Mental Health & Well-being
ADVANCING UNDERSTANDING, CARE AND SUPPORT

The Bristol-Myers Squibb Foundation is committed to helping reduce health disparities around the world by strengthening community-based healthcare worker capacity, integrating medical care and community-based supportive services, and mobilizing communities in the fight for better health. The Foundation's work related to Mental Health in the U.S. falls under the *Mental Health and Well-being* program. This program is committed to making grants and building partnerships to address the mental health and community re-integration needs of our returning military service members, their families, and the families of our fallen heroes.

As with all of our grant programs, we will look to fund innovative projects that fill unmet need in community support services. Beyond mental health, the Foundation also focuses on HIV/AIDS in Africa through its *SECURE THE FUTURE®* program, hepatitis B and C in Asia through its *Delivering Hope* program, cancer in Central and Eastern Europe through its *Bridging Cancer Care* program, and type 2 diabetes in the U.S. through its *Together On Diabetes* program.



At Walmart, we are thankful for the service and sacrifices of our nation's military men and women, veterans, and their families - and we believe that every day is Veterans Day. On Veterans Day 2010, Walmart and the Walmart Foundation committed \$10 million to serve the veteran community, placing a special emphasis on supporting job readiness and training.

This five-year commitment will also support nonprofits that assist our veterans in their pursuit of higher education and enable our veterans to more easily reintegrate into civilian life. We strive to support their heroism in a variety of ways and continue to work to understand and meet their specific needs. We know we can make a great difference in addressing some of their biggest challenges, especially to those returning home from service in need of jobs, support and services to assist them in re-acclimating to life back at home.

As one of the largest private employers of veterans, Walmart is proud to recognize and support those who have served our country. Our current initiatives include: Actively recruiting former military personnel; helping former active-duty military employees transition into civilian jobs; assisting veterans as they pursue their educational goals; and providing access to behavioral health and family services for veterans and their families.

Give an Hour™ would like to thank all those who have committed their time, energy, creativity, and resources to the Community Blueprint initiative.

We in particular recognize the Community Blueprint Advisory Council and their associated organizations and employees; the AmeriCorps VISTA volunteers and their sponsor, the American Legion Auxiliary National Headquarters; leaders, staff members, and volunteers at the nonprofit organizations, veteran service organizations, and professional associations who have worked with us; friends in the corporate sector who have responded to our requests for assistance; colleagues within the Obama Administration and the Departments of Defense, Veterans Affairs, and Labor; the staff of the Chairman of the Joint Chiefs of Staff office; and the agencies and organizations that have expressed a willingness and commitment to work with us as we begin to implement this important initiative.

We are grateful as well to those donors who have contributed to the Community Blueprint Demonstration Project:

- ❖ Bristol-Myers Squibb Foundation
- ❖ Walmart Foundation
- ❖ Logistics Health Inc.