

Leveraging the knowledge of worker or customer location is paramount to streamlining many of today's growing mobile business challenges. Designed to deliver operational efficiencies, cost savings and ubiquitous access for mobile user location and messaging, **TechnoCom Location Platform**<sup>™</sup> enables enterprises with a turn-key, cross-carrier, cross-device application development platform. With our platform, organizations can quickly location-enable a wide variety of applications to enhance services offered to mobile users and communicate with them more efficiently. Simplify and extend your reach to any device since there is no mobile handset application required.

**TechnoCom Location Platform** enables commercial-grade, high-availability, location services via a unified application programming interface (API). The enterprise platform allows developers to quickly add location intelligence to core or mission critical business applications.

**With real-time mobile user and landline location capability, enterprises can now:**

- Streamline call center operations and shorten call times
- Optimize use of messaging and data services for localized content delivery
- Improve customer retention through mobile touch points and service on-the-go
- Enable location-aware, device agnostic workforce management solutions
- Reduce operational costs for mobile enterprise applications
- Deliver brand building campaigns and inform customers of nearby locations

By focusing on your specific business needs, **TechnoCom Location Platform** offers a single interface into the wireless carrier's location and messaging pipelines with extensive reach. Enhancing location is fundamental to our service. We provide all levels of location accuracy with fall-back capability, location confidence and value-added location data. In addition, managing privacy of your user and customer base is a seamless and fundamental component of the platform. We don't bog you down with unnecessary functionality, but deliver location and communication capabilities optimized for your business needs.

**Tap into TechnoCom Location Platform for:**

- Cross-carrier support for mobile and landline users
- Device location (latitude/longitude, street address, extended address details)
- 2-way messaging
- Privacy management
- Mapping, geocoding, reverse geocoding, and directions
- Points of interest and value-added data
- Reporting, compliance and auditing
- High-availability system
- Custom development and integration services

**TechnoCom Location Platform** eliminates the complexity of multiple contracts, telecommunications domain expertise, and the work necessary to keep up with the telecommunications landscape while providing configurable location services tailor-fit to your business workflow. We step you through a proven process for successful launch, including personalized configuration, application integration, verification testing and professional services. In order to align with your specific business practices, TechnoCom Location Platform offers flexibility with configurable service permissions and business rules. On-line on-demand reporting is provided, including analytics for usage, billing and revenue assurance. Safeguarding privacy is a cornerstone of wireless location and TechnoCom Location Platform employs industry best practices in managing privacy and security according to both CTIA and MMA guidelines.

**Get started today**, come play in our sandbox. We provide the developer tools and support to ensure successful deployment of mobile location-aware solutions. TechnoCom Corporation<sup>™</sup> is a leading location aggregator and enabler of voice, messaging and IP-based location services.