



Perfectly Expressed®

The Original Hot/Cold Gift Bags™

Today's consumer demands convenience and environmental sustainability. Perfectly Expressed® are reusable, recyclable and FDA-approved thermal gift bags that meet all of these high demands, while keeping up to 22 lbs of food hot or cold for up to 3 hours.



Elegant in their design, and as practical as they are exquisite, Perfectly Expressed thermal hot/cold gift bags provide an opportunity for creating a rare market niche. Perfectly Expressed gift bags can be positioned throughout your stores near prepared foods, fresh baked goods, frozen and refrigerated foods, as well as gift, card and floral departments.

In addition, our company has committed to helping children in need around the world, and have pledged to donate a portion of the proceeds from our sales to the Audrey Hepburn Children's Fund. This commitment is prominently featured on our free-standing display and is another valuable purchase incentive for your customers.

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Product Features



- 100% recyclable, reusable, sturdy, washable, and light weight.
- Perfectly Expressed gift bags measure 15" x 12" x 6", holds up to 22 lbs. of food, and keeps it hot or cold for up to 3 hours.
- Gift bags featured attached gift tag (pictured on the last page of this brochure).
- Suggested Retail Price for Perfectly Expressed "Just for You", "Just for Me", "Just Baked", "Just Desserts" and "Just Chill" Gift Bags is \$6.99.
- Perfectly Expressed Hot/Cold Gift Bags fully meet the requirements established for food contact and are 100% food safe. They do NOT contain cadmium, lead, mercury, or hexavalent chromium.
- Manufactured in ISO-Certified plant in Germany.
- All printing is done with safe, non-toxic, water-based ink.
- Uniquely positioned to be remembered for their thoughtfulness, for their usefulness, and for their positive reflection on both gift-giver and recipient.
- Purchase can be tied to in-store promotions/discounts, i.e. "\$1 off store prepared whole rotisserie chicken with purchase of Perfectly Expressed Hot/Cold Gift Bag."
- Can be placed in multiple locations throughout the store, including prepared foods, bakery, refrigerated and frozen foods, as well as gift, cards and floral departments.
- The Perfectly Expressed Hot/Cold Gift Bags are thin enough to fit on any clip strip or hook in your stores, or can be featured on our free-standing display featuring Audrey Hepburn and our pledge to support the Audrey Hepburn Children's Fund.

Order Information

Perfectly Expressed Gift Bags are sold by the case. Each case includes 50 units of a singular design. Free-standing point-of-sale displays are \$19.95 each, measure 33" x 64 7/8", and are FREE with initial orders of 3+ cases. The UPC codes for each gift bag style are:

Just for Me UPC 10893669001498
Just for You UPC 10893669001481
Just Desserts UPC 10893669001504
Just Baked UPC 10893669001528
Just Chill UPC 10893669001511

The pricing table below includes per unit and case pricing for orders up to 250 cases. For orders greater than 250 cases, we ask that you call our offices at 973.729.5161 for a quote.

Quantity	Unit Price	Price Per Case
1-10 Cases	\$3.45	\$172.50
11 - 50 Cases	\$3.35	\$167.50
50 - 100 Cases	\$3.25	\$162.50
101 - 250 Cases	\$3.10	\$155.00
250 + Cases	Please Call Us for a Quote	

All orders can be placed by calling our offices at 973.729.5161 or by emailing us at order@perfectlyexpressed.com.



Now Taking Orders for our Newest Gift Bag - Just Be Merry!

It's never too earlier to start thinking about your instore holiday promotions. Everyone loves to receive food gifts and wine, especially during the holidays, and the Perfectly Expressed Hot/Cold Gift Bag will be a lasting memory of the gift-giver's thoughtfulness and generosity.



Complimentary gift tag attached to every Perfectly Expressed Hot/Cold Gift Bag.



Perfectly Expressed®

To: _____

From: _____

"I feel so strongly that's where it all starts,
with kindness. What a different world this
could be if everyone lived by that."

Audrey Hepburn

Perfectly Expressed® is pleased to donate .50 cents of your purchase to the Audrey Hepburn Children's Fund. Kindly visit Audrey-Hepburn.com for more details about the Fund. Thank you for your generosity

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Our company, Innovations Expressed, LLC is certified as a national Women's Business Enterprise (WBE) by the National Women's Enterprise National Council (WBENC).

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